







"President Bush hopes that parents will help with accountability for NCLB. We can do this only with reliable information ... That is why these telecasts are important."

-Parent in Michigan

"I learned an incredible amount of information from the program, both as a school system employee and as a parent."

-Educator in Georgia

"We are looking **forward** to including it [Education News] in our lineup."

-TV Program Director in Nevada

# **Request Education News**

If **Education News Parents Can Use** does not air in your community, you can call your local cable provider or public access channel to request it. The program is available free to television and cable outlets, including community cable access stations, school board stations, and government and public access stations.

## For more information:

www.ed.gov/news/av/video/edtv e-mail: Education.TV@ed.gov call: 1-800-USA-LEARN

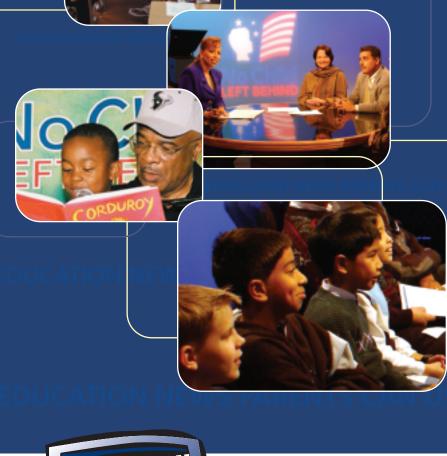








A television series from the U.S. Department of Education about ways to ensure children's educational success.













## **Education News Parents Can Use**

A television series from the U.S. Department of Education about ways to ensure children's educational success.

Education News Parents Can Use focuses on schools, learning and the No Child Left Behind Act of 2001. On the third Tuesday of each month during the school year, Education News airs live via satellite, offering parents and anyone else with an interest in education vital information about getting involved in children's learning. Education News gives viewers the opportunity to ask questions of the experts—including educators, community and business leaders, and concerned parents drawn from communities across the country—and to find out ways to improve teaching and learning in schools and in the home.

**Education News Parents Can Use** features viewer call-ins, lively discussion and brief segments, including one-on-one interviews, "how-to" demonstrations, video and graphics, and brief conversations with parents, educators, community, business and religious leaders, and education experts.

**Education News Parents Can Use** covers subjects such as reading, technology, school safety, special education and preparing for college. Guests appear live or prerecorded and have included film star Governor Arnold Schwarzenegger, NFL football great Darrell Green and PBS's Bill Nye the Science Guy.

**Education News Parents Can Use** targets an informed citizenry—parents, educators and anyone with a general knowledge of and strong interest in education.



"There is no more powerful advocate for children than a parent armed with information and options." Rod Paige, U.S. Secretary of Education

## Ways to Watch

**Education News Parents Can Use** is broadcast live or rebroadcast on:

### Local Education, Government and Public Access Channels

Hundreds of local education, government and public access channels in communities across the country carry *Education News*. To check to see if the show is carried in your community, visit http://registerevent.ed.gov/ and click on "viewing options."

## The Learning Channel (TLC)

TLC rebroadcasts *Education News* on Tuesdays at 4 a.m. EST, four weeks after the original air date. Call 1-800 USA LEARN for exact dates and topics.

## **PBS**

Many local PBS stations broadcast *Education News*. See local listings for details. The program is also distributed via the PBS/Teacherline feed. Check with your local PBS station or visit www.pbs.org/teacherline.

### Dish Network

View the program live on the satellite Dish Network's Universityhouse Channel, channel 9411.

### **BYU Television**

**Education News** is rebroadcast on BYUTV's outlets; DirecTV channel 374; Dish Network channel 9403; and on cable. Check local listings at www.byutv.org/.

### **Channel One**

The Channel One network distributes *Education News* to thousands of Channel One schools. See www.channeloneteacher.com/.

#### World Wide Web

Live and archived webcasts of each show are available at: www.connectlive.com/events/ednews/.