

November 19 - 21, 2004  
THE HOTEL HERSHEY©, Hershey, PA

**HERSHEY**



Getaway

[www.pafp.com/CES](http://www.pafp.com/CES)



Customized  
Engaging  
Superior FREE CME

**A luxury getaway with free CME  
for PAFP members**



# Five Outstanding Features of The PAFP Foundation's CES that will make this event one of the Professional Highlights of Your Year:

## 1. The Conference Program:

The PAFP Foundation CES Program offers physicians exceptional education at no cost to PAFP members. Yes, FREE CME, and one of the best educational opportunities in the industry, as you will see from the descriptions of the 32 seminars, workshops, and panel discussions offered at this event.

## 2. The Expert Faculty:

The seminars, workshops, and panel discussions are conducted by experienced presenters with proven expertise in their area of specialty and an understanding of the practical applications sought by family physicians. They are clinicians, teachers, and service administrators with the most current information available about the clinical and practice management topics that most concern you.

## 3. Featured Supplemental Conference:

The PAFP Foundation, with support from the American Society of Addiction Medicine, brings CES attendees an eight hour program on an Office-Based Treatment Model for Opioid Dependence designed for family physicians. Physicians completing this course will be eligible to request a waiver to practice medication-assisted addiction therapy for opioid dependence. Sign-in is required. Registration fee applies.

## 4. The Venue:

THE HOTEL HERSHEY four-star resort and spa, with its fine restaurants and exquisite accommodations, nearby family attractions, and scenic setting is as notable as the conference itself. Conference registrants can benefit from the affordable nightly rate reserved especially for this PAFP Foundation event.

## 5. Your Colleagues

Networking with your peers from across the state, the diverse faculty and representatives from your state and national organizations bring added value to CES. Nowhere else can you find this assembly of professional resources. The Welcome Reception, Saturday Breakfast and Lunch, each afford attendees the opportunity to connect with professional and business resources. Enjoy!



### **Free CME and THE HOTEL HERSHEY**

A Weekend that You and Your Family Can Enjoy Together -  
That's the Clinical Education Series -

Another Member Benefit of the PA Academy of Family Physicians

*Not a member? Family physicians, call 1-800-648-5623 to join today and take advantage of the benefits of membership! Members can earn nearly all required CME credits by attending our two "family friendly" breakaway series programs each year. Membership pays for itself with free CME programs\**

\*CME is free; no fee for member registration. Members must pay for accommodations. Fees apply for some events and Opioid Conference.

# Welcome

## CLINICAL EDUCATION SERIES

# HERSHEY Getaway



### Education Philosophy

The Pennsylvania Academy of Family Physicians Foundation practices a member-centered educational philosophy. We remain diligent in our quest for input and feedback from our members, which in turn enables the Foundation to provide education uniquely designed for immediate and long-term needs and wants. We pledge our commitment to accessible, reasonably-priced, quality education so that Pennsylvania family physicians can continuously improve the skills they need to provide quality health care.

### Educational Objectives

This program is designed to be relevant to clinical practice in the primary care setting. The lecture series highlights the latest advances, preventative medicine strategies, and enhanced clinical skills. Our practice management sessions offer techniques to improve non-clinical office management. The hands-on workshops provide personalized instruction and are a great way to improve your current skill level. Attend the Risk Management sessions to help meet state patient safety mandates.

### CME Hours

*Application for CME credit has been filed with the American Academy of Family Physicians.  
Determination of credit is pending.*

### Who Should Attend

All primary care providers, including but not limited to family physicians, pediatricians, internists, physician assistants, and family practice nurses.

#### Contact Information

**Janine Owen, Director of Education**  
jowen@pafp.com

**PA Academy of Family Physicians Foundation**  
2704 Commerce Drive, Suite A, Harrisburg, PA 17110  
1-800-648-5623  
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www.pafp.com/CES



**PENNSYLVANIA ACADEMY  
OF FAMILY PHYSICIANS  
FOUNDATION**

# Schedule of Events At A Glance

## Friday, November 19, 2004

Registration 7:30 - 8:00 am

Special Conference - 8am - noon (registration fee applies)  
Office Based Treatment of Opioid Dependence for the Family Physician - Part 1

CES Registration 12:00 - 1pm  
Keynote Address 1:00 - 1:45pm  
The New Healthcare: Drivers of Change and Opportunities for Family Medicine

Concurrent Sessions - 2:00 - 3:00pm  
Office Management of Skin Cancer  
Occupational Medicine: What It Is and Should It Be a Part of Your Practice?  
Rheumatoid Arthritis in the 21st Century: Biologic Therapy

Concurrent Sessions - 3:15 - 4:30pm  
Office Management of Skin Cancer (repeat)  
The Jaundiced Newborn... A Problem That Needs Our Attention  
Colon Cancer Screening Update

