## IN THE UNITED STATES DISTRICT COURT

## FOR THE DISTRICT OF DELAWARE

THE JOHNS HOPKINS UNIVERSITY,	)	
a Maryland corporation, BAXTER	)	
HEALTHCARE CORPORATION, a	)	
Delaware corporation, and	)	
BECTON DICKINSON AND COMPANY,	)	
a New Jersey corporation,	)	
	)	Civil Action
Plaintiffs,	)	No. 94-105-RRM
	)	
V.	)	•
	)	
CELLPRO, a Delaware corporation,	)	
	)	
Defendant.	)	

## **DECLARATION OF KRISTIN F. HOUSER**

Submitted by:

POTTER ANDERSON & CORROON William J. Marsden, Jr. (#2247) Joanne Ceballos (#2854) P.O. Box 951 350 Delaware Trust Building Wilmington, Delaware 19899 (302) 984-6000 Attorneys for Plaintiffs

#### DECLARATION OF KRISTIN F. HOUSER

- I, Kristin F. Houser, hereby declare:
- 1. I am the Vice President of Global Marketing of Bacter Healthcare
  Corporation's Immunotherapy Division. My responsibilities include developing the sales and
  marketing stratgey for the Isolec® System product line. This includes reviewing the status of the
  Isolec® System versus those of our competitors, including CellPro.
- 2. I have been actively involved in understanding and developing the strategy for the Isoland System in Europe. This has included working on a strategic plan for competing directly against CellPro in that market.
- 3. Although Baxter was the first company to receive European CE Mark approval for a stem cell selection system, CellPro had previously placed a number of CEPRATE® SC devices in European hospitals for use in clinical trials. It thus had a significant head start in capturing the market for stem cell selection systems in Europe. For this reason I participated in devising a strategic plan for Baxter simed at convincing clinicians currently using the CellPro device to switch to the Isolant System.
- 4. I am familiar with the books and records of the Immunotherapy Division that record the number of Isolecce systems placed with customers and the number of disposables sold to customers throughout the world. To determine the 1996 placements of Isolecce systems and sales of Isolecce disposable kits, I reviewed Baxter's internal logistics tracking reports, Baxter's DSS Agent sales reporting system and Baxter's European sales force tracking reports.
- 5. I am also familiar with publicly available information reporting the placement of CeliPro's CEPRATE® SC devices and sales of the CEPRATE® SC disposable kits. This includes reports of securities analysts that report regularly on CeliPro's business, and public

statements made by Richard Murdock, CellPro's Chief Executive Officer, at a Hambrecht & Quist Blotsch Conference this January 1997, in Sen Francisco.

- 6. Bester's internal data indicates that as of the end of 1996 Bester had placed 96 Isolet 300 System devices with customers in Europe. In comparison, the CellPro information referred to above indicates that CellPro had 200 placements in Europe at the end of 1996. Baxter thus had 32% of the device placements in Europe at the end of 1996.
- 7. My review of the Baxter internal tracking reports shows the placement of 30 additional Isolex® Systems in Europe for the first three months of 1997, increasing the total of Systems in place to 126. Our reports also indicate that Baxter has converted 28 of 58 exclusive CellPro customers to the Isolex® System since Baxter launched the Isolex® 300i system in late 1996. In other words, most of Baxter's recent sales in Europe have come from customers who were already using the CellPro device, suggesting both that Baxter's market share is increasing and that CellPro's customers have a very favorable opinion of Baxter's product.
- 8. CellPro's assertion that Baxter's supply of Isolex® 300i devices is insufficient to adequately supply the European market should CellPro cease to sell its CEPRATE® SC device there is untrue. When Baxter launched the 300i late in 1996, it initially limited installations to a select group of beta sites, as is customary with the introduction of new products of this complexity. Since January 1997, there has been no shortage of available supply of Baxter's 300i devices.
- 9. In North America, Bacter's Isolant System is currently installed and in use in the following transplant centers and other facilities:

  Hospital for Sick Children Toronto

Maisonneuve - Rosemont Hospital - Montreel Ottaws Red Cross - Canada Baylor University Medical Center - TOPA 1 BIS Laboratories Boston University Medical Center Children's Memorial Hospital - Chicugo Children's Hospital of LA City of Hope Columbia Medical Center Cooper Hospital Duke University Medical Center Fred Hatchinson Cancer Center Hackensack University Medical Center Harper Hospital - Detroit Hudson Valley Blood Services Indiana University Medical Center Johns Hopkins University State University Medical Center Lutheran General Hospital - Park Ridge, IL MD Anderson Cancer Center Medical City Dallas Hospital - TOPA 2 Medical College of Virginia National Institutes of Health Response Oppologies St. Judea Children's Hospital St. Louis University Systemix Tulane Cancer Center UCLA Medical Center UCSD UCSF University of Alabama University of Arkansas University of Chicago University of Kaneas Medical Center University of Michigan University of Minnesota University of Oregon Western Pennsylvania Yale University School of Medicine

10. Another part of my responsibilities involves participation in the

development of corporate strategic alliances. Currently, Baxter is engaged in discussions with potential strategic partners who offer additional financial and technical resources and can help to expand the business of the Immunotherapy Division. This strategy reflects Baxter's interest in flurther strengthening the Division's product lines, and CeilPro's assertion that Baxter is "trying to sell the division" is inaccurate.

I declare under penalty of parjury that the foregoing is true and correct. Executed this 28th day of April, 1997.

Kristen F Houser

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# **CERTIFICATE OF SERVICE**

I, William J. Marsden, Jr., hereby certify that on this 28th day of April, 1997, copies of the within document were caused to be served on the attorneys of record at the following addresses as indicated:

## VIA HAND DELIVERY

Gerard M. O'Rourke, Esquire Connolly, Bove, Lodge & Hutz 1220 Market Street P.O. Box 2207 Wilmington, Delaware 19801

#### **VIA FEDERAL EXPRESS DELIVERY**

Coe A. Bloomberg, Esquire Lyon & Lyon 633 West Fifth Street 47th Floor Los Angeles, CA 90071

William J. Marsden, Jr.