



Major Metropolitan Areas Ranking for Identity Theft – Related Complaints

January 1 – December 31, 2003

Rank	Metropolitan Area	No. of Victims	Victims Per 100,000 Population
1	Phoenix--Mesa, AZ (MSA)	5,041	155.0
2	Los Angeles--Long Beach, CA (PMSA)	13,012	136.7
3	Riverside--San Bernardino, CA (PMSA)	4,381	134.6
4	Miami, FL (PMSA)	2,871	127.4
5	Houston, TX (PMSA)	5,243	125.5
6	Oakland, CA (PMSA)	3,002	125.5
7	Dallas, TX (PMSA)	4,152	118.0
8	Orange County, CA (PMSA)	3,320	116.6
9	New York, NY (PMSA)	10,641	114.2
10	San Diego, CA (MSA)	2,978	105.8
11	Atlanta, GA (MSA)	4,183	101.7
12	Washington, DC--MD--VA--WV (PMSA)	4,936	100.3
13	Denver, CO (PMSA)	2,041	96.8
14	Chicago, IL (PMSA)	7,946	96.1
15	Seattle--Bellevue--Everett, WA (PMSA)	2,186	90.5
16	Detroit, MI (PMSA)	3,963	89.2
17	Newark, NJ (PMSA)	1,719	84.6
18	Philadelphia, PA--NJ (PMSA)	4,168	81.7
19	Tampa--St. Petersburg--Clearwater, FL (MSA)	1,845	77.0
20	Nassau--Suffolk, NY (PMSA)	2,066	75.0
21	St. Louis, MO--IL (MSA)	1,944	74.7
22	Baltimore, MD (PMSA)	1,816	71.1
23	Minneapolis--St. Paul, MN--WI (MSA)	2,019	68.0
24	Cleveland--Lorain--Elyria, OH (PMSA)	1,459	64.8
25	Boston, MA--NH (PMSA)	2,114	62.1
26	Pittsburgh, PA (MSA)	926	39.3

Note: Ranking is based on the number of identity theft complaints per 100,000 inhabitants for each metropolitan area. These charts only illustrate Primary Metropolitan Statistical Areas (PMSA) and Metropolitan Statistical Areas (MSA) with a population of two million or more. Metropolitan areas presented here are those defined by the Office of Management and Budget (OMB) as of 1999 (see <http://www.whitehouse.gov/omb/inforeg/msa99.pdf>). Per 100,000 unit of population counts are based on the 2000 U.S. Census population count (Census 2000 Summary File 1 (SF 1) 100-Percent Data, April 1, 2000).



Atlanta, GA (MSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 4,183

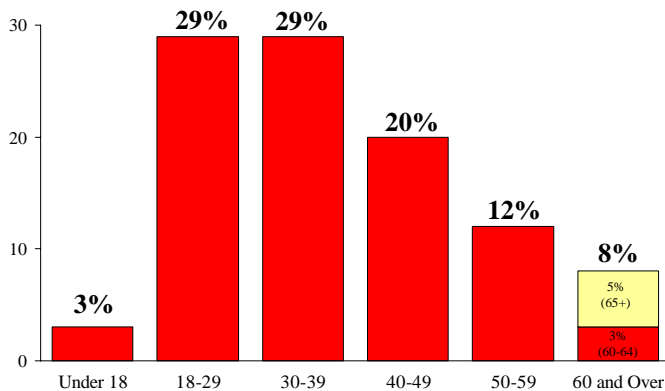
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,379	33%
2	Bank Fraud ²	911	22%
3	Phone or Utilities Fraud	736	18%
4	Government Documents or Benefits Fraud	372	9%
5	Employment-Related Fraud	276	7%
6	Loan Fraud	262	6%
	Other	722	17%
	Attempted Identity Theft	368	9%

¹Percentages are based on the 4,183 total victims from Atlanta, GA MSA. Note: Victims may report more than one type of identity theft.

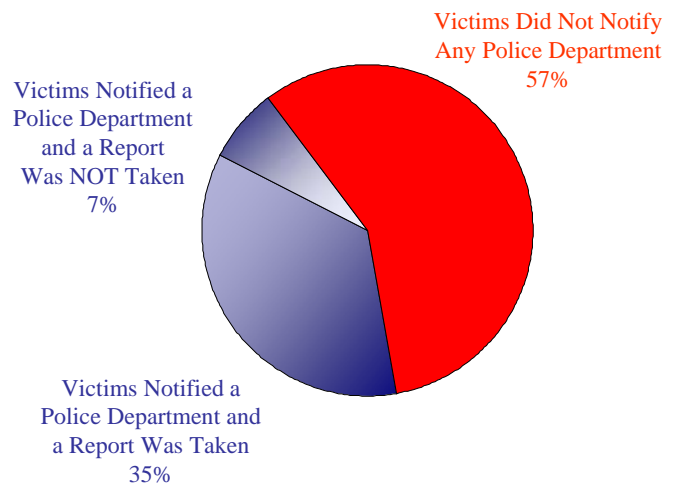
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 3,858 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 3,853 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Baltimore, MD (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 1,816

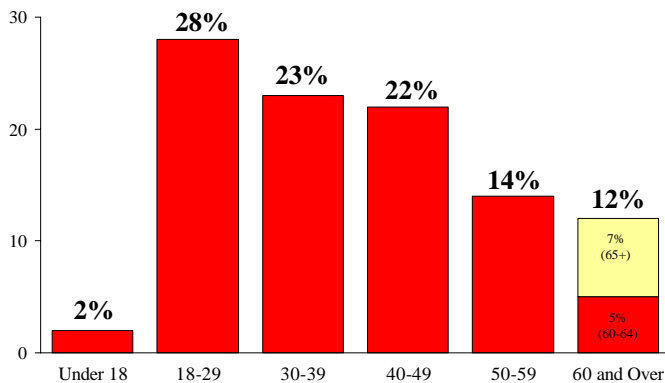
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	621	34%
2	Phone or Utilities Fraud	425	23%
3	Bank Fraud ²	268	15%
4	Government Documents or Benefits Fraud	127	7%
5	Employment-Related Fraud	105	6%
6	Loan Fraud	79	4%
	Other	344	19%
	Attempted Identity Theft	177	10%

¹Percentages are based on the 1,816 total victims from Baltimore, MD PMSA. Note: Victims may report more than one type of identity theft.

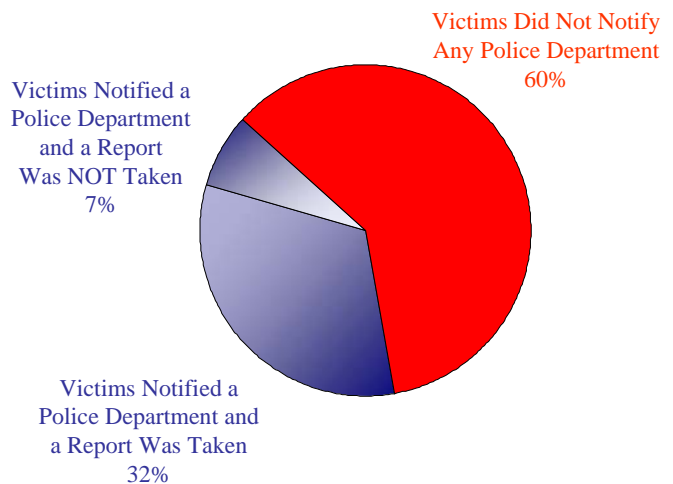
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,726 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,727 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Boston, MA - NH (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 2,114

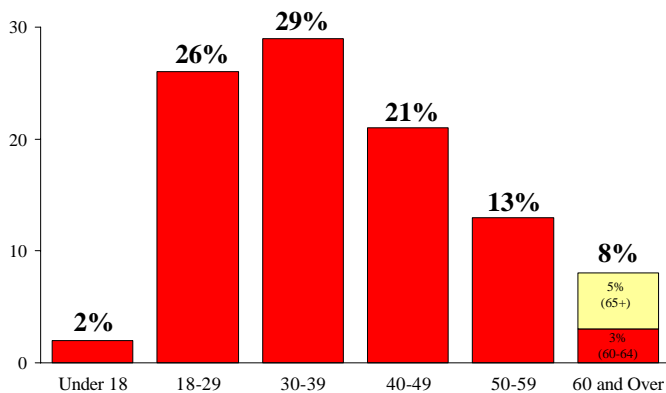
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	882	42%
2	Phone or Utilities Fraud	435	21%
3	Bank Fraud ²	282	13%
4	Employment-Related Fraud	129	6%
5	Government Documents or Benefits Fraud	108	5%
6	Loan Fraud	97	5%
	Other	343	16%
	Attempted Identity Theft	223	11%

¹Percentages are based on the 2,114 total victims from Boston, MA - NH PMSA. Note: Victims may report more than one type of identity theft.

