CENTRAL CONTRACTOR REGISTRATION (CCR) SYSTEM USE MARKET RESEARCH & SEARCHING

Applicability: Procurement Customers, Procurement Specialists, and Private Vendors.

CCR is an outstanding tool for market research...and getting better all the time. As of December 2001, it has over 188,000 active vendors registered in it. This growing number coupled with extensive, rapid search capability (see search categories below) enables you to find multiple companies to provide virtually any product. Since the Office of Management and Budget has mandated that all federal agencies must use CCR for vendor registration in place of the SF-129 effective October 1, 2002, the number of active, registered vendors is expected to mushroom.

Market Research/Payment Information

For single inquiries, CCR enables you to use a variety of search parameters (see below) to do the following:

- 1. Locate firms expressing capability to perform work in an industrial specialty in order to solicit offers from them
- 2. Vendors may use it to identify potential partners for collaborative or subcontracting work.
- 3. Obtain Electronic Funds Transfer (EFT) information on a particular firm. (Proprietary CCR access approval and password required.)
- 4. Obtain reliable and accurate general information about a company.

For information about products and services for mass inquiries or tailored data extracts, access this site: http://www.dlis.dla.mil/tdp.asp. These reports may be one time or scheduled on a periodic basis.

CCR Search Parameters

Active or Inactive vendors DUNS number CAGE code Company Name SIC Code NAICS Code ZIP Code City Name State Name Country Name, and
Socio-economic factors such as...
Small Business Only
Small Disadvantaged Business Only
8(a) Program Participant Only
Women Owned Only
Veteran Owned Only

Service Disabled/Veteran (eff. 1/2002) HUB Zone Only

Sheltered Workshop (JWOD Supplier) (eff. 1/2002)

Searching

You may search by a single data field or by combinations of fields.

Whatever characters or words you search on in the Company Name field, in combination with any one or more other search fields, it will only find your firm if you enter only a continuous sequence of characters/words that show in the name in the CCR data base. If you even leave out one character or word of the name that occurs somewhere between the first and last character or word of the name, it will not find the firm. However, if you include only one correct word of the 10-word name, then you will get positive results.

Be aware of the note beside the Company Name data field in CCR:

"When searching by Company Name only, the search will return only those company names 'starting with' the text entered. When searching by Company Name in combination with any of the other search elements, the search will return any company names 'containing' the Company Name search text."

Example: In combination with any other data field, searching for Computer Sciences Corporation, you can find it using any one of the three words (or character strings) in the name, or by using Computer Sciences, or Sciences Corporation, but NOT by using Computer Corporation. But, even misspelling one of the words (e.g., Sciencess) will ruin the search. Also, adding anything not in the name anywhere in the data field will ruin the search.

In combination with any other data field, the bottom line is that the system searches using the <u>precise</u> character string that you enter into the name field. (It is not case sensitive.) As long as your precise search character string is somewhere in the CCR database character string for the name, it will find it. Therefore, the guiding principle in searching needs to be to enter only what you are certain of in searching...one wrong character will ruin the search...and try to use the company name field with another field.