



February 27, 2004

An Invitation to Participate

On behalf of the National Medicaid Management Information System Conference in Oklahoma City, I am pleased to invite you to exhibit at the 2004 Annual National Medicaid Management Information System Conference, September 12-16, 2004 at the Cox Convention Center.

The 2004 Annual MMIS Conference will provide you a showcase for your 21st century MMIS and related products. State and Federal representatives from across the country attend this conference each year to see the latest technical developments, investigate the latest governmental regulations and technology mandates and review current trends.

You, as an exhibitor, have the opportunity to connect with leading information technology and management officers from across the nation. The 2004 MMIS Conference will provide a dedicated exhibit hall time slot and a complete session track devoted entirely to vendor products. The vendor product session will be held in Internet ready room 18. Session tracks are available with each \$10,000 selected from the attached Sponsorship Menu. The menu allows you to pick the options that best fit your company. One free booth (limit two) is also included for each \$10,000 level. Booth space may be purchased individually for \$1000. Booth space and vendor product session tracks are booked in the order payment is received. I encourage you to book early for best time and location. Also attached are a draft Conference Agenda and a floor plan of the Cox Convention Center.

The opportunity to entertain in Ballroom C is \$2500 per night hotel rental fee in addition to the sponsorship fee of \$2500. All expenses for food, drinks, special decorations, etc are the responsibility of the vendor sponsoring the event and must be coordinated and purchased through Randall Cook of the Renaissance Oklahoma City Hotel at (405) 228-8026. Please refer to the 2004 MMIS Conference when placing your order. Decorations may be obtained through our service contractor or provided by you.

Eventures is the official service contractor for the convention, providing drayage, signs, and booth labor assistance. Also attached is list of prices and information about Eventures services.

All sponsorships are non-refundable.

I look forward to meeting you in the great State of Oklahoma!

Sincerely,

Lynn Puckett
Sponsorship Director, MMIS Conference 2004
(405) 522-7339 or (405) 522-7223
puckettl@ohca.state.ok.us

Oklahoma MMIS Conference Sponsorship Menu

A1 Opening Reception

\$2,500

1 Available

Hosted on Sunday, this popular party will kick off the entire conference and reinforce your presence with attendees.

Cost of food is extra and must be purchased from the Renaissance Hotel.

Note: A company may sponsor only one evening reception. (Includes A1 and A2)

Marketing Advantage

Acknowledgement during reception

Listing as sponsor with logo in the conference agenda

Ability to display company banner in room

B1 Breakfast

\$10,000

3 Available

Marketing Advantage

Acknowledgement during meal

Listing as sponsor with logo in conference agenda

Signage outside room with company logo

Quarter page ad in conference booklet

Food is included in sponsorship fee

Additional Benefits

One Vendor Product Session

Vendor Product Session listed in conference agenda with logo

Ability to display company banner in room

Booth Rent - 1

Food Included

A2 Evening Reception

\$2,500

3 Available

Provide an opportunity each evening to hear what attendees are saying about your products in a relaxed environment.

Cost of food is extra and must be purchased from the Renaissance Hotel.

Note: A company may sponsor only one evening reception (Includes A1 and A2)

Marketing Advantage

Acknowledgement during reception

Listing as sponsor with logo in the conference agenda

Ability to display company banner in room

B2 Breakfast

\$5,000

1 Available 09/16/04 Only

Marketing Advantage

Acknowledgement during meal

Listing as sponsor with logo in conference agenda

Signage outside room with company logo

Food is included in sponsorship fee

Additional Benefits

Host this session and any other totaling \$10,000 and receive:

One Vendor Product Session

Vendor Product Session listed in conference agenda with logo

Quarter page ad in conference booklet

Ability to display company banner in room

Booth Rent - 1

C1 Lunch**\$10,000** **3 Available***Marketing Advantage*

- Acknowledgement during meal
- Listing as sponsor with logo in conference agenda
- Signage outside room with company logo
- Quarter page ad in Conference booklet
- Food is included in sponsorship fee

Additional Benefits

- One Vendor Product Session
- Vendor Product Session listed in conference agenda with logo
- Ability to display company banner in room
- Booth Rent - 1

D1 MMIS Cyber Café Snacks**\$10,000** **3 available**

Attendees always need a place to hook up their laptops, to send and receive e-mails or print out important documents. Maximize your sponsorship budget by sponsoring snacks in the Cyber Café. Food is included in sponsorship fee.

