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**cognetics**

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**Analysis of Hispanic-Owned Companies  
for the Small Business Administration**

August, 1999

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**Small Business Administration:**  
**Analysis of Hispanic Companies**  
**&**  
**Hispanic 'Gazelles'**

Cognetics has mapped the Hispanic-owned businesses as well as all U.S. businesses using two parameters: Percent of the population that is Hispanic and the average household income, within three concentric areas around the establishment. These concentric areas are as follows: 1) The census tract within which the Firm resides 2) An area defined by a 1 mile radius from the Firm 3) An area defined by a 3 miles radius from the Firm. Counts were made for both number of Firms and total employment. The written summaries primarily deal with the census tract data.

For the purpose of discussion some general nomenclature will be used. Non-Hispanic neighborhoods have been defined as neighborhoods with less than 10% of the population being of Hispanic descent. Hispanic neighborhoods have been defined as neighborhoods with more than 50% of the population being of Hispanic descent. Underprivileged neighborhoods have been defined as neighborhoods with an average household income of less than \$25,000 per year. Privileged neighborhoods have been defined as neighborhoods with an average household income of greater than \$50,000 per year.

## All U.S. Firms

- Most U.S. Firms and employment (75%) are in non-Hispanic neighborhoods.
- Only 5% of U.S. Firms and employment are in Hispanic neighborhoods.
- 66% of the U.S. Firms in Hispanic neighborhoods are in underprivileged areas.
- Only 29% of all Firms and 33% of the employment are in underprivileged areas. 67% of these Firms and 69% of this employment are in non-Hispanic underprivileged neighborhoods
- 0% of U.S. Firms are in privileged Hispanic neighborhoods.
- 16% of U.S. Firms and 15% of the employment are in 'other' privileged neighborhoods.
- The demographics surrounding the place of business do not vary much with increased distance from the site of business (1 & 3 mile radii show a slight shift towards a more homogeneous mix).

### % of Population Hispanic by % of Firms

#### % of Firms

<u>% Hispanic</u>	<u>Tract</u>	<u>1 Mile</u>	<u>3 Mile</u>
0-9 %	74.9	72.6	73.4
10-24 %	13.4	15.2	16.7
25-49 %	6.4	7.7	7.0
50-74 %	3.7	3.2	2.0
75-100 %	1.7	1.5	0.9

### **Hispanic-Owned Firms**

- Hispanic-owned Firms make up 2% of the Firms considered.
- 44% of the Hispanic-owned Firms and 47% of the Hispanic-owned Firm employment are in non-Hispanic neighborhoods.
- Only 24% of the Hispanic-owned Firms and 21% of the Hispanic-owned Firm employment are in Hispanic neighborhoods.
- 64% of the Hispanic-owned Firms in Hispanic neighborhoods are in underprivileged areas.
- Only 33% of all Hispanic-owned Firms and Hispanic-owned Firm employment are in underprivileged areas. 28% of these Firms and 32% of this employment are in non-Hispanic neighborhoods
- 0% of Hispanic-owned Firms are in privileged Hispanic neighborhoods.
- 12% of Hispanic-owned Firms and Hispanic-owned Firm employment are in 'other' privileged neighborhoods.
- As with All U.S. Firms, the neighborhoods Hispanic-owned Firms are in tend to become more homogeneous as the radius of consideration is increased (from tract to 1 to 3 miles).

## Hispanic-Owned Gazelles

Hispanic-owned Firms were determined to be 'Gazelles' if their employment based growth index (% change \* Absolute change) was greater than, or equal to 5.

