# Prototype Labeling

## A. CARTON

# **TOP PANEL:**

Do not use if plastic carton wrap or bottle wrap imprinted "Safety Seal **Ò**" is broken or missing.

Children's MOTRIN® Cold Berry Flavor

## **PRINCIPAL DISPLAY PANEL:**

NDC xxxxx-xxx-xx

Children's MOTRIN® Cold Ibuprofen /pseudoephedrine HCl oral suspension 100 mg/15 mg per 5 mL (teaspoonful)

Pain Reliever/Fever Reducer Nasal Decongestant

Lasts up to 6 hours

- Fever Stuffy nose
  - Sore throat

**Graphic** (adult administering to child) Flag: *NEW* 

**Berry** flavor

Alcohol Free

 $\begin{array}{l} 1 \ fl \ oz \ (30) \ mL \ (or \\ 4 \ fl \ oz \ (120 \ mL)) \end{array}$ 

### **BOTTOM PANEL:**

UPC Lot: Exp.

# BACK LEFT AND RIGHT SIDE PANELS:

Drug Facts				
Active ingredients (in each 5 mL teaspoon)	Purpose			
Ibuprofen 100 mg.	-			
Pseudoephedrine HCl 15 mg				
<i>Uses</i> temporarily relieves these cold, sinus, and flu symptoms:				
• nasal and sinus congestion • stuffy nose				
• minor body aches and pains • headache				
• fever • sore throat				
Warnings				
Allergy alert: Ibuprofen may cause a severe allergic reaction whic	h may include:			
• hives • facial swelling				
• asthma (wheezing) • shock				
Sore throat warning: severe or persistent sore throat or sore throat	accompanied by high fever, headache,			
nausea, and vomiting may be serious. Consult a doctor promptly. Do not use more than 2 days or				
administer to children under 3 years of age unless directed by a doct				
Do not use				
• if the child has ever had an allergic reaction to any other pain relie	ever/fever reducer and/or nasal			
decongestant				
• in a child who is taking a prescription monoamine oxidase inhibitor [MAOI] (certain drugs for				
depression, psychiatric or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the				
MAOI drug. If you do not know if your child's prescription drug contains an MAOI, ask a doctor or				
pharmacist before taking this product.				
Ask a doctor before use if the child has				
• not been drinking fluids				
<ul> <li>lost a lot of fluid due to continued vomiting or diarrhea</li> </ul>				
• problems or serious side effects from taking pain relievers, fever reducers or nasal decongestants				
• stomach pain				
heart disease    high blood pressure				
• thyroid disease • diabetes				
Ask a doctor or pharmacist before use if the child is				
• under a doctor's care for any continuing medical condition				
• taking any other drug				
<ul> <li>taking any other product that contains ibuprofen or pseudoephedrine</li> </ul>				
• taking any other pain reliever/fever reducer and/or nasal deconges	stant			
When using this product				
<ul> <li>do not exceed recommended dosage</li> </ul>				
• give with food or milk if stomach upset occurs				
Stop use and ask a doctor if				
• an allergic reaction occurs. Seek medical help right away.				
• the child does not get any relief within first day (24 hours) of treatment				
• fever, pain or nasal congestion gets worse, or lasts for more than 3 days				
• stomach pain or upset gets worse or lasts				
• symptoms continue or get worse				
• redness or swelling is present in the painful area				
• the child gets nervous, dizzy, sleepless or sleepy				
• any new symptoms appear				

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

#### **Directions**

#### • do not give more than directed

- shake well before using
- find right dose on chart below. If possible, use weight to dose; otherwise use age.
- only use enclosed measuring cup
- if needed, repeat dose every **6 hours**
- do not use more than 4 times a day
- replace original bottle cap to maintain child resistance

	Dosing chart	
Weight (lb)	Age (yrs)	Dose
under 24	under 2	Ask a doctor
24 - 47	2 to 5	1 tsp.
48 – 95	6 to 11	2 tsp.

### **Other information**

- do not use if plastic carton wrap or bottle wrap imprinted "Safety Seal  $\pmb{\hat{a}}$ " is broken or missing

• store at 20°-25°C (68°-77°F)

• see bottom of box for lot number and expiration date

*Inactive ingredients* acesulfame potassium, citric acid, corn starch, D&C yellow #10, FD&C red #40, flavors, glycerin, polysorbate 80, purified water, sodium benzoate, sucrose, xanthan gum

#### Questions or Comments? Call toll-free 1-800-862-5357

{The sponsor should follow this DRUG FACTS label **in content only**. The font sizes for title, headings, subheadings, condensed text and other graphic features must be in accordance as set forth in 21CFR201.66.}

# **B: IMMEDIATE CONTAINER LABEL:**

Do not use if plastic bottle wrap imprinted "Safety Seal®" is broken or missing

NDC xxxxx-xxx-xx

Children's MOTRIN® Cold Ibuprofen and pseudoephedrine HCl Oral Suspension 100mg/15 mg per 5 mL (teaspoonful)

Pain Reliever/Fever Reducer Nasal Decongestant

Lasts up to 6 hours

Lot #XXXXX Exp. Date XXXXXXX

MCNEIL-PPC INC, FORT WASHINGTON, PA 19034 USA ©MCN-PPC, Inc. '00

### Active ingredients (in each 5 mL teaspoon)

#### **Purposes**

Ibuprofen 100 mg..... Pain reliever/fever reducer Pseudoephedrine HCl 15 mg.....Nasal decongestant

*Uses* temporarily relieves these cold, sinus, and flu symptoms:

- nasal and sinus congestion • stuffy nose
- minor body aches and pains headache
- fever • sore throat

Allergy alert: Ibuprofen may cause a severe allergic reaction which may include:

- hives • facial swelling
- asthma (wheezing) shock

Sore throat warning: severe or persistent sore throat or sore throat accompanied by high fever, headache, nausea, and vomiting may be serious. Consult a doctor promptly. Do not use more than 2 days or administer to children under 3 years of age unless directed by a doctor.

#### Do not use

• if the child has ever had an allergic reaction to any other pain reliever/fever reducer and/or nasal decongestant

**Stop use and ask a doctor if** • an allergic reaction occurs. Seek medical help right away

#### Keep out of reach of children. In case of overdose, get medical help or contact a poison control center right away.

#### Directions

- do not use more than directed
- shake well before using
- find right dose on chart below. If possible, use weight to dose; otherwise use age.

- only use enclosed measuring cup
- if needed, repeat dose every **6 hours**
- do not use more than 4 times a day
- replace original bottle cap to maintain child resistance

Dosing chart			
Weight (lb)	Age (yrs)	Dose	
under 24	under 2	Ask a doctor	
24 - 47	2 to 5	1 tsp.	
48 to 95	6 to 11	2 tsp.	

### **Other information**

- store at 20°-25°C (68°-77°F)
- see side edge of label for lot number and expiration date