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Kids who drink are more likely to be victims of violent crime, to be involved in alcohol-related traffic accidents, and to have serious school-related problems.

You have more influence on your child's values and decisions about drinking before he or she begins to use alcohol.

Parents can have a major impact on their children's drinking, especially during the preteen and early teen years.

# INTRODUCTION

With so many drugs available to young people these days, you may wonder, "Why develop a booklet about helping kids avoid alcohol?" **Alcohol is a drug**, as surely as cocaine and marijuana are. It's also illegal to drink under the age of 21. **And it's dangerous**. Kids who drink are more likely to:

- Be victims of violent crime.
- Have serious problems in school.
- Be involved in drinking-related traffic accidents.

This guide is geared to parents and guardians of young people ages 10 to 14. Keep in mind that the suggestions on the following pages are just that—suggestions. **Trust your instincts**. Choose ideas you are comfortable with, and use your own style in carrying out the approaches you find useful. Your child looks to you for guidance and support in making life decisions—including the decision not to use alcohol.

"But my child isn't drinking yet," you may think. "Isn't it a little early to be concerned about drinking?" Not at all. This is the age at which some children begin experimenting with alcohol. Even if your child is not yet drinking, he or she may be receiving pressure to drink. **Act now**. Keeping quiet about how you feel about your child's alcohol use may give him or her the impression that alcohol use is OK for kids.

**It's not easy**. As children approach adolescence, friends exert a lot of influence. Fitting in is a chief priority for teens, and parents often feel shoved aside. **Kids will listen**, however. Study after study shows that even during the teen years, parents have enormous influence on their children's behavior.

The bottom line is that most young teens don't yet drink. And parents' disapproval of youthful alcohol use is the key reason children choose not to drink. **So make no mistake: You can make a difference**.

(Note: This booklet uses a variety of terms to refer to young people ages 10 to 14, including youngsters, children, kids, and young teens.)

### YOUNG TEENS AND ALCOHOL: THE RISKS

For young people, alcohol is the number one drug of choice. In fact, teens use alcohol more frequently and heavily than all other illicit drugs combined. Although most children ages 10 to 14 have not yet begun to drink, early adolescence is a time of special risk for beginning to experiment with alcohol.

While some parents and guardians may feel relieved that their teen is "only" drinking, it is important to remember that alcohol is a powerful, mood-altering drug. Not only does alcohol affect the mind and body in often unpredictable ways, but teens lack the judgment and coping skills to handle alcohol wisely. As a result:

- Alcohol-related traffic accidents are a major cause of death and disability among teens. Alcohol use also is linked with youthful deaths by drowning, fire, suicide, and homicide.
- Teens who use alcohol are more likely to become sexually active at earlier ages, to have sexual intercourse more often, and to have unprotected sex than teens who do not drink.
- Young people who drink are more likely than others to be victims of violent crime, including rape, aggravated assault, and robbery.
- Teens who drink are more likely to have problems with school work and school conduct.
- An individual who begins drinking as a young teen is four times more likely to develop alcohol dependence than someone who waits until adulthood to use alcohol.

The message is clear: Alcohol use is very risky business for young people. And the longer children delay alcohol use, the less likely they are to develop any problems associated with it. That's why it is so important to help your child avoid any alcohol use.

### YOUR YOUNG TEEN'S WORLD

Early adolescence is a time of enormous and often confusing changes for your child, which makes it a challenging time for both your youngster and you. Being tuned in to what it's like to be a teen can help you stay closer to your child and have more influence on the choices he or she makes—including decisions about using alcohol.

**Physical Changes**. Most 10- to 14-year-olds experience rapid increases in height and weight as well as the beginnings of sexual development. As a result, many kids feel more self-conscious about their bodies than they did when they were younger and begin to question whether they are "good enough"—tall enough, slender

enough, strong enough, attractive enough—compared with others. A young teen who feels he or she doesn't measure up in some way is more likely to do things to try to please friends, including experimenting with alcohol. During this vulnerable time, it is particularly important to let your children know that in your eyes, they do measure up—and that you care about them deeply.

