

A Call to General Quarters

**Governors Highway Safety Association
Annual Conference
August 25, 2003**

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National Highway Traffic
Safety Administration



1.0 Fatalities

per 100M VMT by 2008



**U.S. Department
of Transportation**



**U.S. Department
of Transportation**



**U.S. Department
of Transportation**



**Federal Highway
Administration**



Reauthorization: *SAFETEA*

*S*afe

*A*ccountable

*F*lexible and

*E*fficient

*T*ransportation

*E*quity

*A*ct of 2003

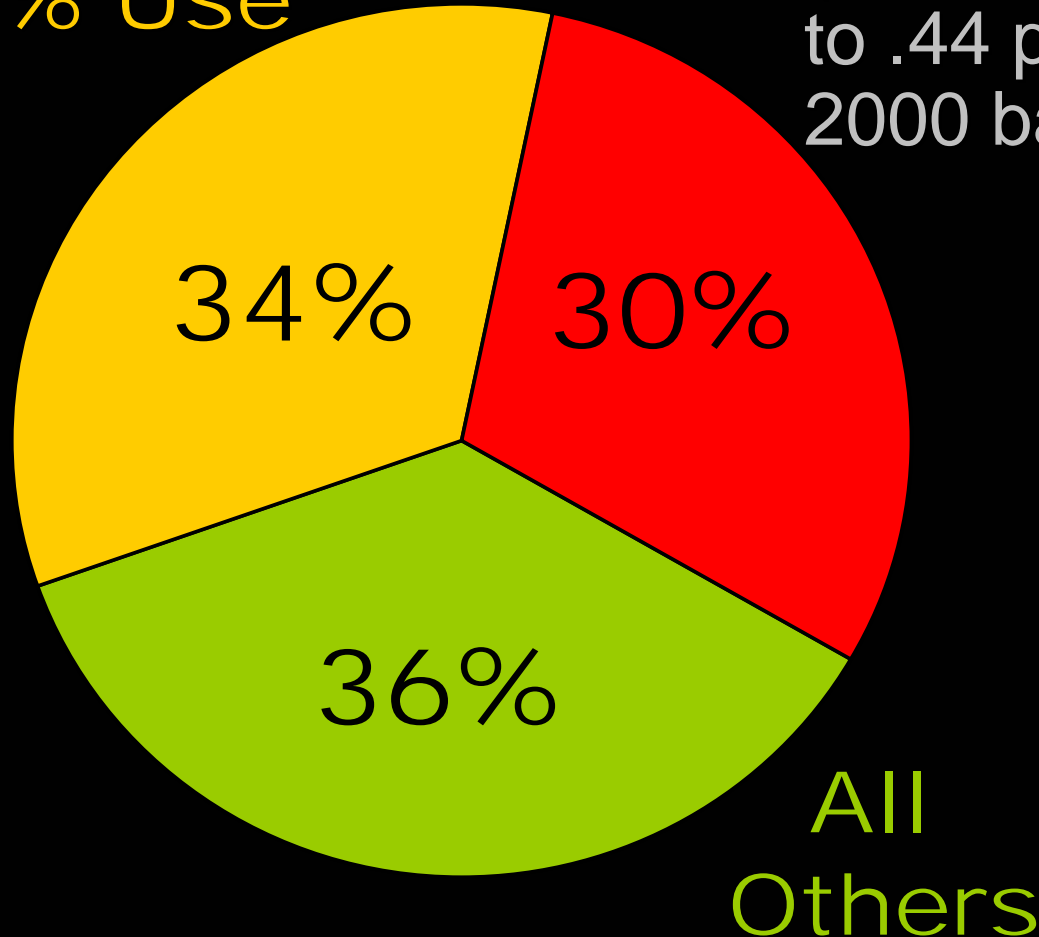
Shared Mission



Predicted Lives Saved By Countermeasure

Safety Belts
at 90% Use

Impaired Driving
(reduce A/Rate
to .44 per 100 VMT –
2000 baseline of .61)



