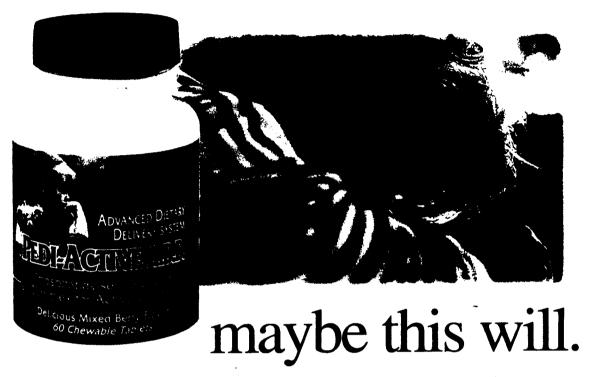
# If yelling, begging and pleading doesn't get your child to do their homework,



REPORT CARD: Not working up to capabilities. Has difficulty paying attention. Does not follow instructions. Does not work well with others.

In many cases children will score very high on I.Q. tests. Still, they do not perform as well in school as their parents and teachers know they can. The problem is often not their intelligence, but the child's inability to remain focused. A skill which is essential for success in the classroom and beyond.

Nature's Plus has approached the problems of the active child from a nutritional perspective. Pedi-Active A.D.D.TM, a formula which combines phosphatidylserine, DMAE and activated soy phosphatides in a state-of-theart nutritional supplement. Each incredibly delicious, mixed berry flavor, chewable tablet supplies a complete profile of the most advanced neuronutrients available.

Isn't your child worth the best nutritional support science has to offer? Help your child live up to their full potential with Nature's Plus Pedi-Active A.D.D., available at your local health food store. Fill out the coupon below for discount offers toward your first purchase. Or call:

1-800-937-0500, ext. 4710

being and my first pur	t coupons toward my child's nurchase of Pedi-Active A.D.D. Fox 91719, Long Beach, CA 908	Please mail to:
Name		
Address		
City	State	_ Zip
Signature		Date
Offer expires 8/31/97		471

Nature's Plus.
The Energy Supplements.

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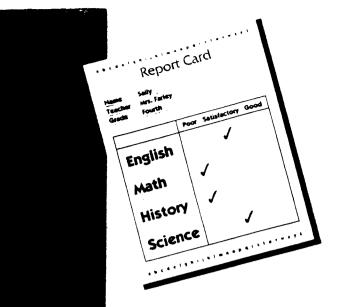
## NUTRITIONAL SUPPORT FOR THE ACTIVE CHILD



ADVANCED DIETARY DELIVERY SYSTEM

PEDI-ACTIVE ADD. ...

Chewable Phosphatidylserine DMAE Complex



Not working up to capabilities.

Has difficulty paying attention.

Does not follow instructions.

Does not work well with others.

n many cases children will score very high on I.Q. tests. Still, they do not perform as well in school as their parents and teachers know they can. The problem is often not their intelligence, but the child's inability to remain focused. A skill which is essential for success in the classroom and beyond.

Nature's Plus has approached the problems of the active child from a nutritional perspective. Introducing **Pedi-Active A.D.D.**, a precisely calibrated formula designed for the active child. Each incredibly delicious.

chewable tablet supplies a complete profile of the most advanced neuronutrients available, including a diversified combination of phosphatidylserine, DMAE and activated soy phosphatides, such as phosphatidylcholine. **Pedi-Active A.D.D.** is a state-of-the-art nutritional supplement that naturally complements an active child's delicate system.

Isn't your child worth the best nutritional support science has to offer?



