

JANUARY 2001

Prospectus for the
National Corporate Wetlands
Restoration Partnership

January 2001

TABLE OF CONTENTS

1. About the National Corporate Wetlands Restoration (CWRP) Partnership	1
2. History of the National CWRP	2
3. Goals of National CWRP	2
4. Benefits of National CWRP Participation	3
5. National CWRP Organizational Structure	3
6. National CWRP Operational Structure	5
7. National CWRP Partners and their Roles	6
8. National CWRP Contribution Options	8
9. Sample Projects	9
10. Expenses and Reporting	10
11. Becoming a National CWRP Partner	11
APPENDIX 1. Sample CWRP Project - Sagamore Marsh	12
APPENDIX 2. Contacts for Information	13
APPENDIX 3. Corporate Expression of Interest Form	14
APPENDIX 4. Nonprofit Expression of Interest Form	15
APPENDIX 5. Sample Coastal America Foundation Partnership Agreement	16

1.0 ABOUT THE NATIONAL CWRP

The National Corporate Wetlands Restoration Partnership (CWRP) is a voluntary public-private initiative to restore impaired, but ecologically important, wetlands and other aquatic habitats in the country's watersheds. The National CWRP's objective is to reverse the degradation of America's fresh and saltwater wetlands and other aquatic habitats. National CWRP works with the Coastal America Partnership. Coastal America joins the efforts of federal agencies with those of state and local governments and private alliances to form a partnership that collaboratively addresses environmental concerns in order to protect and restore our Nation's wetlands and other aquatic habitats.

Wetlands are a critical component of this nation's ecosystems, purifying surface water supplies, helping control floods, and providing critical wildlife habitat. Fifty percent of the wetlands in the contiguous United States has been lost between 1780 and 1980. Many of the nation's remaining wetlands are seriously degraded. While we cannot turn back the clock, many lost or impaired wetlands and other aquatic habitats can be restored. Typical wetland or other aquatic habitat restoration projects involve fill removal, ditch plugging, revegetation, restoration of hydrology, and removal of pollution sources. Removal of abandoned, obsolete, or unsafe dams that block fisheries migration are also important projects being conducted.

Participation in National CWRP is voluntary and flexible. National CWRP monetary contributions are used to match federal grant awards. Monetary or in-kind service contributions may be targeted to a specific restoration project, toward development of a wetland restoration plan for a specific watershed, or to a general fund to serve the most critical areas wherever they exist. Whichever form of participation corporate partners select, they will receive direct recognition for their contribution.

This national partnership between the federal and state Coastal America partners, and the business and non-profit communities, was developed to increase the pace of wetland and other aquatic habitat restoration in the nation and will demonstrate the environmental benefits of such public/private collaborations. By becoming National CWRP corporate partners, companies will ensure the success of this endeavor and contribute to the quality of life for the people – and wildlife – of the United States into the next millennium.

2.0 HISTORY OF THE NATIONAL CWRP

The National Corporate Wetlands Restoration Partnership is a visionary program -- the first of its kind in the country. The CWRP was established in 1999 by the Massachusetts Executive Office of Environmental Affairs in collaboration with the U.S. Environmental Protection Agency and The Gillette Company. This group agreed that a voluntary wetland restoration program could provide attractive opportunities for the business community to make significant contributions to improving environmental quality. The Gillette Company has assumed a corporate leadership role, providing significant long-term financial support and explaining the program to other corporations.

In January, 2000, the Massachusetts CWRP was expanded to include the rest of New England. In addition to the 17 companies and 20 nongovernmental organizations (NGOs) who have agreed to support the CWRP in Massachusetts, additional companies have agreed to take the corporate lead or anticipate in other states.

On May 25, 2000, the CWRP was expanded nationwide, and was announced in a press conference in Washington, DC. At that event, the National Association of Manufacturers agreed to be the National Corporate Sponsor, and The Gillette Company agreed to serve as the National Corporate Chair. Duke Energy, ENSR, The Foxboro Company - an Invensys Company, and Battelle have also joined the National Advisory Council. Ducks Unlimited and Restore America's Estuaries have joined the Council as nongovernmental partners.

3.0 GOALS OF NATIONAL CWRP

The primary goal of the National Corporate Wetlands Restoration Partnership is *“to restore wetlands and other aquatic ecosystems.”* To that end, the National CWRP aspires to the following:

- Assist Federal, state, and local agencies in meeting the national goal to restore 100,000 acres of wetlands annually by 2005 through approved Coastal America Partnership restoration projects.
- Establish and support a network of wetland or other aquatic habitat restoration education and research sites.
- Create a CWRP in each of the 50 states.

