1 Lemuel W. Dowdy Victor F. DeFrancis 2 Federal Trade Commission 600 Pennsylvania Avenue, NW 3 Washington, DC 20580 Telephone: (202) 326-2981, (202) 326-3495 4 Facsimile: (202) 326-2558 5 Raymond E. McKown CA Bar No. 150975 Federal Trade Commission 6 10877 Wilshire Boulevard, Suite 700 Los Angeles, CA 90024 7 Telephone: (310) 824-4325 Facsimile: (310) 824-4380 8 9 Attorneys for Plaintiff 10 11 UNITED STATES DISTRICT COURT 12 CENTRAL DISTRICT OF CALIFORNIA WESTERN DIVISION 13 14 FEDERAL TRADE COMMISSION, 15 Plaintiff, 16) v. Civil Action 17 YAD ABRAHAM, also known as No. 18 TIM THORN and TIMOTHY THORN, individually and doing business as) SHARPTHORN INTERNET SOLUTIONS 19 and INTERNEX, LLC. 20 COMPLAINT FOR) INJUNCTIVE AND OTHER) 21 RELIEF) Defendants.) 22 23 COMPLAINT FOR INJUNCTIVE AND OTHER EQUITABLE RELIEF 24 Plaintiff, the Federal Trade Commission 25 ("Commission"), by its undersigned 26 attorneys, for its complaint alleges: 27 The Commission brings this action under Section 13(b)of the 28

1 Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b), 2 to secure permanent injunctive relief, rescission of contracts, restitution, disgorgement, other redress, and other 3 4 equitable relief against Defendants for engaging in deceptive acts or practices in violation of Section 5(a) of the FTC Act, 5 15 U.S.C. § 45(a). 6 7 JURISDICTION AND VENUE 8 This Court has subject matter jurisdiction 9 over Plaintiff's claims pursuant to 28 10 U.S.C. §§ 1331, 1337(a), and 1345, and 15 11 U.S.C. §§ 45(a) and 53(b). 12 Venue in the United States District Court 13 for the Central District of California is 14 proper under 28 U.S.C. § 1391(b) and (c) and 15 15 U.S.C. § 53(b). 16 17 18 THE PARTIES Plaintiff, the Federal Trade Commission, is 19 an independent agency of the United States 20 government created by the FTC Act, 15 U.S.C. 21 §§ 41-58. The Commission enforces the FTC 2.2 Act, which prohibits unfair or deceptive 23 acts or practices in or affecting commerce. 24 The Commission is authorized to initiate 25 federal district court proceedings by its 26 27 28 2

own attorneys, to enjoin violations of the FTC Act, and to secure such equitable relief as is appropriate in each case, including restitution and disgorgement. 15 U.S.C. 5 § 53(b).

Defendant Yad Abraham, also known as Tim 6 Thorn and Timothy Thorn, does business as 7 Sharpthorn Internet Solutions, which has a 8 mail drop address of 12056 Mount Vernon 9 Avenue, Suite 232, Grand Terrace, 10 11 California. Defendant Abraham resides at 12 22814 Fairburn Drive, Grand Terrace, Individually or in concert with 13 California. 14 others, Defendant Abraham directs, controls, 15 formulates or participates in the acts and practices set forth herein. Defendant 16 Abraham resides, transacts, or has 17 transacted business in this District. 18 Defendant Internex, LLC is a California 19 limited liability company with a mail drop 20 address at 12056 Mount Vernon Avenue, Suite 21

232, Grand Terrace, California. Internex
transacts or has transacted business in this
District.

Defendants operate together as part of a common enterprise to market a product they

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refer to as an "international driver's
 license."

COMMERCE

At all times relevant to this complaint, Defendants' course of trade is in or affecting commerce within the meaning of Section 4 of the FTC Act, 15 U.S.C. § 44.