Marketing Advantage

- Ability to display of company banner during snack times
- Listing as sponsor on Conference Agenda

Additional Benefits

- One Vendor Product Session
- Vendor Product Session listed in conference agenda with logo
- Quarter page ad in conference booklet
- Booth Rent - 1

C2 Lunch**\$5,000** **1 Available 9/16/04 Only***Marketing Advantage*

- Acknowledgement during meal
- Listing as sponsor with logo in conference agenda
- Signage outside room with company logo
- Quarter page ad in Conference booklet
- Food is included in sponsorship fee

Additional Benefits

- Host this session and any other totaling \$10,000 and receive:
- One Vendor Product Session
- Vendor Product Session listed in conference agenda with logo
- Ability to display company banner in room
- Quarter page ad in conference booklet
- Booth Rent - 1

D2 MMIS Cyber Café Snacks - Half Day**\$5,000** **1 available 9/16/04 Only**

Attendees always need a place to hook up their laptops, to send and receive e-mails or print out important documents. Maximize your sponsorship budget by sponsoring snacks in the Cyber Café. Food is included in sponsorship fee.

Marketing Advantage

- Display of company banner in the Café during snack times
- Listing as sponsor on Conference agenda

Additional Benefits

- Host this session and any other totaling \$10,000 and receive:
- One Vendor Product Session
- Vendor Product Session listed in conference agenda with logo
- Quarter page ad in conference booklet
- Ability to display company banner in room
- Booth Rent - 1

E1 Booth Rental

\$1,000

Grab the attention of attendees with a booth strategically placed in the conference hall.

Marketing Advantage

Demo products live

Highlight the features and benefits of your services face-to-face with decision makers

Additional Benefits

One eighth page ad in conference booklet

Booth space is 10' X 10'



p. o. box 76559
oklahoma city, ok 73147
(405) 755-3333
fax: (405) 373-4709
website: www.eventures-inc.com
e-mail: mea@eventures-inc.com

GENERAL INFORMATION SHEET

Eventures, Inc. will be the "Official Service Contractor" for your show. We will accommodate all exhibitors in every way possible to ensure a successful presentation for the
MMIS Conference 2004

Please find the attached general information and Order Forms (for request for booth furnishings, labor assistance, drayage/shipping & handling). If you require any of these, please fill out and return the appropriate Form(s) **NO LATER THAN 2 WEEKS** before the event. Once we receive your order, we will contact you regarding any details for that particular order, as well as, making arrangements for payment of that order.

If you need additional assistance, please contact Eventures at the phone number or email address above. We will be happy to assist you.

GENERAL INFO:

- EXHIBITOR MOVE-IN: Sunday, September 12, (1:00 pm)
- EXHIBITOR MOVE-OUT: Thursday, September 16, (Noon)
- Booth Furnishings: **BOOTH FURNISHINGS INCLUDE**
10' X 10' Booth, 8' backwall & 3' sidewalls
Draped in Black, 1 Exhibitor Sign
One 6' Draped table, 2 chairs

PAYMENT POLICY:

Please remit payment with order. Advance payment is required prior to move-in date. We accept Company Checks and Master Card & Visa Credit Cards.

BOOTHS:

Show Colors are: Black, Silver & Teal

NOTE: The tradeshow floor is fully carpeted at the Renaissance Hotel-Cox Convention Center...



FREIGHT HANDLING
MMIS Conference 2004

(Page 1)

As your official drayage company, please read the following:

- Please do not mail exhibits to the meeting site or convention center, as there are no facilities for receiving shipments prior to the move-in date.
- Eventures requires prepayment to receive and ship out freight.
- All shipments must be sent prepaid.
- Collect shipments will NOT be accepted.
- Please fill out the following information and return to Eventures, Inc.