- Hispanic-owned Gazelles make up 0.1% of all Firms considered and 6% of the Hispanic-owned Firms.
- 48% of the Hispanic-owned Gazelles and Hispanic-owned Gazelle employment are in non-Hispanic neighborhoods.
- Only 19% of the Hispanic-owned Gazelles and 18% of the Hispanic-owned Gazelle employment are in Hispanic neighborhoods.
- 62% of the Hispanic-owned Gazelles in Hispanic neighborhoods are in underprivileged areas.
- Only 30% of all Hispanic-owned Gazelles and 29% of Hispanic-owned Gazelle employment are in underprivileged areas. One-third of these Gazelles and Gazelle employment are in non-Hispanic neighborhoods
- 0% of Hispanic-owned Gazelles are in privileged Hispanic neighborhoods.
- 14% of Hispanic-owned Gazelles and 12% of Hispanic-owned Gazelle employment are in 'other' privileged neighborhoods.
- As with All U.S. Firms and Hispanic-owned Firms, the neighborhoods Hispanic-owned Gazelles are in tend to become more homogenous as the radius of consideration is increased.

TABLE - Firms by % of Population that is Hispanic (Tract)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
4103051.0	733079.0	349592.0	200751.0	93716.0	5480189.0

## Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
74.9	13.4	6.4	3.7	1.7	5480189.0

TABLE - Firms by Household Income &amp; % Hisp. (Tract)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	1058069.0	1053187.0	1184871.0	640934.0	165990.0	4103051.0
10-24	200782.0	240174.0	243903.0	46325.0	1895.0	733079.0
25-49	131480.0	144757.0	64482.0	8873.0	.0	349592.0
50-74	130624.0	55544.0	14583.0	.0	.0	200751.0
75-100	64294.0	25030.0	4392.0	.0	.0	93716.0
<b>Totals</b>	<b>1585249.0</b>	<b>1518692.0</b>	<b>1512231.0</b>	<b>696132.0</b>	<b>167885.0</b>	<b>5480189.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	19.3	19.2	21.6	11.7	3.0	74.9
10-24	3.7	4.4	4.5	.8	.0	13.4
25-49	2.4	2.6	1.2	.2	.0	6.4
50-74	2.4	1.0	.3	.0	.0	3.7
75-100	1.2	.5	.1	.0	.0	1.7
<b>Totals</b>	<b>28.9</b>	<b>27.7</b>	<b>27.6</b>	<b>12.7</b>	<b>3.1</b>	<b>5480189.0</b>



TABLE - Firms by % of Pop. that is Hispanic (1Mi.)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
3963073.0	827821.0	418629.0	172930.0	80041.0	5462494.0

## Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
72.6	15.2	7.7	3.2	1.5	5462494.0

TABLE - Firms by Household Income &amp; % Hisp. (1Mi.)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	971039.0	1058054.0	1174147.0	640226.0	119607.0	3963073.0
10-24	191181.0	303449.0	276609.0	51881.0	4701.0	827821.0
25-49	144413.0	178445.0	84851.0	10920.0	.0	418629.0
50-74	108380.0	45940.0	18610.0	.0	.0	172930.0
75-100	51443.0	26399.0	2199.0	.0	.0	80041.0
<b>Totals</b>	<b>1466456.0</b>	<b>1612287.0</b>	<b>1556416.0</b>	<b>703027.0</b>	<b>124308.0</b>	<b>5462494.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	17.8	19.4	21.5	11.7	2.2	72.6
10-24	3.5	5.6	5.1	.9	.1	15.2
25-49	2.6	3.3	1.6	.2	.0	7.7
50-74	2.0	.8	.3	.0	.0	3.2
75-100	.9	.5	.0	.0	.0	1.5
<b>Totals</b>	<b>26.8</b>	<b>29.5</b>	<b>28.5</b>	<b>12.9</b>	<b>2.3</b>	<b>5462494.0</b>

TABLE - Firms by % of Pop. that is Hispanic (3Mi.)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
5899262.0	1337819.0	559191.0	162094.0	73496.0	8031862.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
73.4	16.7	7.0	2.0	.9	8031862.0