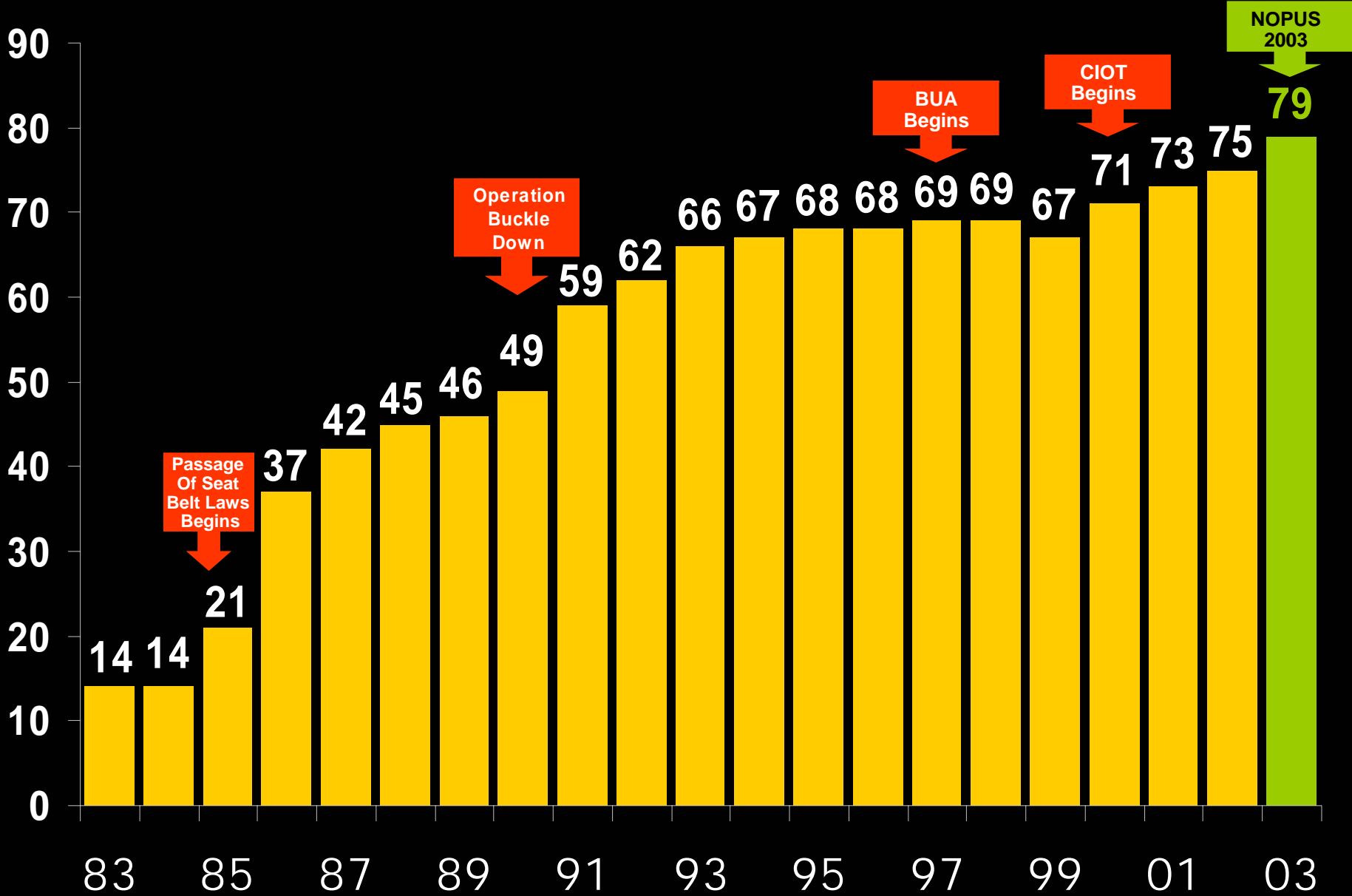
NOPUS June 2003



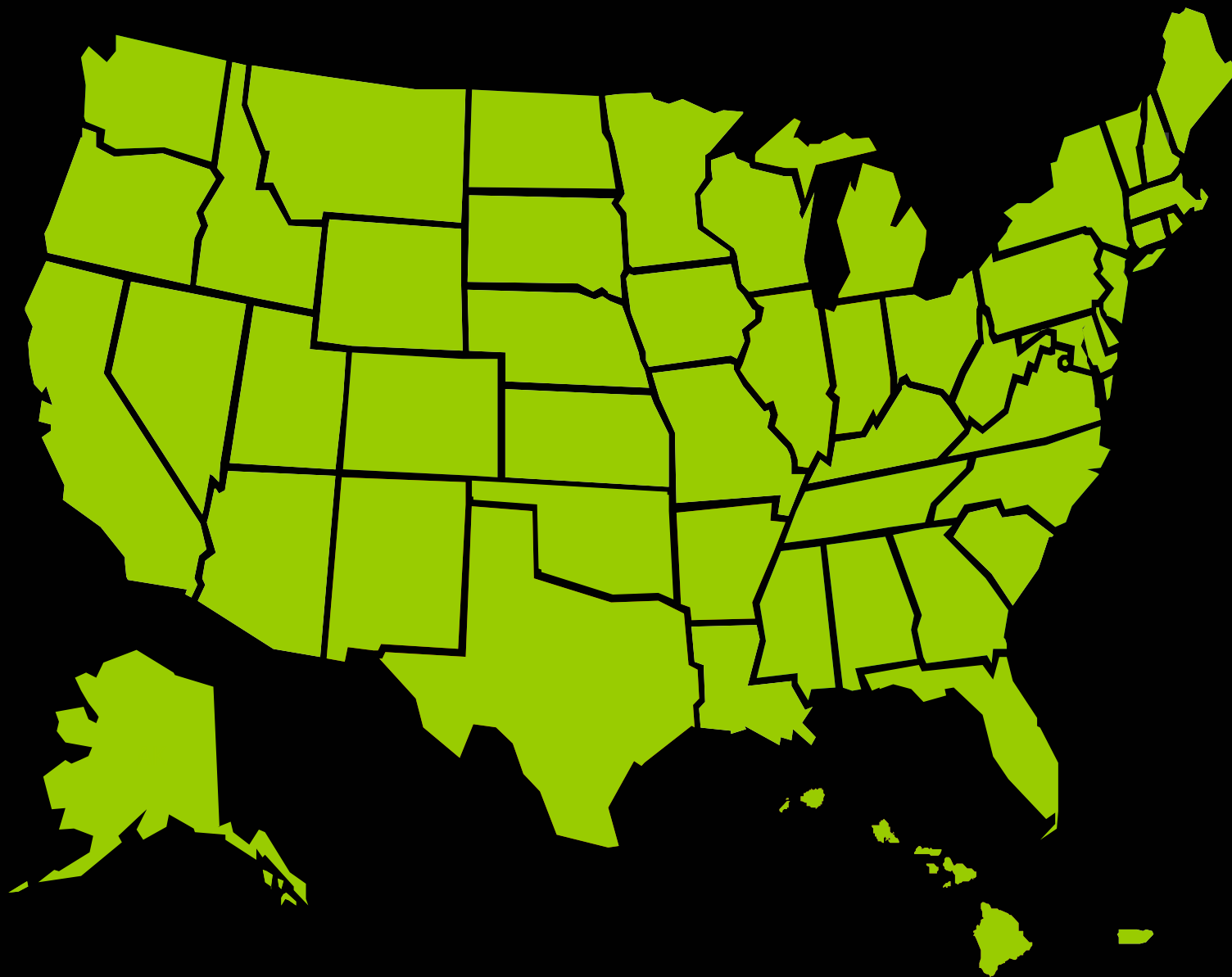
National Safety Belt Use

Safety Belt Use Rates: 1983 - 2003