4.0 BENEFITS OF NATIONAL CWRP PARTICIPATION

The National CWRP corporate partners enjoy a number of direct benefits. These benefits include the following:

- High return on investment, as Federal funds match company donations at up to a 3:1 ratio. The level of financial commitment by each company is voluntary.
- Enhanced corporate visibility and public recognition for community involvement and environmental contributions, e.g., posted signs at project sites, media events, promotional materials, and awards programs.
- Improved communication with government agencies to enhance regulatory compliance, create a higher level of trust between the company and the government, and thereby improve the efficiency of the regulatory process.
- Improved communication with community groups and environmental non-profits that also create a higher level of trust.
- Opportunities for direct involvement of corporate employees through community outreach and education efforts at National CWRP project sites that build pride in the company and the community.
- Increased employee technical knowledge and capabilities through hands-on project participation in wetland or other aquatic habitat restoration projects.
- Contribution to a well-established program with a track record for positive results that pools significant government and foundation funds for wetland or other aquatic habitat restoration, thereby maximizing the benefit of National CWRP donations.

5.0 NATIONAL CWRP ORGANIZATIONAL STRUCTURE

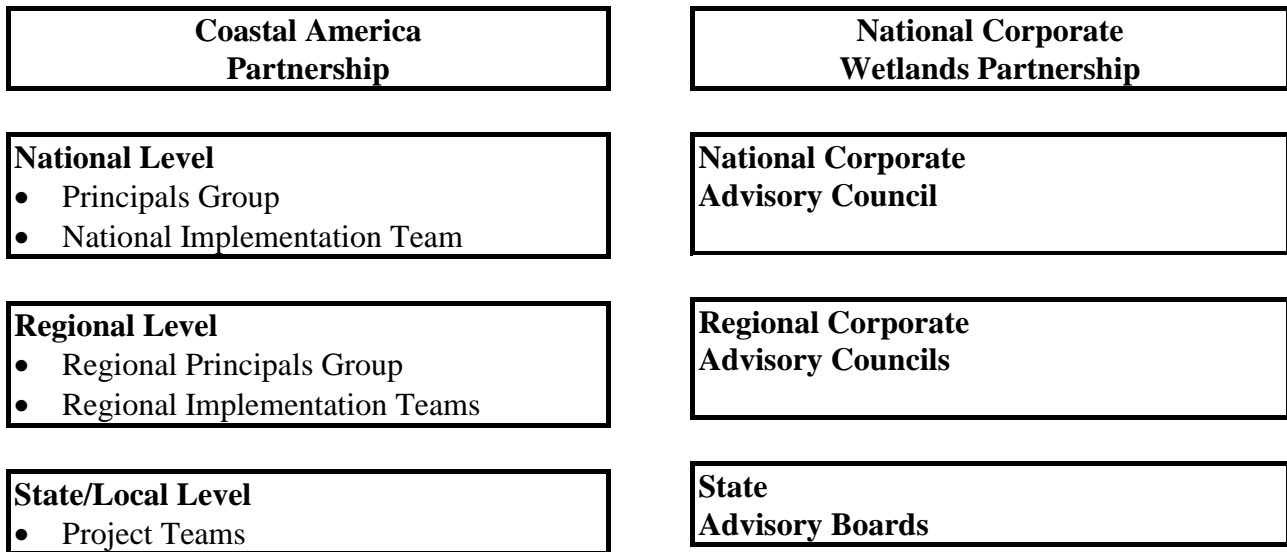
The National Corporate Wetlands Restoration Partnership operates as a private sector initiative working with the Coastal America Partnership (see the diagram below). The National CWRP organization is similar to Coastal America's national, regional, and local team structure.

The National CWRP serves as a facilitating body to help regional and state CWRPs, including convening meetings with appropriate administrators at participating Federal and State agencies and

distributing educational materials. Regional and/or State CWRPs identify Coastal America-approved wetlands, aquatic, and other coastal projects for restoration and coordinate their efforts with Coastal America staff. Regional and State CWRPs may also nominate their own projects, and submit them to Coastal America for approval.

Projects are implemented and administered by Advisory Councils. This includes the authorization for disbursement of funds from CWRP accounts to complete the projects. The National Corporate Advisory Council works with the Coastal America Principals Group and the Coastal America National Implementation Team on overall strategy and support for Regional and State Advisory Councils/Boards.

