1100 Pennsylvania Avenue, N.W.
Washington, D.C. 20506
202-682-5400
Research Division
Director, Tom Bradshaw
Note \#85
May 2004

Artist Labor Force by State, 2000<br>By Bonnie Nichols

Special Equal Employment Opportunity (EEO) Tabulations of Census 2000 data show that artists, as a share of the total civilian labor force, were heavily concentrated in East and West Coast states, including the District of Columbia, New York, and California, where artists were more than 2 percent of each state's labor force. ${ }^{1}$ States with small percentages of artists (less than 1 percent of the labor force) were generally located in the Southeast and Plains areas, including Mississippi, West Virginia, and North Dakota.

This note, \#85, reports the state location of workers in 11 detailed artist occupations. ${ }^{2}$ It examines the state concentration of artists as a share of the total civilian labor force, and state patterns in the location of individual artist occupations. For example, as a percentage of all artists, Michigan had the highest share of designers, the District of Columbia ranked first in architects and writers, and Tennessee had the largest concentration of musicians and signers.

## Artists as a Share of the Civilian Labor Force

The Special EEO Tabulations show a total of 1.9 million artists in the U.S. labor force in 2000. Of these, 522,485 artists, or 27 percent of the U.S. total, lived in just two states: California $(330,635)$ and New York $(191,850)$. But California and New York have large labor forces of workers in many occupations. To standardize the counting of artists among states with varying labor-force sizes, this note also reports artists as a share of the

[^0]total civilian labor force. For example, artists made up 1.4 percent of the U.S. civilian labor market in 2000.

As a share of the civilian labor force, artists were generally concentrated in East and West Coast states. The District of Columbia ranked first - in 2000, artists made up 2.9 percent of the D.C. labor force. New York and California followed with 2.13 percent and 2.09 percent, respectively. Other states with high percentages of artists were Hawaii (1.78 percent), Massachusetts (1.74 percent), Connecticut (1.63 percent) and Vermont (1.61 percent).

For a majority of states, 26 in fact, artists made up 1 to 1.5 percent of the labor force. These states were located throughout the country and included those with large labor forces, such as Texas, Florida, and Pennsylvania, as well as most of the Great Lake states, several Plains and Rocky Mountain states, and sections of the Southeast. In Florida, 1.4 percent of the labor force was composed of artists. In Texas and Pennsylvania, the fractions were 1.16 and 1.17 percent, respectively. Other states falling in the 1 to 1.5 percent range included Illinois ( 1.35 percent), Iowa ( 1.01 percent), Montana (1.28 percent) and Virginia (1.32 percent).

Many of the states with the lowest share of artists (less than 1 percent of the labor force) were located in the Southeast and Plains states. Examples included Mississippi (0.72 percent), West Virginia ( 0.74 percent), Arkansas ( 0.76 percent), and North Dakota ( 0.83 percent).

| States with the Highest Share of Artists, 2000 <br> (Includes the District of Columbia) |  |  |
| :---: | :---: | :---: |
|  | Share of Artists <br> (As a percentage of the labor force) | Rank in the U.S. |
| U.S. | 1.40\% | --- |
| District of Columbia | 2.89\% | 1 |
| New York | 2.13\% | 2 |
| California | 2.09\% | 3 |
| Hawaii | 1.78\% | 4 |
| Massachusetts | 1.74\% | 5 |
| Connecticut | 1.63\% | 6 |
| Vermont | 1.61\% | 7 |
| Colorado | 1.59\% | 8 |
| Oregon | 1.58\% | 9 |
| Nevada | 1.56\% | 10 |


| States with the <br> (Includes the District of Columbia) |  |  |
| :--- | ---: | ---: |
|  | Share of Artists <br> (As a percentage of the labor <br> force) | Rank in the <br> U.S. |
| U.S. | $1.40 \%$ | --- |
| Indiana | $0.94 \%$ | 42 |
| Oklahoma | $0.92 \%$ | 43 |
| South Carolina | $0.92 \%$ | 44 |
| Alabama | $0.88 \%$ | 45 |
| South Dakota | $0.88 \%$ | 46 |
| Kentucky | $0.85 \%$ | 47 |
| North Dakota | $0.83 \%$ | 48 |
| Arkansas | $0.76 \%$ | 49 |
| West Virginia | $0.74 \%$ | 50 |
| Mississippi | $0.72 \%$ | 51 |

Artists as a Percentage of the Labor Force
Source: Census 2000 Special Equal Employment Opportunity (EEO) Tabulation.