ALL SHIPMENTS MUST BE SENT TO:

EVENTURES
ATTN: MMIS Conference 2004
350 S. Vermont, Suite # 206
Oklahoma City, OK 73108
Phone: 405-755-3333

Outbound Shipping Instructions:

If you have Preferred Carrier, please note on this form. Please provide all shipping information, if we are shipping in or out (after the show).

IN-BOUND-Please make sure the boxes are numbered (EX: #1 of 2, #2 of 2). Please put your booth # on the boxes shipped. All of your boxes (if correctly identified) will be placed in your booth upon you arrival to the show.

OUT-BOUND: Leave your **PACKED** boxes ready for shipping in your booth and we will pick them up after the show. All boxes must have the out-bound shipping information written or attached to each box. If no shipping information is provided, there will be an additional charge for handling. Please make sure the boxes are numbered (EX: #1 of 2, #2 of 2). If your boxes are not packed, it will be necessary for us to charge an additional packing fee.

FREIGHT HANDLING
MMIS Conference 2004

(Page 2)

Exhibitors Name: _____
Booth#: _____
Company Name: _____
Contact Name: _____
Phone #: _____
Address: _____
City, State, Zip: _____
Contact Phone #: _____

RETURN TO:

Name: _____
Company Name: _____
Address: _____
City, State, Zip: _____

PREFERRED CARRIER:

- _____ UPS
- _____ Federal Express
- _____ Airborne
- _____ (Other)

FREIGHT HANDLING CHARGES:

- Inbound Charge: (up to 50 lbs) \$ 55.00
(51 to 100 lbs) \$100.00
(101 to 200 lbs) \$150.00
(201 to 300 lbs) \$200.00
(301 to 400 lbs) \$250.00
(401 to 500 lbs) \$300.00
(over 500 lbs) \$.60/per pound
- Outbound Charge: SAME AS ABOVE

SUMMARY

MMIS Conference 2004

Booth # _____
Inbound Handling Charge: \$ _____
Outbound Handling Charge: \$ _____
Other Charges: \$ _____
TOTAL: \$ _____
Check Amount & Check#: \$ _____
OR
Credit Cardholder Name: _____
Credit Card #: _____
Credit Card Expiration Date: _____
Cardholder Signature: _____



ADDITIONAL REQUESTS - BOOTH FURNISHINGS

MMIS Conference 2004

QUANTITY	2 WEEK PRIOR	1 WEEK PRIOR	FLOOR
-----------------	---------------------	---------------------	--------------

TABLES: Plain / No Drapes or Covers

_____ 4', 5', 6', 8'	20.00	30.00	40.00
_____ Elevated Table	55.00	65.00	75.00

DRAPED TABLES: (includes plastic top, convention skirt on 3 sides)

_____ 4', 5',6',8' Draped	25.00	35.00	45.00
_____ Draped Table (42" high)	65.00	75.00	85.00
_____ SPECIALTY (Hand Pinned - Fabulous Fabrics – Themed - All Sizes)	100.00	135.00	Unavailable

CHAIRS/WASTEBASKET/SIGNS:

_____ Folding-Plastic Chair	5.00	8.00	11.00
_____ Folding-Padded Chair	7.50	10.50	13.50
_____ Wastebasket	5.00	6.00	7.00
_____ Stools	15.00	20.00	25.00
_____ 8' Pipe & Drape	3.00/ Ft	5.50/Ft	8.00/Ft
_____ 12' Pipe & Drape	6.00 /Ft	10.50/Ft	15.00/Ft
_____ OTHER Request Not Listed		Call for Quote	

DECORATIONS:

Theme Props, Greenery & Floral, Lighting, Props	Call for Quote
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SUMMARY

NAME OF EVENT:	MMIS Conference 2004
Booth # _____	
Additional Rentals Total:	\$ _____
Decoration Charges:	\$ _____
Other Charges:	\$ _____
TAX: 8.375%	\$ _____
TOTAL:	\$ _____

COMPANY NAME: _____
Address: _____
City, State, Zip: _____
Telephone: _____
Authorized Signature: _____

Check Amount & Check#: \$ _____
OR
Credit Cardholder Name: _____
Credit Card #: _____
Credit Card Expiration Date: _____
Cardholder Signature: _____



BOOTH LABOR ASSISTANCE
MMIS Conference 2004

Dismantling and installation labor is available, IF ARRANGED IN ADVANCE.

