Vision Technologies, Inc



April 15, 2004

000805

Federal Trade Commission/Office of the Secretary Room 159-H 600 Pennsylvania Avenue, N.W. Washington, D.C. 20580

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I truly am supportive of your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain so-called "suppression lists".

I can foresee many problems and costs associated with this idea, as well as great damage done to consumers and reputable businesses alike. Therefore, I feel I must urge you to very carefully consider this matter most carefully.

The requirement for the use of suppression lists will seriously damage and perhaps even devastate many of the legitimate publications available on the net. My specific concern is for wrong to publishers who require permission from the consumer prior to adding them to any list.

I know that the CAN-SPAM Act was designed to put businesses who blatantly send unsolicited bulk email out of business, but this requirement will likely cause legitimate businesses who use have their own customers or who use affiliate commission-based sales representative to have to close their doors.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. Given the resources of many of these spammers, I worry that these suppression lists could easily fall into their hands, thus leading to more spam instead of less.

Because of the potential problems this ruling could involve, I urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,

MaghABeau

Leigh Beaty Tucson, Arizona