The Regional Corporate Advisory Councils work with Coastal America Regional Implementation Teams, and the State Advisory Boards work with State and Local Project Teams, respectively. Regional Advisory Councils and State Advisory Boards are composed of representatives of corporate partners, state environmental agencies, and non-profit groups, including environmental organizations and educational institutions.



6.0 NATIONAL CWRP OPERATIONAL STRUCTURE

A simple operational structure ensures proper and efficient use of funds and services contributed by National CWRP partners. There are three main components:

1. National CWRP Agreements
2. Fund Management and Oversight
3. Project Implementation

6.1 National CWRP Agreements

National CWRP partners may choose to contribute funds or in-kind services toward a wetlands or other aquatic habitat restoration project. The National CWRP can recommend a private foundation or state trust fund to which funds should be directed (e.g., the Coastal America Foundation). Partnership Agreements between each corporate partner and the private foundation or state trust fund incorporate the terms for contributions of funds and services. A commitment for a minimum of three (3) years is strongly encouraged.

National CWRP Partnership Agreements between participants and the state trust fund or private foundation establish each party's responsibilities. Participants may choose to have no direct involvement in National CWRP project development and implementation beyond contributing funds, or they may wish to have a higher level of participation through project adoption. The nature of the commitment is spelled out in the Agreement. Likewise, Partnership Agreements detail the foundation's/state's responsibilities regarding use of contributed funds and reporting to participants.

6.2 Fund Management and Oversight

When funds are contributed, an annual or lump-sum contribution may be made. Contributions may be held in a participating private foundation or state trust fund as recommended by the National CWRP Advisory Council. The National CWRP Advisory Council will be responsible for overall fiscal oversight and reporting. Regional and State CWRP Advisory Councils will be responsible for project-specific fiscal oversight and reporting.

All corporate contributions to participating private foundations or state trust funds are expended in accordance with the terms of the partnership agreement. Each participant provides its contribution as a charitable contribution to the participating private foundation or state trust fund exclusively for the purpose of funding aquatic habitat restoration. However, no representation as to the tax consequences of any contribution is made. Potential participants are advised to consult their legal counsel and tax advisors as to the tax consequences of their National CWRP contributions.

Because of the simple structure and process of National CWRP, corporate contributions can be rapidly turned into on-the-ground results. By helping non-Federal organizations meet their match

requirements, the availability of National CWRP funds as match may significantly improve the ability of restoration projects to compete successfully for Federal dollars and other assistance available through the Coastal America Partnership. In some cases, in-kind services may be used as a grant match as well. While overall strategic planning and oversight is accomplished at the national level, specific CWRP project funding and implementation process is administered at the state level.

6.3 Project Implementation

Coastal America Regional Implementation Teams organize Project Teams, as needed, to support individual restoration projects. Project Teams may include representatives of project participant organizations, appropriate community partner organizations (e.g., watershed associations and friends groups), government agencies, and the community in which a project is located. The Coastal America Regional Implementation Teams organize and manage the Project Teams and ensure proper coordination.

7.0 NATIONAL CWRP PARTNERS AND THEIR ROLES

National CWRP is a partnership among industry, government agencies, communities, academic institutions, and environmental organizations. A broad range of partners is participating in this effort. A current list of the National CWRP Partners is available from the Coastal America website, www.coastalamerica.gov, and the NAM's web site, www.nam.org/rer/cwrp.

7.1 Corporate Partners

Corporate partners sign National CWRP Agreements and provide funds or services to support wetlands and other aquatic habitat restoration, education or research projects. Corporate partners may contribute to the CWRP at any level they choose.

7.1.1 At the State and Regional Level.

All corporate partners are eligible to serve on state CWRP advisory boards. Generally, state corporate leads will be members of regional CWRP corporate councils. Companies may also choose to participate on a regional level, especially for projects that spread over state lines, or large geographic areas. Depending on the cost of a given project, a company may specify a particular project if the site meets with Coastal America approval, and provided the company contributes a majority or all of the total non-federal money required.

7.1.2 At the National Level.

Companies may choose to contribute at the national level for nationwide projects or programs. This may include large conferences or workshops or educational programs. Companies may elect to receive recognition for their donations, or may remain anonymous, if they so choose.

