Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners;

I respect and admire the intent of your efforts to control spam, but, the very fact that you are even considering implementing such draconian measures as the proposed suppression lists suggests that you are, collectively at a loss as to how to control the problem of spam. It would seem that the intent is to protect businesses, consumers and everyone that uses email in a proper way, from the clogging up of our inboxes, and the costs and frustrations involved. Your proposal regarding suppression lists, if applied, would unleash far more costs and bother to businesses than the present spam problem, which can be controlled to some extent by use of the delete key. While we all want relief from the costs and bother of spam, none of us in business want to be forced out of business, which could very well be the unintended result of implementing suppression lists. I wish to suggest what seems to me to be a more practical and less costly way of handling the problem. There are numerous genius types that could be hired to track down the spammers. My understanding is that there are a relatively low number of people involved in spamming on a grand scale. Those genius types could help eradicate the spammers. Massive fines and jail time MIGHT show the spammers the error of their ways. I do believe that this solution would be less costly and more effective.

Submitted with respect by Stephen J. Cook, in the province of British Columbia, Caṇada.

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