

Appendix CList of Individuals Interviewed

List of Interviewees

Luis Alvarez
Local Sales Manager
Spanish Broadcasting System
WSKQ-FM, WPAT-FM
New York, New York

Jack Ambozi
General Manager, Co-Owner
Melodynamic Broadcasting
WCER-AM
Canton, Ohio

Eric Bass
Owner
Bell Broadcasting
WCHB AM/FM
Detroit, Michigan

Hundley Batts (transcript omitted)
Owner
Batts, H. & Caples V.
WEUP-FM
Huntsville, Alabama

Preston Brown
General Manager
World Media Broadcasting Co.
WCLM-AM
Richmond, Virginia

Thomas Castro
Chairman & President
El Dorado Communications
Houston, Texas

Carey Davis
Vice President/General Manager
Spanish Broadcasting Systems
WSKQ FM, WPAT FM
New York, New York

Judith Ellis
Senior Vice President
Emmis Broadcasting
WQCD-FM, WQHT-FM, WRKS-FM
New York, New York

Steve Harris
Format Manager, Urban Radio
ABC Radio Network
Atlanta, Georgia

Robert Jordan
President
International Demographics, Inc.
Houston, Texas

Sherman Kizard
Director, Urban Marketing
The Interep Radio Group
Chicago, Illinois

Byron Lewis
Chairman, CEO
The Uniworld Group Inc.
New York, New York

Alfred Liggins
CEO
Radio One Inc.
Baltimore, Maryland

David Lykes
Chief Operating Officer
Heftel Broadcasting Corporation
Dallas, Texas

Ramone Pineda
President
Caballieo Media
a division of The Interep Radio Group
New York, New York

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**Ken Smickle
President
Target Marketing News
Chicago, Illinois**

**Rob Striker
General Manager,
WWBR-FM
Detroit, Michigan**

**Johnny Shaw
Owner
Shaw, Johnny & Opal
WOJG-FM
Jackson, Tennessee**

**Shelly Stewart
Co-owner, Exec. V.P.
Birmingham Ebony Broadcasters
WATV-AM
Birmingham, Alabama**

**Pierre Troupe
Account Executive
Jacor Communications of St. Louis
KMJM-FM
St. Louis, Missouri**

**James Wolfe
Owner
Wolfe Communications Inc.
WFKX-FM
Jackson, Tennessee**