**Thinking Skills**. Most young teens are still very "now" oriented and are just beginning to understand that their actions—such as drinking—have consequences. They also tend to believe that bad things won't happen to them, which helps to explain why they often take risks. Therefore, it is very important for adults to invest time in helping kids understand how and why alcohol-related risks do apply to them.

**Social and Emotional Changes**. As children approach adolescence, friends and "fitting in" become extremely important. Young teens increasingly look to friends and the media for clues on how to behave and begin to question adults' values and rules. Given these normal developments, it is perhaps not surprising that parents often experience conflict with their kids as they go through early adolescence. During this sometimes stormy time, perhaps your toughest challenge is to try to respect your child's growing drive for independence while still providing support and appropriate limits.



# **DID YOU KNOW?**

That according to a national survey, one in four eighth graders reports drinking alcohol within the past month?

That 18 percent of eighth graders say they have gotten drunk at least once in the past year?

That 75 percent of young teens say that alcohol is easy to get?

### THE BOTTOM LINE: A STRONG PARENT-CHILD RELATIONSHIP

You may wonder why a guide to preventing teen alcohol use is putting so much emphasis on parents' need to understand and support their children. But the fact is, the best way to influence your child to avoid drinking is to have a strong, trusting relationship with him or her. Research shows that teens are much more likely to delay drinking when they feel they have a close, supportive tie with a parent or guardian. Moreover, if your son or daughter eventually does begin to drink, a good relationship with you will help protect him or her from developing alcohol-related problems.

The opposite is also true: When the relationship between a parent and teen is full of conflict or is very distant, the teen is more likely to use alcohol and to develop drinking-related problems. This connection between the parent-child relationship and a child's drinking habits makes a lot of sense when you think about it. First, when children have a strong bond with a parent, they are apt to feel good about themselves and therefore be less likely to cave in to peer pressure to use alcohol. Second, a good relationship with you is likely to influence your children to try to live up to your expectations, because they want to maintain their close tie with you. Here are some ways to build a strong, supportive bond with your child:

- Establish open communication. Make it easy for your teen to talk honestly with you. (See box "Tips for Communicating With Your Teen.")
- Show you care. Even though young teens may not always show it, they still need to know they are important to their parents. Make it a point to regularly spend one-on-one time with your child—time when you can give him or her your loving, undivided attention. Some activities to share: a walk, a bike ride, a quiet dinner out, or a cookie-baking session.
- Draw the line. Set clear, realistic expectations for your child's behavior. Establish appropriate consequences for breaking rules and consistently enforce them.
- Offer acceptance. Make sure your teen knows that you appreciate his or her efforts as well as accomplishments. Avoid hurtful teasing or criticism.
- Understand that your child is growing up. This doesn't mean a hands-off attitude. But as you guide your child's behavior, also make an effort to respect his or her growing need for independence and privacy.



## Good Reasons for Teens Not to Drink

You want your child to avoid alcohol.

You want your child to maintain self-respect.

You want them to know drinking is illegal.

Drinking at their age can be dangerous.

You may have a family history of alcoholism.

# **Tips for Communicating With Your Teen**

Developing open, trusting communication between you and your child is essential to helping your child avoid alcohol use. If your child feels comfortable talking openly with you, you'll have a greater chance of guiding him or her toward healthy decisionmaking. Some ways to begin:

> Encourage conversation. Encourage your child to talk about whatever interests him or her.

questions that have a simple "yes" or "no" answer.

Control your emotions. If you hear something you don't like, try not to respond with anger. Instead, take a few deep breaths and acknowledge your feelings in a constructive way.

Make every conversation a "win-win" experience. Don't lecture or try to "score points" on your teen by showing how he or she is wrong. If you show respect for your child's viewpoint, he or she will be more likely to listen to and respect yours.

### TALKING WITH YOUR TEEN ABOUT ALCOHOL

For many parents, bringing up the subject of alcohol is no easy matter. Your young teen may try to dodge the discussion, and you yourself may feel unsure about how to proceed. To boost your chances for a productive conversation, take some time to think through the issues you want to discuss before you talk with your child. Also, think about how your child might react and ways you might respond to your youngster's questions and feelings. Then choose a time to talk when both you and your child have some "down time" and are feeling relaxed.

