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Re: CAN-SPAM Act-Rulemaking, Project No. R411008

To the Commissioners,

I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

I hope you are looking at this is a postive way. I get spam everyday, selling insurance, mortage's, porn, but they do not stop.

A lot of us online run good honest businesses that help the little mom and pop websites make that extra \$200.00 to \$500.00 dollars extra over their pay checks.

this will kill there extra income. I ask for all of us, look at this please in the light of getting the real spammers off, not the honest ones.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully

Skip Stewart

Atlanta, Ga. USA