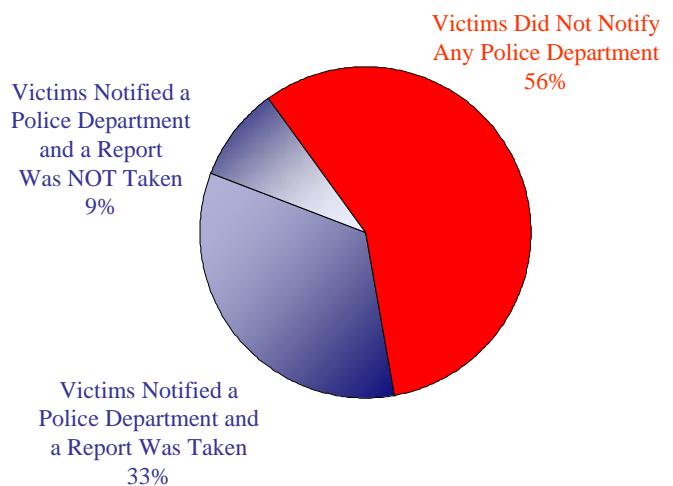
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 2,014 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,997 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Chicago, IL (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 7,946

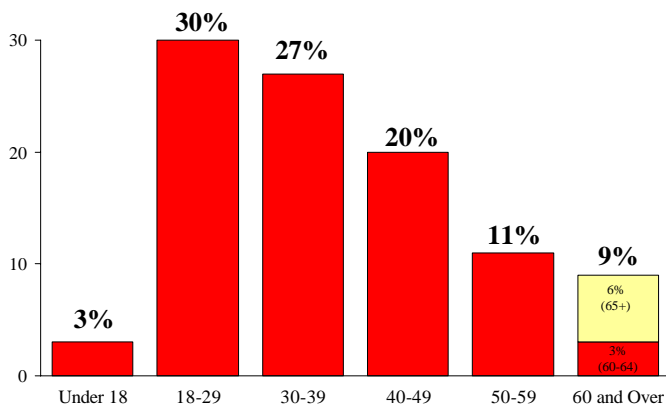
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	2,480	31%
2	Phone or Utilities Fraud	1,802	23%
3	Bank Fraud ²	1,130	14%
4	Employment-Related Fraud	910	11%
5	Government Documents or Benefits Fraud	670	8%
6	Loan Fraud	442	6%
	Other	1,348	17%
	Attempted Identity Theft	688	9%

¹Percentages are based on the 7,946 total victims from Chicago, IL PMSA. Note: Victims may report more than one type of identity theft.

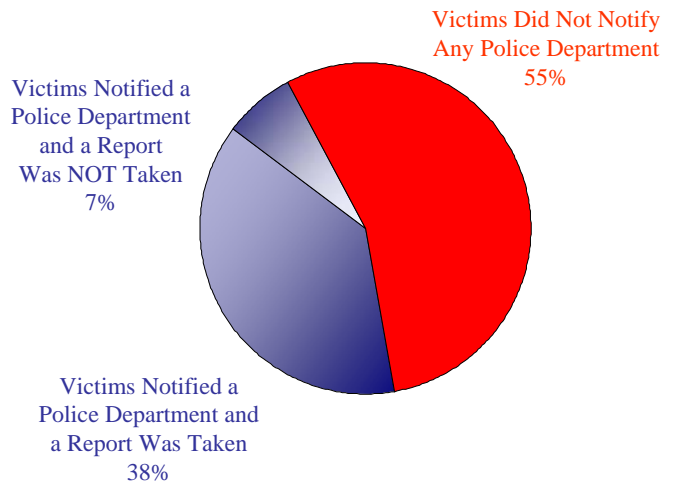
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 7,516 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 7,517 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Cleveland - Lorain - Elyria, OH (PMSA) Metropolitan Area Sentinel Identity Theft Complaint Statistics and Trends

January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 1,459

Identity Theft Types Reported by Victims

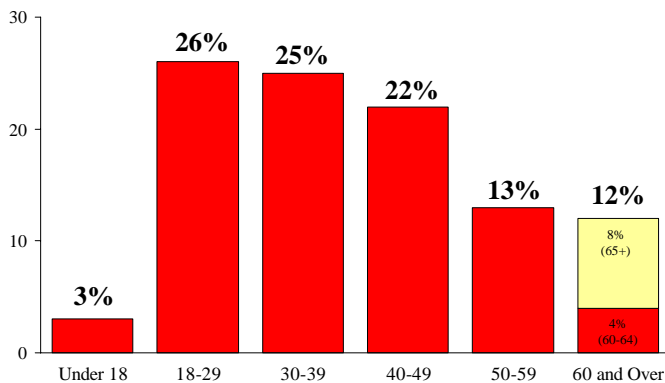
Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	445	31%
2	Phone or Utilities Fraud	411	28%
3	Bank Fraud ²	221	15%
4	Government Documents or Benefits Fraud	86	6%
5	Loan Fraud	69	5%
6	Employment-Related Fraud	64	4%
	Other	306	21%
	Attempted Identity Theft	129	9%

¹Percentages are based on the 1,459 total victims from Cleveland - Lorain - Elyria, OH PMSA.

Note: Victims may report more than one type of identity theft.

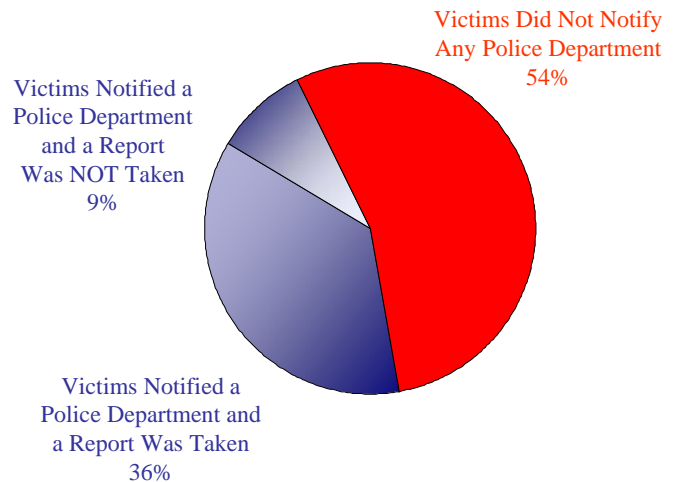
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,404 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,375 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Dallas, TX (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 4,152

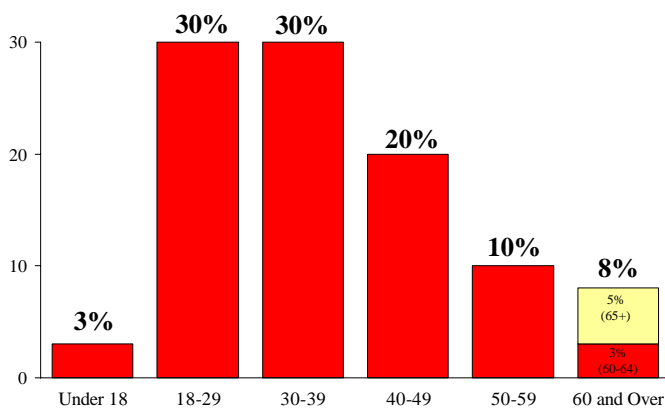
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,175	28%
2	Bank Fraud ²	1,013	24%
3	Phone or Utilities Fraud	684	16%
4	Employment-Related Fraud	485	12%
5	Government Documents or Benefits Fraud	353	9%
6	Loan Fraud	184	4%
	Other	701	17%
	Attempted Identity Theft	298	7%

¹Percentages are based on the 4,152 total victims from Dallas, TX PMSA. Note: Victims may report more than one type of identity theft.