An analysis of individual artist occupations also requires standardization among states. In this case, however, a particular artist occupation is shown as a share of the total number of artists. For example, the 2000 Special EEO Tabulations reveal that photographers were 6.4 percent of all artists. The following summarizes the state concentration of selected artist occupations:

## Designers, Fine Artists, Architects, and Writers

The EEO tabulations show more than 749,000 designers in the labor force in 2000, making it the largest of the 11 artist occupations examined in this note. At the U.S. level, designers (a broad category that includes interior, graphic, industrial, fashion, and set designers) made up almost 39 percent of all artists. And, in 26 states, designers were 40 percent or more of the artist labor force, including Michigan, where nearly 52 percent of artists were designers.

There were also relatively large numbers of fine artists (labeled "art directors, fine artists, and animators") and architects. At the U.S. level, approximately 232,000 workers, or 12 percent of all artists, were fine artists in 2000; almost 193,000, 10 percent of the artist labor force, were architects.

High concentrations of fine artists were found in states with comparatively small artist labor forces. These included New Mexico, where almost 27 percent of all artists were fine artists, and Alaska (21 percent), Wyoming, (19 percent), and Vermont ( 18.5 percent). High percentages of architects were reported living in the District of Columbia, where they made up 16.5 percent of the artist labor force, and Colorado ( 14.9 percent), Washington (14.8 percent), and Massachusetts (14.7 percent).

The writers and authors category includes a number of creative-writing occupations, including playwrights, poets, storywriters, scriptwriters, novelists, magazine writers, lyricists, librettists, and humor writers. The 162,000 reported writers and authors were 8 percent of the U.S. artist labor force in 2000. As a share of the total number of artists, the highest percentage of writers and authors was in the District of Columbia. In the District, almost 21 percent of artists were writers, more than 12 percentage points above the figure recorded for the country as a whole. Vermont (12.97 percent), Maine (11.99), and Montana ( 11.56 percent) also had high concentrations of writers.

## Musicians, Dancers, and Actors

Of the performing arts occupations, the musicians and singers category was the largestmore than 170,000 U.S. workers were musicians and singers in 2000. Among the states and the District, Tennessee had the highest concentration of musicians and singers. Almost 19 percent of all artists in Tennessee were musicians and signers, 10 percentage points higher than the U.S. rate of 9 percent. Nashville's country music industry may be contributing to the high rate of musicians in Tennessee. In fact, 64 percent of the state's
musicians live in the Nashville metro area. Other southeastern states also recorded high shares of musicians, including Mississippi (14.1 percent), South Carolina (12.1 percent), and Alabama (11.9 percent).

At 11.5 percent, Nevada also had a high share of musicians and singers, 2.7 points greater than the U.S. figure. But Nevada had, by far, the highest percentage of dancers. Dancers and choreographers are the smallest of the 11 artist occupations. At the U.S. level, for example, dancers were only 1.4 percent of all artists. In Nevada, however, dancers made up almost 9 percent of the state's artists.

This high concentration of dancers is likely due, in part, to Nevada's sizable entertainment and accommodation industries, which employ significant numbers of dancers. ${ }^{3}$ In 2000, amusement, recreation, and accommodation accounted for almost 18 percent of Nevada's gross state product - the comparable figure for the U.S. was 1.7 percent. ${ }^{4}$

Other states with relatively high fractions of dancers included Hawaii ( 5.5 percent), Alaska (3.4 percent), and Oklahoma ( 2.5 percent).

California and New York had high numbers of artists in all occupations. But, these states generally did not rank highly when individual occupations were estimated as a share of all artists. Using this standardized measurement, Michigan had the highest concentration of designers, the District ranked first in architects and writers, and the largest percentages of musicians and dancers lived in Tennessee and Nevada. But, possibly due to its movie and theater industries, California and New York had the highest shares of actors. In California, 5.4 percent of all artists were actors; in New York, 4.2 percent were. These shares were 3.4 points (California) and 2.2 points (New York) higher than the 2 percent reported for the country as a whole.

## Technical Notes

The labor-force figures presented in this note were taken from the Special EEO Tabulations of Census 2000 data. A consortium of four federal agencies sponsored these tabulations: the Equal Employment Opportunity Commission, the Department of Justice, the Department of Labor, and the Office of Personnel Management. The special tabulations delineate the civilian labor force, 16 years and over, by residence (where workers live, and the tabulations used in this note), worksite (where people work), and workflow (flow to worksites by workers from outside places and counties).