BACKGROUND CONCERNING INTERNATIONAL DRIVING PERMITS

The United Nations Convention on Road 11 12 Traffic of 1949 ("Road Traffic Convention") was promulgated to establish certain uniform 13 14 rules for international road traffic. The 15 U.S. and over 150 other countries are ¹⁶ signatories to this convention. The 17 signatory countries allow legally-admitted 18 visitors from other signatory countries to drive on their roads, if the visitors have a 19 20 valid driver's license issued by another signatory country or subdivision thereof. 21

The Road Traffic Convention created a document called an International Driving Permit ("IDP") to facilitate this reciprocal agreement. An IDP is a booklet that translates a person's government-issued

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driver's license into the official languages
of the United Nations (Arabic, Chinese,
English, French, Russian, Spanish) and up to
six other languages chosen by the issuing
country. Its purpose is to reduce confusion
caused by language barriers between local
police and foreign drivers carrying foreignlanguage driver's licenses.

The Road Traffic Convention provides that 9 IDPs must be issued by the government of a 10 signatory country or by its designated 11 association, and IDPs must be issued by the 12 same country that issued the person's 13 driver's license or by a duly authorized 14 association designated by that country. 15 These requirements ensure that IDPs are 16 issued only to persons who hold a valid 17 driver's license from their home country. 18 These requirements also ensure that 19 translations in IDPs are truthful and 20 accurate. 21

Valid IDPs must conform to the model set
forth in Annex 10 of the Road Traffic
Convention concerning color, size, and
required information. The name of the
issuing country must be printed at the top

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1 of the front cover and a seal or stamp of 2 that country's governmental unit or 3 association empowered to issue IDPs must be 4 affixed to the middle of the front cover. Annex 10 requires the IDP to include the 5 following five pieces of information about 6 7 the driver: surname, other names, place of birth, date of birth and permanent place of 8 residence. The signatory country or its 9 authorized association must affix its seal 10 or stamp next to the category of vehicles 11 the driver is licensed to operate. 12 The driver's photograph and signature must be 13 affixed on the last page of the IDP. 14 Some countries require visiting tourists to 15 carry an IDP along with their home country 16 driver's licenses, but most do not. The 17 U.S. State Department encourages U.S. 18 citizens and residents to obtain an IDP and 19 carry it with their driver's license if they 20 plan to drive in countries where English is 21 not the primary language. 22

The U.S. Department of State has designated the American Automobile Association and the American Automobile Touring Alliance as the only organizations authorized to issue IDPs

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on behalf of the U.S. These organizations
issue IDPs for \$10, but only to persons who
are eighteen years of age or older and have
a valid driver's license issued by a U.S.
state or territory.

A valid IDP does not do the following:

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- a. It does not confer driving privileges; it merely translates a person's government-issued driver's license into the six official languages of the U.N. and up to six other languages.
- b. It does not insulate U.S. citizens or residents from the legal consequences of driving in the U.S. without a valid driver's license issued by a U.S. state or territory.
- 15 c. It does not insulate U.S. citizens or residents 16 from the legal consequences of driving in the 17 U.S. when their driver's license has been 18 suspended or revoked.
 - d. It does not insulate U.S. citizens or residents from having points assessed against their driver's licenses for violations of state or territorial traffic laws.
- e. It cannot be used in the U.S. as an
 identification document in the same way a person
 can use a government-issued photo-identification
 document.
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DEFENDANTS' BUSINESS PRACTICES

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a.

Since at least January 1999, Defendants have
conducted a nationwide scheme to sell their
international drivers' licenses through the
www.drivelegal.com website, email

⁶ solicitations sent to consumers throughout
⁷ the country, and in-bound telemarketing
⁸ calls.

Defendants' website contains a full text
 reproduction of the Convention and also
 makes the following statements:

b. Congratulations! You have found the only alternative driver's license program that is 100% LEGAL.

Drivelegal.com...your legal alternative.