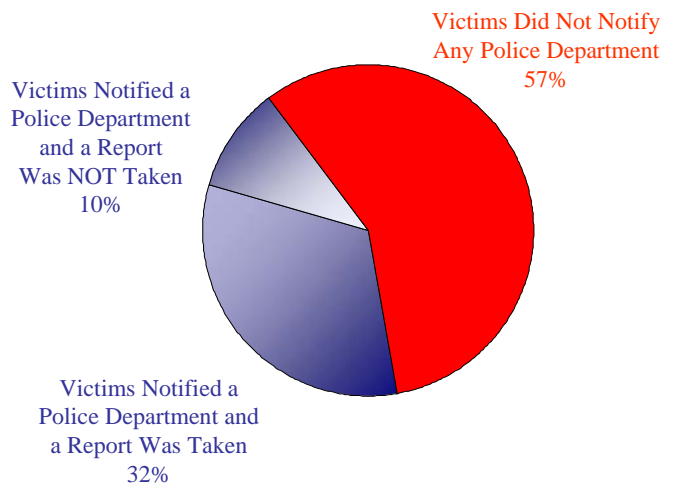
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 3,943 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 3,945 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Denver, CO (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 2,041

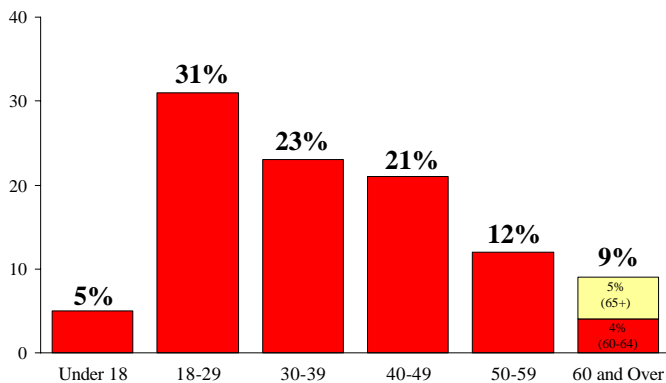
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	516	25%
2	Bank Fraud ²	384	19%
3	Employment-Related Fraud	360	18%
4	Phone or Utilities Fraud	289	14%
5	Government Documents or Benefits Fraud	144	7%
6	Loan Fraud	103	5%
	Other	497	24%
	Attempted Identity Theft	131	6%

¹Percentages are based on the 2,041 total victims from Denver, CO PMSA. Note: Victims may report more than one type of identity theft.

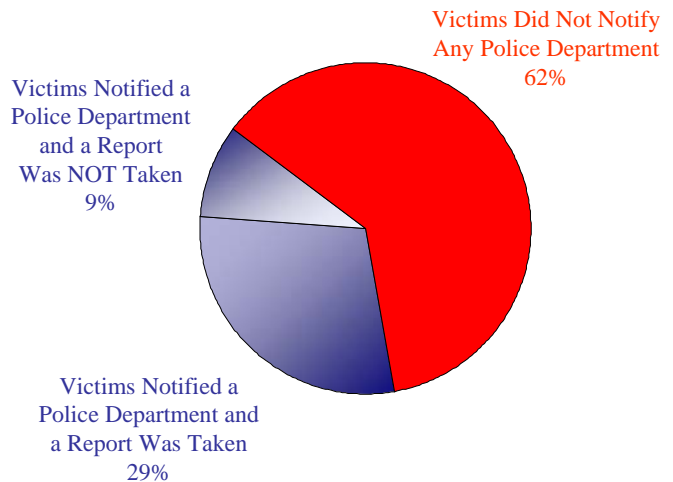
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,933 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,923 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Detroit, MI (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 3,963

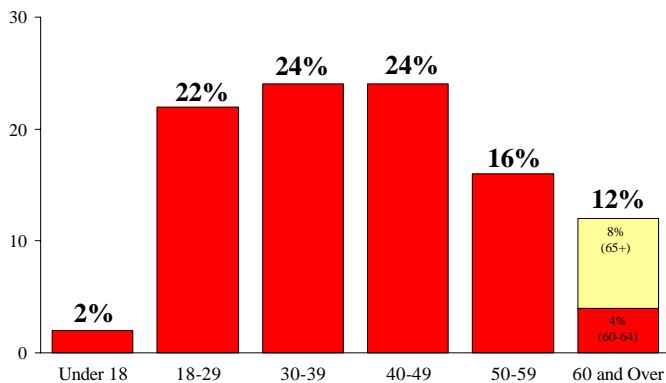
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Phone or Utilities Fraud	1,324	33%
2	Credit Card Fraud	1,235	31%
3	Bank Fraud ²	618	16%
4	Government Documents or Benefits Fraud	234	6%
5	Loan Fraud	196	5%
6	Employment-Related Fraud	142	4%
	Other	568	14%
	Attempted Identity Theft	401	10%

¹Percentages are based on the 3,963 total victims from Detroit, MI PMSA. Note: Victims may report more than one type of identity theft.

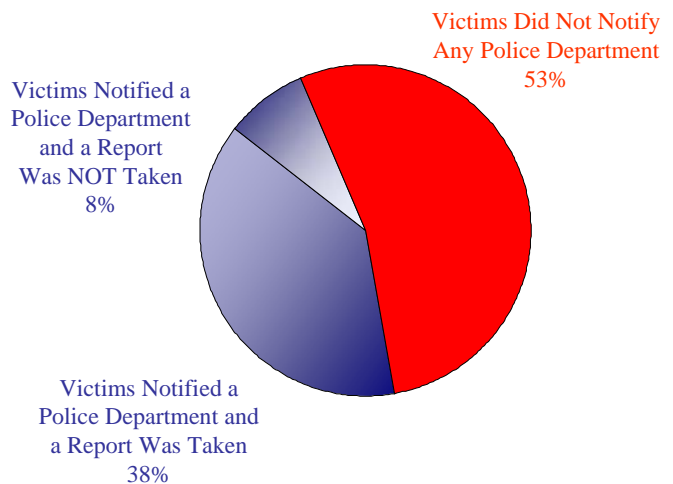
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 3,792 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 3,802 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Houston, TX (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 5,243

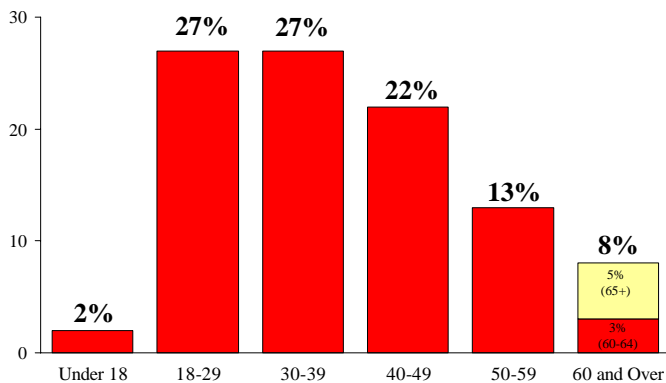
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,706	33%
2	Bank Fraud ²	1,272	24%
3	Phone or Utilities Fraud	738	14%
4	Employment-Related Fraud	669	13%
5	Government Documents or Benefits Fraud	383	7%
6	Loan Fraud	268	5%
	Other	738	14%
	Attempted Identity Theft	410	8%

¹Percentages are based on the 5,243 total victims from Houston, TX PMSA. Note: Victims may report more than one type of identity theft.

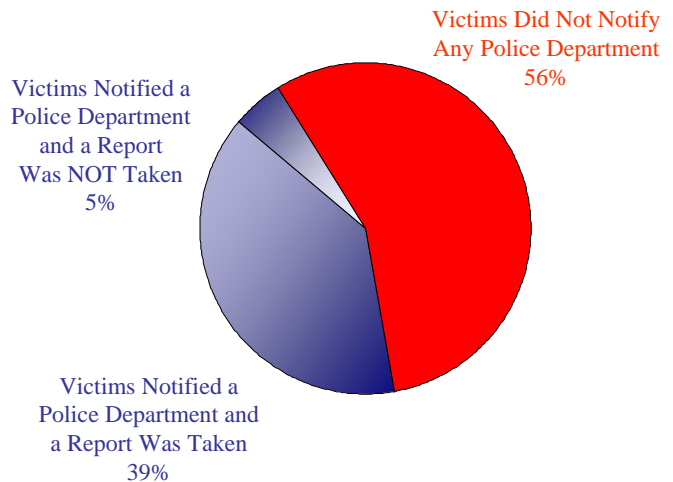
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 4,990 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 4,990 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Los Angeles - Long Beach, CA (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 13,012

Identity Theft Types Reported by Victims

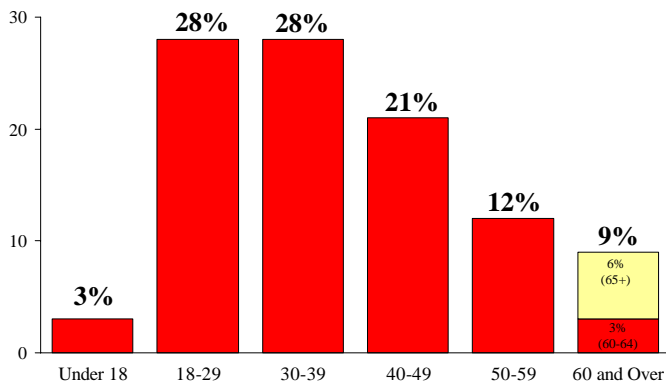
Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	4,043	31%
2	Phone or Utilities Fraud	2,828	22%
3	Bank Fraud ²	1,950	15%
4	Employment-Related Fraud	1,831	14%
5	Government Documents or Benefits Fraud	1,160	9%
6	Loan Fraud	701	5%
	Other	2,164	17%
	Attempted Identity Theft	999	8%

¹Percentages are based on the 13,012 total victims from Los Angeles - Long Beach, CA PMSA.

