Dear Tax Professional,

We want to personally thank you for joining the IRS *e-file* Program! IRS *e-file* is expanding and improving every year, enabling you to better serve your clients. This past tax season there were 53 million individual and more than 6 million business tax returns filed electronically.

You have joined more than 150,000 tax professionals who are bringing the benefits of *e-file* to their customers. By doing business with the IRS electronically, you will reduce your response times, increase accuracy, and modernize your business. Enclosed is your FREE IRS *e-file* Marketing Tool Kit for the 2004 filing season. It is designed to provide you with tools and advertising aids to help you tap into the growing *e-file* market to increase your *e-file* business and keep your individual and business clients coming back year after year. If you need additional materials, you can receive them free by using the enclosed order form, or simply download them from the IRS Web site at *www.irs.gov/efile.*

Your clients will be asking for IRS *e-file* because *e-file* gives your clients their refund in half the time, more convenient ways to pay, and proof of filing within 48 hours. IRS *e-file* significantly reduces errors that could otherwise slow down the processing of your clients' tax returns.

For your business clients, we currently offer electronic filing of the most common business forms. New for this year, you will be able to file Corporate and Tax Exempt forms electronically. Visit *www.irs.gov/efile* for a more complete listing of the business forms available for electronic filing.

If you need additional information regarding the Marketing Tool Kit or the IRS *e-file* Program, please visit the IRS Web site. Working as partners, we can increase your business and provide your clients with the highest quality tax filing experience possible!

Sincerely,

Mark Pursley
Director, Stakeholder Partnerships,
Education and Communication

Robert L. Hunt
Director, Taxpayer Education
and Communication

Enclosure

Recyclable