TABLE - Firms by Household Income &amp; % Hisp. (3Mi.)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	1484361.0	1973328.0	1673297.0	721102.0	47174.0	5899262.0
10-24	166966.0	519356.0	533749.0	117748.0	.0	1337819.0
25-49	176923.0	232356.0	145462.0	4450.0	.0	559191.0
50-74	89834.0	49603.0	22657.0	.0	.0	162094.0
75-100	53942.0	19393.0	161.0	.0	.0	73496.0
Totals	1972026.0	2794036.0	2375326.0	843300.0	47174.0	8031862.0

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	18.5	24.6	20.8	9.0	.6	73.4
10-24	2.1	6.5	6.6	1.5	.0	16.7
25-49	2.2	2.9	1.8	.1	.0	7.0
50-74	1.1	.6	.3	.0	.0	2.0
75-100	.7	.2	.0	.0	.0	.9
Totals	24.6	34.8	29.6	10.5	.6	8031862.0

TABLE - Empl. by % of Pop. that is Hispanic (Tract)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
36801276.0	6550669.0	3048338.0	1674698.0	817996.0	48892977.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
75.3	13.4	6.2	3.4	1.7	48892977.0

TABLE - Empl. by Household Income &amp; % Hisp. (Tract)

Count By - AEMPH

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	11032119.0	8923536.0	10133105.0	5264096.0	1448420.0	36801276.0
10-24	2046622.0	2041757.0	2047234.0	402083.0	12973.0	6550669.0
25-49	1228976.0	1222327.0	539703.0	57332.0	.0	3048338.0
50-74	1121787.0	446699.0	106212.0	.0	.0	1674698.0
75-100	569504.0	211985.0	36507.0	.0	.0	817996.0
Totals	15999008.0	12846304.0	12862761.0	5723511.0	1461393.0	48892977.0

Cell Percents

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	22.6	18.3	20.7	10.8	3.0	75.3
10-24	4.2	4.2	4.2	.8	.0	13.4
25-49	2.5	2.5	1.1	.1	.0	6.2
50-74	2.3	.9	.2	.0	.0	3.4
75-100	1.2	.4	.1	.0	.0	1.7
Totals	32.7	26.3	26.3	11.7	3.0	48892976.0

TABLE - Empl. by % of Pop. that is Hispanic (1Mi.)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
35210320.0	7495676.0	3664912.0	1493247.0	700166.0	48564321.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
72.5	15.4	7.5	3.1	1.4	48564321.0

TABLE - Empl. by Household Income & % Hisp. (3Mi.)

Count By - AEMPH

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	12973178.0	15898631.0	13226994.0	5923862.0	366172.0	48388837.0
10-24	1502957.0	4752672.0	4614657.0	966104.0	.0	11836390.0
25-49	1627274.0	2020452.0	1206602.0	36417.0	.0	4890745.0
50-74	788227.0	390322.0	205830.0	.0	.0	1384379.0
75-100	431233.0	170097.0	446.0	.0	.0	601776.0
<b>Totals</b>	<b>17322869.0</b>	<b>23232174.0</b>	<b>19254529.0</b>	<b>6926383.0</b>	<b>366172.0</b>	<b>67102127.0</b>

Cell Percents

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	19.3	23.7	19.7	8.8	.5	72.1
10-24	2.2	7.1	6.9	1.4	.0	17.6
25-49	2.4	3.0	1.8	.1	.0	7.3
50-74	1.2	.6	.3	.0	.0	2.1
75-100	.6	.3	.0	.0	.0	.9
<b>Totals</b>	<b>25.8</b>	<b>34.6</b>	<b>28.7</b>	<b>10.3</b>	<b>.5</b>	<b>67102128.0</b>



TABLE - Hisp. Firms by % of Population that is Hispanic (Tract)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
56327.0	22887.0	18391.0	16635.0	13873.0	128113.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
44.0	17.9	14.4	13.0	10.8	128113.0