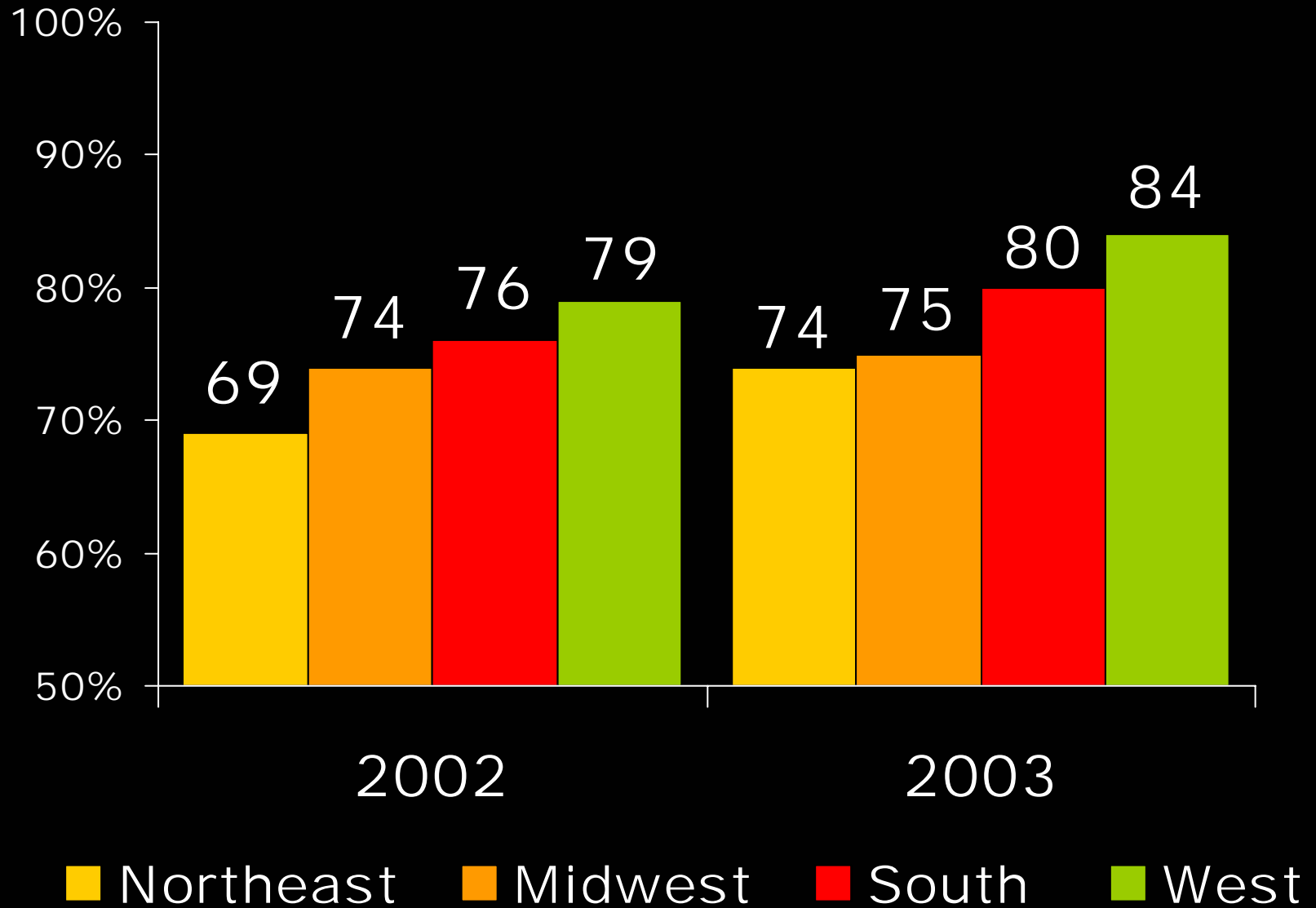
Percentage Use



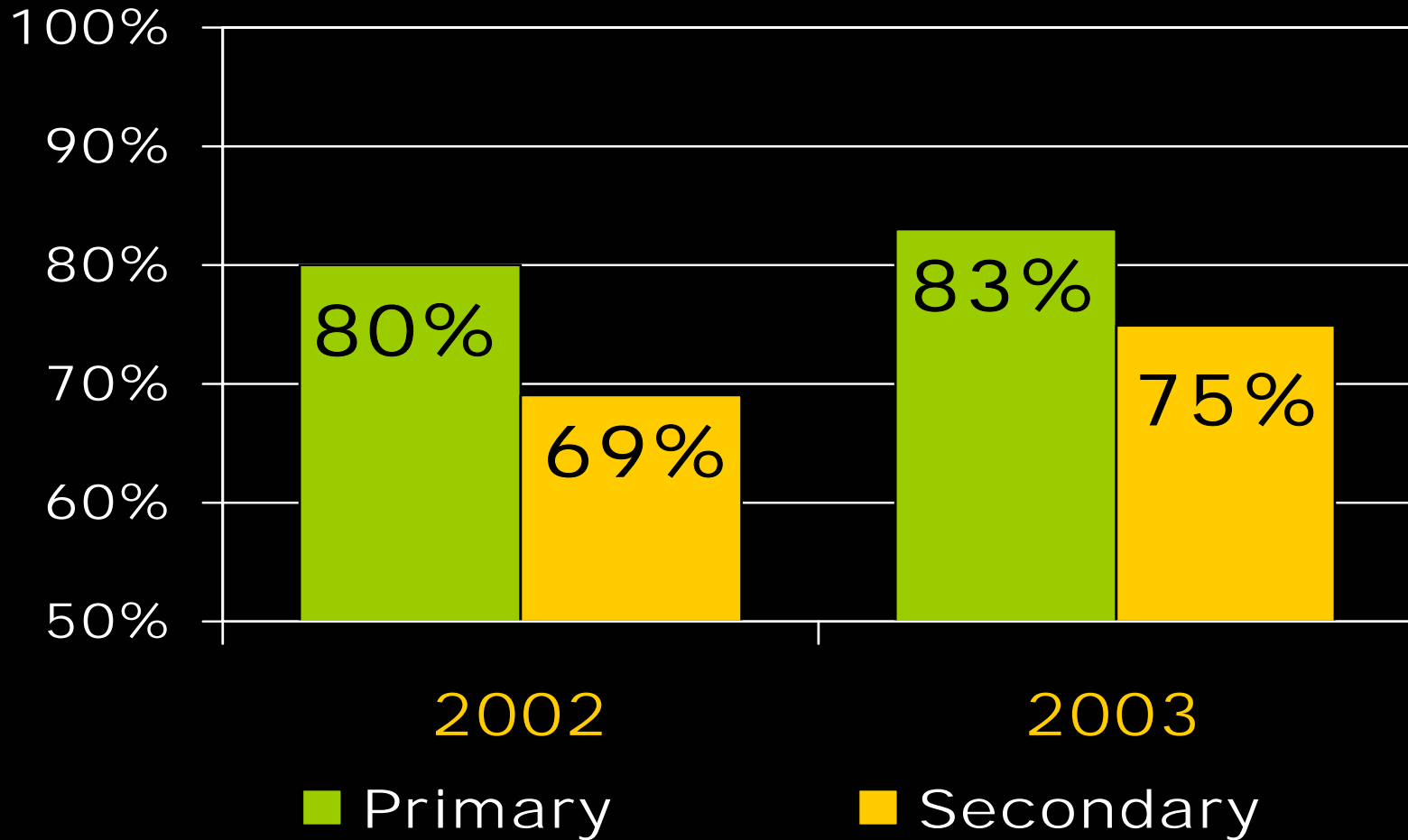
National Click It or Ticket Mobilization May 2003



