# Risk Management Agency



Administrator Ross J. Davidson, Jr.

"It might be well to establish an office of insurance for farms against the damage that may occur to them from storms, blights, insects, etc.

A small sum paid by a number would repair such losses and prevent much poverty and distress."



Benjamin Franklin - 1788

# The Birth of Federal Crop Insurance

### The Agricultural Adjustment Act of 1938

"It is the purpose of this title to promote the national welfare by improving the economic stability of agriculture through a sound system of crop insurance and providing the means for research and experience helpful in devising and establishing such insurance."

## Risk Management Agency

Established by the Federal Agriculture Improvement and Reform Act of 1996 to supervise and administer the day to day activities of the Federal Crop Insurance Corporation

### Vision

We serve America's agricultural producers through effective, market-based risk management solutions.

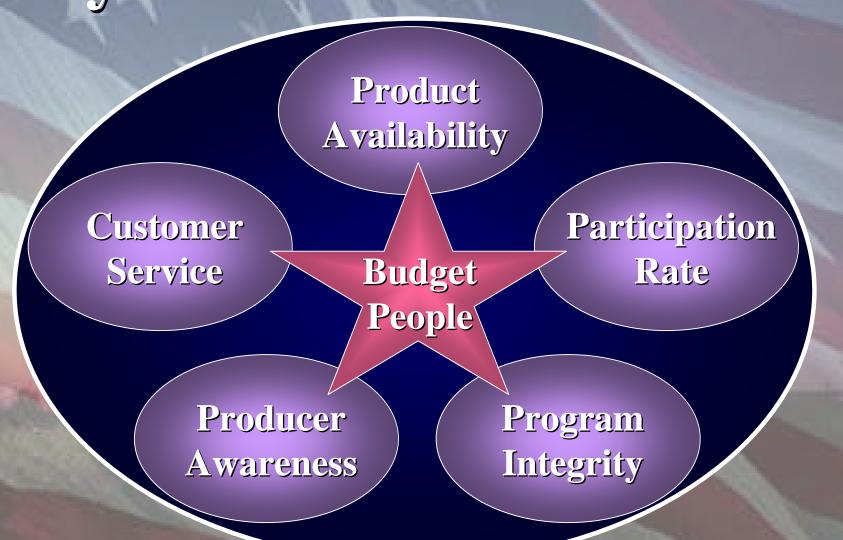
### Mission

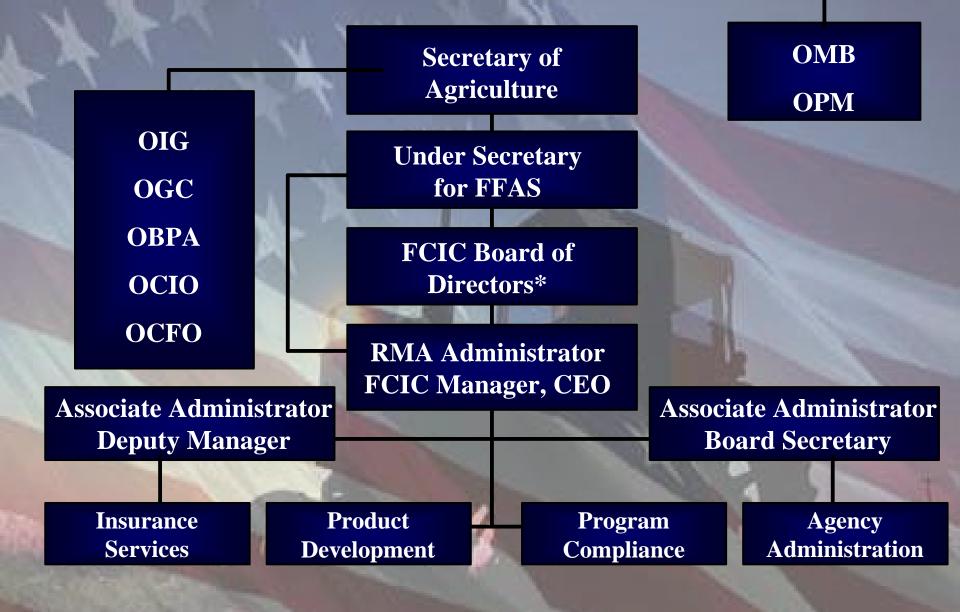
Promote, support, and regulate sound risk management solutions to preserve and strengthen the economic stability of America's agricultural producers

