

2004 Community Action Kit

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- Overview of Campaign
- Monthly Themes and Action Steps
- Overview of Women's Health
- Overview of Healthy People 2010

II. **Getting Started**

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- How to Become a Partner
- *Pick Your Path to Health Campaign Application Form*

III. **Community Action**

- Activity Ideas
- Highlights: Five Community Activities
 1. Health Fairs
 2. Monthly Workshops
 3. Exhibit/Display Tables
 4. Walk/Bike/Stroller Events
 5. Articles and Health Tips
- National Women's Health Week, May 2004

IV. **Working with the Media**

- Promoting Your Activities
- Creating and Using PSAs
- Creating and Using Press Releases
- Using Proclamations and Resolutions
- Using Talking Points

V. **Materials and Resources**

- Women's Health USA 2002
- Healthy People in Healthy Communities
- Annotated Health Resources List
- Materials Order Form