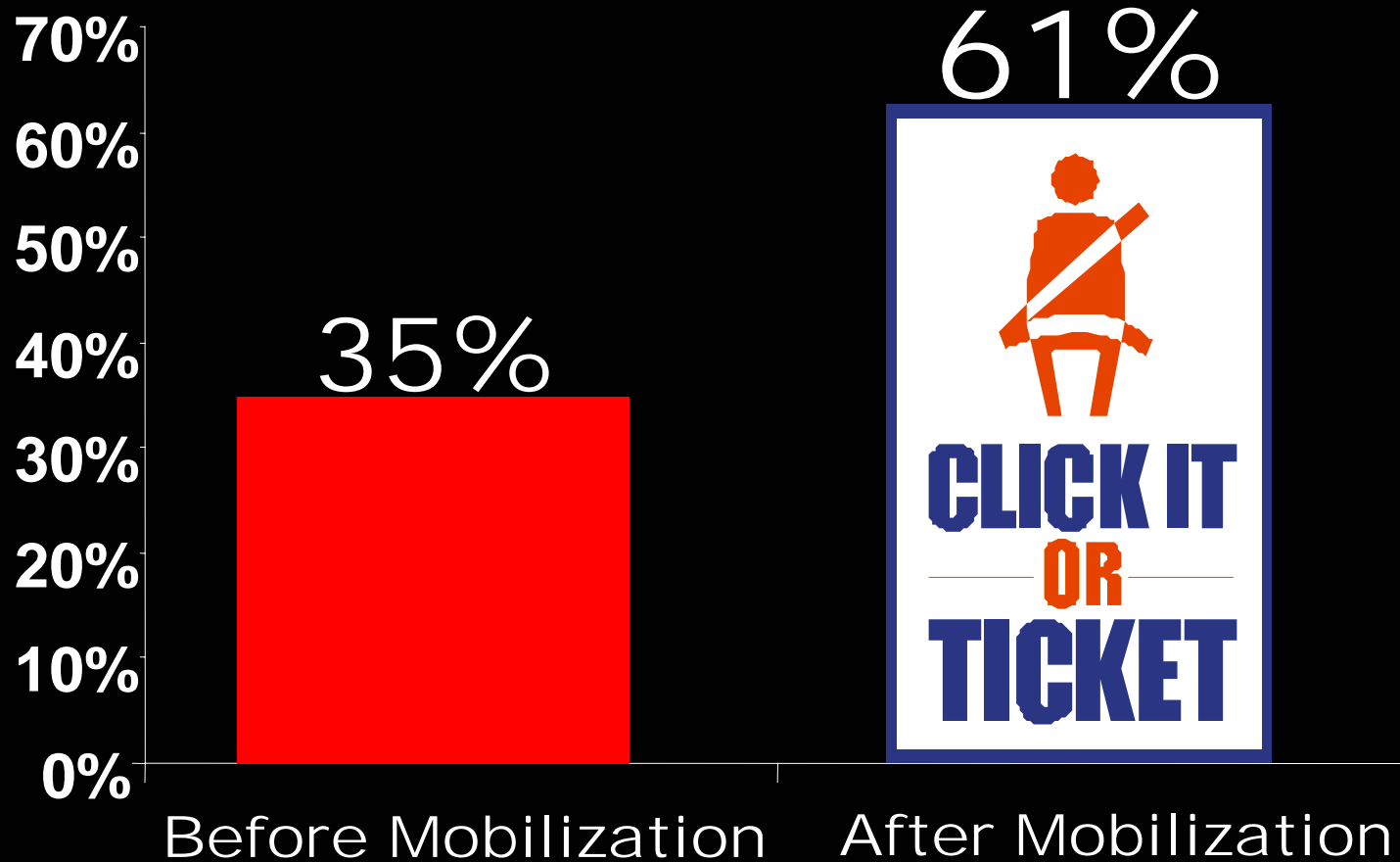
Safety Belts By Region Percentage Use



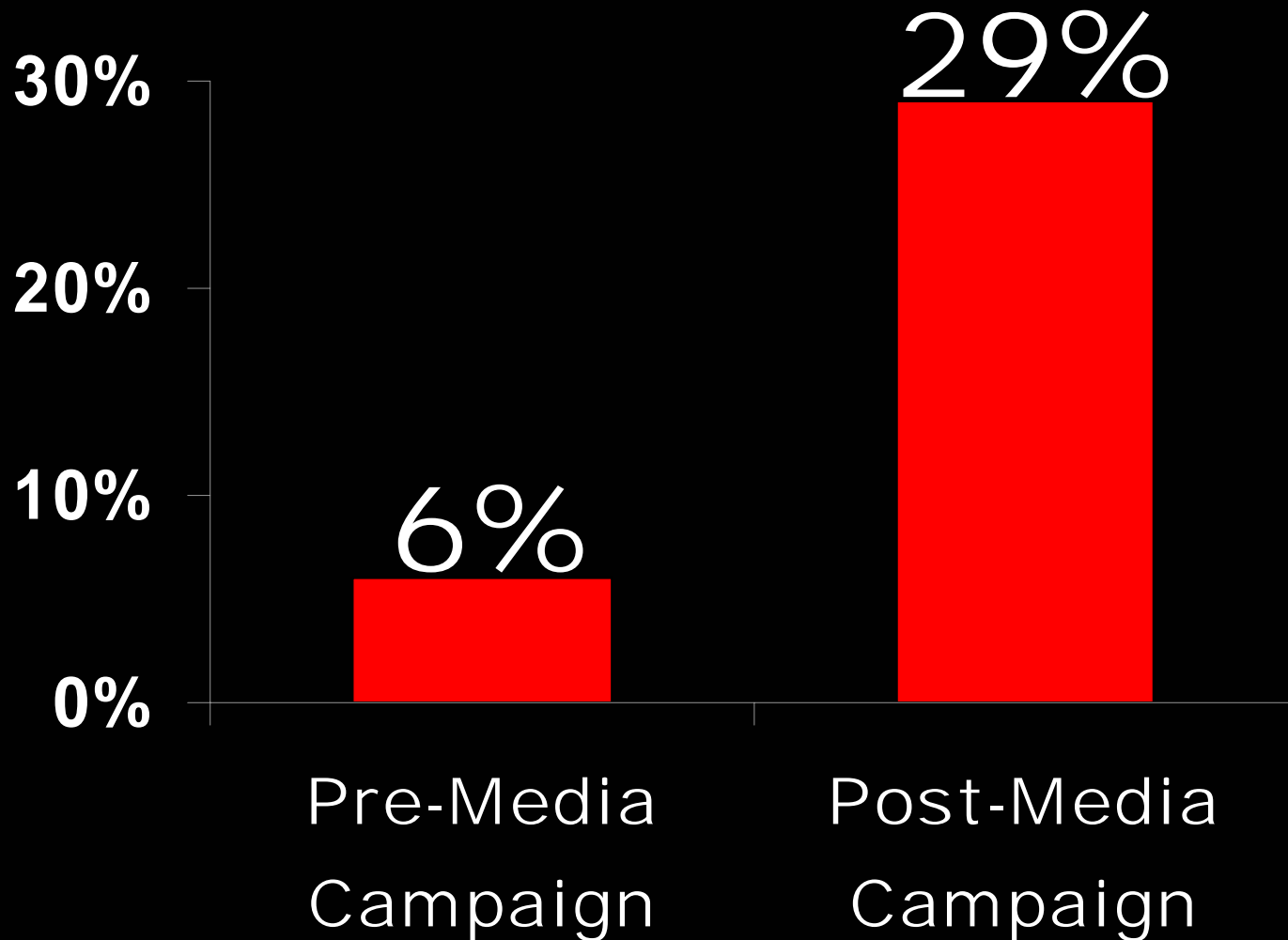
Safety Belt Use: Primary vs. Secondary States



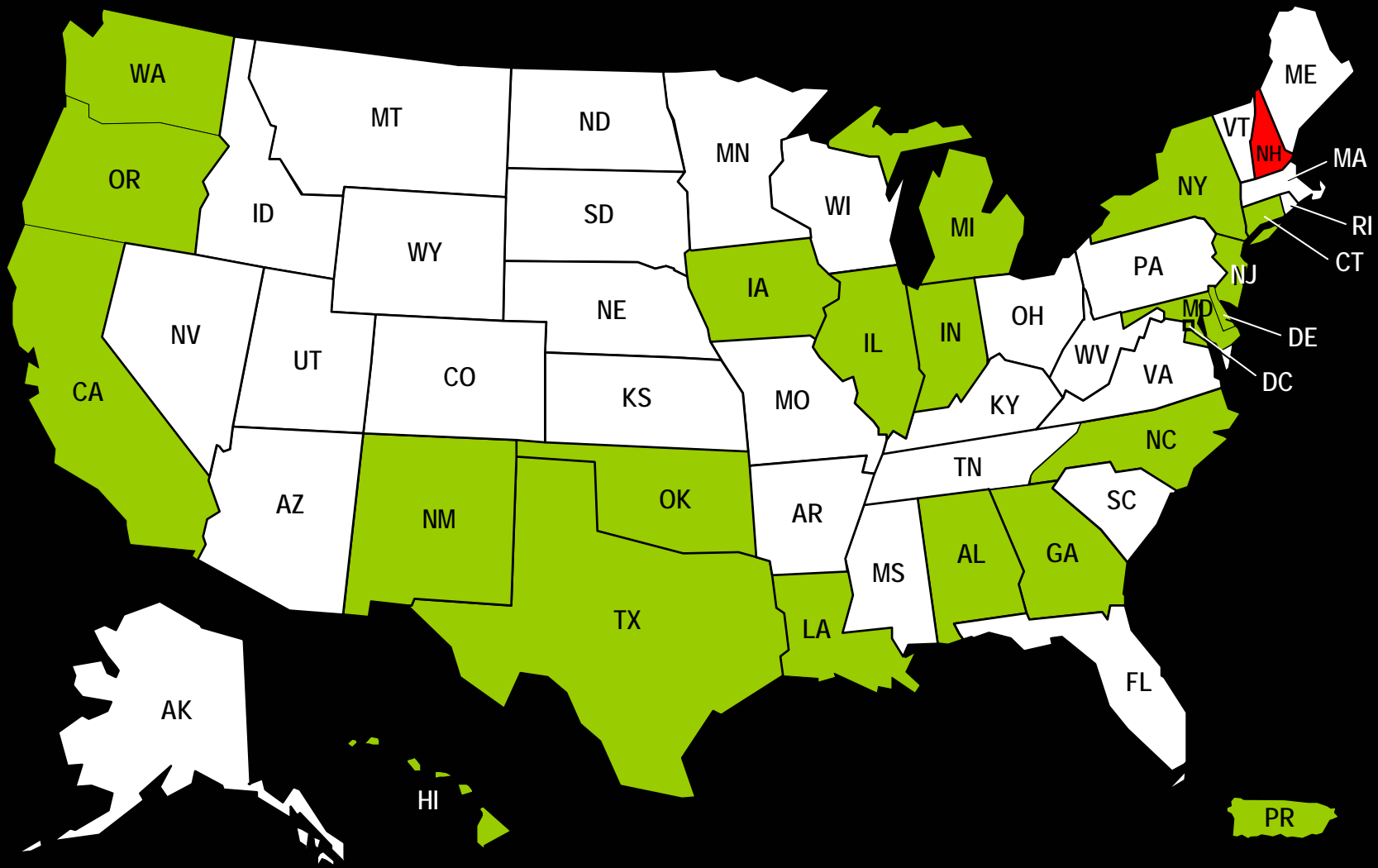
2003 Message Recognition: Prompted Response