We can help you get back on the road even if you 16 c. have a suspended or revoked drivers license . . 17 18 . Our program is easy to use and completely 19 legal. In fact, our program is the only legal 20 alternative available for people with suspended drivers licenses. There is simply no other way 21 2.2 to drive legally if your government issued drivers license has been suspended or revoked. 23 Is this Really Legal? YES! 24 d. YES! YES! 25 This license is not connected to any government e. 26 database. No record found = no points = lower

1		insurance costs = less hassle and expense
2		overall.
3	f.	Can I drive in my state if I am suspended in any
4		state? Yes, as a citizen of a country that
5		holds membership in the United Nations, you have
6		the right, as long as you are at least 18 years
7		old and possess the training and physical (and
8		mental) ability to safely operate motor vehicles
9		on the public roads.
10	g.	Where can I drive with this International
11		Driver's License? The United Nations currently
12		has 189 Member Countries and you will be able to
13		drive legally in all of them except one. You
14		cannot drive with an International Drivers
15		License in the country of issue, which in this
16		case is the Bahamas.
17	h.	We strongly recommend that you use your middle
18		and last nameif the name on the International
19		Driver License matches any DMV records you will
20		get points on your record if you get ticket.
21	i.	You will be able to obtain auto insurance and
22		rent cars, too!
23	Defendan	ts also promote their international
24	driver's	license via commercial email
25	solicitat	ions directed to consumers. Much
26	of these	email solicitations are unsolicited
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1 (commonly referred to as "unsolicited 2 commercial email" ("UCE") or "spam") and are 3 sent in bulk. The subject line of the email 4 states, "Say GoodBye to Tickets!" 5 Defendants' email messages contain 6 statements similar to those on Defendants' 7 website:

Need a new drivers license? Suspended? Revoked? 8 Too Many Points? High Insurance? 9 10 Eleven quick reasons why you need to call us. Suspended? Revoked? No Problem! 11 Get car insurance with it. 12 Rent cars with it. 13 No test required. 14 15 Social Security Number not required. Not listed with any DMV database. 16 No more violation points...ever! 17 18 Get out of many tickets with a simple warning. 19 Translated into 11 languages. Valid for motorcycles and commercial vehicles. 20 Thousands issued in all 50 states. 21 Defendants' website and spam provide 2.2 telephone numbers that consumers can call 23 for further information and to order the 24 product. 25 Defendants tell consumers who call the 26 27 28 10

1 telephone numbers provided on Defendants' 2 website or email that, among other things, 3 they can use Defendants' international 4 driver's license to drive legally in the 5 U.S.; they can use Defendants' international 6 driver's license to avoid points because the 7 name the caller would use on the international driver's license would not be 8 found in any state's department of motor 9 10 vehicles database; they probably would not 11 receive a ticket if they presented 12 Defendants' international driver's license 13 when stopped by the police for a driving 14 offense; and they can use Defendants' 15 international driver's license to rent cars and to obtain automobile insurance. 16 Defendants' international driver's license 17 application asks the purchaser to supply the 18 name, date of birth, and country of birth 19 that is to appear on the international 20 driver's license. Defendants' application 21 22 advises purchasers to use their middle name as their first name and advises married 23 women to use their maiden name. Defendants 2.4 do not require purchasers to provide a copy 25 of their government-issued license or any 26

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1 other proof of their identity.

Consumers can purchase Defendants' 2 3 international driver's license by check, 4 money order, or cash on delivery. 5 Defendants' international driver's license, 6 which they claim is valid for 10 years, 7 costs \$350.00, plus shipping and handling costs. Once Defendants receive an order, 8 they ship to consumers their international 9 driver's license package. It includes a 10 11 "Terms of Use Agreement," a copy of the Road 12 Traffic Convention, and the international 13 driver's license.