All pertinent information should be directed to Eventures, Inc. such as set up instructions, photographs and shipping information.

NAME OF EVENT: <u>MMIS Conference 2004</u> BOOTH #: _____ COMPANY NAME: _____ Address: _____ City, State, Zip: _____ Authorized by: _____ Phone: _____ Emergency Phone & Contact: _____
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RATES:

Straight Time: \$30.00/Hour per Man (8:00am – 5:00pm, Monday-Friday)

Overtime: \$60.00/Hour per Man (before 8:00am – after 5:00pm,
Monday –Friday AND All Day Saturday & Sunday)

SUMMARY

NAME OF EVENT:	<u>MMIS Conference 2004</u>
Booth #:	_____
Regular Time Labor Charges:	\$ _____
Over Time Labor Charges:	\$ _____
Other Charges:	\$ _____
TOTAL:	\$ _____

COMPANY NAME: _____ Address: _____ City, State, Zip: _____ Telephone: _____ Authorized Signature: _____

Check Amount & Check#: \$ _____ OR Credit Cardholder Name: _____ Credit Card #: _____ Credit Card Expiration Date: _____ Cardholder Signature: _____

SUNDAY 9/12/2004

Registration & Setup [1:00 - 5:00 PM]

Prefunction	Prefunction
Pre-registered & Onsite Registration	Vendor Booth Setup

Designated Meetings [3:00 - 5:00 PM]

Hotel Rm = ?	Hotel Rm = ?	Hotel Rm = ?
S-TAG meeting	PS-TG meeting	NMEH meeting
S-TAG Chairperson	PS-TG Chairperson	NMEH Chairperson

Reception [5:00 - 7:00 PM]

Ballroom 'C'
This event currently has no sponsor.

MMIS 2004 CONFERENCE AGENDA
Oklahoma City September 12-16, 2004

20-Feb-04

MONDAY 9/13/2004

Breakfast [7:00 - 8:30 AM]

<i>Ballroom 'C'</i>
This event currently has no sponsor.

Registration [7:00 - 5:00 PM]

<i>Prefunction</i>
Pre-registered & Onsite Registration

<i>Prefunction</i>
Vendor Booth Setup

Opening [08:30 - 9:00 AM]

<i>Ballroom 'C'</i>
Opening remarks by Oklahoma organizers.
Guest speaker = ??

Track D - Vendors

Plenary #1 [09:00 - 10:00 AM]

<i>Ballroom 'C'</i>
Enterprise Architecture.
Guest speaker = ??

<i>Room 18</i>
x
x

Morning Break [10:00 - 10:30 AM]



Plenary #2 [10:30 - 12:00 noon]

<i>Ballroom 'C'</i>
Overarching - Broad Sweeping HIPAA Issues.
Guest speaker = ??

<i>Room 18</i>
x
x

Lunch [12:00-1:00 PM]

<i>Ballroom 'C'</i>
Lunch Introduction
This event currently has no sponsor.

Announcements [1:00 - 1:30 PM]

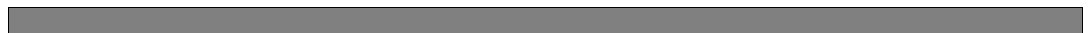
<i>Ballroom 'C'</i>

Plenary #3 [1:30 - 3:00 PM]

<i>Ballroom 'C'</i>
The Tao of MITA.
Guest speaker = ??