Note: Victims may report more than one type of identity theft.

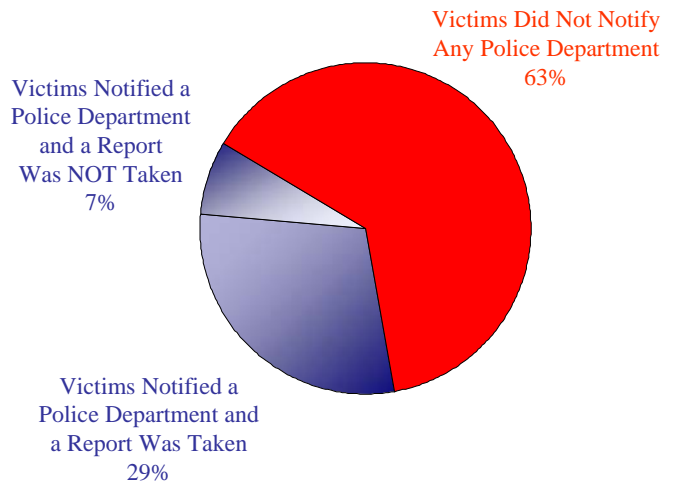
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 12,278 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 12,256 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Miami, FL (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 2,871

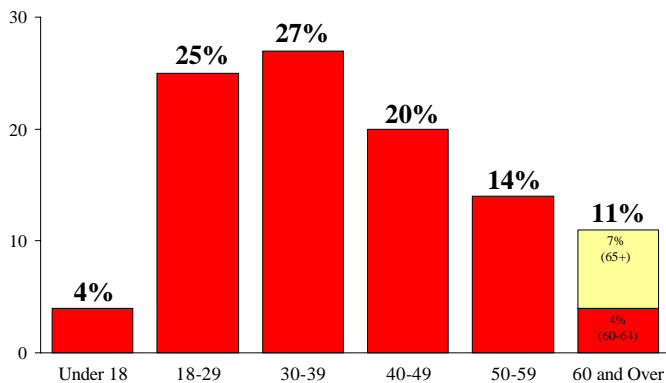
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,001	35%
2	Bank Fraud ²	508	18%
3	Phone or Utilities Fraud	497	17%
4	Employment-Related Fraud	316	11%
5	Government Documents or Benefits Fraud	234	8%
6	Loan Fraud	186	6%
	Other	494	17%
	Attempted Identity Theft	213	7%

¹Percentages are based on the 2,871 total victims from Miami, FL PMSA. Note: Victims may report more than one type of identity theft.

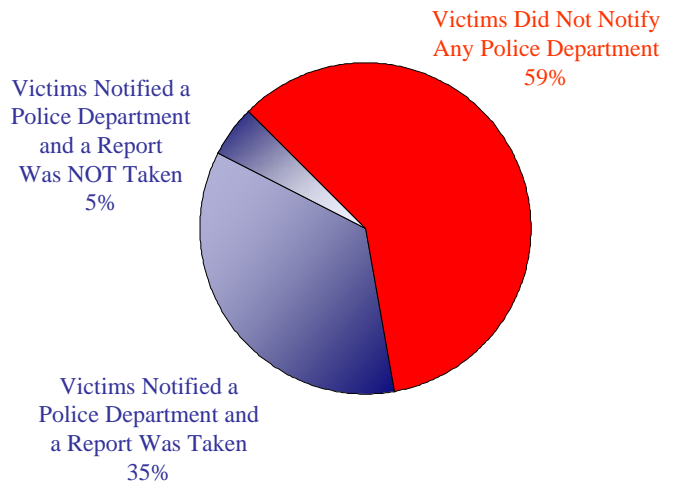
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 2,704 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 2,729 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Minneapolis - St. Paul, MN - WI (MSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 2,019

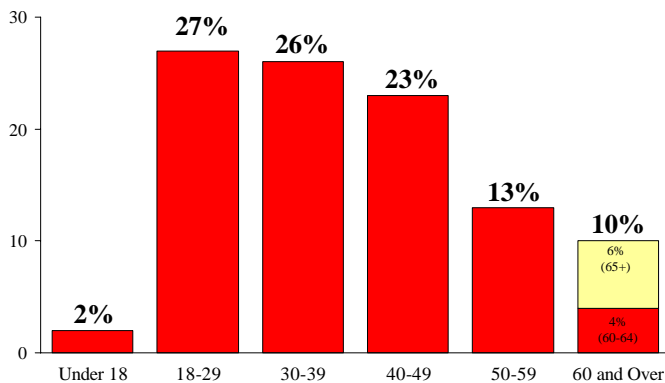
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	692	34%
2	Bank Fraud ²	548	27%
3	Phone or Utilities Fraud	339	17%
4	Employment-Related Fraud	120	6%
5	Government Documents or Benefits Fraud	112	6%
6	Loan Fraud	88	4%
	Other	305	15%
	Attempted Identity Theft	194	10%

¹Percentages are based on the 2,019 total victims from Minneapolis - St. Paul, MN - WI MSA. Note: Victims may report more than one type of identity theft.

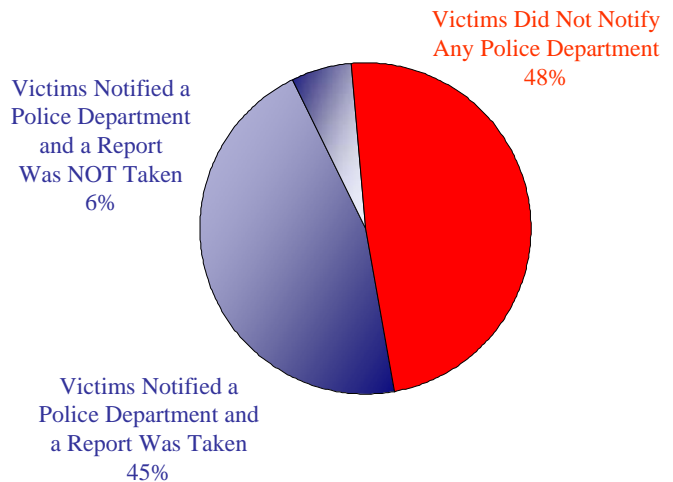
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,917 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,922 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Nassau - Suffolk, NY (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 2,066

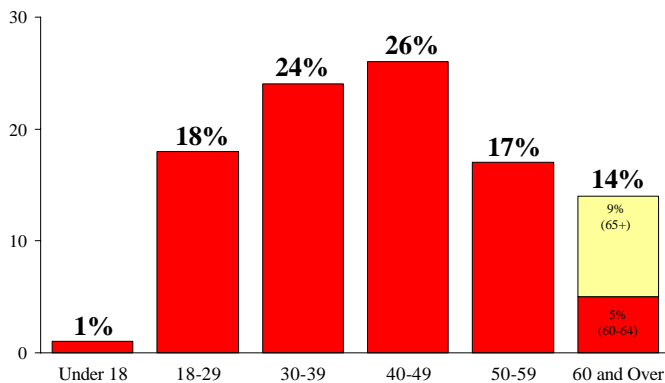
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	871	42%
2	Phone or Utilities Fraud	444	21%
3	Bank Fraud ²	221	11%
4	Loan Fraud	117	6%
5	Employment-Related Fraud	89	4%
6	Government Documents or Benefits Fraud	77	4%
	Other	281	14%
	Attempted Identity Theft	259	13%

¹Percentages are based on the 2,066 total victims from Nassau - Suffolk, NY PMSA. Note: Victims may report more than one type of identity theft.