TABLE - Hisp. Firms by Household Income &amp; % Hisp. (Tract)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	11851.0	13793.0	17866.0	10202.0	2615.0	56327.0
10-24	5760.0	7468.0	7824.0	1710.0	125.0	22887.0
25-49	5541.0	7624.0	4465.0	761.0	.0	18391.0
50-74	9653.0	5623.0	1359.0	.0	.0	16635.0
75-100	9880.0	3462.0	531.0	.0	.0	13873.0
<b>Totals</b>	<b>42685.0</b>	<b>37970.0</b>	<b>32045.0</b>	<b>12673.0</b>	<b>2740.0</b>	<b>128113.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	9.3	10.8	13.9	8.0	2.0	44.0
10-24	4.5	5.8	6.1	1.3	.1	17.9
25-49	4.3	6.0	3.5	.6	.0	14.4
50-74	7.5	4.4	1.1	.0	.0	13.0
75-100	7.7	2.7	.4	.0	.0	10.8
<b>Totals</b>	<b>33.3</b>	<b>29.6</b>	<b>25.0</b>	<b>9.9</b>	<b>2.1</b>	<b>128113.0</b>

TABLE - Hisp. Firms by % of Pop. that is Hispanic (1Mi.)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
52803.0	23919.0	23440.0	15655.0	12661.0	128478.0

## Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
41.1	18.6	18.2	12.2	9.9	128478.0

TABLE - Hisp. Firms by Household Income &amp; % Hisp. (1Mi.)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	10004.0	13283.0	17338.0	10257.0	1921.0	52803.0
10-24	5344.0	8881.0	7866.0	1649.0	179.0	23919.0
25-49	7328.0	10098.0	5091.0	923.0	.0	23440.0
50-74	8778.0	4845.0	2032.0	.0	.0	15655.0
75-100	8370.0	3971.0	320.0	.0	.0	12661.0
<b>Totals</b>	<b>39824.0</b>	<b>41078.0</b>	<b>32647.0</b>	<b>12829.0</b>	<b>2100.0</b>	<b>128478.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	7.8	10.3	13.5	8.0	1.5	41.1
10-24	4.2	6.9	6.1	1.3	.1	18.6
25-49	5.7	7.9	4.0	.7	.0	18.2
50-74	6.8	3.8	1.6	.0	.0	12.2
75-100	6.5	3.1	.2	.0	.0	9.9
<b>Totals</b>	<b>31.0</b>	<b>32.0</b>	<b>25.4</b>	<b>10.0</b>	<b>1.6</b>	<b>128478.0</b>

TABLE - Hisp. Firms by % of Pop. that is Hispanic (3Mi.)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
66213.0	36560.0	29229.0	16023.0	13380.0	161405.0

## Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
41.0	22.7	18.1	9.9	8.3	161405.0

TABLE - Hisp. Firms by Household Income &amp; % Hisp. (3Mi.)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	12490.0	20602.0	21185.0	11243.0	693.0	66213.0
10-24	4699.0	14338.0	14339.0	3184.0	.0	36560.0
25-49	9142.0	12290.0	7526.0	271.0	.0	29229.0
50-74	8520.0	5271.0	2232.0	.0	.0	16023.0
75-100	9836.0	3520.0	24.0	.0	.0	13380.0
<b>Totals</b>	<b>44687.0</b>	<b>56021.0</b>	<b>45306.0</b>	<b>14698.0</b>	<b>693.0</b>	<b>161405.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	7.7	12.8	13.1	7.0	.4	41.0
10-24	2.9	8.9	8.9	2.0	.0	22.7
25-49	5.7	7.6	4.7	.2	.0	18.1
50-74	5.3	3.3	1.4	.0	.0	9.9
75-100	6.1	2.2	.0	.0	.0	8.3
<b>Totals</b>	<b>27.7</b>	<b>34.7</b>	<b>28.1</b>	<b>9.1</b>	<b>.4</b>	<b>161405.0</b>

TABLE - Hisp. Firm Empl. by % of Pop. that is Hispanic (Tract)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
457398.0	180211.0	132962.0	110023.0	92202.0	972796.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
47.0	18.5	13.7	11.3	9.5	972796.0