[^1]The Census Bureau recommends using the Special EEO Tabulations to obtain information about detailed occupations by race and ethnicity. Due to rounding and differences in labor-force universe definitions, the EEO estimates of total civilian labor force and other high-level occupations groups differ from labor force estimates reported in other Census 2000 reports and tables. For more information about the Special EEO Tabulations, visit the Census Bureau's web site at www.census.gov.

The U.S. estimates shown in this note also differ from those reported in Research Division Note \#84, Artist Employment, 2000-2002. This note, produced annually by the NEA Research Division, is based on the Current Population Survey (CPS), a monthly survey of about 60,000 households conducted by the U.S. Census Bureau for the Bureau of Labor Statistics. The Special EEO Tabulations, conversely, were obtained from the Census 2000 long-form questionnaire, which was distributed to 1 out of 6 of all U.S. households. The large sample size used in the EEO tabs enable the Census Bureau to report detailed occupations by state, metropolitan areas, and smaller geographic areas such as counties and county sets (combined counties). The smaller CPS sample size can only be used to obtain detailed occupations at the U.S. level. Information about Note \#84 and the CPS can be found at www.nea.gov and at www.bls.census.gov/cps.

## Artist Labor Force by State, 2000

(Page 1 of 4)

| Occupation Category | U.S. Total | Alabama | Alaska | Arizona | Arkansas | California | Colorado | Connecticut |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total civilian labor force | 137,668,735 | 2,047,070 | 309,485 | 2,366,365 | 1,249,565 | 15,829,220 | 2,304,444 | 1,757,139 |
| All artist occupations | 1,927,400 | 18,035 | 3,655 | 33,095 | 9,475 | 330,635 | 36,745 | 28,605 |
| As percent of total civilian labor force | 1.40\% | 0.88\% | 1.18\% | 1.40\% | 0.76\% | 2.09\% | 1.59\% | 1.63\% |
| Architects | 192,860 | 1,595 | 305 | 3,560 | 755 | 28,710 | 5,460 | 3,115 |
| Art directors, fine artists, and animators | 231,690 | 1,970 | 770 | 5,245 | 1,175 | 41,860 | 4,670 | 3,360 |
| Designers | 749,335 | 7,525 | 1,000 | 11,960 | 4,020 | 115,505 | 14,005 | 12,420 |
| Actors | 38,605 | 140 | 0 | 345 | 40 | 17,930 | 275 | 295 |
| Producers and directors | 139,335 | 900 | 245 | 1,555 | 520 | 34,325 | 2,010 | 2,000 |
| Dancers and choreographers | 26,915 | 215 | 125 | 765 | 120 | 3,310 | 420 | 155 |
| Musicians and singers | 170,015 | 2,145 | 235 | 3,095 | 1,030 | 26,535 | 2,765 | 2,045 |
| Announcers | 54,855 | 840 | 215 | 995 | 515 | 5,215 | 830 | 620 |
| Writers and authors | 162,155 | 845 | 445 | 2,605 | 500 | 30,565 | 3,490 | 2,765 |
| Photographers | 124,045 | 1,570 | 265 | 2,025 | 685 | 19,935 | 2,180 | 1,590 |
| Other artists and entertainers | 37,590 | 290 | 50 | 945 | 115 | 6,745 | 640 | 240 |

(Continued)

