PUBLIC NOTICE

Federal Communications Commission 445 12th St., S.W. Washington, D.C. 20554

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> DA 04-437 February 20, 2004

Consent Order Issued in EB Docket No. 03-85

In a *Consent Order*, FCC 04M-08, released February 20, 2004, Chief Administrative Law Judge Richard L. Sippel adopted a "Consent Decree" entered into by Business Options, Inc. ("BOI") and the Enforcement Bureau of the Federal Communications Commission.

By Order to Show Cause and Notice of Opportunity for Hearing, 18 FCC Rcd 6881 (released April 7, 2003), the Commission designated this case for hearing. Issues were specified to determine whether the Companies engaged in a misleading and continuous telemarketing campaign in apparent violation of Section 201(b) of the Communications Act, whether the Companies' authorization pursuant to Section 214 of the Act to operate as common carriers should be revoked, and whether the Companies and/or their principals should be ordered to cease and desist from the provision of any interstate common carrier services without the prior consent of the Commission. In addition, a monetary forfeiture could have been imposed against the Companies had it been shown that certain provisions of the Act or the Commission's Rules were violated.

In the *Consent Order*, the Chief Administrative Law Judge concluded that the public interest would be served by the approval of the "Consent Decree." Thus, it was found that the "Consent Decree" will secure the future compliance with the law by the Companies and their principals, in exchange for the prompt disposition of the hearing proceeding. In view thereof, the "Consent Decree" was adopted, the issues specified by the Commission were resolved, the record was closed, and subject to any Commission review, the proceeding was terminated.

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