



NEWS

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DAVID J. BARRETT, PRESIDENT AND CEO OF HEARST-ARGYLE TELEVISION TO CHAIR NEW MEDIA SECURITY AND RELIABILITY COUNCIL

Washington, DC – FCC Chairman Michael K. Powell today announced that David J. Barrett, President and CEO of Hearst-Argyle Television Inc., will assume the chairmanship of the newly re-chartered Media Security and Reliability Council (MSRC II).

Chairman Powell said, “The Media Security and Reliability Council will continue to bring together industry leaders to develop ways to ensure the continued operation and security of media facilities. I am pleased that David will be bringing his expertise and leadership to this important council, and am confident that MSRC II will continue in the fine tradition set by this Council.”

Barrett has been President and CEO of Hearst-Argyle Television since January 2001. Previously, he served as the President and Co-CEO since June 1999 and also as Executive Vice President and Chief Operating Officer. Barrett has served in various other capacities since joining Hearst in 1984, including Vice President of The Hearst Corporation and Deputy General Manager of Broadcasting. Prior to joining Hearst he held several positions at Doubleday Broadcasting, based in Washington, DC.

Barrett serves on the boards of directors of Hearst-Argyle Television, Inc. and The Hearst Corporation. He is also the recent past Chairman of the Board of Governors for the ABC Television Affiliates Association. He is also a board member of the Ad Council and of the National Association of Broadcasters.

Barrett said, “MSRC has completed just a portion of the important work that needs to be done to better prepare the electronic media for events that will drive us to an even higher level of community service, responsibility and accessibility. As we move forward into the next generation of this important committee, we hope to satisfy the expectation of the FCC, Homeland Security and other agencies and public officials who count on broadcasters to help make America safer and more secure.”

MSRC is being chartered for a two-year term beginning March 24, 2004. MSRC II will further refine the MSRC best practices recommendations. The Council will also coordinate with FCC staff on an outreach process that will encourage adoption of MSRC’s best practices and foster coordination between media and government at the local level.

MSRC is a Federal Advisory Committee that reports to FCC Chairman Michael K. Powell. Chairman Powell formed MSRC following the events of September 11, 2001, in order to study, develop and report on best practices designed to assure the optimal reliability, robustness and security of the broadcast and multichannel video programming distribution industries. The Council is comprised of 41 leaders from the broadcast, cable and satellite industries.

The Designated Federal Official (“DFO”) of MSRC will be Barbara Kreisman, Chief of the Video Division, Media Bureau. Susan Mort, Attorney-Advisor in the Policy Division, Media Bureau, will serve as Deputy DFO.

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