7.1.3 On the National Advisory Council.

The Advisory Council for the CWRP shall be comprised of one Lead Corporate Partner; seven Corporate Partners, two of which shall have extensive Technical or Scientific expertise; and two Nongovernmental Partners. Each corporation that occupies a position on the National Advisory Council must commit to a large cash donation per year, relative to the size of the company (the actual amount shall be determined by current sitting members of the Council). A member of the Advisory Council must also commit staff resources to recruit other companies, to field questions, and to help disseminate information. Once the National Advisory Council has all six seats occupied, it may choose to occupy the seat for up to two three-year terms. New members to the National Advisory Council are elected when a sitting member steps down or is removed.

7.2 Government Partners

Government partners include Federal, state, and local agencies. Government partners, including Coastal America, may offer technical expertise, and informational and educational materials. No government partners may vote on CWRP affairs.

7.2.1 Federal Agency Partners

Federal Partners include agencies participating in the Coastal America Partnership. These agencies utilize their individual and collective funding and other resources, in collaboration with local, state, tribal governments and private groups, to restore and protect wetlands and other aquatic habitats. The Federal partners include: the Departments of Agriculture, Air Force, Army, Commerce, Defense, Energy, Housing and Urban Development, Interior, Navy, Transportation, the Environmental Protection Agency, and the Executive Office of the President. These departments have committed to support the country's wetland and other aquatic habitat restoration efforts. The Coastal America Partnership facilitates the actions among all of the partners, thereby increasing the value of National CWRP contributions.

7.2.2 State Agency Partners

State agency partners will vary between the states; however, they will usually be the lead environmental agency in the state.

7.2.3 Local Government Partners

Municipal agencies, including conservation commissions and public works departments, may sponsor wetland or other aquatic habitat restoration projects within their communities, provide matching funds and in-kind services, and participate on individual project teams.

7.3 Nonprofit Partners

Nonprofit partners include civic associations, environmental groups, other voluntary associations and academia. Nonprofit partners may support local, regional or national restoration efforts. Nonprofit groups may propose wetland or other aquatic habitat restoration projects for consideration. Other local groups may be partners to specific projects by participating on the project team. These groups are particularly important to ensuring local support. Universities and other academic institutions may participate in education and research programs associated with National CWRP restoration sites. Academic and other nonprofit partners may also aide in the evaluation of completed projects to determine their efficacy and efficiency.

8.0 NATIONAL CWRP CONTRIBUTION OPTIONS

The National CWRP is designed to accommodate participant needs and constraints. Deposits of CWRP funds should be made to a participating state trust fund or private foundation. One option is the Coastal America Foundation, a public charity recognized by the Internal Revenue Service under Section 501(c)(3) of the Internal Revenue Code, which may accept monetary gifts for the purposes of restoring wetlands and aquatic habitats pursuant to the National Corporate Wetlands Restoration Partnership. National CWRP literature and other public recognition can be linked to the specific project or projects funded through the participant contribution, at the participant's option. The Coastal America Partnership's annual report will provide an update on the projects undertaken under the National CWRP.

8.1 Corporate/Business Donations

Corporations may donate funds, services (e.g., survey, soil sampling, construction equipment, computer analysis) and staff (e.g., to assist during project implementation such as planting).

8.1.1 Monetary Donations

Cash contributions can be given to the Coastal America Foundation, or to another participating private foundation or state trust fund. These funds can then be used as match for Federal and/or state funds to undertake wetland and other aquatic habitat restoration projects. Contributions may be used to support wetland or other aquatic habitat restoration site inventories, project implementation, research, or education efforts.

Corporations and businesses wishing to contribute a monetary gift to the CWRP, will complete the attached National Corporate Wetlands Restoration Partnership Agreement (see Appendix 6). Within 10 business days of the effective date of this agreement, the company agrees to send a check payable to the Coastal America Foundation, or other participating foundation or trust fund, and designate on the memo line whether the donation is intended for a national, regional, or state project. There is no minimum donation level; however, the preferred level is \$10,000 to \$20,000 per annum for a period of three (3) to five (5) years.

8.1.2 Donation of In-kind Services and Staff

Corporations wishing to donate services (e.g., engineering, legal, survey, soil collection/sampling) will complete the same form as above, indicating the types of services to be made available and their inherent value. Corporations may also volunteer staff to assist restoration projects. Volunteer activities may include planting vegetation, removing debris from fish passages, and removal of invasive species.

8.1.3 Donation of Equipment

Corporations wishing to donate equipment (e.g., generators, dump trucks, land movers, cranes) will complete the same form as above, indicating the types and quantities of equipment to be made available and their inherent value.