# RMA Strategic Goals

- ✓ Widely available and effective risk management solutions
- ✓ Informed customers and stakeholders
- ✓ A fair and effective delivery system
- **✓** Program integrity
- **✓** Excellent service

# Risk Management Agency Key Effectiveness Measures





- 10 members, 6 outside. Appointed by the Secretary, 4 year terms
- Board has all program authority; part is delegated to the FCIC Manager

### **FCIC Insurance Products**



### Natural Risks



Average Yield **Expected Price** 

Average Revenue

Insurance Guarantee

Agricultural Producer

### Federal Crop Insurance Program Status

\$40+ Billion Coverage

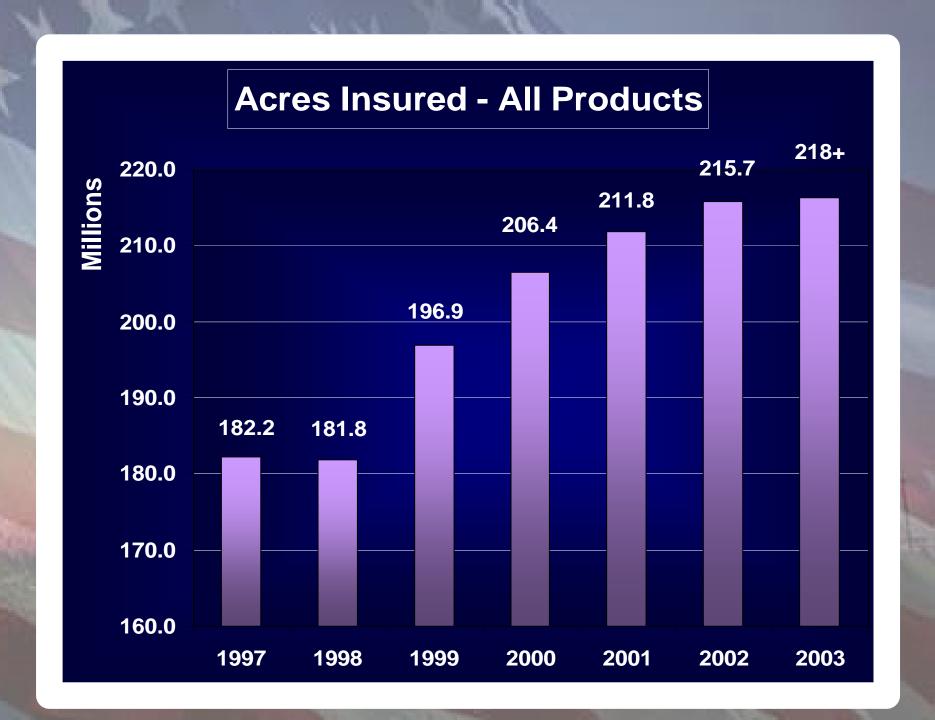
218 Million Acres 100+ Commodities

#### 22 Existing Crop Insurance Plans

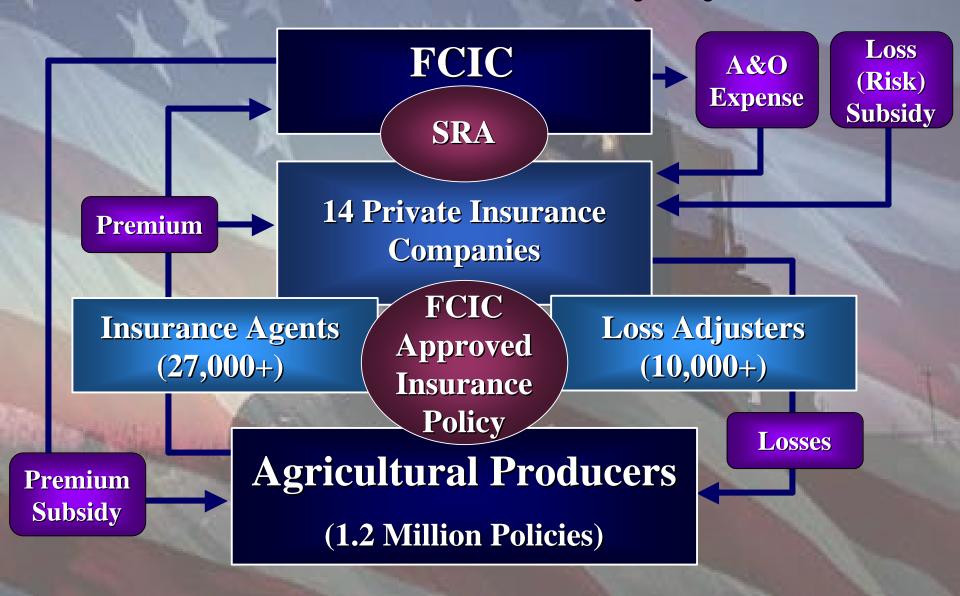
<b>Actual Production History (APH)</b>	Group Risk Protection Income Protection (GRIP)