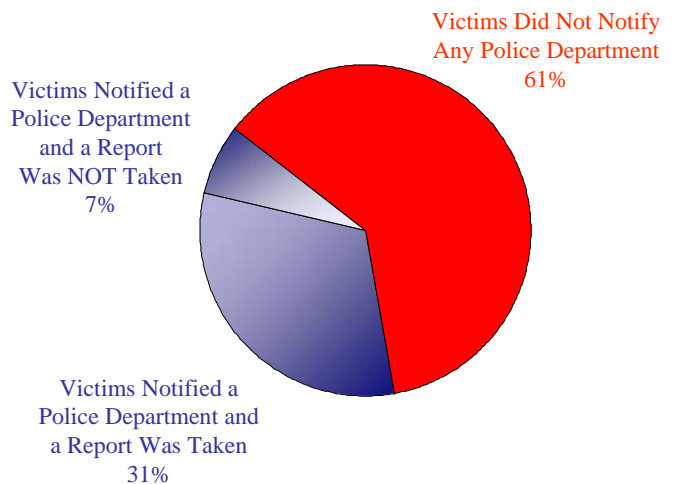
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,958 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,956 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Newark, NJ (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 1,719

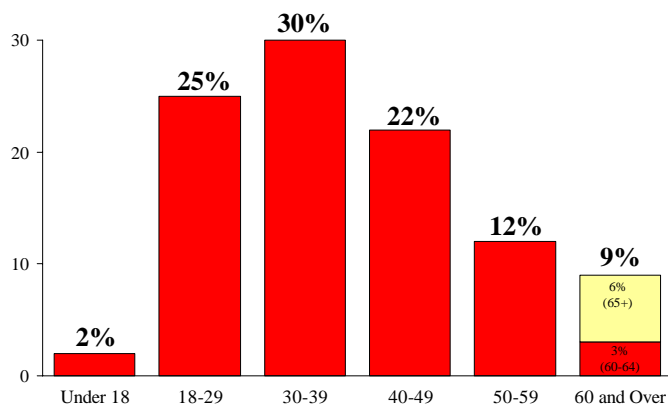
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	635	37%
2	Phone or Utilities Fraud	297	17%
3	Bank Fraud ²	239	14%
4	Government Documents or Benefits Fraud	156	9%
5	Employment-Related Fraud	147	9%
6	Loan Fraud	103	6%
	Other	301	18%
	Attempted Identity Theft	191	11%

¹Percentages are based on the 1,719 total victims from Newark, NJ PMSA. Note: Victims may report more than one type of identity theft.

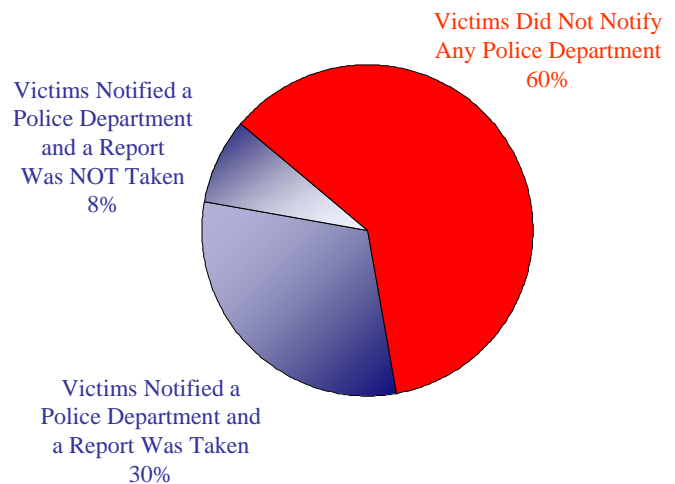
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,606 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,615 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**New York, NY (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 10,641

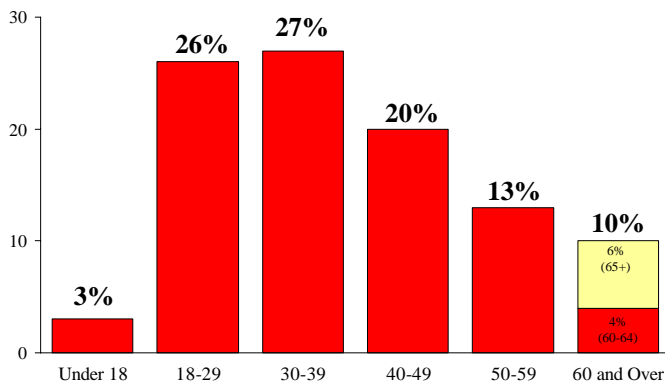
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	4,153	39%
2	Phone or Utilities Fraud	2,348	22%
3	Bank Fraud ²	1,151	11%
4	Government Documents or Benefits Fraud	1,055	10%
5	Employment-Related Fraud	818	8%
6	Loan Fraud	542	5%
	Other	1,521	14%
	Attempted Identity Theft	995	9%

¹Percentages are based on the 10,641 total victims from New York, NY PMSA. Note: Victims may report more than one type of identity theft.

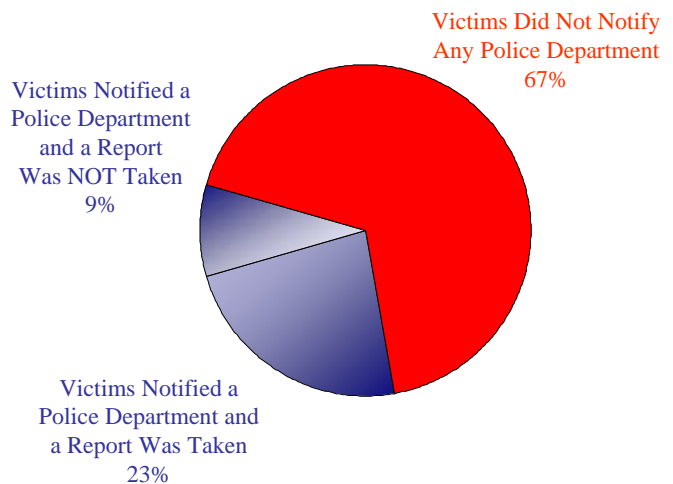
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 9,959 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 9,968 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Oakland, CA (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 3,002

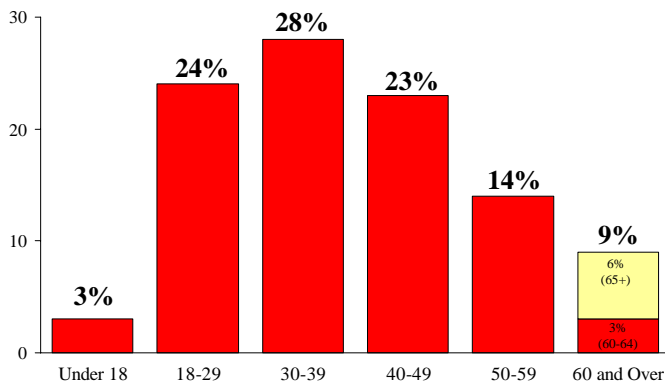
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,039	35%
2	Bank Fraud ²	752	25%
3	Phone or Utilities Fraud	538	18%
4	Employment-Related Fraud	254	8%
5	Government Documents or Benefits Fraud	194	6%
6	Loan Fraud	126	4%
	Other	493	16%
	Attempted Identity Theft	227	8%

¹Percentages are based on the 3,002 total victims from Oakland, CA PMSA. Note: Victims may report more than one type of identity theft.

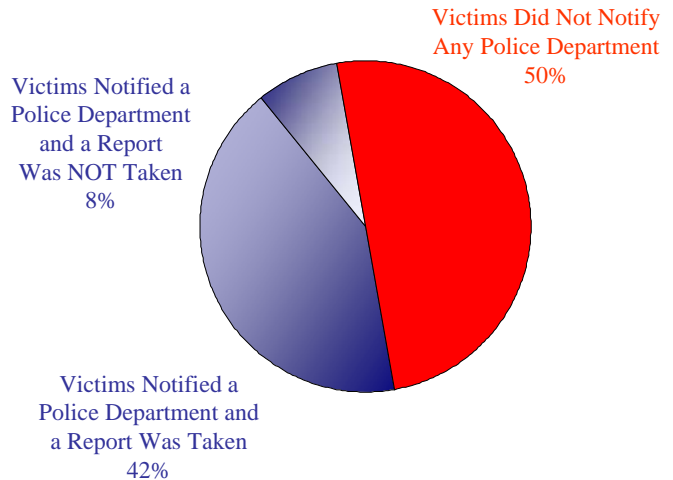
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 2,819 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 2,840 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Orange County, CA (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 3,320

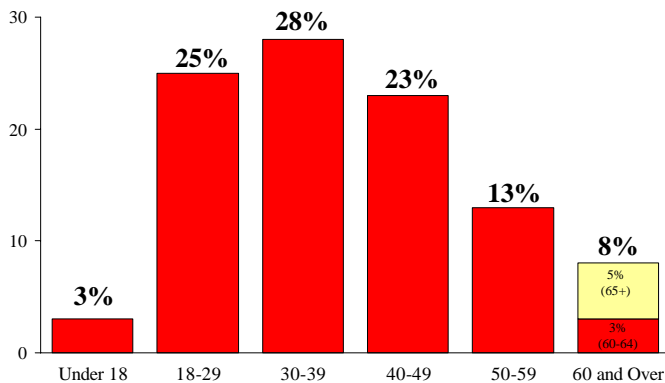
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,133	34%
2	Phone or Utilities Fraud	572	17%
3	Bank Fraud ²	538	16%
4	Employment-Related Fraud	475	14%
5	Government Documents or Benefits Fraud	295	9%
6	Loan Fraud	151	5%
	Other	573	17%
	Attempted Identity Theft	272	8%

¹Percentages are based on the 3,320 total victims from Orange County, CA PMSA. Note: Victims may report more than one type of identity theft.

