

Graeme & Dawn Stewart
201 Gillespie place Taupo
New Zealand 2730

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I am very up set at the stance that is being taken, and I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

This is a legitimate business and we are carrying it out in an dignified manner, and will continue to do so.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

This will have a devastating effect on the economy alone as people like myself who were in an unemployable state now have employment through sales on the net.

All this will do is create millions of people who will be back to unemployment and relying on the State to support them.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

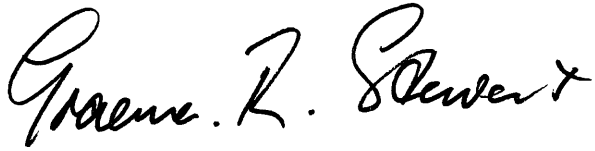
There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light

of these problems,

Respectfully,

Your Graeme.R.Stewart
Central Plateau
New Zealand 2730p

A handwritten signature in cursive script that reads "Graeme R. Stewart". The signature is written in black ink and is positioned below the typed name.