Concurrent Sessions - 4:45 - 6:00pm  
Reflex Sympathetic Dystrophy (CRPS): Current Concepts in Diagnosis and Management  
After Menopause: Hormone Therapy?  
Common Challenging Behaviors in Children: Tantrums and Sleep Problems

Welcome Reception - 6:15 - 7:00pm

## Saturday, November 20, 2004

Vendor and Physician Registrant Breakfast - 7:00 - 8:00am  
Displays open until 4pm

Concurrent Sessions - 8:00 - 9:15am  
Grading Acne: Diagnosis and Treatment  
Fibromyalgia Revisited  
Cellulitis: Soft Tissue Infections in Children

Concurrent Sessions - 10:15 - 11:30am  
Soft Tissue Injections Workshop  
Lyme Borrelia  
Case Studies in Pain Management (Two Cases)

Physician and Vendor Lunch - 11:30am - 12:30pm

Special Conference - 1:00 - 6:15pm  
Office Based Treatment of Opioid Dependence for the Family Physician - Part 2

Concurrent Sessions - 12:45 - 2:00pm  
Memory Failure? Dementia?  
Using Technology in Your Practice: Where's the Low Hanging Fruit?  
Common Challenging Behaviors in Children: Tantrums and Sleep Problems (repeat)

Concurrent Sessions - 2:15 - 3:30pm  
Coronary Heart Disease in Women  
More Case Studies in Pain Management (Two More Cases)  
Reducing and Managing Medical Errors

Dinner CME Session - 6:30 - 8:00pm  
One Community's Solution to Opiate Dependence  
(Physicians and other healthcare professionals only please)

## Sunday, November 21, 2004

Family Breakfast - All welcome - 7:30 - 8:30am

Concurrent Sessions - 8:30 - 9:45am  
Treating Skin Lesions with Cryosurgery and Electrosurgery Workshop  
Management of Newly Detected Atrial Fibrillation  
Foot Problems in Patients Over Age 60

Concurrent Sessions - 10:00 - 11:15am  
Suturing Workshop  
What's New in CHF?  
Evaluation and Management of Allergies

# Friday - Saturday

## Schedule of Events At A Glance

Sunday, November 21, 2004

Panel Discussion - 12:30 - 2:00pm  
Maintenance of Certification

Closing Session and Grand Prize Drawing - 2:15 - 3:15  
Overview of AAFP Member Services



\*Agenda subject to change

Register online at [www.pafp.com/CES](http://www.pafp.com/CES)

## Faculty

Nathan Blum, MD  
Director, Section of Behavioral Pediatrics  
Childrens Hospital of Philadelphia

Timothy Craig, MD  
Associate Professor of Medicine  
Milton S. Hershey Medical Center

William Davis, MD, FACP  
Senior Staff Physician, Rheumatology  
Associate Program Director Internal Medicine  
Ochsner Clinic Foundation

Nancy L. Davis, PhD  
Director of CME  
American Academy of Family Physicians

Anthony DiMarino, Jr., MD  
Director, Digestive Disease Institute  
Thomas Jefferson University Hospital

Lainie Franklin  
Manager of CME Records  
American Academy of Family Physicians

Arthur E. Helfand, DPM  
Temple University School of Podiatric Medicine

Katalin Koranyi, MD  
Professor of Clinical Pediatrics, College of Medicine  
and Public Health  
Ohio State University Children's Hospital

M. Jeffrey Maisels, MD  
William Beaumont Hospital

Paul Mather, MD, FACC  
Director, Heart Failure and Cardiac Transplant  
Program  
Thomas Jefferson University

James McMillen, MD  
Rheumatology & Clinical Research Center

Laura McNicholas, MD, PhD  
Philadelphia Veterans Administration Medical Center

Bradley Miller, DO  
Family Health Associates

Mona Mofid, MD  
Assistant Professor Dermatology  
Johns Hopkins School of Medicine

Srinivasa Raja, MD  
Johns Hopkins School of Medicine

Jacob Reider, MD  
Assoc. Dean Clinical Informatics  
Albany Medical College

Mary Elizabeth Roth, MD  
Vice President of Medical Affairs  
Sacred Heart Hospital  
PAFP Foundation Vice President

William Rowley, MD  
Institute for Alternative Futures

Richard Sagall, MD  
Occupational Health Consultant

David Scher, MD, FACC  
Director, Cardiac Electrophysiology  
Associated Cardiologists

Rande Short, MD  
St. Vincent Health System

Leonard Sigal, MD  
Robert Wood Johnson University Medical Group

Cheryl Stayton, PhD  
Program Coordinator  
Lewistown Hospital

M. Thomas Stillman, MD  
Director of Undergraduate Medical Education  
Hennepin County Medical Center

Martin Stillman, MD, JD  
Department of Medicine  
Hennepin County Medical Center

