USDA

Rural Development Public Service Announcement – :60 Radio (:10 Donut) September 29, 2004/Rev. 5

"Where Am I?" -- :60

SFX: Soundscape: city street, light traffic/activity

ANNCR: WELL, THERE'S ANOTHER BANK GOING IN, RIGHT NEXT TO THE NEW BOOKSTORE, AND THERE DOWN THE STREET,

THEY'RE STARTING WORK ON A NEW OFFICE PARK.

HEARD TELL, WE'RE GETTING ANOTHER SOFTWARE
COMPANY THAT'S LOOKING AT BUILDING A CAMPUS AT THE
EDGE OF TOWN. WITH ALL THE COMPUTERS THEY HAVE AT
THE SCHOOL, SEEMS LIKE EVERY GRADUATE IS SOME KIND
OF ENGINEER.

IT MAY SOUND LIKE SILICON VALLEY, BUT THIS IS OUR TOWN.

IT'S BEEN LIKE THIS FOR A WHILE NOW – NEW BUSINESSES CROPPING UP ALL OVER TOWN, JOB LISTINGS IN THE PAPER, AND NEW FACES ON THE STREET. ALL THANKS TO USDA RURAL DEVELOPMENT.

THEY GOT US THE RESOURCES AND INFORMATION TO PUT OUR TOWN ON THE MAP – UPDATED UTILITIES, GUARANTEED LOANS FOR BUSINESSES AND FUNDS FOR NEW HOUSING, EVEN HIGH-SPEED INTERNET ACCESS. AND ALL IT TOOK WAS A CALL.

LIVE READ: TO LEARN MORE ABOUT HOW USDA RURAL DEVELOPMENT

CAN HELP OUR COMMUNITY, CONTACT OUR LOCAL USDA

RURAL DEVELOPMENT OFFICE AT <PHONE NUMBER>, OR

VISIT <u>WWW.USDA.GOV</u> AND CLICK ON THE "RURAL AND

COMMUNITY DEVELOPMENT" LINK.

ANNCR: USDA RURAL DEVELOPMENT. COMMITTED TO THE FUTURE OF RURAL COMMUNITIES.

USDA RURAL DEVELOPMENT IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.