

### Five Questions You Can Help the FCC Answer . . .

Rapid City, South Dakota Localism Field Hearing ▪ May 26, 2004

- ① How do your broadcasters use radio and television to respond to the community's needs and interests? What are they doing well?
- ② Are there certain kinds of local programming that you believe should be available but that are not being provided by local broadcasters? If so, what are they?
- ③ Are broadcasters well informed about important issues and events in the community?
- ④ Are there any segments of the local community that you believe are not being adequately served? How could broadcasters meet the needs of such groups?
- ⑤ What, if anything, should the FCC do to promote more localism in broadcasting?