

Mervyn's qualifies for EPA list

By Janis Mara Business Writer

HAYWARD -- Joining 102 other Bay Area employers in helping to clear the air, Hayward-based Mervyn's has qualified for the Environmental Protection Agency's second annual list of the Bay Area's best workplaces for commuters.

Mervyn's, owned by Target Corp., employs about 1,300 people at its Hayward headquarters, which are used for administrative functions such as marketing, public relations, buying and finance. Employees here have access to a \$35 monthly transit subsidy as well as bicycle facilities, shuttle services, vanpools and carpools.

"About 20 percent, or 260, of the employees here use one or more of these alternative transit options," said Katie Winter, a Mervyn's spokeswoman. "You can buy BART, CalTrain and AC Transit tickets on the premises."

The facility also has an ATM, postal services and a cafe onsite, making it easier for employees to do business without having to drive.

Mervyn's runs two 25-passenger buses from the Hayward and Castro Valley BART stations to the headquarters on Foothill in downtown Hayward. That service started in 1994, Winter said.

The company was selected for inclusion on the EPA list of 103 Bay Area organizations by the Bay Area's Best Workplaces for Commuters Coalition.

The group is made up of organizations including Bay Area Air Quality Management District and the Bay Area Council.

"Almost 70 percent of the Bay Area's carbon monoxide comes from motor vehicles," said Michael Cunningham, vice president of the Bay Area Council. "More than 3.3 million people commute each day here and more than 70 percent drive alone. Fewer cars on the road means a cleaner, healthier Bay Area."

Mervyn's was founded in San Lorenzo in 1949 by Mervin Morris. It is owned by Target Corp., and there are 267 Mervyn's nationwide.

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