Joseph Tollison, MD  
Deputy Executive Director  
American Board of Family Practice

Guy F. Webster, MD  
Professor and Vice Chair  
Jefferson Dermatology Associates

Deborah Wolbrette, MD  
Penn State Hershey Medical Center

Andrew Worek, Esq.  
Weber, Gallagher, Simpson, Stapleton, Fires &  
Newby, LLP

Friday, November 19, 2004

Registration 7:30 - 8:00am

8:00am - noon

### Office Based Treatment of Opioid Dependence

**for the Family Physician - Part 1** (physicians will be required to sign in and sign out of this session) (Fee)

**Laura McNicholas, MD, PhD**

Philadelphia Veterans Administration Medical Center

Participants in this course will be able to describe:

- Factors to consider when determining if a patient is an appropriate candidate for office-based treatment;
- Induction of maintenance protocols;
- Strategies for integrating psychosocial care with office-based pharmacological treatment;
- Treatment strategies for management of chronic and acute pain in patients in maintenance treatment for opioid dependence.

CES Registration 12:00 - 1:00pm

1:00 - 1:45pm Keynote Address

### The New Healthcare: Drivers of Change and Opportunities for Family Medicine

**William Rowley, MD**

Institute for Alternative Futures  
Alexandria, VA



Participants in this course will be able to:

- Identify key drivers shaping 21st Century healthcare;
- Explain how the practice of medicine will change because of these drivers;
- Identify opportunities for family physicians to leverage change to improve the quality of care and their professional lives.

2:00 - 3:00pm Concurrent Sessions

### Office Management of Skin Cancer



**Mona Mofid, MD**

Assistant Professor Dermatology,  
Johns Hopkins School of Medicine  
Baltimore, MD

Participants in this course will be able to:

- Promote a better understanding of types of skin cancer affecting Americans today;
- Understand better treatment options for various skin cancers;
- Offer tips for better diagnosis and referral.

**Repeated at 3:15pm**

### Occupational Medicine: What It Is and Should It Be a Part of Your Practice?

**Richard Sagall, MD**

Occupational Health Consultant  
Philadelphia, PA



Participants in this course will be able to:

- Understand the philosophy of occupational medicine;
- Have a basis to understand if occupational medicine should be part of your practice;
- Understand the significance and complexities of preplacement physical exams, DOT exams, injury treatment, drug abuse testing, and other components of occupational medicine.

### Rheumatoid Arthritis in the 21st Century: Biologic Therapy



**William Davis, MD, FACP**

Senior Staff Physician, Rheumatology,  
Associate Program Director  
Internal Medicine Ochsner Clinic Foundation  
New Orleans, LA

Participants in this course will be able to:

- Understand the current emphasis on accurate diagnosis and aggressive management of rheumatoid arthritis;
- Appreciate the morbidity and increased mortality associated with rheumatoid arthritis;
- Understand the known risks and potential benefits of new, biologic agents in the treatment of rheumatoid and inflammatory disease.

3:15 - 4:30pm Concurrent Sessions

### The Jaundiced Newborn... A Problem that Needs Our Attention

**M. Jefferey Maisels, MD**

William Beaumont Hospital  
Department of Pediatrics  
Royal Oak, MI



Participants in this course will be able to:

- Recognize that we need to pay attention to the jaundiced newborn because kernicterus is still occurring;
- Recall the factors that place an infant at risk for developing severe hyperbilirubinemia;
- Understand the key elements of the new AAP Guidelines for the management of jaundiced infants.

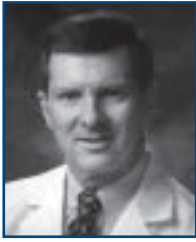
### Office Management of Skin Cancer (repeated)

**Mona Modid, MD**

*Dr. Mofid's photo appears on this page*

Friday

## Colon Cancer Screening Update



**Anthony DiMarino, Jr, MD**  
Director, Digestive Disease Institute  
Thomas Jefferson University Hospital  
Philadelphia, PA

Participants in this course will be able to:

- Know the currently accepted screening modalities for colorectal cancer;
- Understand the patient preparation for virtual colonoscopy;
- Compare the sensitivity and specificity of virtual colonoscopy to optical colonoscopy.

## Concurrent Sessions 4:45 - 6:00pm Reflex Sympathetic Dystrophy (CRPS) Current Concepts

**Srinivasa Raja, MD**  
Johns Hopkins School of Medicine  
Baltimore, MD



Participants in this course will be able to:

- Discuss the terminology of Complex Regional Pain Syndrome (RSD);
- Describe the clinical features and diagnostic tools for CRPS;
- Discuss treatment strategies available for the management of CRPS.