| Occupation Category | Delaware | District of Columbia | Florida | Georgia | Hawaii | Idaho | Illinois | Indiana |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total civilian labor force | 397,348 | 294,972 | 7,407,465 | 4,062,805 | 573,771 | 636,209 | 6,208,625 | 3,117,904 |
| All artist occupations | 3,795 | 8,535 | 106,925 | 48,945 | 10,190 | 6,655 | 83,600 | 29,390 |
| As percent of total civilian labor force | 0.96\% | 2.89\% | 1.44\% | 1.20\% | 1.78\% | 1.05\% | 1.35\% | 0.94\% |
| Architects | 360 | 1,405 | 9,675 | 5,655 | 1,245 | 820 | 9,625 | 2,080 |
| Art directors, fine artists, and animators | 450 | 655 | 12,305 | 5,455 | 1,800 | 870 | 9,325 | 2,970 |
| Designers | 1,690 | 1,990 | 39,345 | 19,535 | 2,570 | 2,705 | 34,330 | 12,860 |
| Actors | 40 | 110 | 1,585 | 440 | 15 | 60 | 1,165 | 130 |
| Producers and directors | 210 | 1,270 | 7,450 | 3,600 | 660 | 220 | 5,260 | 1,625 |
| Dancers and choreographers | 35 | 55 | 2,210 | 710 | 565 | 60 | 915 | 645 |
| Musicians and singers | 320 | 560 | 11,090 | 4,630 | 1,220 | 380 | 6,600 | 2,850 |
| Announcers | 125 | 145 | 4,185 | 1,540 | 340 | 310 | 2,490 | 1,380 |
| Writers and authors | 260 | 1,790 | 6,545 | 3,230 | 645 | 625 | 7,190 | 2,075 |
| Photographers | 240 | 405 | 7,125 | 3,320 | 780 | 560 | 5,545 | 2,185 |
| Other artists and entertainers | 65 | 150 | 5,410 | 830 | 350 | 45 | 1,155 | 590 |

Artist Labor Force by State, 2000
(Page 2 of 4)

| Occupation Category | U.S. Total | Iowa | Kansas | Kentucky | Louisiana | Maine | Maryland | Massachusetts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total civilian labor force | 137,668,735 | 1,554,722 | 1,374,699 | 1,907,615 | 1,998,010 | 655,138 | 2,737,309 | 3,312,055 |
| All artist occupations | 1,927,400 | 15,760 | 14,820 | 16,300 | 19,010 | 8,385 | 38,390 | 57,795 |
| As percent of total civilian labor force | 1.40\% | 1.01\% | 1.08\% | 0.85\% | 0.95\% | 1.28\% | 1.40\% | 1.74\% |
| Architects | 192,860 | 1,055 | 1,470 | 1,340 | 2,020 | 840 | 4,755 | 8,205 |
| Art directors, fine artists, and animators | 231,690 | 1,625 | 1,975 | 1,815 | 2,080 | 1,545 | 4,080 | 6,295 |
| Designers | 749,335 | 7,325 | 6,130 | 6,870 | 6,580 | 3,010 | 13,980 | 23,450 |
| Actors | 38,605 | 40 | 65 | 90 | 90 | 25 | 425 | 530 |
| Producers and directors | 139,335 | 835 | 775 | 1,060 | 1,090 | 530 | 3,435 | 3,710 |
| Dancers and choreographers | 26,915 | 195 | 190 | 330 | 420 | 55 | 295 | 400 |
| Musicians and singers | 170,015 | 1,245 | 1,115 | 1,530 | 2,695 | 485 | 3,095 | 4,375 |
| Announcers | 54,855 | 695 | 590 | 830 | 1,035 | 310 | 980 | 1,055 |
| Writers and authors | 162,155 | 1,255 | 1,070 | 1,025 | 1,015 | 1,005 | 4,095 | 6,235 |
| Photographers | 124,045 | 1,310 | 1,175 | 1,120 | 1,710 | 495 | 2,885 | 2,975 |
| Other artists and entertainers | 37,590 | 180 | 265 | 290 | 275 | 85 | 365 | 565 |

(Continued)

| Occupation Category | Michigan | Minnesota | Mississippi | Missouri | Montana | Nebraska | Nevada |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Hampshire |  |  |  |  |  |  |  |$|$

Artist Labor Force by State, 2000
(Page 3 of 4)

