



APPENDIX 2: POPULATION DEMOGRAPHICS IN THE 25 PULSE CHECK SITES

| Pulse Check Sites | Race percent                 |                    |       |       |                               |                        |       |             | Percent Hispanic (any race) | Unemployment rate | Median household rate | Percent persons under 18 below poverty level |      |
|-------------------|------------------------------|--------------------|-------|-------|-------------------------------|------------------------|-------|-------------|-----------------------------|-------------------|-----------------------|--|------|
|                   | Total population             | Median age (Years) | White | Black | American Indian/Alaska Native | Asian Pacific Islander | Other | Two or more |                             |                   |                       |  |      |
| Northeast         | Boston, MA PMSA              | 3,406,829          | 36.3  | 82.5  | 7.0                           | 0.2                    | 4.9   | 3.0         | 2.4                         | 5.9               | 2.9                   | \$55,183                                     | 8.6  |
|                   | New York, NY PMSA            | 9,314,235          | 34.6  | 48.8  | 24.6                          | 0.5                    | 9.2   | 12.2        | 4.6                         | 25.1              | 5.1                   | \$41,053                                     | 23.3 |
|                   | Philadelphia, PA PMSA        | 5,100,931          | 36.4  | 72.1  | 20.1                          | 0.2                    | 3.4   | 2.5         | 1.6                         | 5.1               | 6.2                   | \$47,536                                     | 14.4 |
|                   | Pittsburgh, PA MSA           | 2,358,695          | 40.0  | 89.5  | 8.1                           | 0.1                    | 1.1   | 0.3         | 0.9                         | 0.7               | 2.6                   | \$37,467                                     | 12.7 |
| South             | Atlanta, GA PMSA             | 4,112,198          | 32.9  | 64.2  | 29.6                          | 0.7                    | 3.8   | 3.6         | 1.7                         | 6.5               | 3.5                   | \$51,948                                     | 11.8 |
|                   | Baltimore, MD PMSA           | 2,552,994          | 36.6  | 67.3  | 27.4                          | 0.3                    | 2.7   | 0.7         | 1.5                         | 2.0               | 3.3                   | \$49,938                                     | 10.3 |
|                   | Dallas, TX PMSA              | 3,519,176          | 31.8  | 67.2  | 15.1                          | 0.6                    | 4.1   | 10.7        | 2.4                         | 23.0              | 3.4                   | \$55,854                                     | 11.6 |
|                   | Houston, TX PMSA             | 4,177,646          | 31.6  | 61.1  | 17.5                          | 0.4                    | 5.3   | 12.9        | 2.8                         | 29.9              | 4.1                   | \$44,665                                     | 14.8 |
|                   | Miami, FL PMSA               | 2,109,282          | 34.1  | 79.4  | 5.5                           | 0.2                    | 1.4   | 4.6         | 3.8                         | 57.3              | 5.0                   | \$35,966                                     | 19.3 |
|                   | Tampa/St. Petersburg, FL MSA | 2,395,997          | 40.0  | 82.9  | 10.2                          | 0.3                    | 2.0   | 2.7         | 2.0                         | 10.4              | 2.9                   | \$37,406                                     | 12.7 |
|                   | Washington, DC PMSA          | 4,923,153          | 34.9  | 60.1  | 26.0                          | 0.3                    | 5.8   | 3.8         | 2.9                         | 8.8               | 3.0                   | \$62,216                                     | 7.2  |
| Midwest           | Chicago, IL PMSA             | 8,272,768          | 33.7  | 65.8  | 18.9                          | 0.3                    | 4.6   | 8.2         | 2.3                         | 17.1              | 6.2                   | \$51,680                                     | 11.4 |
|                   | Cleveland, OH PMSA           | 2,250,871          | 37.3  | 79.6  | 18.5                          | 0.2                    | 1.4   | 1.4         | 1.6                         | 3.3               | 3.4                   | \$42,089                                     | 13.1 |
|                   | Cincinnati, OH PMSA          | 1,646,395          | 35.1  | 84.1  | 13.0                          | 0.2                    | 1.2   | 0.4         | 1.1                         | 1.1               | 2.9                   | \$44,248                                     | 11.1 |
|                   | Detroit, MI PMSA             | 4,441,551          | 35.5  | 71.2  | 22.9                          | 0.3                    | 2.3   | 1.1         | 2.1                         | 2.9               | 5.9                   | \$49,175                                     | 14.8 |
|                   | Minneapolis/St. Paul, MN MSA | 2,968,806          | 34.2  | 86.1  | 5.3                           | 0.7                    | 4.1   | 1.6         | 2.1                         | 3.3               | 3.5                   | \$54,304                                     | 6.5  |
|                   | St. Louis, MO MSA            | 2,603,607          | 36.0  | 78.3  | 18.3                          | 0.2                    | 1.4   | 0.5         | 1.2                         | 1.5               | 3.7                   | \$44,437                                     | 11.2 |
| West              | Denver, CO PMSA              | 2,109,282          | 34.1  | 79.4  | 5.5                           | 0.2                    | 1.4   | 4.6         | 3.8                         | 57.3              | 5.0                   | \$35,966                                     | 19.3 |
|                   | Los Angeles, CA PMSA         | 9,519,338          | 32.0  | 48.7  | 9.8                           | 0.8                    | 12.2  | 23.5        | 4.9                         | 44.6              | 5.0                   | \$42,189                                     | 19.9 |
|                   | Phoenix, AZ MSA              | 3,251,876          | 33.2  | 77.0  | 3.7                           | 2.2                    | 2.2   | 12.1        | 2.9                         | 25.1              | 3.1                   | \$44,572                                     | 12.7 |
|                   | Portland, OR MSA             | 1,918,009          | 34.8  | 84.5  | 2.7                           | 0.9                    | 5.4   | 3.8         | 3.3                         | 7.5               | 3.9                   | \$47,007                                     | 9.7  |
|                   | Sacramento, CA PMSA          | 1,628,197          | 35.1  | 70.2  | 7.7                           | 1.1                    | 9.4   | 6.5         | 5.2                         | 14.4              | 3.9                   | \$46,602                                     | 13.1 |
|                   | San Diego, CA MSA            | 2,813,833          | 33.2  | 66.5  | 5.7                           | 0.9                    | 9.4   | 12.8        | 4.7                         | 26.7              | 3.6                   | \$47,067                                     | 13.3 |
|                   | San Francisco, CA PMSA       | 1,731,183          | 37.3  | 58.6  | 5.3                           | 0.4                    | 23.5  | 7.7         | 4.5                         | 16.8              | 2.5                   | \$63,297                                     | 7.6  |
|                   | Seattle, WA PMSA             | 2,414,616          | 35.5  | 78.6  | 4.4                           | 1.0                    | 9.9   | 2.4         | 3.9                         | 5.2               | 3.2                   | \$58,395                                     | 12   |

Source: 2000 U.S. Census, 2000 data

Note: The census data in this table are provided as a frame of reference for the information given by Pulse Check sources. Whenever possible, the data given by the law enforcement and epidemiologic/ethnographic sources reflect the metropolitan areas.