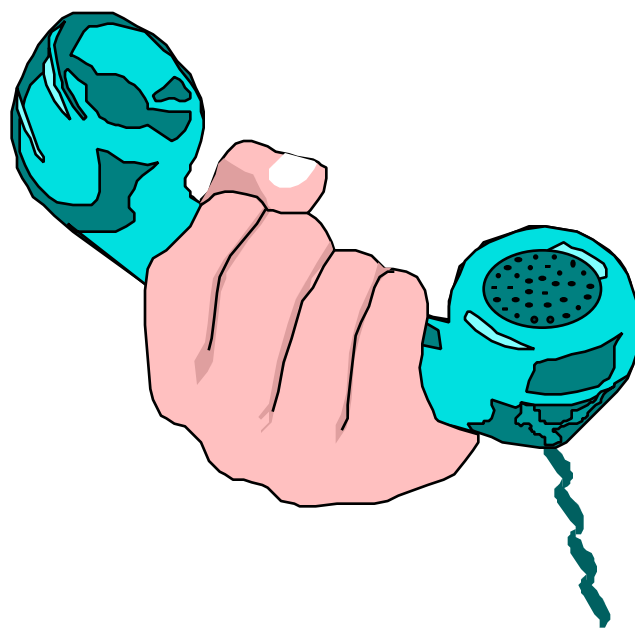


# SECTION 5



## SECTION 5 - POINTS OF CONTACT

If you have additional questions concerning the topics covered in the satellite broadcast or would like a copy of the video please contact the following individuals:

### **Simplified Acquisition Procedures (SAP)**

Diana Maykowskyj (703) 274-6308  
Defense Logistics Agency DSN 284-6308  
SAP Team Leader FAX: (703) 274-8180

Ms. Mary Ackerman (703) 516-1697  
Department of State FAX: (703) 875-6155  
SAP Team Member m.ackerman@dos.us-state.gov

### **Electronic Contracting/FACNET**

Help Desk/Hotline 1-800 334-3414

### **GSA Advantage - "On line Shopping Service"**

Help Desk/Hotline (703) 305-7359

### **Federal Government Purchase Card (IMPAC)**

Ms. Mary Lou Benzel (703) 305-6658  
FAX: (703) 305-5094  
mary.benzel@gsa.gov

### **Small Business**

Ms. Victoria Moss (202) 501-4764  
General Services Administration FAX: (202) 501-3341  
Small Business Team Leader victoria.moss@gsa.gov

Other points of contact:

### **Office of the Secretary of Defense**

Mr. David Drabkin (703) 614-3882  
Office of the Deputy Under Secretary of Defense, FAX: (703) 614-1690  
Acquisition Reform (ODUSD(AR)) drabkid@acq.osd.mil

### **Army**

Mr. James Brown (703) 274-8190  
Army Materiel Command DSN 284-8190  
Acquisition Improvement Task Force FAX: (703) 274-3198  
jameswbrown@amcaq01@hqamc

**Navy/Marines**

Ms. Alex Dean  
Office of the Assistant Secretary of the Navy  
(Research, Development and Acquisition)

(703) 602-2849  
DSN 332-2849  
FAX: (703) 602-2117  
alex\_dean@hq.secnav.mil

**Air Force**

Maj Kimberly Hurd  
Office of the Secretary of the Air Force  
Acquisition Management Policy Division

(703) 697-8947  
DSN 227-8947  
FAX: (703) 614-1491  
hurd@aqpo.af.mil

**Defense Logistics Agency**

Ms. Ynette Shelkin  
Procurement Directorate  
Contract Policy Team

(703) 274-6431  
DSN 284-6431  
FAX: (703) 274-0310  
shelkin\_ynette@hq2ccgw.hq.dla.mil

**Coast Guard**

Ms. Cecelia Royster  
Policy & Review Division

(202) 267-0768  
FAX: (202) 267-4019

**Federal Government (Civilian Agencies)**

Mr. Michael Miller  
Federal Acquisition Institute (FAI)

(202) 501-3618  
FAX: (202) 501-3341  
michael.miller@gsa.gov

**Industry**

Mr. Jim Goggins  
National Contract Management Association (NCMA) FAX: (703) 448-0939

(703) 734-5401

Ms. Ella Schiralli  
Electronic Industries Association (EIA)

(703) 907-7585  
FAX: (703) 841-2802  
eschiralli@eia.org

Ms. Jody Olmer  
Chamber of Commerce

(202) 463-5522  
FAX: (202) 887-3445

**Acquisition Reform Communications Center (ARCC)**

COL Sharolyn I. Hayes  
Director

(703) 845-6755  
FAX: (703) 820-9753  
hayessi@acq.osd.mil

# SECTION 6

# *GSA Advantage!*

## AN ON-LINE SHOPPING SERVICE

*"The future ain't what It used to be" - Yogi Berra*

The General Services Administration (GSA) has accepted the President's challenge and is leading the effort to bring electronic commerce into the present. An electronic ordering system is being developed that will put the world of products and services offered through our various supply programs, at our customers' fingertips. This system **GSA Advantage!** - will enable customers to browse, search on product specific information, review delivery options and place orders without having to wade through schedules, catalogs, or call for help. The system is being developed based on information gleaned from commercial systems, and the in-house lessons learned from the Federal Supply Schedule MUFFIN system and from Information Technology Service's (formerly Information Resource Management Service) On-Line Schedules System.

## HOW?

First we have gathered electronic item information from our supply catalog. Next we will tackle a limited group of schedules along with our retail catalogs for the next phase of the system's roll out. A limited group of schedules for the first phase of the system's roll out have been targeted. The majority of these schedules have contract effective dates beginning in calendar year 1995. Each current schedule contractor will be required to provide electronic contract/catalog data relating to product descriptions, price, and related terms and conditions. The data must be submitted using the American National Standards Institute (ANSI) Transaction Set 832 Price Sales Catalog Format. Orders placed through **GSA Advantage!** use the Accredited Standards Committee (ASC) X12 format for Transaction Set 850: Purchase Orders.

In the very near future, GSA will announce the targeted schedules. At that time, a complete timeline for bringing our remaining schedules on-line will be published. Contracts will be modified as necessary to require the use of X12 standard transaction sets. Vendors who have questions regarding this format, or the system roll out, may leave a voice mail message at (703) 305-7359

Customers and Vendors are invited to browse GSA's progress today!

The only tools needed to access **GSA Advantage!** are:

- access to the Internet world wide web
- an Internet browser such as MOSAIC, etc.

**Our current Internet address is: <http://www.gsa.gov>**

Soon, GSA will be providing access for non-Internet users.

## WHEN?

An ambitious implementation schedule has been undertaken:

- GSA Supply Catalog available for browsing NOW!
- Ordering capability and order status by Summer 95.
- GSA Schedule items and GSA Retail items phased in beginning Summer 95.

If you would like more information about this exciting initiative please contact:

GSA Federal Supply Service  
Acquisition Operations & Electronic Commerce Center/FCS  
Washington, DC 20406  
or leave a message on (703) 305-7359

or  
6-1

write to the Internet E-Mail Address:  
GSA.ADVANTAGE@gsa.gov