| Occupation Category | U.S. Total | $\begin{array}{r} \text { New } \\ \text { Jersey } \end{array}$ | New Mexico | New York | North Carolina | North Dakota | Ohio | Oklahoma |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total civilian labor force | 137,668,735 | 4,193,140 | 823,443 | 9,023,100 | 4,039,740 | 331,932 | 5,684,775 | 1,632,148 |
| All artist occupations | 1,927,400 | 61,090 | 12,295 | 191,850 | 42,470 | 2,750 | 60,860 | 15,060 |
| As percent of total civilian labor force | 1.40\% | 1.46\% | 1.49\% | 2.13\% | 1.05\% | 0.83\% | 1.07\% | 0.92\% |
| Architects | 192,860 | 6,350 | 1,250 | 17,585 | 3,935 | 170 | 6,235 | 1,420 |
| Art directors, fine artists, and animators | 231,690 | 7,185 | 3,300 | 23,885 | 4,760 | 305 | 7,035 | 1,650 |
| Designers | 749,335 | 25,485 | 3,555 | 65,410 | 18,455 | 1,100 | 26,485 | 5,780 |
| Actors | 38,605 | 915 | 55 | 7,980 | 340 | 0 | 370 | 60 |
| Producers and directors | 139,335 | 4,570 | 600 | 20,075 | 2,520 | 190 | 2,930 | 895 |
| Dancers and choreographers | 26,915 | 490 | 140 | 2,620 | 710 | 10 | 995 | 380 |
| Musicians and singers | 170,015 | 5,755 | 830 | 16,300 | 3,665 | 245 | 5,475 | 1,610 |
| Announcers | 54,855 | 1,150 | 440 | 3,205 | 1,490 | 300 | 2,010 | 690 |
| Writers and authors | 162,155 | 5,000 | 1,145 | 20,465 | 3,130 | 235 | 4,260 | 1,145 |
| Photographers | 124,045 | 3,195 | 870 | 11,385 | 2,800 | 175 | 4,020 | 1,110 |
| Other artists and entertainers | 37,590 | 995 | 110 | 2,940 | 665 | 20 | 1,045 | 320 |

(Continued)

| Occupation Category | Oregon | Pennsylvania | Rhode <br> Island | South <br> Carolina | South <br> Dakota | Tennessee |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |
| Texas |  |  |  |  |  |  |  |  |

Artist Labor Force by State, 2000
(Page 4 of 4)

| Occupation Category | U.S. Total | Vermont | Virginia | Washington | West Virginia | Wisconsin | Wyoming |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total civilian labor force | 137,668,735 | 331,140 | 3,563,760 | 2,979,840 | 790,685 | 2,869,239 | 254,455 |
| All artist occupations | 1,927,400 | 5,320 | 46,905 | 46,465 | 5,820 | 33,450 | 2,515 |
| As percent of total civilian labor force | 1.40\% | 1.61\% | 1.32\% | 1.56\% | 0.74\% | 1.17\% | 0.99\% |
| Architects | 192,860 | 650 | 5,625 | 6,875 | 310 | 2,850 | 200 |
| Art directors, fine artists, and animators | 231,690 | 985 | 5,045 | 6,065 | 755 | 4,140 | 485 |
| Designers | 749,335 | 1,880 | 18,145 | 18,525 | 2,315 | 15,715 | 860 |
| Actors | 38,605 | 20 | 295 | 405 | 60 | 210 | 0 |
| Producers and directors | 139,335 | 230 | 3,265 | 2,475 | 350 | 1,760 | 120 |
| Dancers and choreographers | 26,915 | 25 | 435 | 390 | 140 | 405 | 20 |
| Musicians and singers | 170,015 | 320 | 3,905 | 3,265 | 495 | 2,345 | 180 |
| Announcers | 54,855 | 205 | 1,570 | 1,035 | 520 | 1,140 | 105 |
| Writers and authors | 162,155 | 690 | 4,935 | 4,090 | 355 | 2,310 | 270 |
| Photographers | 124,045 | 235 | 3,050 | 2,695 | 495 | 2,230 | 250 |
| Other artists and entertainers | 37,590 | 80 | 635 | 645 | 25 | 345 | 25 |

Source: Census 2000 Special Equal Employment Opportunity (EEO) Tabulations.
National Endowment for the Arts
Research Division
Note \#85
May 2004


[^0]:    ${ }^{1}$ In this note, the District of Columbia is treated as a state. D.C., however, is really a city. Since the arts tend to concentrate in city and urban areas, the District, compared to actual states, inevitably ranks highly in percentages of artists.
    ${ }^{2}$ The labor-force figures shown in this note include employed and, for specific occupation categories, the experienced unemployed.

[^1]:    ${ }^{3}$ Detailed occupation by industry data are not readily available at the state level. At the U.S. level, however, in 2002, the arts, entertainment, and recreation industry, which includes non-hotel casinos, employed 37 percent of dancers. The accommodation industry, including hotel casinos, employed an additional 32 percent. Combined, the two industries employed almost 70 percent of all dancers. Bureau of Labor Statistics, Office of Occupational Statistics and Employment Projections.
    ${ }^{4}$ Gross state product is measured using Standard Industry Codes (SIC), which lists "amusement and recreation," rather than the North American Industrial Classification System (NAICS) definition of "arts, entertainment, and recreation." Bureau of Economic Analysis, U.S. Department of Commerce.