8.2 Confidentiality

All corporate donations, both cash and in-kind services, shall remain strictly confidential. There shall be no public notification of the amount contributed either directly or in inherent value.

9.0 SAMPLE PROJECTS

There are hundreds of projects constantly under consideration. For a complete listing of projects in a specific region, contact the RIT chair, or the Coastal America office. Projects may include, but are not restricted to, the following:

- Educational programs or workshops
- Coral reef restoration
- Wetland restoration
- Estuary or salt marsh restoration
- Coastal restoration
- Dam removal
- Sea grass revegetation

Appendix 1 provides a summary of the first CWRP project. The Coastal America website (www.coastalamerica.gov) also has a listing of projects. These projects are currently underway or are recently completed.

10.0 EXPENSES AND NOTIFICATION

The CWRP is a highly effective way to direct limited resources toward high priority sites, as expenses are kept low, and accurate reporting is completed annually.

10.1 Authorized Expenses

The CWRP National Advisory Council may authorize an amount not to exceed ten (10) percent of a gift to be used for the costs of administration and related activities to operate the CWRP, which may include the reproduction of literature and informative brochures, accounting and an annual independent certified public accountant audit of the National CWRP account.

Funds may be used:

- a. to purchase goods and services associated with wetlands and aquatic habitat site identification, the planning, design, construction, permitting and monitoring necessary for wetlands and aquatic habitat restoration;
- b. for land acquisition associated with wetlands and aquatic habitat restoration;
- c. for research and education at a selected wetland and aquatic habitat site which has been or is in the process of being restored;
- d. to sponsor national workshops on wetlands or coastal regions; and
- e. other Coastal America efforts as designated by the Advisory Council.

10.2 Notification

The Coastal America Foundation or other trust will, on an annual basis, make available to the CWRP National Advisory Council, an accounting of funds received from its various donors that includes the dollar amount disbursed and the name of the projects that received money from the state, regional or national accounts. This information may be published in the Coastal America annual report, but it is not anticipated that individual corporate amounts will be public, unless requested in writing by the donating corporation. The Coastal America Foundation or other trust will also make timely notification to the National Advisory Council of amounts of new funds available for restoration projects and project specific donations.

11.0 BECOMING A NATIONAL CWRP PARTNER

11.1 *Corporate Partners*

To become a National CWRP corporate partner, a Partnership Agreement must be executed. Companies may signal interest in National CWRP membership by returning the ***Corporate Expression of Interest*** form in Appendix 3 or by calling John MacKenzie, The Gillette Company (617-421-8315) or a designated regional leader (See contacts in Appendix 2). An introductory meeting can be scheduled, at the convenience of the prospective National CWRP partner, to answer questions and to discuss contribution options. Companies can also contribute at the regional or state levels. Contact will be established with the appropriate Coastal America Regional Implementation Team and state agency. The company may select a cash or in-kind services contribution and determine whether its contribution will provide general support for the program or support for a specific project. Regional Advisory Councils or State Advisory Boards will select an approved Coastal America project. However, in certain cases, a company may be able to specify a particular project of its own choosing. Once the type of contribution is identified, the participating private foundation or state trust fund prepares a draft Partnership Agreement for partner review. The Partnership Agreement will identify which project(s) the corporate donation will support.

National CWRP corporate partners are encouraged to discuss the benefits of our program with other potential partners. National Advisory Council members and Coastal America will provide copies of informational National CWRP materials for this purpose.

11.2 *Nonprofit Partners*

Environmental and other nonprofit groups are encouraged to support National CWRP by becoming National CWRP partners. No contribution is necessary and no Agreement need be signed. Simply fill out the ***Nonprofit Expression of Interest*** form in Appendix 4 and return it to The Gillette Company, or call The Gillette Company or one of the designated regional leaders (Appendix 2) to discuss the National CWRP. Nonprofits that wish to nominate a wetland or other aquatic habitat restoration site for National CWRP or other types of funding and assistance should contact the Coastal America Regional Implementation Team for further instruction.

APPENDIX 1. Sample CWRP Project - Sagamore Marsh

Sagamore Marsh is located in eastern Massachusetts by the towns of Bourne and Sandwich. It is on the east end and north side of the Cape Cod Canal.