The front cover of Defendants' international 14 15 driver's license has the words "Commonwealth 16 of the Bahamas" printed across the top. The words "Issued at Nassau, Commonwealth of the 17 Bahamas" appear directly underneath and a 18 logotype that includes the letters "ABM" 19 20 appears in the middle of the page. A seal appears on the last page of Defendants' 21 ²² international driver's license. The letters "ABM" appear in the middle of the seal and 23 the words "Association of Bahamian 24 Motorists," are arranged around these 25 letters. The name "Association of Bahamian 26 27

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1	Motorist" is a California fictitious
2	business name registered to Tim Thorn. The
3	last page of Defendants' international
4	driver's license displays the name, date of
5	birth, and country of birth designated on
6	the purchaser's application. Defendants
7	supply an address in the Bahamas, which
8	appears on the last page as the purchaser's
9	"permanent place of residence."
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COUNT I

2 In numerous instances, Defendants represent, 3 4 expressly or by implication, that Defendants' international driver's license 5 authorizes consumers to drive legally in the 6 7 United States. In truth and fact, Defendants' international 8 driver's license does not authorize 9 consumers to drive legally in the United 10 11 States. Therefore, the representations set forth in 12 13 paragraph 25 are false and misleading and 14 constitute deceptive acts and practices in 15 violation of Section 5(a) of the FTC Act, 15 16 U.S.C. § 45(a). 17 COUNT II In numerous instances, Defendants represent, 18 expressly or by implication, that consumers 19 who purchase Defendants' international 20 driver's license may use it to avoid points 21 22 for traffic violations and avoid sanctions 23 for driving with a suspended or revoked driver's license. 2.4 In truth and fact, consumers who purchase 25 Defendants' international driver's license 26 27 2.8 14

cannot use Defendants' international 1 2 driver's license to avoid points and avoid 3 sanctions for driving with a suspended or 4 revoked driver's license. Therefore, the representations set forth in 5 paragraph 28 are false and misleading and 6 constitute deceptive acts and practices in 7 violation of Section 5(a) of the FTC Act, 15 8 U.S.C. § 45(a). 9 10 COUNT TIT In numerous instances, Defendants represent, 11 expressly or by implication, that their 12 international driver's licenses can be used 13 in the United States as an identification 14 document in the same ways a person can use a 15 government-issued photo identification 16 document. 17 In truth and fact, Defendants' international 18 driver's licenses cannot be used in the 19 United States as an identification document 20 in the same ways a person can use a 21

government-issued photo identification
document.

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Therefore, the representations set forth in paragraph 31 are false and misleading and constitute deceptive acts and practices in

violation of Section 5(a) of the FTC Act, 15
2 U.S.C. § 45(a).

CONSUMER INJURY

Consumers throughout the United States have 5 been injured and will continue to be injured 6 7 by Defendants' violations of the FTC Act as set forth above. In addition, Defendants 8 have been unjustly enriched as a result of 9 their unlawful acts and practices. Absent 10 injunctive relief by this Court, Defendants 11 are likely to continue to injure consumers, 12 13 reap unjust enrichment, and harm the public. 14

THIS COURT'S POWER TO GRANT RELIEF 15 Section 13(b) of the FTC Act, 15 U.S.C. § 16 53(b), empowers this Court to grant 17 injunctive and other ancillary relief, 18 including rescission of contracts, 19 disgorgement and restitution, or other forms 20 of redress or disgorgement, to prevent and 21 remedy violations of any provision of law 2.2 enforced by the Commission. 23

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PRAYER FOR RELIEF

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2 WHEREFORE, Plaintiff requests that this Court, as 3 authorized by Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), 4 and pursuant to its own equitable powers:

5 (1) Permanently enjoin and restrain Defendants from
6 engaging in or assisting others in engaging in violations of
7 the FTC Act;

8 (2) Award Plaintiff such preliminary injunctive and 9 ancillary relief as may be necessary to avert the likelihood 10 of consumer injury during the pendency of this action and to 11 preserve the possibility of effective, final relief;

12 (3) Award such equitable relief as the Court finds 13 necessary to redress injury to consumers resulting from 14 Defendants' violations of Section 5(a) of the FTC Act, 15 including, but not limited to, rescission of contracts and 16 restitution, other forms of redress, and the disgorgement of 17 unlawfully obtained monies; and

18 (4) Award Plaintiff the costs of bringing this
19 action as well as such additional equitable relief as the
20 Court may determine to be just and proper.

22	Dated:	/	2003	Respectfully	submitted,
23				WILLIAM E. KO General Couns	
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25					

Lemuel W. Dowdy

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