2003 Message Recognition: Unaided Recall



State *Safety Belt* Laws 2003



Primary **Secondary** **No Adult Safety Belt Law**

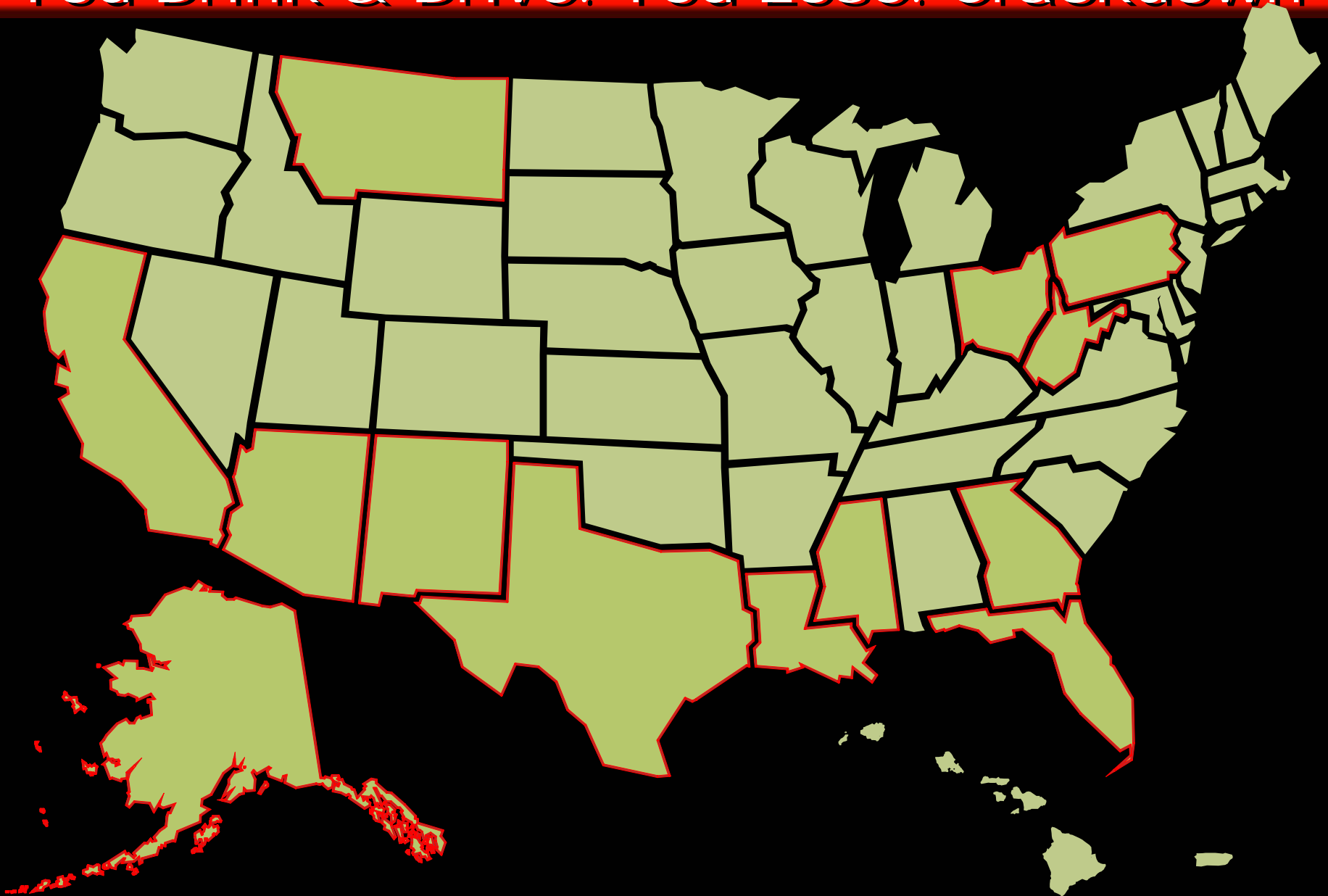


You Drink & Drive.