Keep in mind, too, that you don't need to cover everything at once. In fact, you're likely to have a greater impact on your child's drinking by having a number of talks about alcohol use throughout his or her adolescence. Think of this discussion with your child as the first part of an ongoing conversation.

And remember, do make it a conversation, not a lecture! Following are some topics for discussion:

**Your Child's Views About Alcohol**. Ask your young teen what he or she knows about alcohol and what he or she thinks about teen drinking. Ask your child why he or she thinks kids drink. Listen carefully without interrupting. Not only will this approach help your child to feel heard and respected, but it can serve as a natural "lead-in" to discussing alcohol topics.

**Important Facts About Alcohol**. Although many kids believe they already know everything about alcohol, myths and misinformation abound. Here are some important facts to share:

- Alcohol is a powerful drug that slows down the body and mind. It impairs coordination; slows reaction time; and impairs vision, clear thinking, and judgment.
- Beer and wine are not "safer" than hard liquor. A 12-ounce can of beer, a 5-ounce glass of wine, and 1 ounce of hard liquor all contain the same amount of alcohol and have the same effects on the body and mind.
- On average, it takes 2 to 3 hours for a single drink to leave the body's system. Nothing can speed up this process, including drinking coffee, taking a cold shower, or "walking it off."
- People tend to be very bad at judging how seriously alcohol has affected them. That means many individuals who drive after drinking think they can control a car—but actually cannot.
- Anyone can develop a serious alcohol problem, including a teenager.

**The "Magic Potion" Myth**. The media's glamorous portrayal of alcohol encourages many teens to believe that drinking will make them popular, attractive, happy, and "cool." Research shows that teens who expect such positive effects are more likely to drink at early ages. However, you can help to combat these dangerous myths by watching TV shows and movie videos with your child and discussing how alcohol is portrayed in them. For example, television advertisements for beer often show young people having an uproariously good time, as though drinking always puts people in a terrific mood. Watching such a commercial with your child can be an opportunity to discuss the many ways that alcohol can affect people—in some cases bringing on feelings of sadness or anger rather than carefree high spirits.

**Good Reasons Not to Drink**. In talking with your child about reasons to avoid alcohol, stay away from scare tactics. Most young teens are aware that many people drink without problems, so it is important to discuss the consequences of alcohol use without overstating the case. For example, you can talk about the dangers of riding in a car with a driver who has been drinking without insisting that "all kids who ride with drinkers get into accidents." Some good reasons that teens shouldn't drink:

- You want your child to avoid alcohol. Be sure to clearly state your own expectations regarding your child's drinking and to establish consequences for breaking rules. Your values and attitudes count with your child, even though he or she may not always show it.
- To maintain self-respect. In a series of focus groups, teens reported that the best way to persuade them to avoid alcohol is to appeal to their self-respect—letting them know that they are too smart and have too much going for them to need the crutch of alcohol. Teens also pay attention to ways in which alcohol might cause them to do something embarrassing that might damage their self-respect and important relationships.
- Drinking is illegal. Because alcohol use under the age of 21 is illegal, getting caught may mean trouble with the authorities. Even if getting caught doesn't lead to police action, the parents of your child's friends may no longer permit them to associate with your child. If drinking occurs on school grounds, your child could be suspended.
- Drinking can be dangerous. One of the leading causes of teen injuries and death is drunk driving. Alcohol is also a major factor in other types of fatal accidents among teens, such as drownings, burns, falls, and alcohol poisoning from drinking too much, too fast. Drinking also makes a young person more vulnerable to sexual assault and unprotected sex. And while your teen may believe he or she wouldn't engage in hazardous activities after drinking, point out that because alcohol impairs judgment, a drinker is very likely to think such activities won't be dangerous.
- You have a family history of alcoholism. If one or more members of your immediate or extended family has suffered from alcoholism, your child may be somewhat more vulner-able to developing a drinking problem. Your child needs to know that for him or her, drinking may carry special risks.

**How to Handle Peer Pressure**. It's not enough to tell your young teen that he or she should avoid alcohol you also need to help your child figure out how. What can your daughter say when she goes to a party and a friend offers her a beer? (See "Six Ways to Say No to a Drink.") Or what should your son do if he finds himself in a home where kids are passing around a bottle of wine and parents are nowhere in sight? What should their response be if they are offered a ride home with an older friend who has been drinking?