Adjusted Gross Revenue (AGR)	Income Protection (IP)
Adjusted Gross Revenue Lite (AGR-Lite)	Indexed Income Protection (IIP)
Aquaculture Dollar	Livestock Gross Margin (LGM)
Avocado Revenue Coverage	Livestock Risk Protection (LRP)
Crop Revenue Coverage (CRC)	Pecan Revenue
Dollar Amount of Insurance	Revenue Assurance (RA)
Fixed Dollar	<b>Tobacco - Guaranteed Production</b>
Grower Yield Certification (GYC)	Tobacco - Quota
Grower Yield Certification Span (GYC Span)	Tree Based Dollar Amount of Insurance
Group Risk Plan (GRP)	Yield Based Dollar Amount of Insurance

# Program Size Insurance Coverage by Crop Nationwide

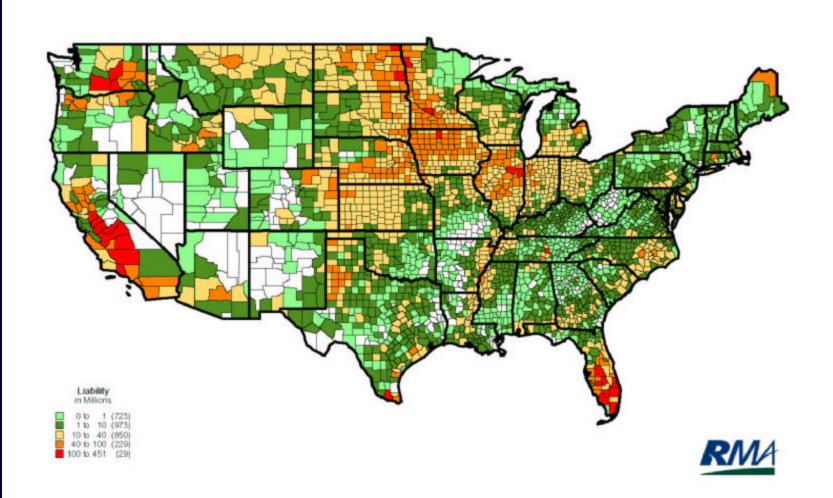
TOP TEN CROPS	(\$ in Billions)
CORN	12
SOYBEANS	7
WHEAT	4
NURSERY	3
COTTON	2
CITRUS TREES	1
POTATOES	.9
TOBACCO	.8
CITRUS	.7
SUGAR BEETS	.6