TABLE - Hisp. Firm Empl. by Household Income &amp; % Hisp. (Tract)

Count By - AEMPH

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	102926.0	114497.0	141749.0	78037.0	20189.0	457398.0
10-24	47271.0	55867.0	64309.0	11532.0	1232.0	180211.0
25-49	39242.0	56490.0	32277.0	4953.0	.0	132962.0
50-74	64494.0	36430.0	9099.0	.0	.0	110023.0
75-100	65564.0	22336.0	4302.0	.0	.0	92202.0
Totals	319497.0	285620.0	251736.0	94522.0	21421.0	972796.0

Cell Percents

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	10.6	11.8	14.6	8.0	2.1	47.0
10-24	4.9	5.7	6.6	1.2	.1	18.5
25-49	4.0	5.8	3.3	.5	.0	13.7
50-74	6.6	3.7	.9	.0	.0	11.3
75-100	6.7	2.3	.4	.0	.0	9.5
Totals	32.8	29.4	25.9	9.7	2.2	972796.0



TABLE - Hisp. Firm Empl. by % of Pop. that is Hispanic (1Mi.)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
429071.0	184461.0	167395.0	110690.0	83963.0	975580.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
44.0	18.9	17.2	11.3	8.6	975580.0

TABLE - Hisp. Firm Empl. by Household Income &amp; % Hisp. Pop. (1Mi.)

Count By - AEMPH

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	90482.0	107606.0	136411.0	80483.0	14089.0	429071.0
10-24	45701.0	66383.0	58359.0	12130.0	1888.0	184461.0
25-49	54151.0	69492.0	37804.0	5948.0	.0	167395.0
50-74	62631.0	32932.0	15127.0	.0	.0	110690.0
75-100	54749.0	26713.0	2501.0	.0	.0	83963.0
<b>Totals</b>	<b>307714.0</b>	<b>303126.0</b>	<b>250202.0</b>	<b>98561.0</b>	<b>15977.0</b>	<b>975580.0</b>

Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	9.3	11.0	14.0	8.2	1.4	44.0
10-24	4.7	6.8	6.0	1.2	.2	18.9
25-49	5.6	7.1	3.9	.6	.0	17.2
50-74	6.4	3.4	1.6	.0	.0	11.3
75-100	5.6	2.7	.3	.0	.0	8.6
<b>Totals</b>	<b>31.5</b>	<b>31.1</b>	<b>25.6</b>	<b>10.1</b>	<b>1.6</b>	<b>975580.0</b>

TABLE - Hisp. Firm Empl. by % of Pop. that is Hispanic (3Mi.)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
514802.0	268959.0	213704.0	116119.0	93680.0	1207264.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
42.6	22.3	17.7	9.6	7.8	1207264.0

TABLE - Hisp. Firm Empl. by Household Income &amp; % Hisp. (3Mi.)

Count By - AEMPH

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	96093.0	165385.0	161266.0	87508.0	4550.0	514802.0
10-24	31773.0	106109.0	107492.0	23585.0	.0	268959.0
25-49	65412.0	92413.0	54524.0	1355.0	.0	213704.0
50-74	61142.0	38551.0	16426.0	.0	.0	116119.0
75-100	67226.0	26389.0	65.0	.0	.0	93680.0
Totals	321646.0	428847.0	339773.0	112448.0	4550.0	1207264.0

Cell Percents

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	8.0	13.7	13.4	7.2	.4	42.6
10-24	2.6	8.8	8.9	2.0	.0	22.3
25-49	5.4	7.7	4.5	.1	.0	17.7
50-74	5.1	3.2	1.4	.0	.0	9.6
75-100	5.6	2.2	.0	.0	.0	7.8
Totals	26.6	35.5	28.1	9.3	.4	1207264.0

TABLE - Hisp. Gazelles by % of Pop. that is Hispanic (Tract)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
3797.0	1460.0	1184.0	889.0	647.0	7977.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
47.6	18.3	14.8	11.1	8.1	7977.0