Brainstorm with your teen for ways that he or she might handle these and other difficult situations, and make clear how you are willing to support your child. An example: "If you find yourself at a home where kids are drinking, call me and I'll pick you up—and there will be no scolding or punishment." The more prepared your child is, the better able he or she will be to handle high-pressure situations that involve drinking.

## SIX WAYS TO SAY NO TO A DRINK

At some point, your child will be offered alcohol. To resist such pressure, teens say they prefer quick "one-liners" that allow them to dodge a drink without making a big scene. It will probably work best for your teen to take the lead in thinking up comebacks to drink offers so that he or she will feel comfortable saying them. But to get the brainstorming started, here are some simple pressure-busters—from the mildest to the most assertive.

1 No thanks.

- 2 I don't feel like it-do you have any soda?
- **3** Alcohol's NOT my thing.
- 4 Are you talking to me? FORGET it.

**5** Why do you keep pressuring me when I've said NO?

6 Back off!

#### Mom, Dad, Did You Drink When You Were a Kid?

This is the question many parents dread—yet it is highly likely to come up in any family discussion of alcohol. The reality is that many parents did drink before they were old enough to legally do so. So how can one be honest with a child without sounding like a hypocrite who advises, "Do as I say, not as I did"?

This is a judgment call. If you believe that your drinking or drug use history should not be part of the discussion, you can simply tell your child that you choose not to share it. Another approach is to admit that you did do some drinking as a teenager, but that it was a mistake—and give your teen an example of an embarrassing or painful moment that occurred because of your drinking. This approach may help your child better understand that youthful alcohol use does have negative consequences.

## **HOW TO HOST A TEEN PARTY**

Agree on a guest list—and don't admit party crashers.

leave.

Serve plenty of snacks and non-alcoholic drinks.

Be visible and available—but don't join the party!

## TAKING ACTION: PREVENTION STRATEGIES FOR PARENTS

While parent-child conversations about drinking are essential, talking isn't enough—you also need to take concrete action to help your child resist alcohol. Research strongly shows that active, supportive involvement by parents and guardians can help teens avoid underage drinking and prevent later alcohol misuse.

In a survey of sixth graders, over half said it would be easy for a kid their age to get alcohol at a party. And in a recent national survey, 75 percent of eighth graders said alcohol was "fairly easy" or "very easy" to get. The message is clear: Young teens still need plenty of adult supervision. Some ways to provide it:

**Monitor Alcohol Use in Your Home**. If you keep alcohol in your home, keep track of the supply. Make clear to your child that you don't allow unchaperoned parties or other teen gatherings in your home. If possible, however, encourage him or her to invite friends over when you are at home. The more entertaining your child does in your home, the more you will know about your child's friends and activities.

**Connect With Other Parents**. Getting to know other parents and guardians can help you keep closer tabs on your child. Friendly relations can make it easier for you to call the parent of a teen who is having a party to be sure that a responsible adult will be present and that alcohol will not be available. You're likely to find out that you're not the only adult who wants to prevent teen alcohol use—many other parents share your concern.

**Keep Track of Your Child's Activities**. Be aware of your teen's plans and whereabouts. Generally, your child will be more open to your supervision if he or she feels you are keeping tabs because you care, not because you distrust him or her.

**Develop Family Rules About Teen Drinking**. When parents establish clear "no alcohol" rules and expectations, their children are less likely to begin drinking. While each family should develop agreements about teen alcohol use that reflect their own beliefs and values, some possible family rules about drinking are:

- Kids will not drink alcohol until they are 21.
- Older siblings will not encourage younger brothers or sisters to drink and will not give them alcohol.
- Kids will not stay at teen parties where alcohol is served.
- Kids will not ride in a car with a driver who has been drinking.

Once you have chosen rules for your family, you will need to establish appropriate consequences for breaking those rules. Be sure to choose a penalty that you are willing to carry out. Also, don't make the consequences so harsh that they become a barrier to open communication between you and your teen. The idea is to make the penalty "sting" just enough to make your child think twice about breaking the rule. A possible consequence might be temporary restrictions on your child's socializing.

