



PUBLIC NOTICE

FEDERAL COMMUNICATIONS COMMISSION
445 12th STREET, S.W.
WASHINGTON, D.C. 20554

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ftp.fcc.gov

DA 04-2044
July 7, 2004

AUCTION OF FM BROADCAST CONSTRUCTION PERMITS SCHEDULED FOR NOVEMBER 3, 2004

Reminder: Pre-Auction Seminar July 22, 2004

A pre-auction seminar for the FM Broadcast Auction (Auction No. 37) is scheduled for Thursday, July 22, 2004. Interested parties should pre-register by July 19, 2004, using the attached form or by calling the FCC. The seminar will be held at the Federal Communications Commission, 445 12th Street S.W., Washington, D.C., beginning at 10:00 a.m. ET. The seminar is free of charge.

The following is a timeline of the important events prior to the auction start date:

Deadline to register for Pre-Auction Seminar July 19, 2004
Pre-Auction Seminar July 22, 2004
Short-Form (FCC Form 175) Filing Window Opens July 22, 2004; 12:00 p.m. ET
Short-Form (FCC Form 175) Application Deadline August 6, 2004; 6:00 p.m. ET
Upfront Payments (via wire transfer) September 24, 2004; 6:00 p.m. ET
Mock Auction October 29, 2004

Potential bidders in the auction are strongly encouraged to attend. This seminar provides an opportunity for hands-on demonstrations of the FCC filing and bidding systems, as well as access to the FCC staff responsible for the FM broadcast service rules and auction procedures. Seminar attendees are advised to review all public notices released for this auction prior to the seminar. For potential bidders who are unable to attend, a live webcast of the seminar will be available from the FCC's Audio/Video Events page at <http://www.fcc.gov/realaudio/>. A recording of the webcast will also be available for playback from the FCC's A/V Archives Page following the meeting.

To register for the seminar, please contact the FCC's Auctions Hotline at (888)-225-5322 and press 2, or directly at (717) 338-2888. For further information, please contact Linda Sanderson of the Auctions & Spectrum Access Division at (717) 338-2888, or for press inquiries, Lauren Patrich at (202) 418-7944.

FCC AUCTION SEMINAR REGISTRATION FORM

Auction No. 37

The FCC will sponsor a one-day seminar for Auction No. 37 applicants. The seminar is free of charge and will provide information about pre-auction procedures, radio service and auction rules, conduct of the auction, and the FCC Automated Auction System.

Representatives from each company may attend on a reservation basis, first-come first-served basis until room capacity is filled. Additional seating may be available on a stand-by basis the day of the seminar. The seminar will be held:

Thursday, July 22, 2004
Federal Communications Commission
Commission Meeting Room
445 12th Street, SW
Washington, DC 20554
Registration 9:00 a.m. - 10:00 a.m.
Seminar 10:00 a.m. - 3:00 p.m.

If hotel accommodations are needed

Please contact 1-888-225-5322 (option #2) for a list of hotels in the area

To register, complete the form below and
return no later than
Monday, July 19, 2004, by fax to:

FCC Auction 37
Auctions Operations Branch
1270 Fairfield Road
Gettysburg, PA 17325-7245

FAX: 717-338-2850
Phone: 717-338-2888

I/We will attend the Auction No. 37 Seminar, scheduled for Thursday, July 22, 2004.

Name of attendee: _____

Name of attendee: _____

Company name: _____

Company address: _____

Phone: _____ Fax: _____