YOU LOSE

2003

You Drink & Drive. You Lose. Crackdown



Data Systems

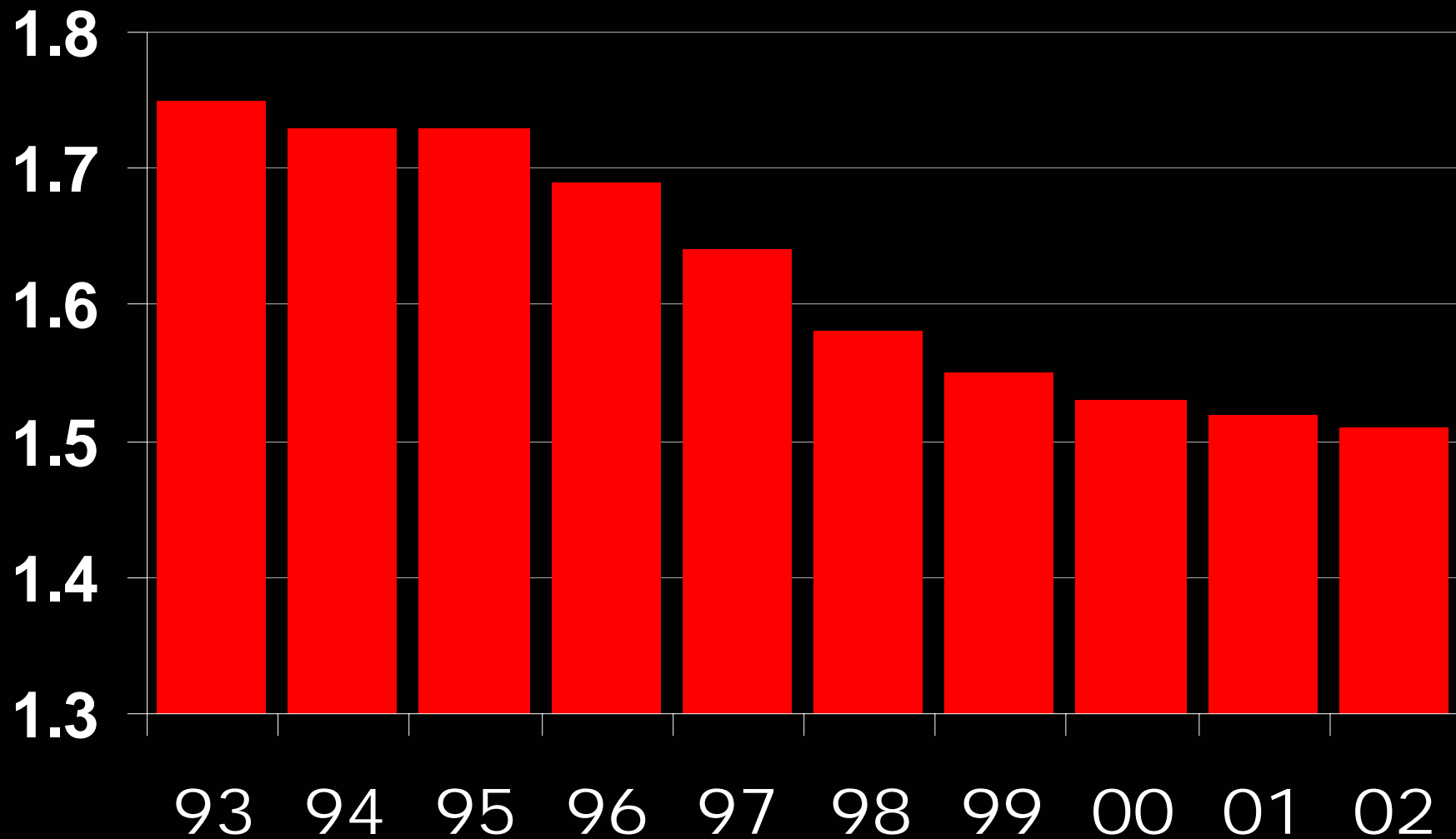


National Automotive
Sampling System

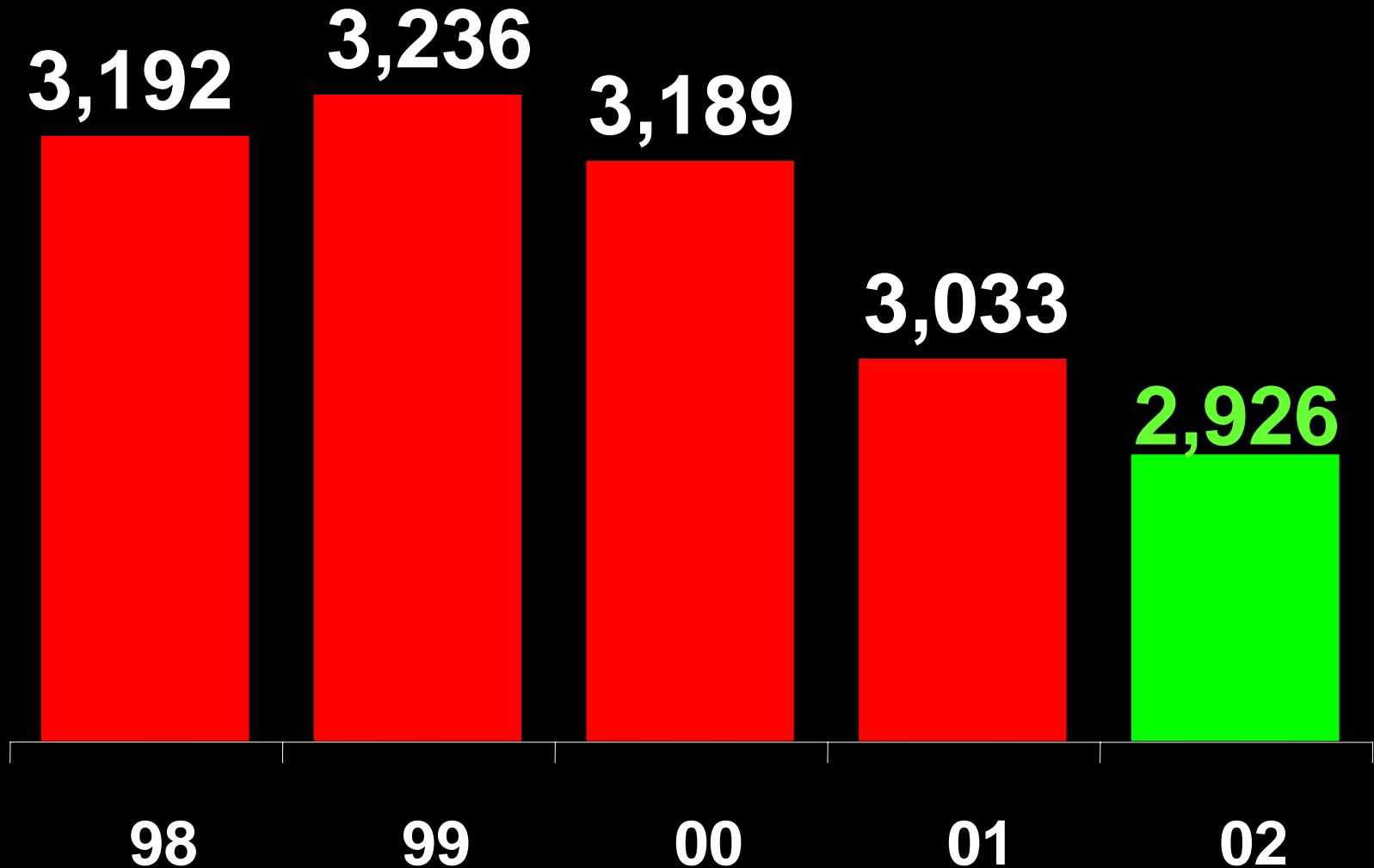


Fatality Analysis
Reporting System

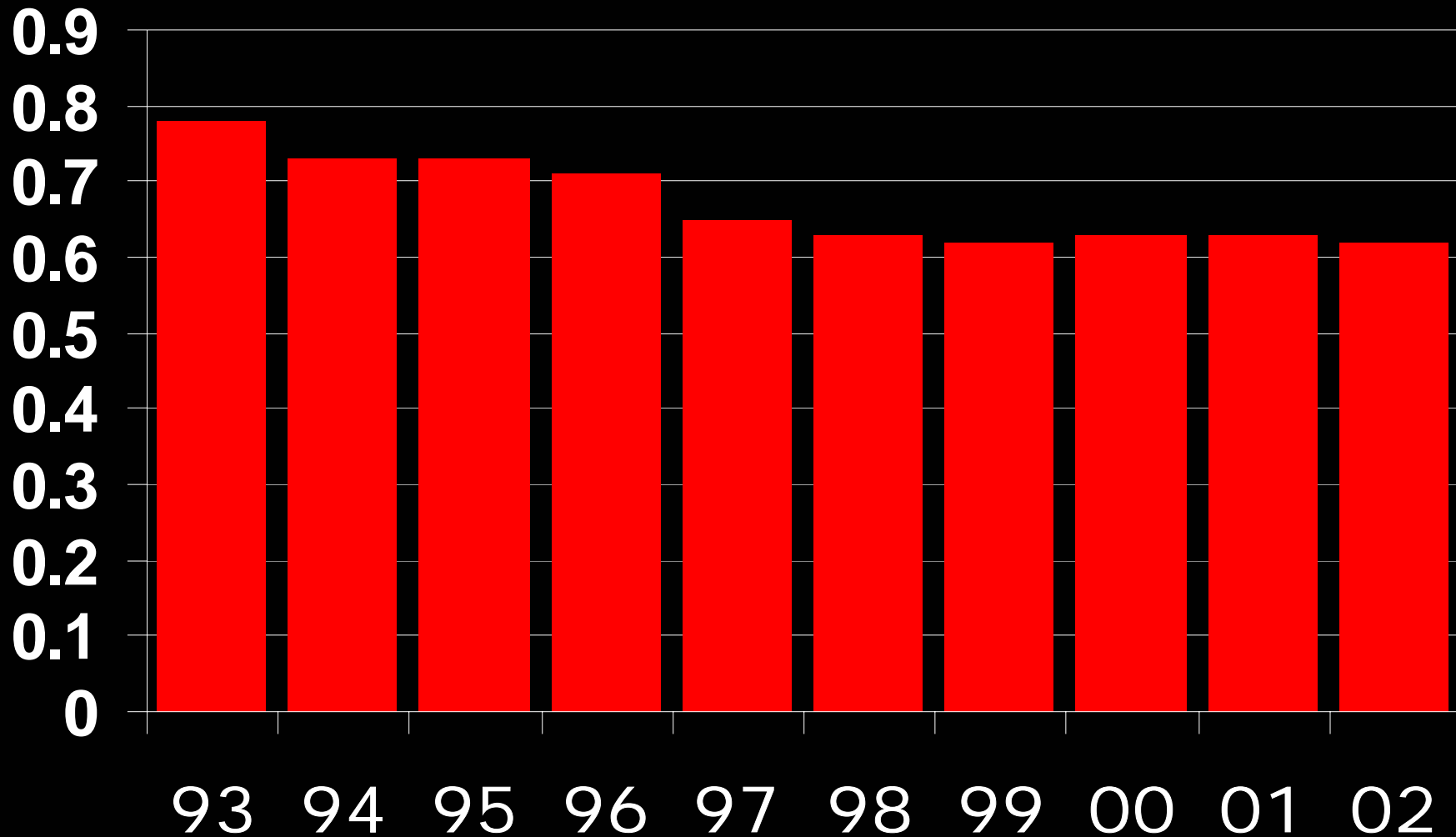
