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## Employers to be cited for transportation efforts

*By Gordon Dickson*

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**METROPLEX:**

Employers who help workers find ways to avoid driving to work alone will be recognized in a national campaign.

Companies that help employees offset the cost of transit, carpools and other alternative transportation modes will be recognized in the Best Workplaces for Commuters campaign, which kicked off Tuesday in Dallas.

The campaign is sponsored by the North Texas Clean Air Coalition, a group that believes finding alternatives to the single-occupant vehicle is a crucial part of reducing air pollution. The campaign is one of many Metroplex events scheduled for June, which is Commute Solutions Month.

Companies designated among the Best Workplaces for Commuters can use the logo on recruiting documents, spokesman Ted Burton said.

"It's for the recognition and prestige," he said.

At least three North Texas employers were recognized Tuesday: Texas Instruments, the city of Richardson and the Environmental Protection Agency Region 6. Several Tarrant County employers, including the city of Fort Worth and the Fort Worth Transportation Authority, have applied for the designation, Burton said.

For more information, visit [www.tryparkingit.com](http://www.tryparkingit.com).