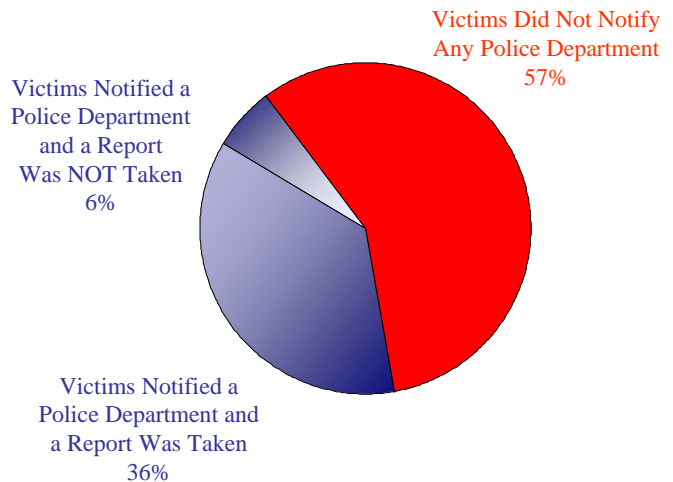
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 3,126 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 3,130 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Philadelphia, PA - NJ (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 4,168

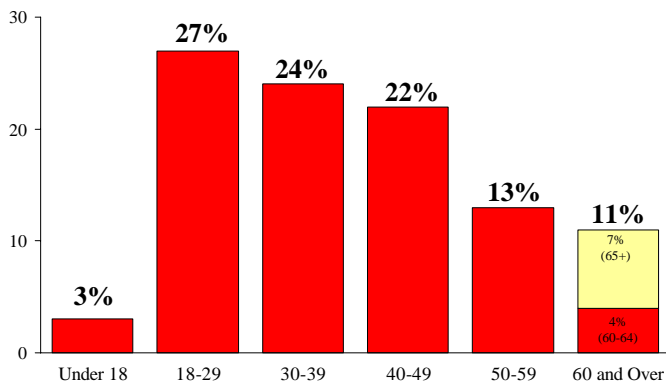
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,533	37%
2	Phone or Utilities Fraud	808	19%
3	Bank Fraud ²	619	15%
4	Government Documents or Benefits Fraud	329	8%
5	Employment-Related Fraud	263	6%
6	Loan Fraud	231	6%
	Other	728	17%
	Attempted Identity Theft	399	10%

¹Percentages are based on the 4,168 total victims from Philadelphia, PA - NJ PMSA. Note: Victims may report more than one type of identity theft.

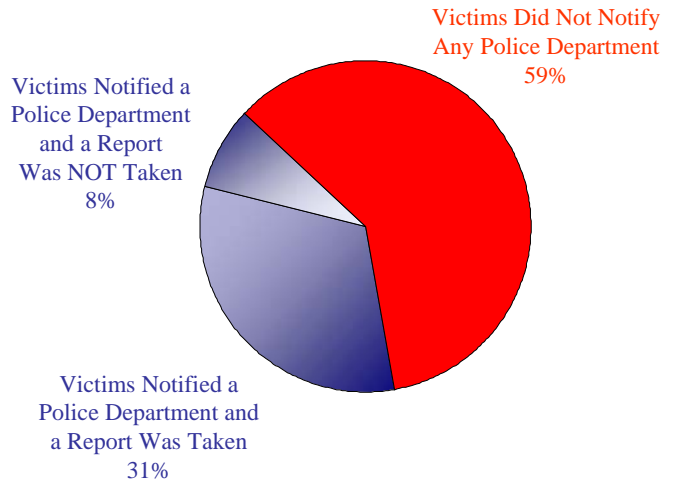
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 3,943 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 3,958 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Phoenix - Mesa, AZ (MSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 5,041

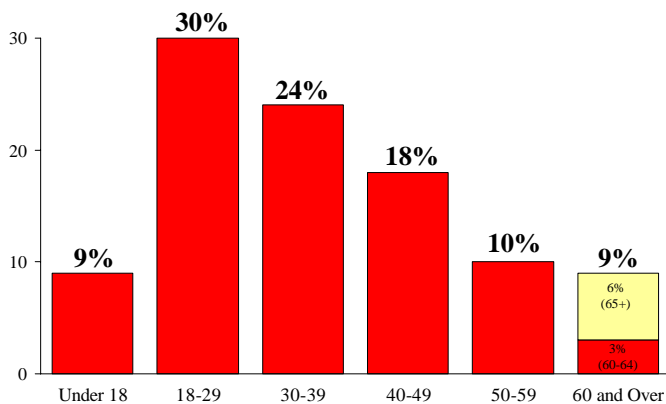
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,315	26%
2	Employment-Related Fraud	1,182	23%
3	Bank Fraud ²	940	19%
4	Phone or Utilities Fraud	771	15%
5	Government Documents or Benefits Fraud	331	7%
6	Loan Fraud	217	4%
	Other	904	18%
	Attempted Identity Theft	346	7%

¹Percentages are based on the 5,041 total victims from Phoenix - Mesa, AZ MSA. Note: Victims may report more than one type of identity theft.

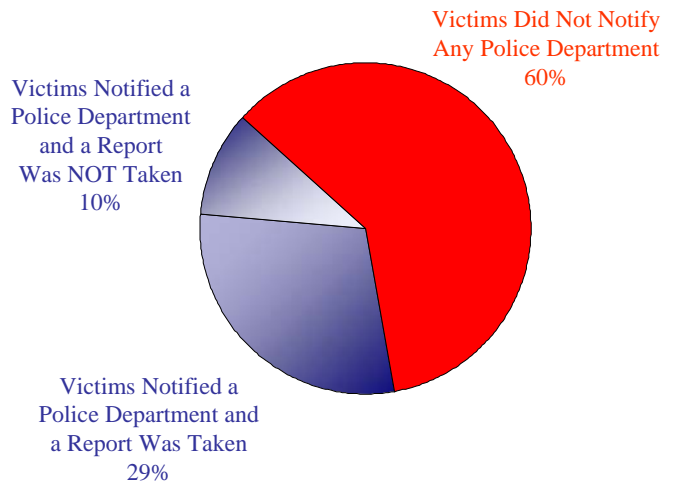
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 4,818 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 4,790 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Pittsburgh, PA (MSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 926

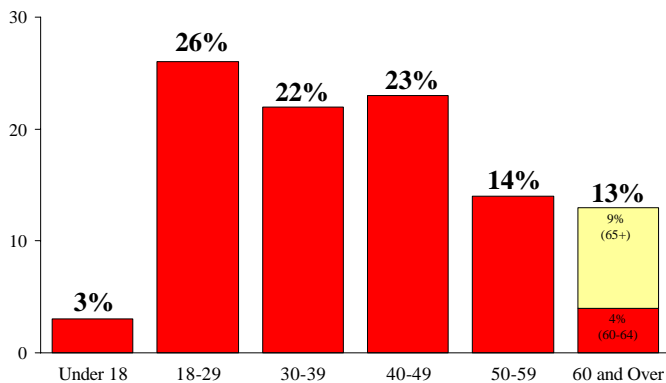
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	351	38%
2	Phone or Utilities Fraud	148	16%
3	Bank Fraud ²	143	15%
4	Government Documents or Benefits Fraud	57	6%
5	Loan Fraud	43	5%
6	Employment-Related Fraud	37	4%
	Other	193	21%
	Attempted Identity Theft	95	10%

¹Percentages are based on the 926 total victims from Pittsburgh, PA MSA. Note: Victims may report more than one type of identity theft.