Fatality Rate Per 100 Million VMT



Motor Vehicle Traffic Injuries Decline (Numbers in Thousands)



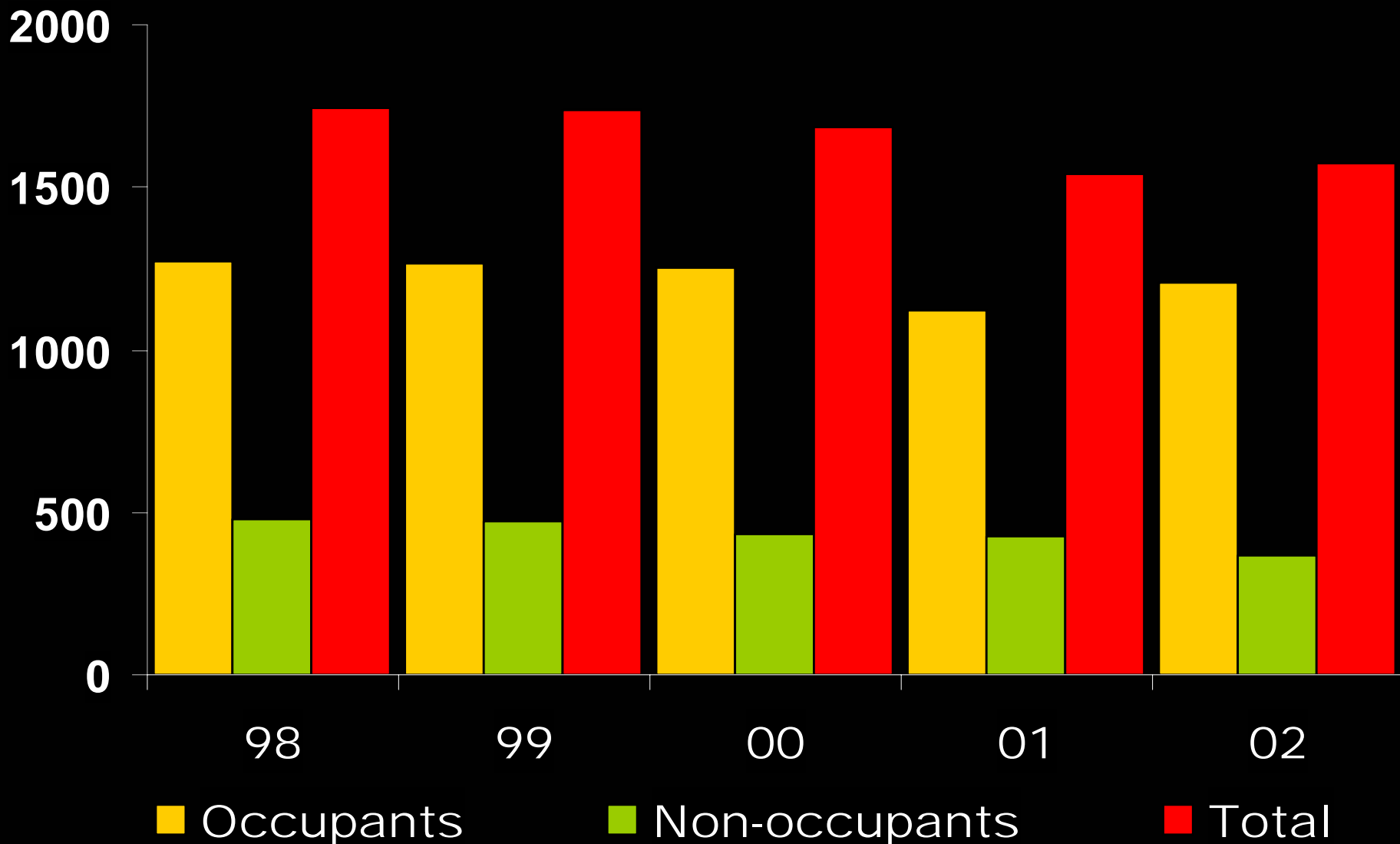
Alcohol-Related Fatality Rate



Fatalities Among Young Children

	1998	1999	2000	2001	2002
Ages 0-3	587	597	572	516	491
Ages 4-7	623	609	571	543	477