Tidal flushing of the Sagamore Marsh was restricted in the mid-1930s when the Cape Cod Canal was widened and deepened, thus creating a fresh and brackish water system. The Scusset River previously provided tidal flushing to Sagamore Marsh as it flowed into Cape Cod Bay, north of the present canal's jetty. In the years since, a combination of factors have conspired to reduce needed flushing, including the disposal of dredged material in the marsh, the natural accretion of material to the north of the jetty, and a small 48-inch diameter culvert that was inadequate to provide sufficient flow to maintain the salt marsh. Most of Sagamore Marsh has changed from an area that consisted of predominantly salt marsh and ecologically valuable estuarine habitat to an area that is dominated by relatively low-value, common reed (*Phragmites*). Absent intervention, Sagamore Marsh would continue to have a limited ecological value, present a fire hazard, and be a breeding ground for mosquitoes.

Various alternatives were examined to restore the salt marsh. The one which provided the maximum project benefits called for replacing the existing degraded 48-inch diameter reinforced concrete culverts beneath the road to Scusset Beach and the Cape Cod Canal service road with two 6-foot high by 6-foot wide reinforced concrete box culverts under each road, installing electric sluice gates, with manual backup for flow control, deepening the man-made channel which extends 1,100 feet north into the marsh from the canal, and widening the man-made channel from an existing bottom width of 4-feet to 12-feet.

In 1999, the Gillette Company, the Environmental Protection Agency, and the Massachusetts Executive Office of Environmental Affairs joined together to create the Corporate Wetlands Restoration Partnership, a unique public-private partnership to restore wetlands and other aquatic habitats. Other partners included the Army Corps of Engineers New England District, the Fish and Wildlife Service, the National Oceanic and Atmospheric Administration, and the Massachusetts Department of Environmental Management. One of the first projects targeted by this new partnership was Sagamore Marsh.

In April 2000, work began at Sagamore Marsh, restoring 50 acres of tidal marsh estuarine habitat. Of the \$1.9 million estimated cost, the Massachusetts Executive Office of Environmental Affairs and the CWRP put up \$500,000, with the federal government contributing the remainder. The work will be accomplished by Northern Construction Service, LLC, of Hingham, Massachusetts under the supervision of the US Army Corps of Engineers. In addition, a significant gift from The Gillette Company will support an innovative post-construction monitoring and evaluation program at the Sagamore Marsh. Thus, the CWRP uncovered synergies among common efforts, and leveraged them to great effect. This project represents the many benefits a public-private partnership has to offer.

APPENDIX 2. Contacts for Information

For more information about the National Corporate Wetlands Restoration Partnership, and for lists of potential projects, please correspond with the following corporate, nonprofit and Federal agency regional contacts:

NATIONAL ADVISORY COUNCIL

National Association of Manufacturers – National Sponsor

Keith McCoy, Resources, Environment and Regulation, 202-637-3175, kmccoy@nam.org

The Gillette Company – National Corporate Chair

John MacKenzie, Environmental Affairs, 617-421-8315, john_mackenzie@gillette.com

Battelle

Sally Yozell, VP of Marine Programs, 781-952-5331, yozells@battelle.org

Duke Energy

Cindy Angelelli, EHS Policy and Strategy, 704-382-7990, clangele@duke-energy.com

ENSR

Gary Hollands, Vice President, 978-589-3000, ghollands@ensr.com

The Foxboro Company, an Invensys Company

Paul Ahearn, Special Projects, 508-549-4949, pahearn@foxboro.com

Ducks Unlimited

Bruce Batt, Chief Biologist, 901-758-3786, bbatt@ducks.org

Restore America's Estuaries

Mark Wolf-Armstrong, President, 703-524-0248, mwarmstrong@estuaries.org

FEDERAL AGENCY REGIONAL CONTACTS

***Washington, D.C.* –**

Patmarie Nedelka, 202-401-9928, nedelkap@fas.usda.gov

***Northeast* –**

Bill Hubbard, 978-318-8552, William.A.Hubbard@usace.army.mil

***Mid-Atlantic* –**

John Wright, 718-491-8715, john.s.wright@usace.army.mil

***Southeast* –**

Dennis Barnett, 404-562-5225, barnett@sad02.sad.usace.army.mil

***Gulf of Mexico* –**

Bryon Griffith, 228-688-1172, griffith.bryon@EPA.gov

***Southwest* –**

CDR Steve Thompson, 707-575-6067, steven.a.thompson@noaa.gov

***Northwest* –**

Jim Reese, 503-808-3862, jim.r.reese@usace.army.mil

***Alaska* –**

Ted Rockwell, 907-271-3689, Rockwell.Theodore@epamail.epa.gov

***Pacific Islands* –**

John Naughton, 808-973-2935 x211, john.naughton@noaa.gov

APPENDIX 3
NATIONAL CORPORATE WETLANDS RESTORATION PARTNERSHIP
CORPORATE EXPRESSION OF INTEREST

The National Corporate Wetlands Restoration Partnership (CWRP) is a public-private initiative for restoring the nation's impaired but ecologically important wetlands and other aquatic habitats. Completing this *Corporate Expression of Interest* form will allow the CWRP to better understand your company's interest in participating in the CWRP. Completing this form does not legally bind you or your company to any specific action or contribution. Any donation shall be kept strictly confidential.