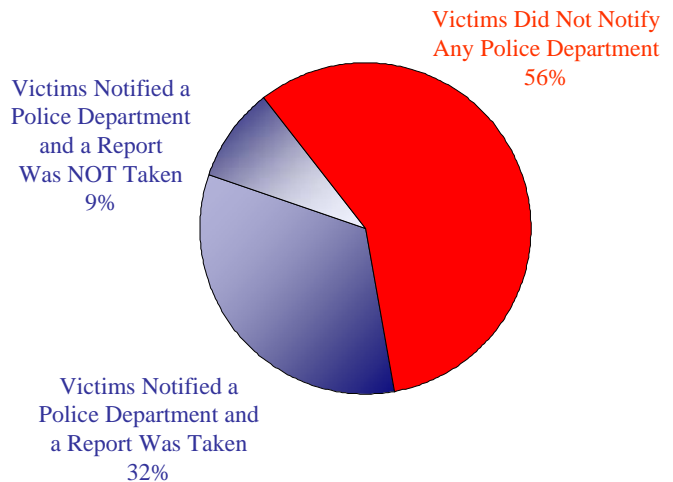
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 884 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 880 victims who indicated whether they had notified a police department. Approximately 3% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Riverside - San Bernardino, CA (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 4,381

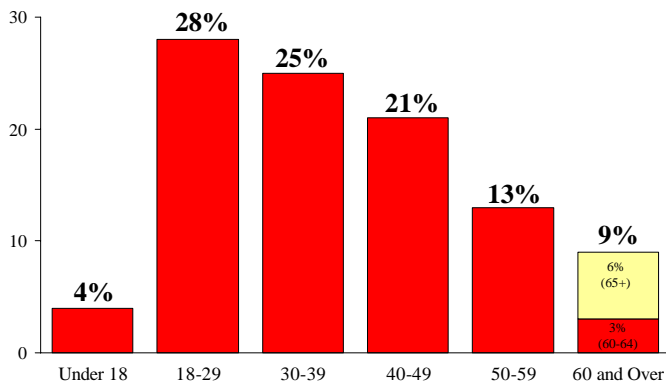
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,143	26%
2	Phone or Utilities Fraud	930	21%
3	Bank Fraud ²	720	16%
4	Employment-Related Fraud	669	15%
5	Government Documents or Benefits Fraud	395	9%
6	Loan Fraud	206	5%
	Other	850	19%
	Attempted Identity Theft	343	8%

¹Percentages are based on the 4,381 total victims from Riverside - San Bernardino, CA PMSA. Note: Victims may report more than one type of identity theft.

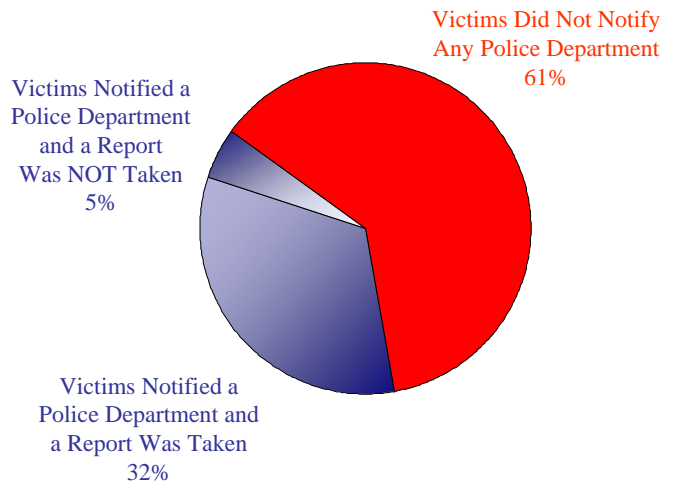
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 4,039 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 4,156 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



St. Louis, MO - IL (MSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 1,944

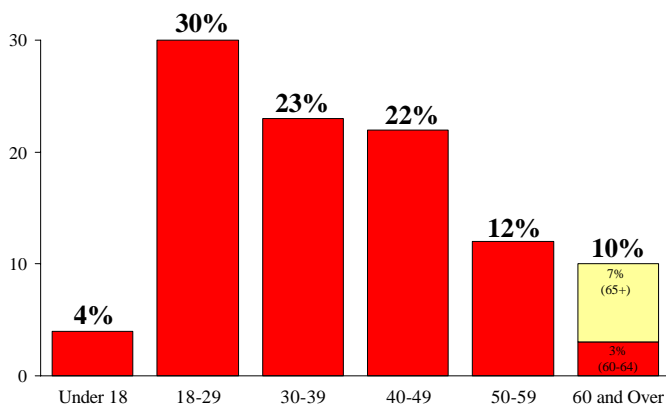
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	612	31%
2	Phone or Utilities Fraud	535	28%
3	Bank Fraud ²	338	17%
4	Government Documents or Benefits Fraud	116	6%
5	Loan Fraud	86	4%
6	Employment-Related Fraud	83	4%
	Other	341	18%
	Attempted Identity Theft	131	7%

¹Percentages are based on the 1,944 total victims from St. Louis, MO - IL MSA. Note: Victims may report more than one type of identity theft.

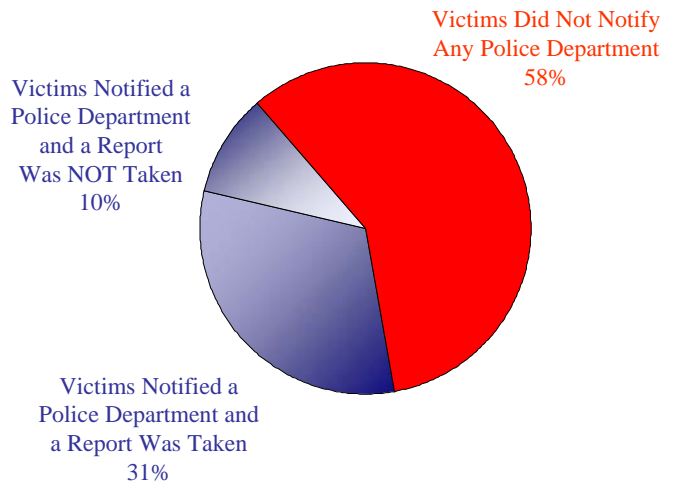
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,573 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,574 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**San Diego, CA (MSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 2,978

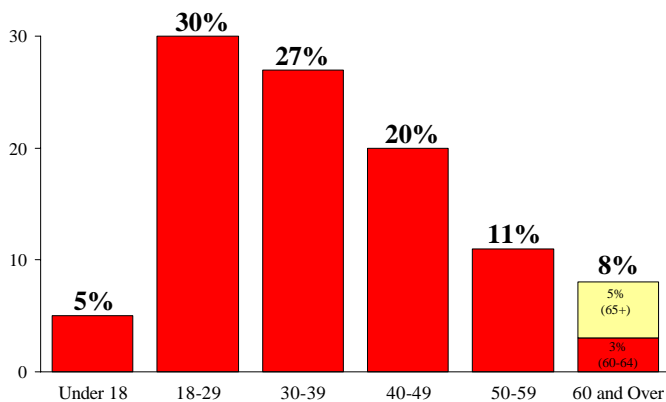
Identity Theft Types Reported by Victims

Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	897	30%
2	Bank Fraud ²	551	19%
3	Phone or Utilities Fraud	549	18%
4	Employment-Related Fraud	454	15%
5	Government Documents or Benefits Fraud	256	9%
6	Loan Fraud	120	4%
	Other	574	19%
	Attempted Identity Theft	223	7%

¹Percentages are based on the 2,978 total victims from San Diego, CA MSA. Note: Victims may report more than one type of identity theft.