Finally, you must be prepared to consistently enforce the consequences you have established. If your children know that they will lose certain privileges each and every time an alcohol use rule is broken, they will be more likely to keep their agreements.

**Set a Good Example**. Parents and guardians are important role models for their children—even children who are fast becoming teenagers. Studies indicate that if a parent uses alcohol, his or her children are more likely to

drink themselves. But even if you use alcohol, there may be ways to lessen the likelihood that your child will drink. Some suggestions:

- Use alcohol moderately.
- Don't communicate to your child that alcohol is a good way to handle problems. For example, don't come home from work and say, "I had a rotten day. I need a drink."
- Instead, let your child see that you have other, healthier ways to cope with stress, such as exercise; listening to music; or talking things over with your spouse, partner, or friend.
- Don't tell your kids stories about your own drinking in a way that conveys the message that alcohol use is funny or glamorous.
- Never drink and drive or ride in a car with a driver who has been drinking.
- When you entertain other adults, make available alcohol-free beverages and plenty of food. If anyone drinks too much at your party, make arrangements for them to get home safely.

**Don't Support Teen Drinking**. Your attitudes and behavior toward teen drinking also influence your child. Avoid making jokes about underage drinking or drunkenness, or otherwise showing acceptance of teen alcohol use. In addition, never serve alcohol to your child's underage friends. Research shows that kids whose parents or friends' parents provide alcohol for teen get-togethers are more likely to engage in heavier drinking, to drink more often, and to get into traffic accidents. Remember, too, that it is illegal in most states to provide alcohol to minors who are not family members.

You can also join school and community efforts to discourage alcohol use by teens. By working with school officials and other members of your community, you can help to develop policies to reduce alcohol availability to teens and to enforce consequences for underage drinking.

**Help Your Child Build Healthy Friendships**. If your child's friends use alcohol, your child is more likely to drink too. So it makes sense to try to encourage your young teen to develop friendships with kids who do not drink and who are otherwise healthy influences on your child. A good first step is to simply get to know your child's friends better. You can then invite the kids you feel good about to family get-togethers and outings and find other ways to encourage your child to spend time with those teens. Also, talk directly with your youngster about the qualities in a friend that really count, such as trustworthiness and kindness, rather than popularity or a "cool" style.

When you disapprove of one of your child's friends, the situation can be tougher to handle. While it may be tempting to simply forbid your child to see that friend, such a move may make your child even more determined to hang out with him or her. Instead, you might try pointing out your reservations about the friend in a caring, supportive way. You can also limit your child's time with that friend through your family rules, such as how after-school time can be spent or how late your child can stay out in the evening.

**Encourage Healthy Alternatives to Alcohol**. One reason kids drink is to beat boredom. Therefore, it makes sense to encourage your child to participate in supervised after-school and weekend activities that are challenging and fun. According to a recent survey of preteens, the availability of enjoyable, alcohol-free activities is a big reason for deciding not to use alcohol.

If your community doesn't offer many supervised activities, consider getting together with other parents and young teens to

help create some. Start by asking your child and other kids what they want to do, since they will be most likely to participate in activities that truly interest them. Find out whether your church, school, or community organization can help you sponsor a project.



## COULD YOUR CHILD DEVELOP A DRINKING PROBLEM?

While this booklet is mainly concerned with preventing teen alcohol use, we also need to pay attention to the possibility of youthful alcohol abuse. Certain children are more likely than others to drink heavily and encounter alcohol-related difficulties, including health, school, legal, family, and emotional problems. Kids at highest risk for alcohol-related problems are those who:

- Begin using alcohol or other drugs before the age of 15.
- Have a parent who is a problem drinker or an alcoholic.
- Have close friends who use alcohol and/or other drugs.
- Have been aggressive, antisocial, or hard to control from an early age.
- Have experienced childhood abuse and/or other major traumas.
- Have current behavioral problems and/or are failing at school.
- Have parents who do not support them, do not communicate openly with them, and do not keep track of their behavior or whereabouts.
- Experience ongoing hostility or rejection from parents and/or harsh, inconsistent discipline.

