



WHEN **FAMILY PROBLEMS**

REACH THE WORKPLACE ...

EMPLOYERS PAY THE COST 

TODAY THERE ARE PARENTS IN YOUR WORKPLACE WHO CANNOT FOCUS ON THEIR JOBS. THEY ARE CONSUMED WITH WORRY OVER A CHILD WITH A POTENTIAL SUBSTANCE ABUSE PROBLEM.



1. Statistics are based on focus group-testing with human resource professionals. The testing was conducted at the SHRM Leadership Conference.
2. The University of Michigan Institute for Social Research, "Monitoring the Future," NIDA, 2000.
3. Partnership for a Drug-Free America, PATS, 2000.

When surveyed, 99 percent of human resource professionals say they believe that employees who have children with substance abuse problems are more likely to suffer from decreased morale and productivity, and they use an increasing amount of health-care dollars.¹

All employers, regardless of the size of their businesses, can and should offer drug prevention materials to parents in the workplace. Distribution of these free wellness resources can reduce absenteeism and healthcare costs while increasing productivity.

According to the Society for Human Resource Management 2001 Benefits Survey, 52 percent of human resource professionals reported that their organizations currently offer wellness programs, resources, and information.





100 PERCENT

of employers can make a difference in their businesses and in the lives of their employees by providing information on parenting strategies for youth drug prevention to parents in the workplace. **HERE'S HOW:**



DURING YOUR LAST TWO PAY PERIODS (30 DAYS):

- 9 percent of eighth-graders have smoked marijuana at least once.
- 14 percent of eighth-graders have used some form of illegal drugs at least once.²

DURING THE PAST YEAR:

- 47 percent of parents say they have talked to their kids about important issues like drugs; however, only ...
- 20 percent of teens say they've actually talked with their parents about important issues like drugs.³

- **DOWNLOAD** a drug prevention article for your online or off-line publication

- **ORDER** free anti-drug posters for your lunchroom or break room

- **SUBSCRIBE** to and share e-mail parenting tips with your employees

- **DISTRIBUTE** free parenting brochures to all employees

- **INVITE** drug experts from your local anti-drug coalition to your workplace

- **ACCESS** these tools and other free resources at:

www.TheAntiDrug.com/Workplace

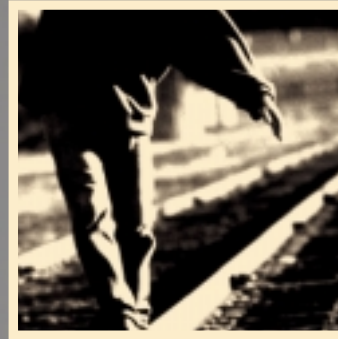
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 1 (800) 788.2800

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“Workplace practices that are designed to help employees cope more effectively with family and life issues can be beneficial to an organization’s bottom line. These progressive benefits are preventive in nature and can be instrumental in helping employees feel more in control, thereby reducing stress and absenteeism and increasing productivity.”

HELEN DRINAN, SPHR

President and CEO

Society for Human Resource Management (SHRM)

“Teen crises may be the last workplace taboo. Many parents are ashamed to talk with co-workers or bosses about teen problems, fearing the stigma attached to losing control at home.”

SUE SHELLNBARGER,

“Teen Crises at Home Bring Unique Pressures to the Workplace,”

The Wall Street Journal, May 24, 2000



NATIONAL YOUTH ANTI-DRUG MEDIA CAMPAIGN
OFFICE OF NATIONAL DRUG CONTROL POLICY