## After Menopause: Hormone Therapy?



**Mary Elizabeth Roth, MD**  
Vice President of Medical Affairs  
Sacred Heart Hospital  
Allentown, PA

Participants in this course will be able to:

- Explain the options for women after the 2003-2004 closure of the Women's Health Initiative for hormonal treatment of menopausal symptoms and syndromes;
- Review the data for risk versus benefit of use of estrogen and progesterone in postmenopausal women;
- Consideration of use of testosterone for sexual function in women post menopause;
- Discuss hormonal options with women perimenopause and which women should discontinue their present hormonal treatment.

## Common Challenging Behaviors in Children: Tantrums and Sleep Problems



**Nathan Blum, MD**  
Director, Section of Behavioral Pediatrics  
Childrens Hospital of Philadelphia  
Philadelphia, PA

Participants in this course will be able to:

- Understand the child factors and environmental factors that contribute to problem behavior;
- Understand principles of managing defiant behavior;
- Understand how to counsel parents of a child with night wakings.

**Repeated Saturday at 12:45pm**

## Welcome Reception 6:15 - 7:00pm

Hors d'ouvres and beverages served.  
Vendors, Physicians, their spouses and children welcome

## Saturday, November 20

7:00 - 8:00am Vendor and Physician registrant breakfast/  
networking hour

## Concurrent Sessions 8:00 - 9:15am Grading Acne: Diagnosis and Treatment



**Guy F. Webster, MD, PhD**  
Professor and Vice Chair  
Department of Dermatology  
Jefferson Medical College  
Philadelphia, PA

Participants in this course will be able to :

- Describe the clinical presentation of acne vulgaris;
- Discuss treatment strategies and outline the topical and systemic treatments for acne vulgaris;
- Identify the guidelines for dermatologic referral for acne vulgaris and rosacea.

## Fibromyalgia Revisited

**James McMillen, MD**  
Rheumatology and Clinical Research Center  
Mechanicsburg, PA



Participants in this course will be able to :

- Differentiate fibromyalgia from other diseases;
- Understand the pathology of fibromyalgia pain;
- Prescribe current treatment programs for the fibromyalgia patient.

Register online at [www.pafp.com/CES](http://www.pafp.com/CES)

Register online at [www.pafp.com/CES](http://www.pafp.com/CES)

## Cellulitis: Soft Tissue Infections in Children



**Katalin Koranyi, MD**  
Professor of Clinical Pediatrics  
College of Medicine and Health  
Ohio State University Childrens Hospital  
Columbus, OH

Participants in this course will be able to :

- Have a thorough understanding of the microbiology of cellulitis and superficial skin infections;
- Recognize the clinical presentations of cutaneous anthrax and necrotizing fasciitis;
- Discuss the management of cellulitis in the era of MRSA.

## Concurrent Sessions 10:15 - 11:30am Soft Tissue Injections Workshop

**Rande Short, MD**  
St. Vincent Health System  
Erie, PA



Participants in this course will be able to:

- Understand the indications and contraindications for basic joint and soft-tissue aspiration and injection;
- Review the basic techniques for performing these procedures;
- Learn what supplies, equipment, and medications are required for these techniques.

## Lyme Borreliosis

**Leonard Sigal, MD**  
Robert Wood Johnson University  
Medical Group  
New Brunswick, NJ

Participants in this course will be able to:

- Appreciate features of Lyme Borreliosis;
- Understand proper use of serologic tests;
- Be able to use antibiotics appropriately.

## Case Studies in Pain Management Two cases will be presented & discussed

**Martin Stillman, MD, JD**  
Director of Undergraduate Medical  
Education  
**M. Thomas Stillman, MD**  
Hannepin County Medical Center  
Department of Medicine  
Minneapolis, MN



Participants in this course will be able to:

- Describe the assessment and differential diagnosis of pain conditions;
- Select nonpharmacologic and pharmacologic management strategies for patients with pain;
- Discuss the efficacy and safety of newer therapeutic options for the treatment of acute and chronic pain.



## Vendor and Physician Lunch 11:30 - 12:30

### 1:00 - 6:15pm Office Based Treatment of Opioid Dependence for the Family Physician - Part 2 (Fee)

(Sign in and sign out required)

**Laura McNicholas, MD, PhD**

### Concurrent Sessions - 12:45 - 2:00pm Memory Failure? Dementia?

**Mary Elizabeth Roth, MD**

*Dr. Roth's photo appears on page 5*

Participants in this course will be able to:

- Review the quick assessment of memory loss, mental status change, as mnemonic DEMENTIA;
- Compare the presentation, biochemistry and course of various dementias, especially Alzheimer, Lewy body, and Parkinson's
- Discuss the management of the behavioral and psychological symptoms of dementia through its progressive states including agitation, aggression, and depression;
- Explore the risk:benefit of various pharmaceuticals proposed or approved for treatment of dementia and associated disorders.

