



NATIONAL RETAIL FEDERATION

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Vice President, General Counsel

April 21, 2000

Allen Hile
Assistant Director
Marketing Practices Division
Bureau of Consumer Protection
Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, D.C. 20580

Re: Comments – Telemarketing Sales Rule – Requests to Participate and
a Possible Extension of Time

Dear Mr. Hile:

I am writing on behalf of the National Retail Federation to request participation in the Commission's July 27-28 public forum and/or for an extension of time in which to file comments with respect to the five-year review of the Telemarketing Sales Rule. The National Retail Federation has long had an interest in the Commission's proceedings with respect to the Rule.

The National Retail Federation participated in the first stage of the current review: the recent public forum on the "do not call" provisions. The Commission's Federal Register notice states that participants for the July 27-28 public forum will be chosen from those who request to participate before April 27, 2000 and submit comments to the Commission. The National Retail Federation would like to participate in the July forum and hereby requests the opportunity to do so.

We understood the Notice to possibly allow participation based on comments on the Rule provided at the initial "do not call" forum. However, we have just learned that the Commission may have intended to limit participation in the July forum only to those who filed *additional* comments on or before April 27, 2000. At this point there is insufficient time for NRF to survey our membership to determine whether they will have sufficiently substantive industry comments and to prepare them by that date.

Accordingly, we respectfully request either the opportunity to be considered for the July forum based on comments provided by NRF at the "do not call" proceedings, or a 30 day extension of time in which to respond to the Commission's Notice seeking public comment.

Respectfully submitted,

Mallory B. Duncan

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