



Department of the Treasury
Internal Revenue Service
Washington, DC 20224

November 1, 2002

Dear Tax Professional,

I want to personally thank you for joining the IRS *e-file* Program! Your participation will help us reach our goal to have 80% of all tax and information returns filed electronically by Filing Season 2007.

In 2003, we project that 54 million people will file electronically for accuracy, secure filing and faster refunds. Over thirty-one (31) additional forms have been added to the IRS *e-file* Program, enabling you to *e-file* 99.1% of your clients' tax returns. We have **NOW** Expanded Electronic Signatures! IRS *e-file* has expanded the Practitioner PIN to all Authorized IRS *e-file* Providers, and/or your clients can still, once again, use the Self-Select PIN to sign their return electronically. Taxpayers with a balance due can *e-file* and *e-pay* in a single step by electronic funds withdrawal or by credit card through some tax preparation software packages. Don't forget that late or extended returns can be *e-filed* until October 15th.

For your business clients, we currently offer electronic filing of Forms 940, *Employer's Annual Federal Unemployment (FUTA) Tax Return*; Form 941, *Employer's Quarterly Federal Tax Return*; Form 1065, *U.S. Return of Partnership Income and Information Returns*. Beginning January 2003, electronic filing of Form 1041, *U.S. Income Tax Return for Estates and Trusts*, will also be available. It is our goal to add millions of *e-filed* business returns during the coming filing season.

Enclosed is your **FREE** IRS *e-file* Marketing Tool Kit for the 2003 filing season. It is designed to provide you with tools and advertising aids to help you tap into the growing *e-file* market to increase your *e-file* business and keep your clients coming back year after year.

Please take the time to go through this kit and look at each item carefully. We have expanded the information we provided in last year's kit to include new products and services being offered with IRS *e-file*. Take note, Electronic Federal Tax Payment System (EFTPS) offers individuals and businesses the option to pay their Federal taxes electronically. To enroll in EFTPS visit www.eftps.gov or call EFTPS Customer Service at 1-800-555-4477 or 1-800-945-8400 to request an enrollment form. To register as a Batch Provider, complete and mail the enclosed Registration Form. If you need more materials, use the enclosed order form and receive them for **FREE**, or download them from the IRS web site at www.irs.gov.

The Marketing Tool Kit will help you promote your *e-file* business, but it is not the only promotional effort the IRS is doing on your behalf. We are also planning a National IRS *e-file* marketing campaign. The use of a series of paid and public service (PSA) media will increase the number of *e-file* returns and set the stage for future filing.

If you have any questions or comments regarding the Marketing Tool Kit or the IRS *e-file* Program, please visit the IRS web site at www.irs.gov. Working as partners, we can increase your business and provide your clients with the highest quality tax filing experience possible!

Sincerely,

A handwritten signature in black ink that reads "Mark E. Pursley". The signature is fluid and cursive, with a large, stylized "P" at the end.

Mark Pursley
Director, Stakeholder Partnerships,
Education and Communication

