

Campaign Materials for Hispanic and Latino Americans with Diabetes

Heart attacks and strokes are the leading causes of diabetes related deaths. To live longer and healthier, Hispanic and Latino Americans with diabetes need to manage their blood sugar (glucose), blood pressure, and cholesterol.

## For Promotores and Health Educators

Controle su zúcar, Presión y Colesterol

This bilingual **flipchart** includes easy-tounderstand drawings accompanied by a scripted presentation (in Spanish and English) that helps patients make the link between diabetes and heart disease and includes tips on healthy lifestyle choices. Also included are two reproducible patient education handouts.

## For Hispanics/Latinos with Diabetes

This easy-to-read, bilingual (Spanish and English) brochure explains the link between diabetes and heart disease for Hispanic and Latino Americans. This illustrated brochure encourages patients to control their blood sugar, blood pressure, and cholesterol. A detachable wallet card allows patients to track these target numbers.



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www.ndep.nih.gov/get-info/cuidesucorazon.htm

\_ I would like to receive the NDEP "Cuide Su Corazón" flipchart.

I would like to receive the NDEP "Cuide Su Corazón" brochure.

Please fax requests to 301-634-0716 or mail to: NDIC, 1 Diabetes Way, Bethesda, MD, 20892.

NAME PHONE ORGANIZATION FAX ADDRESS EMAIL The NDEP is a joint program of the National Institutes of Health and the Centers for Disease CITY STATE/ZIP Control and Prevention.