### Using Technology in Your Practice: Where's the Low Hanging Fruit?

**Jacob Reider, MD**  
Associate Dean for Medical Informatics  
Albany Medical College  
Albany, NY

Participants in this course will be able to :

- Implement information technology tools;
- Use information technology tools to improve patient care, reduce errors, improve efficiency and enhance provider satisfaction;
- Understand how to find low-cost solutions to common problems in primary care.



## Behavior Management in Children (repeated)

**Nathan Blum, MD**

*Dr. Blum's photo appears on page 5, along with this course description*

## Concurrent Sessions - 2:15 - 3:30pm

### Coronary Heart Disease in Women



**Deborah Wolbrette, MD**

Penn State Hershey Medical Center  
Hershey, PA

Participants in this course will be able to :

- Identify sex and gender differences in the presentation of coronary heart disease and outcomes;
- Review testing strategies to identify myocardial ischemia in women;
- Distinguish emerging risk markers and methods to assess subclinical atherosclerosis.

## More Case Studies in Pain Management

### Two More Cases will be Discussed

**Martin Stillman, MD, JD & M. Thomas Stillman, MD**

*Drs. Stillman's photos appear on page 6, along with the course description*

## Reducing and Managing Medical Errors

**Andrew Worek, Esq.**

Weber, Gallagher, Simpson, Stapleton,  
Fires & Newby, LLP  
Philadelphia, PA



Participants in this course will:

- Understand the current medical malpractice climate in Pennsylvania;
- Understand medical system failures vs. physician failures;
- Know how to create patient satisfaction;
- Know the appropriate initial response to a lawsuit.

## Dinner CME - 6:30 - 8:00pm

### One Community's Solution to Opiate Dependence

Physicians and other healthcare providers only, please.



**Bradley Miller, DO**

Family Health Associates  
Belleville, PA

**Cheryl Stayton, PhD.**

Program Coordinator, Lewistown Hospital  
Lewistown, PA

Participants in this course will be able to:



- Understand the structure and process of a primary care practice's approach to implementing opioid dependence treatment;
- Learn potential solutions to the challenges of treating opiate dependence in an outpatient setting;
- Generalize one community's solution to opiate dependence to other communities.

## Sunday, November 21

7:30 - 8:30am Family Breakfast - all welcome

## Concurrent Sessions 8:30 - 9:45am

### Treating Skin Lesions with Cryosurgery and Electrosurgery Workshop



**Rande Short, MD**

St. Vincent Health System  
Erie, PA

Participants in this course will :

- Know the indications, contraindications, and complications of skin cryosurgery and electrosurgery;
- Know electrosurgical methods of hemostasis and destruction of vascular skin lesions;
- Practice techniques used in treating commonly encountered skin lesions.

## Management of Newly Detected Atrial Fibrillation



**David Scher, MD, FACC**

Director, Cardiac Electrophysiology  
Associated Cardiologists  
Mechanicsburg, PA

Participants in this course will be able to :

- Review the common etiologies of atrial fibrillation;
- Review the guidelines for treating atrial fibrillation;
- Know of new treatments available for atrial fibrillation.

## Foot Problems in Patients Over Age 60

**Arthur E. Helfand, DPM**

Temple University School of  
Podiatric Medicine  
Narberth, PA



Participants in this course will be able to:

- Know and understand the changes in the foot associated with aging and the common foot problems that occur in patients over 60;
- Identify primary foot and related complications associated with the older patient;
- Describe clinical strategies to assess and stratify the "at risk" patient;
- Know and understand treatment options for common foot problems of older adult patients

**Register online at [www.pafp.com/CES](http://www.pafp.com/CES)**

## Concurrent Sessions - 10:00 - 11:15am Evaluation and Management of Allergies



**Timothy Craig, MD**  
Associate Professor of Medicine  
Milton S. Hershey Medical Center  
Hershey, PA

Participants in this course will:

- Understand reasons patients might not respond to asthma therapy;
- Realize the importance of food allergy in the impact of quality of life;
- Understand the significance of rhinitis on productivity.

## Suturing Workshop

**Rande Short, MD**

*Dr. Short's photo appears on page 7*

Participants in this course will:

- Know basic techniques for wound closure, including material selection, suturing methods, knot-tying, and wound care;
- Summarize specific indications and perform tissue rearrangement procedures;
- Practice proper closure on various wounds.

## What's New in CHF?

**Paul Mather, MD, FACC**

Director, Heart Failure and Cardiac  
Transplant Program  
Thomas Jefferson School of Medicine  
Philadelphia, PA



Participants in this course will be able to:

- Describe the management and treatment of congestive heart failure;
- Identify a new blood test that can help diagnose CHF;
- Recognize the difference between isotropes and vasodilators.

