

***Attn: International Marketing/Sales Managers  
join the***

***U.S. Department of Commerce***

***at the***

***Golf Europe  
Show***

***Munich, Germany***

***October 3 - 5, 2004***



The U.S. Department of Commerce would like to help bring your product to Europe

This is a great opportunity for small and medium sized companies to reach out into the export market without investing considerable amounts of money and time. A large booth is reserved for us at this show, and U.S.

The fee of \$600.00 includes the following:

- ★ Shelf and floor space in our booth.
- ★ For less than the price of an ad, your product is advertised and seen by many trade visitors who attend the show.
- ★ Professional trade show employees staff our booth. They include an interpreter, a foreign commercial service officer whose specialty is sporting goods, and an export promotion employee from the U.S. Department of Commerce.
- ★ Let us introduce your product to representatives/distributors at the show. We bring back qualified leads for your specific company and product. We mail these out to you within a week of our return. Then you can follow up on these leads. We do not get involved in your business transactions after this point.
- ★ We will research the market in sporting goods and recreation equipment and send you the survey.

In order to fully represent our US companies, we will limit how many companies can participate.

View pictures of past shows at: [www.export.gov/ocg](http://www.export.gov/ocg)

**ALL PRODUCTS MUST HAVE U.S. CONTENT REPRESENTING 51% OF VALUE OF FINISHED GOODS/SERVICES**

For more information, contact Ms. Amanda Ayvaz, Office of Consumer Goods,

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