

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

It dose not seem possible that the commission will be able to stop spam by the way it is going about it.

This is now more spam than there was before January 1,2004.

Most publishers on the Internet are very small businesses and more regulations on them may put many of them out of business.

The suppression list will make it that much harder for legitimate small businesses to survive.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

You can read a more detailed explanation of my concerns here:

More government only hurts those that try to operate under the law. The commission needs to take the concerns of the little guy who does not spam into consideration.

There is now very good software that weeds out spam messages. Anyone who does not want spam can get the software. Also, some email providers do a good job at weeding out the spam before it very gets to the end user. We do not need government regulating and hurting the legitimate small businesses with more regulations that will be ineffective.

Respectfully,



John Filkey  
Arizona USA