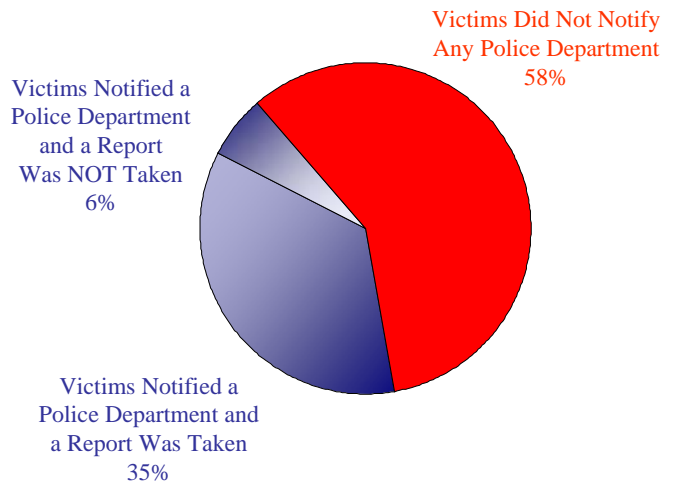
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 2,787 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 2,806 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Seattle - Bellevue - Everett, WA (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 2,186

Identity Theft Types Reported by Victims

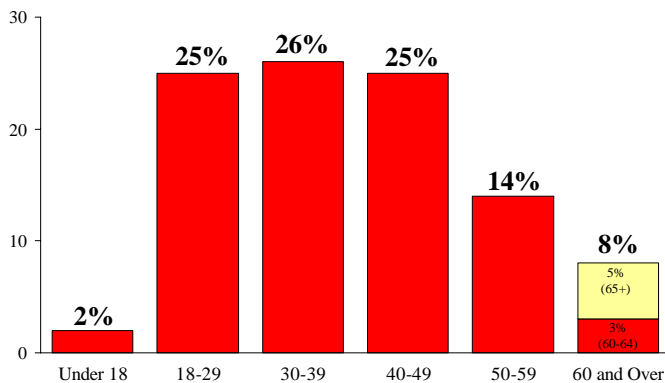
Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	748	34%
2	Bank Fraud ²	605	28%
3	Phone or Utilities Fraud	355	16%
4	Government Documents or Benefits Fraud	125	6%
5	Employment-Related Fraud	106	5%
6	Loan Fraud	88	4%
	Other	405	19%
	Attempted Identity Theft	187	9%

¹Percentages are based on the 2,186 total victims from Seattle - Bellevue - Everett, WA PMSA.

Note: Victims may report more than one type of identity theft.

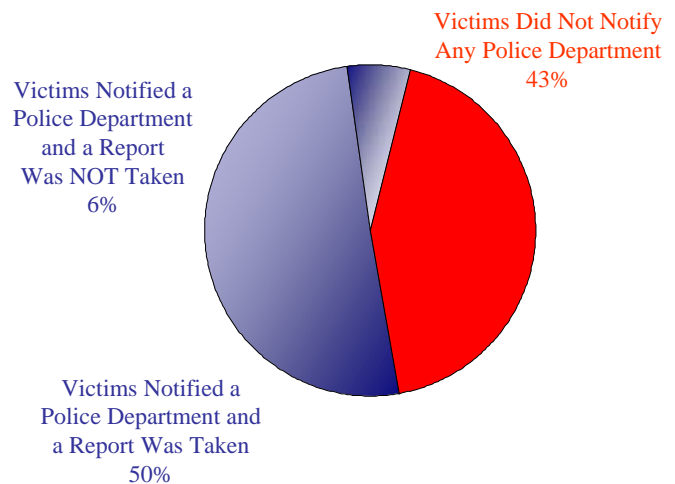
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 2,075 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 2,097 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



Tampa - St. Petersburg - Clearwater, FL (MSA) Metropolitan Area Sentinel Identity Theft Complaint Statistics and Trends

January 1 - December 31, 2003

Total Number of Identity Theft Complaints = 1,845

Identity Theft Types Reported by Victims

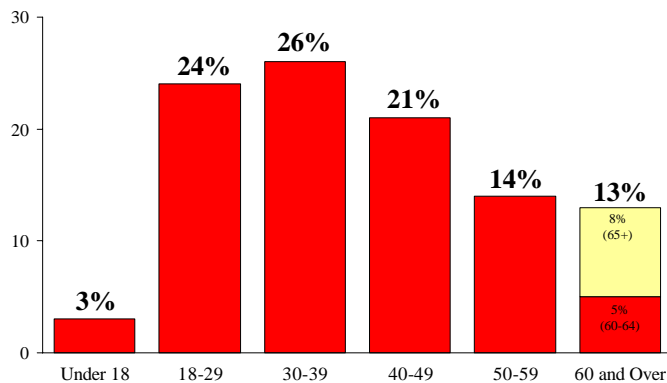
Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	595	32%
2	Phone or Utilities Fraud	326	18%
3	Bank Fraud ²	314	17%
4	Government Documents or Benefits Fraud	141	8%
5	Employment-Related Fraud	125	7%
6	Loan Fraud	101	5%
	Other	441	24%
	Attempted Identity Theft	145	8%

¹Percentages are based on the 1,845 total victims from Tampa - St. Petersburg - Clearwater, FL MSA.

Note: Victims may report more than one type of identity theft.

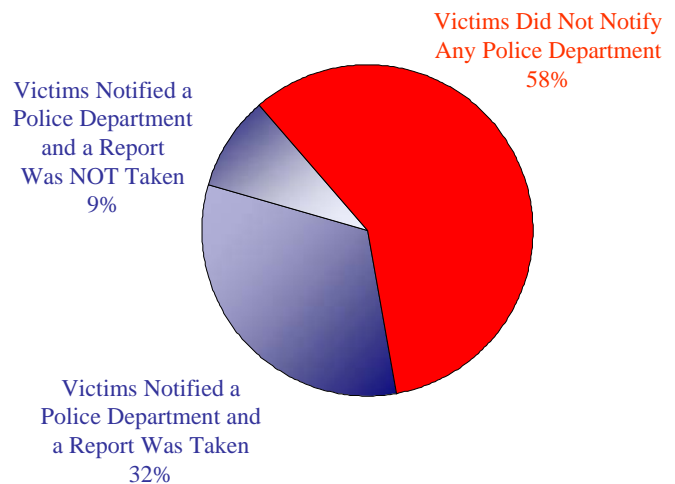
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 1,752 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 1,757 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.



**Washington, DC - MD - VA - WV (PMSA) Metropolitan Area
Sentinel Identity Theft Complaint Statistics and Trends
January 1 - December 31, 2003**

Total Number of Identity Theft Complaints = 4,936

Identity Theft Types Reported by Victims

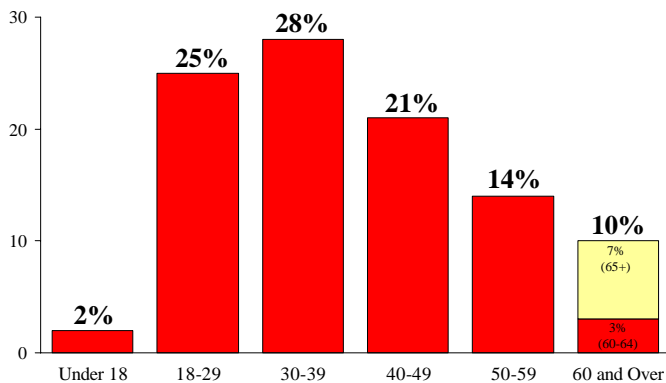
Rank	Identity Theft Types	No. of Victims	Percentage ¹
1	Credit Card Fraud	1,979	40%
2	Bank Fraud ²	957	19%
3	Phone or Utilities Fraud	922	19%
4	Government Documents or Benefits Fraud	275	6%
5	Loan Fraud	246	5%
6	Employment-Related Fraud	225	5%
	Other	860	17%
	Attempted Identity Theft	444	9%

¹Percentages are based on the 4,936 total victims from Washington, DC - MD - VA - WV PMSA.

Note: Victims may report more than one type of identity theft.

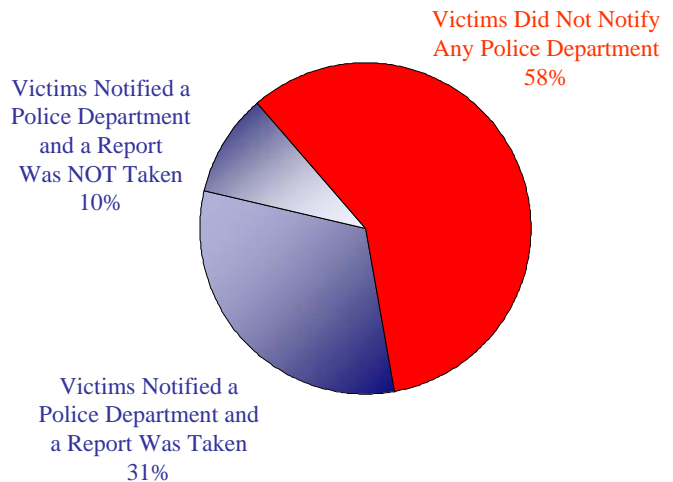
²Includes fraud involving checking and savings accounts and electronic fund transfers.

Identity Theft Complaints by Victim Age³



³Percentages are based on the 4,638 victims who provided their age. This chart represents victims who contacted the Federal Trade Commission directly.

Law Enforcement Contact⁴



⁴Percentages are based on the 4,670 victims who indicated whether they had notified a police department. Approximately 1% of the victims did not indicate if a report was taken. This chart represents victims who contacted the Federal Trade Commission directly.