## Maintenance of Certification Panel Discussion 12:30 - 2:00pm



**Nancy L. Davis, PhD**  
AAFP Director of CME  
Leawood, KS  
**Joseph Tollison, MD**  
Deputy Executive Director ABFP  
Lexington, KY

Participants in this course will be able to:

- Identify new requirements for ABFP's Maintenance of Certification for Family Physicians (MC-FP);
- Utilize AAFP programs designed to support members in successful completion of MC-FP;
- Discuss implications of MC-FP for practicing family physicians.



## Closing Session 2:15 - 3:15 pm Overview of AAFP Member Services Grand Prize Drawing (must be present to win)

**Lainie Franklin**  
Manager of CME Records  
American Academy of  
Family Physicians  
Leawood, KS



Participants in this course will be able to:

- Understand benefits of AAFP Membership;
- Become familiar with the AAFP website and apply that information to locate needed information and available services to them as members of the AAFP;
- Better understand the CME reporting system, its benefits and features;
- Be able to create their own AAFP-hosted website via the web.

**PAFP Family Brunch 11:15am - 12:30pm**  
And Check-out Break

Register online at [www.pafp.com/CES](http://www.pafp.com/CES)

## Our Sponsors

The PAFP Foundation thanks the following vendors and/or program sponsors whose generous support enabled us to bring this exceptional program to you (list at press time):

**Eli Lilly & Co.**

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College of Cardiology**

**Pennsylvania Beef Council**

**Pfizer, Inc.**

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THE HOTEL HERSHEY combines old-world elegance, state-of-the-art amenities and uncompromising service to continue its tradition as one of America's grand hotels. The 1930s hotel is a recipient of both the Mobil Four-Star Award and the AAA Four-Diamond Award. THE HOTEL HERSHEY is also a member of Historic Hotels of America and Preferred Hotels and Resorts Worldwide.

## **THE HOTEL HERSHEY**

THE HOTEL HERSHEY  
P.O. Box 400  
Hotel Road  
Hershey, PA 17033 or Info@HersheyPA.com



### **Room Reservations**

A block of rooms is reserved for the CES Hershey Getaway at \$159 for single or double occupancy plus applicable taxes. Reservations must be made by October 18, 2004. Call THE HOTEL HERSHEY directly to make your reservations at 1-800-HERSHEY or 717-533-2171. Be sure to mention the PAFP Foundation CES conference to receive this special rate. Parking is available on site at the hotel.

The PAFP Foundation is obligated to use a certain number of sleeping rooms to avoid penalty charges. This minimizes costs and allows us to continue to bring CES programs to our physicians for free. We urge you to stay at THE HOTEL HERSHEY and identify yourself as a CES participant when you call to reserve your room. Thank you for your cooperation.

Babysitting services are available through the Concierge Desk. Arrangements can be made with a 24-hour advance notice required. For more information, call 717-533-2171, ask for Concierge. Fees apply.

### **Cooking Demonstration:**

Join us Saturday afternoon (exact time to be announced) to see a chef of the HOTEL HERSHEY work his magic before your eyes to create culinary delights especially for you to sample. A minimum of 25 people needed. Fee: \$20.00. Please reserve your spot when submitting the program registration form.

### **Attractions:**

Transformed by the twinkling of half a million tiny lights, Hershey Park becomes Christmas Candylane on November 19th, a holiday favorite destination for children of all ages. Ride the carousel, visit with Santa at the "North Pole," shop for unique gifts and enjoy the sweet treats in this winter wonderland.

Free admission. Pay as you go for rides.

Outlet shopping at its finest, area museums, and theatrical events can be found easily in the Hershey and Harrisburg area. For these and other Hershey area attractions, THE HOTEL HERSHEY will provide shuttle service from the hotel.

### **Display Area Information**

Educational and technical vendors will showcase their products and services Friday evening during the reception and Saturday afternoon. The support of these vendors helps us bring you this exciting conference, and they would greatly appreciate your visit. Door prizes are encouraged among vendors, and entry forms for our \$500 grand prize drawing on Sunday will be available exclusively in the display area.

### **Check your Email at the Internet Kiosk**

Stay connected with home or your office – located near the Vendor Area.

### **What's FREE for Registrants** **FREE for PAFP Members & CME Registrants Only**

- Saturday Continental Breakfast
- Saturday Lunch
- Saturday Dinner CME
- Sunday Family Breakfast and all refreshment breaks
- Audience Response System in some sessions!

### **Additional Information**

- Registration badges are required for all CES events.
- Bring a jacket or sweater as meeting rooms may be cool.
- Set pagers and cellular phones to silent while in sessions. Only use these devices outside meeting rooms and in areas where you will not disturb sessions in progress.
- Attire for all sessions is business casual.
- \$500 Grand prize drawing will be held at closing session on Sunday. You must be present to win!
- Directions and more information on activities will be sent with your confirmation.