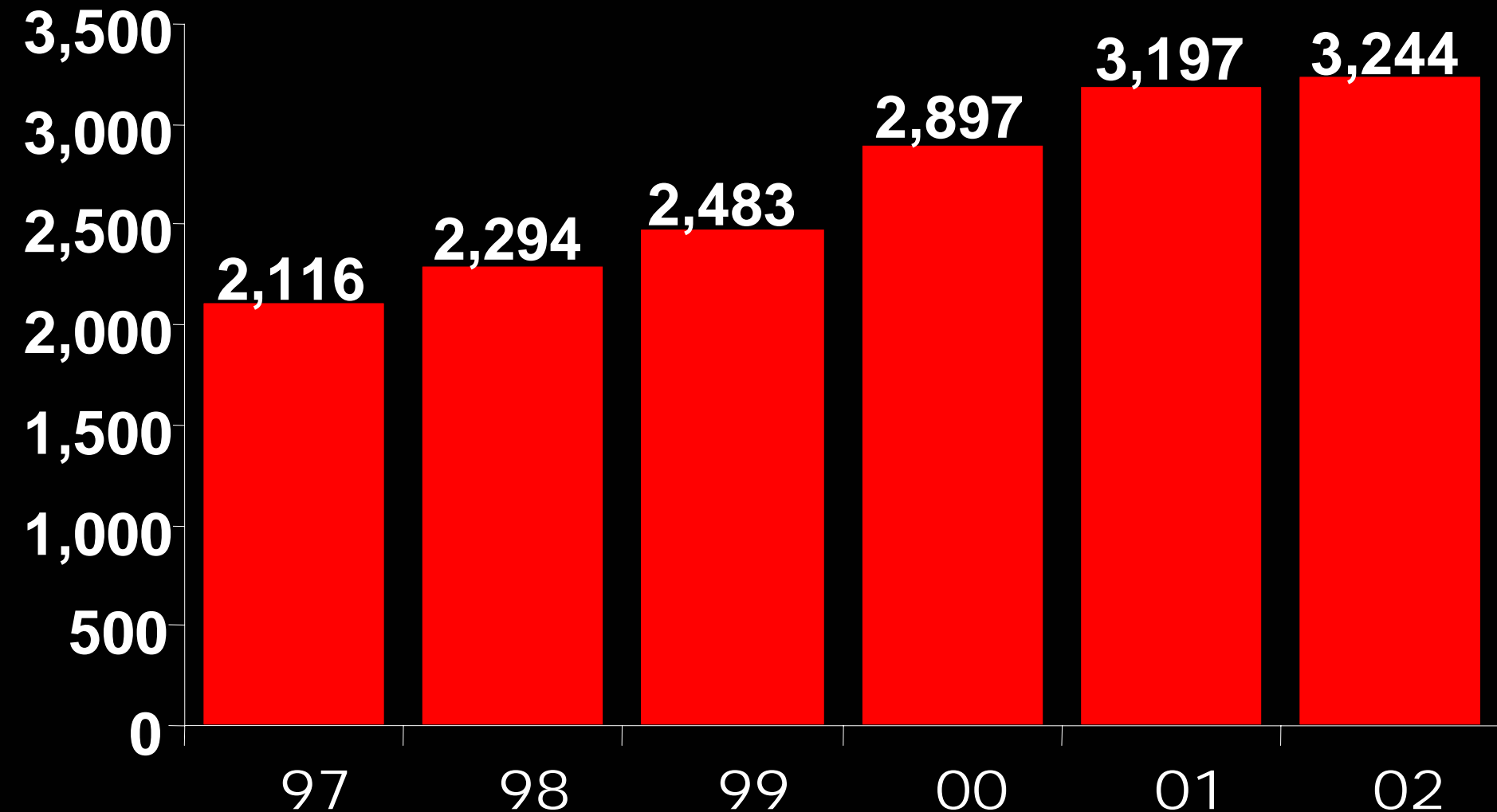
Fatalities Among Children Ages 8-15



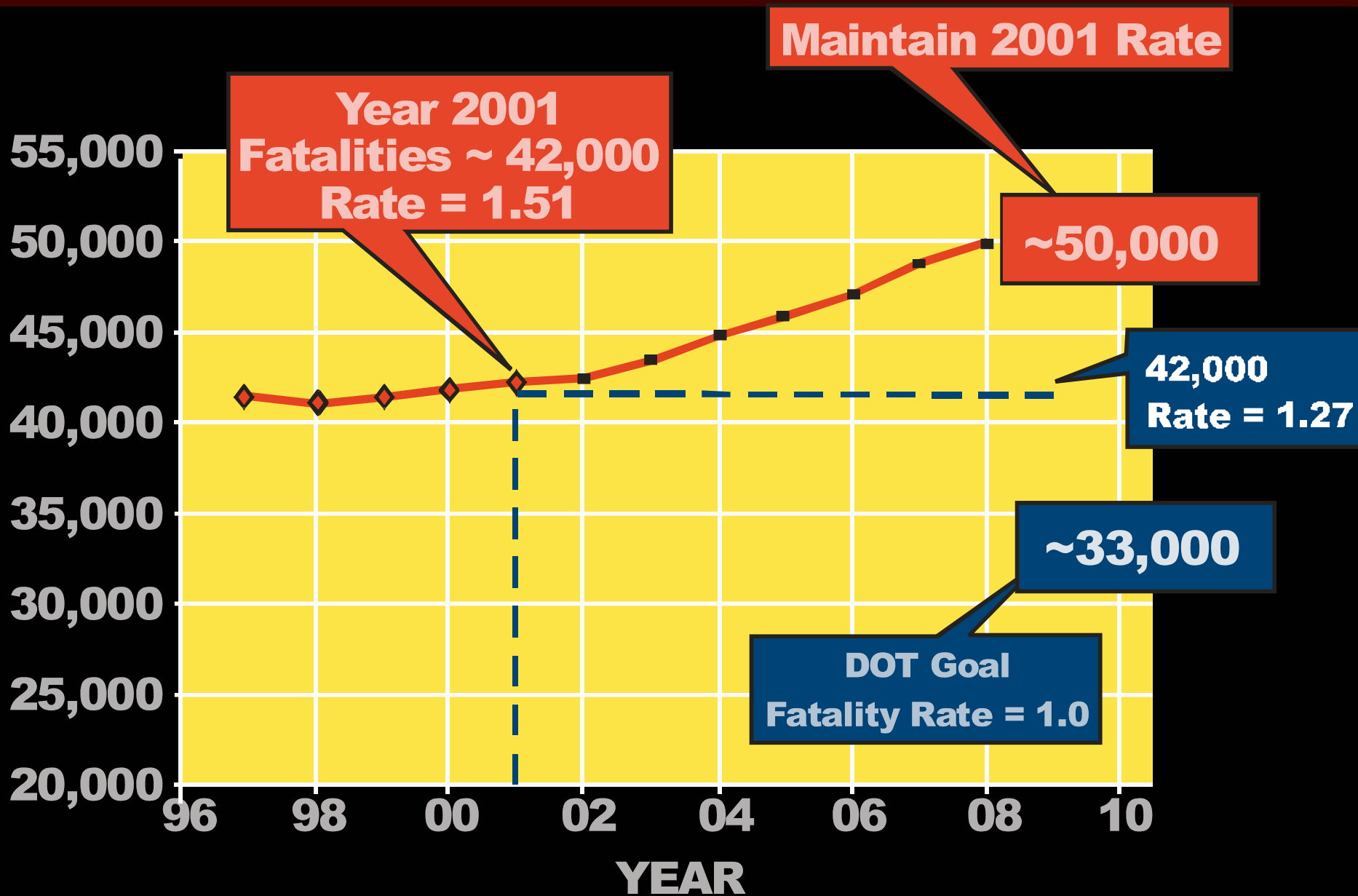
Fatality Rates by Vehicle Type

	Year				
Fatality Rate/ 100M VMT	97	98	99	00	01
Passenger Car	1.45	1.36	1.33	1.31	1.28
Light Truck	1.24	1.24	1.25	1.22	1.20
Large Truck	0.38	0.38	0.37	0.37	0.34
Motorcyclist	21.0	22.3	23.5	27.67	33.38
Overall	1.64	1.58	1.55	1.53	1.52

Motorcycle Fatalities



2008 Goal Is Challenging



Traffic Records Improvements

- **Timely**
- **Accurate**
- **Complete**
- **Accessible**
- **Compatible**

World Health Day 2004



www.who.int/world-health-day/2004/en

**“All hands,
man your
battle stations.”**

***Secretary Norman Y. Mineta
July 16, 2003***



People Saving People

www.nhtsa.dot.gov

1-888-327-4236