<i>Room 18</i>
x
x

Afternoon Break [3:00 - 3:30 PM]



Breakouts [3:30 - 5:00 PM]

STATE	PRIVATE	CMS	Track D - Vendors
<i>Ballroom 'A + B'</i>	<i>Ballroom 'C'</i>	<i>Ballroom 'D + E'</i>	<i>Room 18</i>
STATE ONLY BREAKOUT	PRIVATE SECTOR ONLY BREAKOUT	CMS ONLY BREAKOUT	x
S-TAG Chairperson	PS-TG Chairperson	CMS Central & Regional Offices	x

Reception [5:00 - 7:00 PM]

<i>Ballroom 'C'</i>
This event currently has no sponsor.

Planning Meeting [7:30 - 8:30 PM]

<i>Rooms 16/17</i>
NMEH S-TAG PS-TG & CMS/CO Planning Meeting.
CMS CO

TUESDAY 9/14/2004

Breakfast [7:00 - 8:30 AM]

Ballroom 'C'
This event currently has no sponsor.

Registration [7:00 - 12:00 noon]

Prefunction
Pre-registered & Onsite Registration

Session #1 [08:30 - 10:00 AM]

Track A - HIPAA	Track B - MITA	Track C - New Tech	Track D - Vendors
Ballroom 'B'	Ballroom 'E'	Rooms 19/20	Room 18
HIPAA Challenges and Struggles	MITA 101 Lesson	x	x
Panel: ??	CMS CO/RO	x	x

Morning Break [10:00 - 10:30 AM]



Session #2 [10:30 - 12:00 noon]

Ballroom 'A'	Ballroom 'D'	Rooms 16/17	Room 18
HIPAA Enforcement Activities	MITA 102 Lesson	x	x
Panel: ??	CMS CO/RO	x	x

Lunch [12:00-1:00 PM]



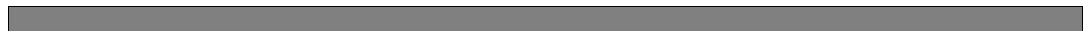
Announcements [1:00 - 1:30 PM]

Ballroom 'C'

Session #3 [1:30 - 3:00 PM]

Ballroom 'B'	Ballroom 'E'	Rooms 19/20	Room 18
National Provider ID (N.P.I.)	MITA 103 Lesson	x	x
Panel: ??	CMS CO/RO	x	x

Afternoon Break [3:00 - 3:30 PM]



Session #4 [3:30 - 5:00 PM]

<table border="1" style="margin: auto;"> <tr><td style="text-align: center;">VENDOR EXHIBITS</td></tr> </table>			VENDOR EXHIBITS	Room 18
VENDOR EXHIBITS				
			x	
			x	

Reception [5:00 - 7:00 PM]



WEDNESDAY 9/15/2004

Breakfast [7:00 - 8:30 AM]

Ballroom 'C'
This event currently has no sponsor.

Registration [7:00 - 9:00 AM]

Prefunction
Pre-registered & Onsite Registration

Session #1 [08:30 - 10:00 AM]

Track A - HIPAA	Track B - MITA	Track C - New Tech	Track D - Vendors
Ballroom 'B'	Ballroom 'E'	Rooms 19/20	Room 18
HIPAA Security	MITA Case Study	x	x
Panel: ??	CMS CO/RO + State	x	x

Morning Break [10:00 - 10:30 AM]

Session #2 [10:30 - 12:00 noon]

Ballroom 'A'	Ballroom 'D'	Rooms 16/17	Room 18
HIPAA Code Sets	MITA Case Study	x	x
Panel: ??	CMS CO/RO + State	x	x

Lunch [12:00-1:00 PM]

Ballroom 'C'
Lunch Introduction
This event currently has no sponsor.

Announcements [1:00 - 1:30 PM]

Ballroom 'C'

Session #3 [1:30 - 3:00 PM]

Ballroom 'B'	Ballroom 'E'	Rooms 19/20	Room 18
HIPAA Standards	MITA Case Study	x	x
Panel: ??	CMS CO/RO + State	x	x

Afternoon Break [3:00 - 3:30 PM]

Session #4 [3:30 - 5:00 PM]

Ballroom 'A'	Ballroom 'D'	Rooms 16/17	Room 18
HIPAA Over Arching Issues	MITA Case Study	x	x
Panel: ??	CMS CO/RO + State	x	x

Reception [5:00 - 7:00 PM]



THURSDAY 9/16/2003

Breakfast [7:00 - 8:30 AM]

Ballroom 'C'
This event currently
has no sponsor.