# Bonus Conference: Office-Based Treatment of Opioid Dependency for the Family Physician

## Program Overview:

Physicians who complete this course will be eligible to request a waiver to practice medication-assisted addiction therapy for the treatment of opioid dependency.

## Who Should Attend?

Recommended for physicians with expertise and/or interest in treating opioid dependence. Primary care, psychiatric, HIV, addiction medicine physicians, physician assistants, nurse practitioners, substance abuse treatment providers and other allied health professionals.

**After completing the full eight-hour course, participants should be better able to describe:**

- Factors to consider when determining if a patient is an appropriate candidate for office-based treatment;
- Induction and maintenance protocols;
- Strategies for integrating psychosocial care with office-based pharmacological treatment;
- Treatment strategies for management of chronic and acute pain in patients in maintenance treatment for opioid dependence

**Because PAFP will be required to confirm that participants have attended the full eight hour course, you must bring photo identification to show as part of the sign-in process. You must confirm your attendance with your signature at the beginning and end of each session (Friday 8am - noon, Saturday 1 - 6:15pm).**

**Note: Latecomers will not be eligible for a complete certificate of attendance.**

### TOPICS TO BE COVERED:

Overview of opioid dependence	Pharmacology, efficacy, safety of medication	The role of psychosocial counseling in the treatment of opioid dependence.
Rationale for Opioid Agonist Treatment	Patient Assessment and Selection	Special populations, including the management pregnant and adolescent patients and those who develop pain while receiving treatment.
Legislative changes allowing office-based treatment of opioid dependence	Office Procedures and Logistics	
General Opioid Pharmacology	Psychiatric and medical comorbidity in dependent patients	

Resident scholarships are available. Upon registration, scholarships will be requested by PAFP to the American Society of Addiction Medicine on resident's behalf.

Space is limited, so registrations will be accepted on a first-come, first-served basis. See cancellation policy on page 14 of brochure.

To fully complete the form necessary to prescribe buprenorphine, please bring the names and DEA numbers of other physicians in your practice and your group practice employer identification number.

When registering for this course, please provide the additional information requested on the registration form where indicated.

# PA Academy of Family Physicians Foundation CES Hershey Getaway Registration Form November 19 - 21, 2004

See registration instructions on other side 

## Personal Information

(Please type or print legibly. Your name badge(s) will reflect this information.)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Credentials \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 e-mail \_\_\_\_\_ phone \_\_\_\_\_ fax \_\_\_\_\_  
 Emergency Contact: Name \_\_\_\_\_ phone \_\_\_\_\_

## Spouse/Guest/Children Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Suffix \_\_\_\_\_  
 Name(s) & Ages of Child(ren) \_\_\_\_\_  
 (please include last names) \_\_\_\_\_

Please check here if you or your spouse/guest/child have a disability and may require accommodation to fully participate. We will contact you.

Please check here if you or your spouse/guest/child have special dietary needs.  
Vegetarian Diabetic This applies to: myself spouse/guest child(ren)

## Fees Please Circle Appropriate Fees:

**Early Bird** (postmarked by Oct 12)      **Regular** (postmarked after Oct 12)

### Clinical Education Series

PAFP Member .....	FREE	FREE
(includes Active, Resident, Student and Life Members)		
AAFP Member from another state .....	\$85	\$110
Non-member .....	\$375	\$450
Additional registrants from the same member/non member office .....	\$275	\$350
One Day Only .....	\$150	\$150

### Office-Based Treatment of Opioid Dependency

PAFP Member .....	\$89	\$89
Non-Member .....	\$109	\$109
Residents .....	FREE	FREE
Non-Physicians .....	\$75	\$75

**Fees SUBTOTAL** .....

## Meals & Special Events

		Number Attending	
		Adults	Children
Friday Welcome Reception .....	FREE	_____	_____
<u>Saturday Lunch</u>			
Registrant .....	FREE	_____	_____
Cooking Demonstration .....	\$20	_____	_____
<u>Dinner CME</u> (physicians and healthcare providers only please)			
Registrant .....	FREE	_____	_____
<u>Sunday Family Breakfast</u>			
Registrant .....	FREE	_____	_____
Adults Guests .....	\$20	_____	_____
Children 11 - 6 .....	\$15	_____	_____
Children 5 and under .....	\$10	_____	_____
Children 2 and under .....	Free	_____	_____
<u>Family Brunch</u>			
Adults .....	\$35	_____	_____
Children 12 - 6 .....	\$25	_____	_____
Children 5 and under .....	\$10	_____	_____
2 and under .....	Free	_____	_____

**Meals/Events SUBTOTAL** .....

## Workshops

**Registration is required.** Workshops fill on a first-come, first-serve basis. If the workshop you would like to attend is filled, you will be notified. Please check at the conference registration desk for late openings.

Suturing (limit 25 people) .....   
 Soft Tissue Injections (limit 25 people) .....   
 Skin Lesions (limit 25 people) .....