TABLE - Hisp. Gazelles by Household Income &amp; % Hisp. (Tract)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	746.0	928.0	1217.0	713.0	193.0	3797.0
10-24	350.0	446.0	533.0	119.0	12.0	1460.0
25-49	342.0	489.0	297.0	56.0	.0	1184.0
50-74	503.0	310.0	76.0	.0	.0	889.0
75-100	445.0	170.0	32.0	.0	.0	647.0
Totals	2386.0	2343.0	2155.0	888.0	205.0	7977.0

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	9.4	11.6	15.3	8.9	2.4	47.6
10-24	4.4	5.6	6.7	1.5	.2	18.3
25-49	4.3	6.1	3.7	.7	.0	14.8
50-74	6.3	3.9	1.0	.0	.0	11.1
75-100	5.6	2.1	.4	.0	.0	8.1
Totals	29.9	29.4	27.0	11.1	2.6	7977.0

TABLE - Hisp. Gazelles by % of Pop. that is Hispanic (1Mi.)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
3535.0	1550.0	1436.0	874.0	579.0	7974.0

## Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
44.3	19.4	18.0	11.0	7.3	7974.0

TABLE - Hisp. Gazelles by Household Income &amp; % Hisp. (1Mi.)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	637.0	891.0	1176.0	687.0	144.0	3535.0
10-24	345.0	541.0	528.0	119.0	17.0	1550.0
25-49	398.0	621.0	350.0	67.0	.0	1436.0
50-74	461.0	268.0	145.0	.0	.0	874.0
75-100	384.0	180.0	15.0	.0	.0	579.0
Totals	2225.0	2501.0	2214.0	873.0	161.0	7974.0

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	8.0	11.2	14.7	8.6	1.8	44.3
10-24	4.3	6.8	6.6	1.5	.2	19.4
25-49	5.0	7.8	4.4	.8	.0	18.0
50-74	5.8	3.4	1.8	.0	.0	11.0
75-100	4.8	2.3	.2	.0	.0	7.3
Totals	27.9	31.4	27.8	10.9	2.0	7974.0



TABLE - Hisp. Gazelles by % of Pop. that is Hispanic (3Mi.)

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
4537.0	2310.0	1718.0	938.0	755.0	10258.0

## Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
44.2	22.5	16.7	9.1	7.4	10258.0

TABLE - Hisp. Gazelles by Household Income &amp; % Hisp. (3Mi.)

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	789.0	1415.0	1502.0	789.0	42.0	4537.0
10-24	269.0	849.0	971.0	221.0	.0	2310.0
25-49	480.0	761.0	463.0	14.0	.0	1718.0
50-74	466.0	327.0	145.0	.0	.0	938.0
75-100	529.0	225.0	1.0	.0	.0	755.0
<b>Totals</b>	<b>2533.0</b>	<b>3577.0</b>	<b>3082.0</b>	<b>1024.0</b>	<b>42.0</b>	<b>10258.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	7.7	13.8	14.6	7.7	.4	44.2
10-24	2.6	8.3	9.5	2.2	.0	22.5
25-49	4.7	7.4	4.5	.1	.0	16.7
50-74	4.5	3.2	1.4	.0	.0	9.1
75-100	5.2	2.2	.0	.0	.0	7.4
<b>Totals</b>	<b>24.7</b>	<b>34.9</b>	<b>30.0</b>	<b>10.0</b>	<b>.4</b>	<b>10258.0</b>

TABLE - Hisp. Gazelle by % of Pop. that is Hispanic (Tract)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
111526.0	45553.0	32927.0	24231.0	17101.0	231338.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
48.2	19.7	14.2	10.5	7.4	231338.0

TABLE - Hisp. Gazelle by Household Income &amp; % Hisp. (Tract)

Count By - AEMPH

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	22639.0	30276.0	35229.0	18200.0	5182.0	111526.0
10-24	10227.0	13783.0	18511.0	2702.0	330.0	45553.0
25-49	8555.0	14980.0	8042.0	1350.0	.0	32927.0
50-74	13715.0	8182.0	2334.0	.0	.0	24231.0
75-100	11475.0	4642.0	984.0	.0	.0	17101.0
<b>Totals</b>	<b>66611.0</b>	<b>71863.0</b>	<b>65100.0</b>	<b>22252.0</b>	<b>5512.0</b>	<b>231338.0</b>

Cell Percents

HH Inc.

% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	9.8	13.1	15.2	7.9	2.2	48.2
10-24	4.4	6.0	8.0	1.2	.1	19.7
25-49	3.7	6.5	3.5	.6	.0	14.2
50-74	5.9	3.5	1.0	.0	.0	10.5
75-100	5.0	2.0	.4	.0	.0	7.4
<b>Totals</b>	<b>28.8</b>	<b>31.1</b>	<b>28.1</b>	<b>9.6</b>	<b>2.4</b>	<b>231338.0</b>

TABLE - Hisp. Gazelle by % of Pop. that is Hispanic (1Mi.)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
103834.0	47701.0	40545.0	24541.0	14818.0	231439.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
44.9	20.6	17.5	10.6	6.4	231439.0

TABLE - Hisp. Gazelle by Household Income &amp; % Hisp. (1Mi.)

Count By - AEMPH

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	20572.0	27592.0	32891.0	19219.0	3560.0	103834.0
10-24	10988.0	17491.0	15628.0	2895.0	699.0	47701.0
25-49	10616.0	17126.0	11317.0	1486.0	.0	40545.0
50-74	12346.0	8403.0	3792.0	.0	.0	24541.0
75-100	9404.0	5097.0	317.0	.0	.0	14818.0
Totals	63926.0	75709.0	63945.0	23600.0	4259.0	231439.0

Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	8.9	11.9	14.2	8.3	1.5	44.9
10-24	4.7	7.6	6.8	1.3	.3	20.6
25-49	4.6	7.4	4.9	.6	.0	17.5
50-74	5.3	3.6	1.6	.0	.0	10.6
75-100	4.1	2.2	.1	.0	.0	6.4
Totals	27.6	32.7	27.6	10.2	1.8	231439.0

TABLE - Hisp. Gazelle by % of Pop. that is Hispanic (3Mi.)

Count By - AEMPH

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
124045.0	68762.0	49282.0	25794.0	20118.0	288001.0

Row Percents

% Hisp.					
0-9	10-24	25-49	50-74	75-100	Totals
43.1	23.9	17.1	9.0	7.0	288001.0

TABLE - Hisp. Gazelle by Household Income &amp; % Hisp. (3Mi.)

Count By - AEMPH

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	20400.0	42219.0	39667.0	20979.0	780.0	124045.0
10-24	6683.0	27243.0	29313.0	5523.0	.0	68762.0
25-49	12453.0	22465.0	14114.0	250.0	.0	49282.0
50-74	13121.0	8295.0	4378.0	.0	.0	25794.0
75-100	13522.0	6586.0	10.0	.0	.0	20118.0
<b>Totals</b>	<b>66179.0</b>	<b>106808.0</b>	<b>87482.0</b>	<b>26752.0</b>	<b>780.0</b>	<b>288001.0</b>

## Cell Percents

HH Inc.						
% Hisp.	\$0-24k	\$25k-34k	\$35k-49k	\$50-74k	\$75k+	Totals
0-9	7.1	14.7	13.8	7.3	.3	43.1
10-24	2.3	9.5	10.2	1.9	.0	23.9
25-49	4.3	7.8	4.9	.1	.0	17.1
50-74	4.6	2.9	1.5	.0	.0	9.0
75-100	4.7	2.3	.0	.0	.0	7.0
<b>Totals</b>	<b>23.0</b>	<b>37.1</b>	<b>30.4</b>	<b>9.3</b>	<b>.3</b>	<b>288001.0</b>