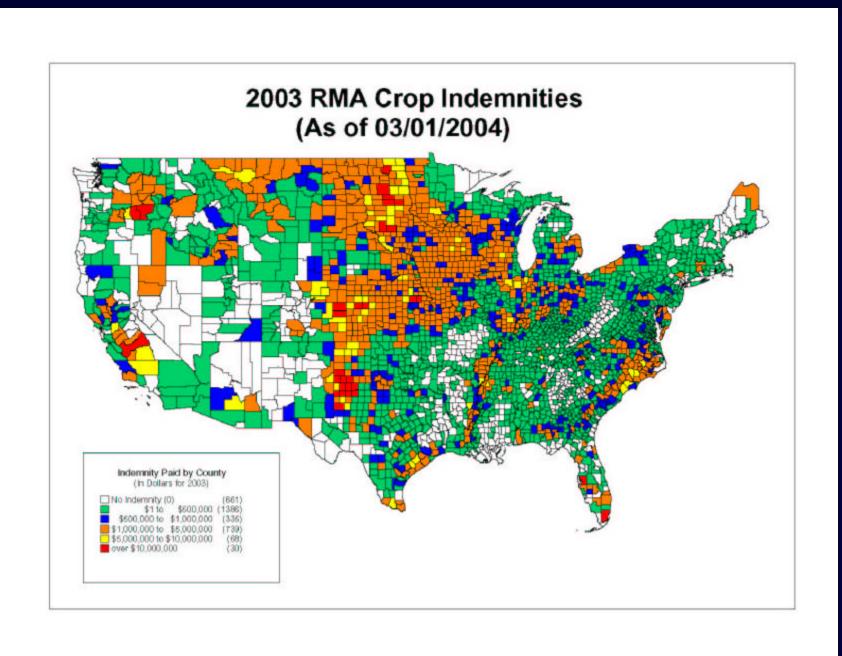


### Federal Crop Insurance Private Sector Delivery System

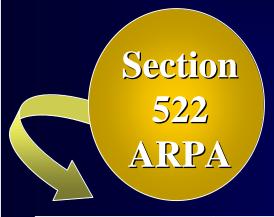


#### 2003 Total Liability All Crops





### New Product Development Cycle

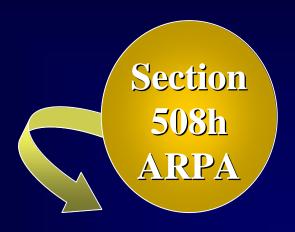


FCIC Board contracts with private sector entity to develop product

1 Year	1-1.5 Years	3-5 Years	1 Year	1.5 Years
Feasibility	Development	Pilot	Evaluation	Regulation
8	7	30	17	2

Concept to Full Implementation 7.5-10 Years

### New Product Development Cycle



Private sector entity develops and proposes product to FCIC Board

?	4-6 Months	2-6 Months	1-4 Years	1.5 Years
Private Development	Consider Submission	Implement As Approved	Limited Availability	Regulation
?	6	2	8	

Submission to Full Implementation 3-6.5 Years

## Other Risk Management Tools

- ARPA provided authority and funding to develop other (non-insurance) risk management tools.
- Representative Projects under development:
  - Climate and Soil Risk Information System
  - Livestock Depopulation plan
  - Organic Price Index
  - Specialty Crop Weather Analysis/Risk Management

# Outreach and Education

- RMA has nearly 100 separate initiatives that provide risk management education and outreach to:
  - Underserved states, producers/commodities
  - Limited resource and socially disadvantaged producers
- Conducted in cooperation with community based organizations, universities, CSREES and others

# Program Balance

### Fiscally Responsible

**Actuarial Soundness** 

- Classification of Risks
- Rating/Pricing
- Underwriting

**Program Integrity** 

- Fair Representation
- Fraud/Abuse Prevention
- Consistent Administration

### **Market Responsive**

- Commodities
- Risks
- Regions

- Producers
- Adaptation
- Expectations

# Program Balance

Demand for More Products

**Producers** 

**Agents** 

**Congress** 

Need for Simplicity

**Expectations** 

Markets

Administration

Legal

### Strategic Influences Affecting Crop Insurance

