Initial Notice of Digital Transmissions of Sound Recordings
Under Statutory License

In accordance with 37 CFR 201.35, the transmission service set forth herein files with the Library of Congress, Copyright Office, an initial notice stating the Service's intention to obtain statutory licenses, to the extent required, and applicable, and to the extent not exempt or otherwise licensed under Section 114(f) and Section 112(e) of Title 17 of the United States Code, as amended by Public Law 104-39, 109 Stat. 336, and Public Law 105-304, 112 Stat. 2860. Transmission service is an FCC licensed broadcaster who believes it is exempt from any licensing requirements and this initial notice is not intended to waive any claims of such exemption.

LICENSING DIVISION
OCT 15 1999
RECEIVED

1. **Name of service:** Centennial Broadcasting LLC

2. **Mailing Address:** 3825 Forestgate Drive
Ste 100
Winston-Salem NC 27103

Note: A post office box is acceptable if it is the only address that can be used in that geographic location.

3. **Telephone No.:** (336) 774-3199

4. **Facsimile No.:** (336) 774-3194

Note: Indicate none if there is no number.

5. **Website Address of Service:** http://www.KKZ.NET

Note: Information on how to gain access to the online website or home page of the Service, or where information may be posted under the regulations concerning the use of sound recordings must be provided.

6. **Officer or Authorized Representative of Service:**

a. **Name:** Steven H. Watts

b. **Title:** Exec VP/CFO

c. **Date:** 10/14/99

d. **Signature:**

EFFECTIVE DATE
10/15/99