**Grand Total (fees, meals, events)** .....

 You must complete both sides of the form.



**Payment** (Payment must accompany registration.)

- PAFP members: You must guarantee your reservation with a credit card number. If you attend as registered, your credit card will not be charged. No shows will be charged \$95.
- Registrations received without payment/credit card number will not be processed.
- We must receive your registration and payment by Monday, November 16, 2004 .
- Refunds will be made upon request to the PAFP Foundation office if received by Wednesday, October 29, 2004. A \$50 administrative fee will be deducted from the refund amount after Wednesday, October 29, 2004. Absolutely no refunds will be given after the close of business Friday, November 5.

Check (please make payable to **PAFP FOUNDATION**)

Visa       Mastercard       American Express

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Card Security Code (3-or 4-digit number on back of card) \_\_\_\_\_

Card Billing Address \_\_\_\_\_


Card Billing Zip Code \_\_\_\_\_


Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

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**3 Ways to Register**

 PAFP FOUNDATION  
2704 Commerce Drive  
Suite A  
Harrisburg, PA 17110

 FAX 717-564-4235

 [www.pafp.com/CES](http://www.pafp.com/CES)

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**Instructions**

- Please complete both sides of this form.
- CME Registration for the conference (either full or daily) includes all sessions, conference manual, hand-outs, breaks and MOST meals.
- **There is a fee to attend the separate Opioid Conference**
- Payment information required with registration. See cancellation policy on next page.
- One form per physician/provider. Please photocopy the registration form for additional registrants.
- Spouses/guests must use same registration form as main registrant.
- **IMPORTANT:** On this form, please indicate your intention to attend our special events.

**Information Needed for Opioid Dependency course**

- Are You an ASAM member? \_\_\_\_\_ (Yes/No)
  - ASAM member # \_\_\_\_\_
  - State Society \_\_\_\_\_
- Do you currently treat patients for opioid dependence? \_\_\_\_\_ (Yes/No)
- Your specialty? \_\_\_\_\_
- Are you a:    Resident            Physician            Non-Physician (please circle one)



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*Thank you! We know that you'll find great value in our program, and we look forward to meeting you at THE HOTEL HERSHEY.*



### **Registration - FREE CME for PAFP Members**

All participants must submit a fully completed registration form. Please read all instructions carefully. Tickets for special meals and functions are available for purchase as indicated on the registration form. There is a fee for the separate Opioid Dependence Conference. Payment is required with your registration.

**Only one physician/provider per registration form, please.** Please photocopy the registration form for additional registrants. Send all registration forms from the same practice/facility together in one envelope. Spouses/guests and/or children should be registered on the same form as the main registrant. Reasonable fees apply for non-members and guests. All fees are outlined on page 12.

All CME registrants attending this conference receive a complete CES Hershey Getaway compendium, an invaluable resource. Welcome reception, continental breakfast, refreshment breaks, Saturday lunch and CME dinner, and Sunday breakfast are included at no charge for members. Minimal charge applies for other meals and events. There is a fee to attend the separate Opioid Dependence Conference.

All guests and children are welcome and encouraged to attend the Friday Evening Reception and Sunday Family Breakfast. Local attractions are a lovely way to spend free time. Shuttle service to Hersheypark Christmas Candylane and Outlets at Hershey will be available.

**\* Workshops have limited seating. Please indicate your attendance plans on the registration form!**



### **Cancellation Policy**

Refunds will be made upon request to the PAFP Foundation office if received by Friday, October 29, 2004. A \$50 administrative fee will be deducted from the refund amount after Friday, October 29, 2004. Absolutely no refunds will be given after close of business Friday, November 5, 2004.

**There is NO registration fee for PAFP members (except for those registering for the Opioid Dependence Conference) BUT members must provide credit card information. Members who register but do not attend and are considered a no-show will be charged \$95. Hotel reservations and cancellations must be made through the Hotel Hershey. Registrations without credit card information cannot be processed. Your credit card will not be charged if you attend as registered.**



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**Free CME\* on the topics you need to know,  
packaged in a family-friendly program at the  
landmark HOTEL HERSHEY...Register today!**

\* free for PA Academy of Family Physicians members

**“What Attendees Say About the CES Getaway Series...**

Outstanding!  
The CME was well organized and of good content.  
I enjoyed the mix of practice management and clinical topics.  
I feel that this is a real tangible return on my membership fees.  
Lots of good speakers... phenomenal.  
Nice variety of topics.  
The speakers were excellent.  
Excellent attention to very practical topics and issues.  
A home run!



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Pennsylvania Academy of Family Physicians Foundation  
2704 Commerce Drive, Suite A  
Harrisburg, PA 17110  
1-800-648-5623  
[www.pafp.com/foundation](http://www.pafp.com/foundation)

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