Company: _____

Address: _____

Authorized Representative Name: _____

Phone Number: _____ **Date:** _____

Please check all items that apply.

- _____ We are interested in making a contribution of funds to a trust fund for CWRP-approved wetland restoration projects.
- _____ We are interested in making a contribution of professional services toward the restoration of one or more priority wetland restoration sites.
- _____ We are interested in making a contribution of equipment toward the restoration of one or more priority wetland restoration sites.
- _____ We are interested in funding or conducting an educational program or workshop at the National CWRP level.
- _____ Other:
- _____ In addition to the above, we are interested in serving in a leadership capacity on the CWRP Advisory Council.

Please call me at your earliest opportunity to arrange a meeting.

Return Form to:

John MacKenzie
Manager, Environmental Affairs
The Gillette Company
Prudential Tower Building
Boston, MA 02199
617-421-8315
john_mackenzie@gillette.com

APPENDIX 4
NATIONAL CORPORATE WETLANDS RESTORATION PARTNERSHIP
NONPROFIT EXPRESSION OF INTEREST

The National Corporate Wetlands Restoration Partnership (CWRP) is a public-private initiative for restoring the nation's impaired but ecologically important wetlands and other aquatic habitats. Completing this *Nonprofit Expression of Interest* form will allow the CWRP to better understand your organization's interest in participating in the CWRP. Completing this form does not legally bind you or your group to any specific action. Nonprofit partners will be listed on CWRP promotional materials distributed by the CWRP.

Organization: _____

Address: _____

Authorized Representative Name: _____

Phone Number: _____ **Date:** _____

Please check all items that apply.

- _____ Our Board of Directors is interested in having our organization participate in CWRP. Please call us to schedule a meeting or a presentation to our Board.
- _____ We are interested in becoming a Nonprofit CWRP partner and having the name of our organization added to the list of Nonprofit CWRP Partners on CWRP promotional materials distributed by the CWRP.
- _____ Our organization is interested in participating in a restoration project.
- _____ Our organization is interested in participating in developing a Restoration Plan to identify priority wetland restoration projects in our watershed.
- _____ Our organization is interested in a research project at a CWRP or other restoration site.
- _____ Our organization is interested in conducting an educational program or workshop at a CWRP or other wetland restoration site.
- _____ Our organization is interested in serving on the National CWRP Advisory Council.
- _____ Our organization is interested in serving on a Regional or State CWRP Advisory Council.

Return Form to:

John MacKenzie
Manager, Environmental Affairs
The Gillette Company
Prudential Tower Building
Boston, MA 02199
617-421-8315
john_mackenzie@gillette.com

APPENDIX 5

JANUARY 2001

**NATIONAL CORPORATE WETLANDS RESTORATION PARTNERSHIP
Coastal America Foundation Sample Partnership Agreement**

(Company name) agrees to make a monetary gift in the sum of \$_____ (dollar amount written out) to the (specify account – {name of } State, Regional or National) account in the Coastal America Foundation, an Internal Revenue Service recognized Public Charity under Section 501 (c) 3 of the Internal Revenue Code, to be used for the restoration of wetlands and aquatic habitats designated pursuant to this agreement. Said gift shall be deposited into the respective Coastal America Foundation National Corporate Wetlands Restoration (CWRP) account and held until such time as the CWRP (State, Regional, National) Advisory Council/Board approves disbursement in accordance with procedures set forth below.

In entering into this Partnership Agreement, the Coastal America Foundation and (Company name) agree to the following:

I. Program Purpose and Goals:

Recognizing that wetlands and aquatic habitats provides the nation environmental, social and economic benefits for: flood moderation; pollution filtration; biodiversity; commercial and recreational fisheries and shellfisheries; wildlife habitat; education; recreation and tourism, Coastal America and lead national corporations established a Corporate Wetlands Restoration Partnership to restore wetlands and aquatic habitats throughout the United States.

