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American Blind Products, Inc.

February 26,2002

American Teleservices Association, Inc. Attention: Matt Mattingley 16201 Street NW Suite 615 Washington DC 20006

Dear Mr. Mattingley,

I read in the C.C News, Business newspaper, that the A.T.A stood against the Nation al Do-Not-Call-List.

Let n e state for the record, that we do not need a national Do-Not-Call Registry as this would duplicate, what is already in effect by individual states! We must pay a fee to the many states we buy from now, and we must also buy a Quart(rly update, for another fee!

A so, the states have a provision for penalty, if it **is** violated! So, I see no need for a new Law! When you think about how many telemarketers there are in this country, calling from early morning, to late at night, **I** would estimate that the number of calls to the general public, would run into the Ten's of Millions each day. Compound this over one year and it is **very**, **very** high!! Therefore, I contend that if the F.T.C received 1,000, or even 10,000, or even 100,000, complaints per year, it is still a very small percent of the total calls being made!

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Furthermore, the F.T.C. said it would cost the Government between 4 and 6 million dollars to get this law implemented! This is a total waste of taxpayer's money. The Laws we must live by, in order to do business, are many and varied! More Laws are not needed!

To further make the point that the American Public does not need more Government intervention, to protect it from telemarketers. I give you the following things that are available to the public right now!!

- 1. They can have their Phone number unlisted.
- 2. They can have a Caller I.D.
- 3. They now have **a** Caller I.D. that tells the telemarketer, who calls, to say I'm not interested and hang-up.
- They can, when a telemarketer calls, say **I'm** not interested, and hangup.
- 5. If the telemarketer is more insistent they have the "Right" to say "NO".

Again I don't believe we need more Government Intervention.

Sincerely,

Robert Martocci President

CC: Kathleen Q. Abernathy CC: Allen W. Hile