The more of these experiences a child has had, the greater the chances that he or she will develop problems with alcohol. Having one or more risk factors does not mean that your child definitely will develop a drinking problem. It does suggest, however, that you may need to act now to help protect your youngster from later problems. For example, if you have not been openly communicating with your child, it will be important to

develop new ways of talking and listening to each other (see box "Tips for Communicating With Your Teen"). Or, if your child has serious behavioral difficulties, you may want to seek help from your child's school counselor, physician, and/or a mental health professional.



Some parents may suspect that their child already has a drinking problem. While it can be hard to know for sure, certain behaviors can alert you to the possibility of an alcohol problem (see box "Warning Signs of a Drinking Problem"). If you think your cýild may be in trouble with drinking, consider getting advice from a health care professional specializing in alcohol problems before talking with your teen. To find a professional, contact your family doctor or a local hospital. Other sources of information and guidance may be found in your local Yellow Pages under "Alcoholism" or through one of the resources listed at the end of this booklet.

# WARNING SIGNS OF A DRINKING PROBLEM

While the following behaviors may indicate an alcohol or other drug problem, some also reflect normal teenage growing pains. Experts believe that a drinking problem is more likely if you notice several of these signs at the same time, if they occur School problems: poor attendance, low grades, and/or recent disciplinary action.

Rebelling against family rules.

Switching friends, along with a reluctance to have you get to know the new friends.

A "nothing matters" attitude: sloppy appearance, a lack of involvement in former interests, and general low energy.

Finding alcohol in your child's room or backpack, or smelling alcohol on his or her breath.

Physical or mental problems: memory lapses, poor concentration, bloodshot eyes, lack of coordination, or slurred speech.

## **ACTION CHECKLIST**

Establish a loving, trusting relationship with your child.

Make it easy for your teen to talk honestly with you.

Talk with your child about alcohol facts, reasons not to drink, and ways to avoid drinking in difficult situations.

Keep tabs on your young teen's activities, and join with other parents in making common policies about teen alcohol use.

Develop family rules about teen drinking and establish consequences.

Set a good example regarding your own alcohol use and your response to teen drinking.

Encourage your child to develop healthy friendships and fun alternatives to drinking.

Know whether your child is at high risk for a drinking problem; if so, take steps to lessen that risk.

Know the warning signs of a teen drinking problem and act promptly to get help for your child.

Believe in your own power to help your child avoid alcohol use.

#### RESOURCES

Join Together 441 Stewart Street, 7th Floor Boston, MA 02116 (617) 437-1500 Internet address: http://www.jointogether.org

A national resource center for communities who are working to prevent alcohol and other drug abuse across the nation.

#### **National Council on Alcoholism and Drug Dependence** 12 West 21st Street

New York, NY 10010 (800) NCA-CALL Internet address: http://www.ncaad.org

Provides educational materials on alcohol abuse and alcoholism as well as phone numbers of local NCADD affiliates who can provide information on local treatment resources.

#### National Institute on Alcohol Abuse and Alcoholism

Scientific Communications Branch 6000 Executive Boulevard, Suite 409 Bethesda, MD 20892-7003 (301) 443-3860 Internet address: http://www.niaaa.nih.gov

Makes available free informational materials on many aspects of alcohol use, alcohol abuse, and alcoholism.

#### OTHER NIAAA PUBLICATIONS

If you are interested in learning more about alcohol abuse and alcoholism, NIAAA has produced a number of booklets and other materials targeted to the public. Those publications include:

**Alcoholism: Getting the Facts**—describes what alcoholism and alcohol abuse are and offers useful information on when and where to seek help. English version: NIH Publication Number 96-4153; Spanish version: NIH Publication Number 99-4153-S.

**Alcohol: What You Don't Know Can Harm You**—provides information on drinking and driving, alcoholmedication interactions, interpersonal problems, alcohol-related birth defects, long-term health problems, and current research issues. English version: NIH Publication Number 99-4323; Spanish version: NIH Publication Number 99-4323-S.

## How to Cut Down on Your Drinking—presents tips for those

who are acting on medical advice to reduce their alcohol consumption. English version: NIH Publication Number 96-3770; Spanish version: NIH Publication Number 96-3770-S.

**Frequently Asked Questions** concerning alcohol abuse and alcoholism and the full text of the above materials are available at NIAAA's Web site (http://www.niaaa.nih.gov).



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