The National Corporate Wetlands Restoration Partnership (“CWRP”) was established to allow private entities to provide financial and in-kind goods and services support for wetlands and aquatic habitat restoration efforts throughout the nation. Wetlands and aquatic habitat restoration shall be defined as the act, process, or result of returning a wetland or aquatic habitat, or a former wetland or aquatic habitat, to a close approximation of its condition prior to disturbance. It shall also include education and outreach about wetlands and aquatic habitat restoration.

II. Project Designation:

A State Corporate Wetlands Restoration Partnership Advisory Board may be established by the state lead corporation and state agency representative from the Coastal America Regional Implementation Team with members from contributing corporations (additionally it may have representatives from academia and non-governmental organizations). This advisory board shall designate wetlands and aquatic habitat restoration projects for funding from their respective Coastal America Foundation account.

The National and Regional Corporate leads may also establish National and Regional Corporate Wetlands Restoration Partnership Advisory Councils that may also designate dispersal of funds from their respective national or regional Coastal America Foundation account.

The project shall be an approved Coastal America project to receive funding.

III. Coastal America Foundation National CWRP Fund:

(Company name) shall, within 10 business days of the effective date of this agreement, send a check made payable to the "Coastal America Foundation" and designate the appropriate state, regional or national account on the memo line.

The Foundation shall disburse CWRP funds from the respective accounts to approved Coastal America projects for the purposes set forth in this agreement.

The Coastal America Foundation will, on an annual basis, make available to the national Coastal America partnership and the national Corporate Leads of the National Corporate Wetlands Restoration Partnership, an accounting of funds received from (Company name) that includes the dollar amount disbursed and the name of the projects that received money from the state, regional or national accounts. This information may be published in the Coastal America annual report, but it is not anticipated that individual corporate donation amounts will be made public, unless requested in writing by the donating corporation.

IV. General Provisions:

All monies received by the Coastal America Foundation for the CWRP, excluding the sum designated by the Foundation for administrative costs as described in paragraph IV.2, shall be used for wetlands and aquatic habitat restoration projects within the appropriate state, regional or national Coastal America team and advisory board designated effort. Said monies may be used: (1) to purchase goods and services associated with wetlands and aquatic habitat site identification, the planning, design, construction, permitting and monitoring necessary for wetlands and aquatic habitat restoration; (2) for land acquisition associated with wetlands and aquatic habitat restoration; (3) for research and education at a selected wetlands and aquatic habitat sites which has been or is in the process of being restored (4) and other Coastal America efforts as designated by the respective corporate advisory board.

The Foundation may authorize an amount not to exceed ten percent (10%) of said gift to be used for the costs of administration and related activities to operate the CWRP, which may include the reproduction of literature and informative brochures, accounting and an annual independent certified public accountant audit of the funds.

(Company name) agrees that all restoration projects shall comply with the above project guidelines.

(Company name) understands that all restoration projects will be Coastal America projects and as such shall comply with all applicable federal, state and local laws, rules, regulations, permits, and legal requirements

V. Publicity:

(Company name) authorizes the Coastal America Foundation and/or the National CWRP Advisory Council, regional CWRP advisory councils, and state CWRP advisory councils to use its name in press releases and general publicity to promote the CWRP. (Company name) has the right to review any press release before issuance. (Company name) may promote their membership in the CWRP. The use of the Coastal America Foundation logo shall be permitted upon written approval of the Foundation and may require a monetary licensing for wide distribution in an advertisement campaign.

Termination:

The Coastal America Foundation and the (Company name) reserves the right to terminate this agreement for reasonable cause.

Should the agreement be terminated, the terminating party shall send a termination letter. The Foundation shall return any unused portion of the monetary gift to (Company name) within 30 days of the termination letter. Said termination letter shall include an accounting of funds received from (Company name) pursuant to this agreement as well as the dollar amount disbursed prior to termination.

VII. Disclosures:

(Company name) agrees that this monetary gift shall not entitle (Company name) to any special or unwarranted privileges, exemptions or consideration in any matter involving the state, federal government, non-governmental or academic institution participants in said projects. The Coastal America Foundation believes that this donation is made as a charitable contribution to the Foundation exclusively for the above-described purpose of wetlands and aquatic habitat restoration or educational outreach, which the Foundation believes to be a public charity purpose.

The agreement shall be effective when signed by both parties.

For the Coastal America Foundation,
As a Corporate Officer:

For (Company name)

By: _____

By: _____

Title: _____

Title: _____

Date: _____

Date: _____