Session #1 [8:30 - 10:00 AM]

Track A - HIPAA	Track B - MITA	Track C - New Tech	Track D - Vendors
????	????	????	

Morning Break [10:00 - 10:30 AM]



Plenary [10:30 - 12:00 noon]

Ballroom 'C'
Group hug, evaluation
and all sing Happy
Trails are here,...

NO WALLS
Monday Only
A - B
D - E

NO WALLS
14 - 15
16 - 17
19 - 20

Cox Business Services Convention Center – Second Level

	Dimensions	Sq. Ft.	Theatre	Classroom	Banquet
Ballroom*	103' x 252'	25,000'	4,000	2,000	2,000
Mtg. Room A	48' x 65'	3,278'	390	144	200
Mtg. Room B	51' x 65'	3,508'	390	162	200
Mtg. Room C	103' x 109'	11,216'	1,500	600	750
Mtg. Room D	51' x 65'	3,508'	390	162	200
Mtg. Room E	48' x 65'	3,278'	390	144	200
<small>*90 - 8' x 10' booths for exhibits.</small>					
Mtg. Room 14-15	40' x 64'	2,566'	340	96	150
Mtg. Room 14	40' x 32'	1,283'	168	72	75
Mtg. Room 15	40' x 32'	1,283'	168	72	75
Mtg. Room 16-17-18	51' x 98'	5,016'	560	192	300
Mtg. Room 16	51' x 32'	1,639'	200	90	100
Mtg. Room 17	51' x 33'	1,697'	200	90	100
Mtg. Room 18	51' x 33'	1,680'	200	90	100
Mtg. Room 19-20	51' x 65'	3,273'	390	162	200
Mtg. Room 19	51' x 33'	1,680'	200	90	100
Mtg. Room 20	51' x 32'	1,593'	200	90	100
Mtg. Room 21	29' x 22'	672'	60	21	40
Board Room	41' x 23'	887'	Permanent Brd Rm Style 20-50		

CYBER CAFE

PLENARY

TRACK 'D'

REGISTRATION

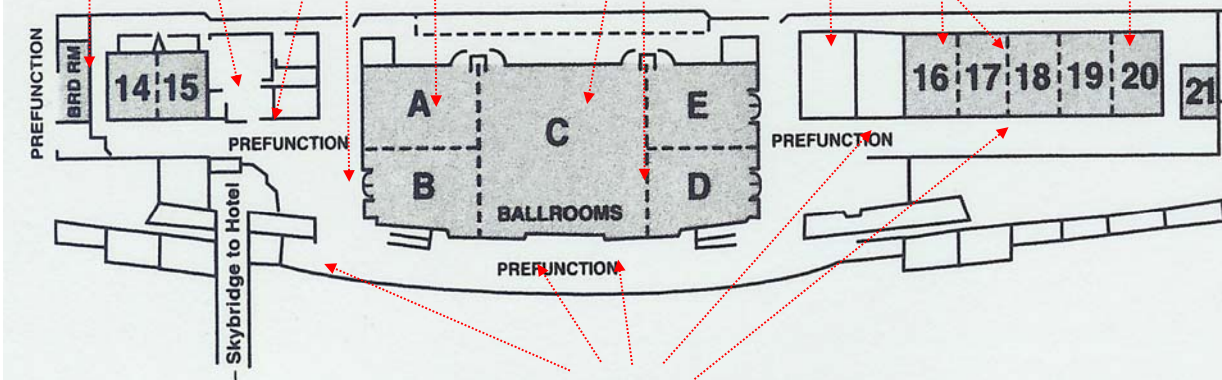
TRACK 'A'

TRACK 'B'

TRACK 'C'

OHCA STAFF ONLY

Cox Business Services Convention Center – Second Level



BOOTHS