

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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FCC's LOCALISM TASK FORCE ANNOUNCES PANELISTS AND FINAL AGENDA FOR PUBLIC HEARING ON BROADCAST LOCALISM IN MONTEREY, CALIFORNIA, JULY 21, 2004

Washington, D.C. – The Federal Communications Commission's Localism Task Force today announced the final agenda and panelists for its July 21, 2004 hearing on broadcast localism in Monterey, California, at 6:00 pm at the Steinbeck Forum, Third Floor, One Portola Plaza, in Monterey.

AGENDA

6:00 — 6:30 p.m. OPENING REMARKS

6:30 — 7:15 p.m. SPEAKER PRESENTATIONS I

Blanca Zarazua, Chair, Hispanic Chamber of Commerce of Monterey County; Honorary

Consul to Mexico for Monterey and Santa Cruz Counties, Salinas, California

Eduardo Dominguez, Vice President and General Manager, KSTS-TV (Telemundo),

San Jose, California

Patti Miller, Director, Children & the Media Program, Children Now, Oakland, California

Joseph W. Heston, President and General

Manager, KSBW-TV (Hearst-Argyle Television), Salinas, California

Martin Kaplan, Associate Dean, Annenberg School for Communication, University of Southern California, Los Angeles, California

Sean McLaughlin, President and CEO, Akaku: Maui Community Television, Kahului, Hawaii

Chuck Tweedle, Senior Regional Vice President, Bonneville International's San Francisco and

St. Louis Divisions; General Manager,

KOIT-AM/FM, San Francisco, California

COMMISSIONER QUESTIONS

7:15 — 8:00 p.m. SPEAKER PRESENTATIONS II

Harry J. Pappas, President and CEO, Pappas Telecasting Companies, Visalia,

California

John P. Connolly, National President,

American Federation of Radio and Television Artists, Los Angeles, California

Kathy Baker, Executive Vice President, Buckley Radio; General Manager, KWAV-FM

and KIDD-AM, Monterey, California

Davey D, Disc Jockey, KPFA-FM, Berkeley, California

Delia Saldivar, Regional Manager, KHDC-FM (Radio Bilingüe, Inc.), Salinas, California

Harry B. Robins, Jr., Emergency Services Manager, Monterey County

Warren L. Trumbly, President, Community Broadcasters Association, Zephyr

Cove,

Nevada; Vice President, Broadland Properties, KAXT-CA, San Jose, California

COMMISSIONER QUESTIONS

8:00 — 8:15 p.m. Break

8:15 — 10:00 p.m. OPEN MICROPHONE

Moderator: Belva Davis, Host, "This Week in Northern California," KQED (PBS),

San Francisco, California

10:00 p.m. CLOSING REMARKS

FCC Commissioners Kathleen Abernathy, Michael Copps and Jonathan Adelstein will preside at the hearing.

Overflow seating will be made available once the hearing room has been filled to capacity.

For further information about the FCC's Localism Initiative, or previous public announcements on the Monterey hearing in English and Spanish, visit the FCC's Localism Task Force web site at: http://www.fcc.gov/localism/