#### Bottles of 60 Product #3000

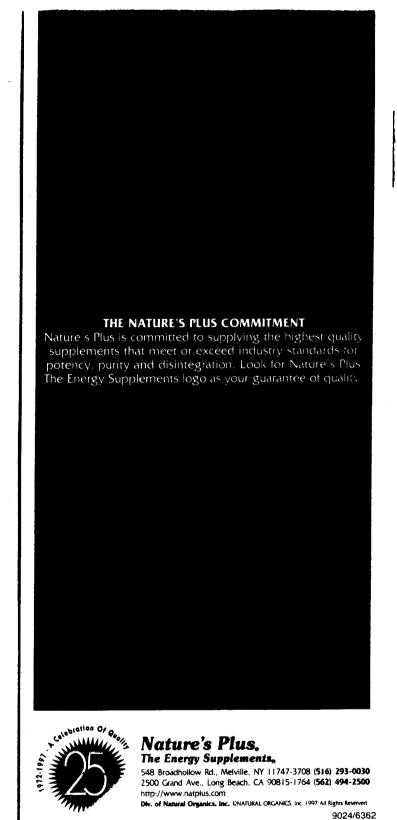
Each Chewable Tablet Contains:
LECI-PS•* (phosphatidylserine-rich
purified lecithin concentrate) 50 mg.
Supplying Activated Phosphatides:
Phosphatidylserine (PS) 10 mg.
Phosphatidylcholine (PC) 10 mg.
Cephalin (phosphatidylethanolamine) 6 mg.
Phosphoinositides
DMAE (2-dimethylaminoethanol bitartrate) 50 mg.
(IECLES) is a registered trademark of Lucas Meyer Inc.

#### REFERENCES

Gianotti C: Porta A: De Graan PN: Oestreicher AB; Nunzi MG, B-50/GAP 43 Phosphorylation in Hippocampal Slices From Aged Rats: Effects of Phosphatidylserine Administration. <u>Neurobiol Aging</u> (United States). Sep-Oct 1993, 14(5) p401-6.

Osvaldo RÉ, Z-Dimethylaminoethanol (Deanol): A Brief Review of its Clinical Efficacy and Postulated Mechanism of Action. <u>Current Therapeutic Research</u>. Vol. 16, No. 11, 1974.

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### Nature's Plus. The Energy Supplements.

MARKETING SERVICES • 2500 Grand Avenue • Long Beach, CA 90815-1764 • 1-800-937-0500 http://www.natplus.com

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June 1997

Dear

Thank you for your interest in Pedi-Active A.D.D. from Nature's Plus. We know that sometimes yelling, pleading and begging your child to their homework just isn't enough. Research has shown that many of the problems a child who is hyperactive or suffering from Attention Deficit Disorder can be related to improper nutrition. What your child needs is a nutritional supplement that supplies a complete profile of the most advanced neuronutrients available to help your child live up to their full potential. Each delicious mixed berry flavored chewable tablet combines phosphatidylserine, DMAE and activated soy phosphatides to provide the nutritional support your active child needs.

And, if you're looking for a delicious multivitamin you child will eat up, try Source of Life Animal Parade. Each cherry and new orange flavored chewable animal supplies 16 vitamins and 8 minerals in a whole food base of fruit, vegetables and spirulina.

To introduce you to these two formulas, clip the coupons below and redeem them at your local health food store or any of the following.

SOUTH END NATURALS 517 COLUMBUS AVE **BOSTON, MA 02118** (617) 536-2119

**BREAD & CIRCUS** 15 WESTLAND AVENUE BOSTON, MA 02115 (617) 375-1010

**BREAD & CIRCUS** 115 PROSPECT STREET CAMBRIDGE, MA 02139 (617) 492-0071

Experience for yourself why Nature's Plus is known as The Energy Supplements.

Sincerely.

Founder, Nature's Plus

Gerald Resoler

27251331



Expires on: 10/04/97

287044448

Expires on: 10/04/97

287044448

EXHIBIT C





Nature's Plus. PEDI-ACTIVE A.D.D.

Chewable Phosphatidylserine DMAE Complex. NUTRITIONAL SUPPORT FOR THE ACTIVE CHILD.

Available Only at Your Local Health Food Store. Manufacturer's Coupon

Nature's Plus.

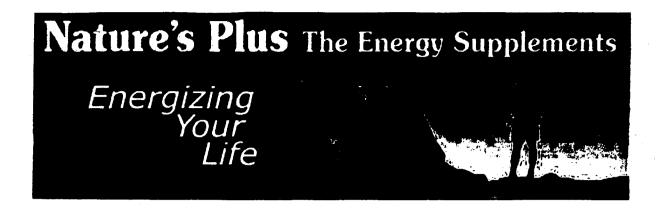
Source & Life

ANIMAL PARADE

Children's Chewable Multi-Vitamin & Mineral Formula with Very Cherry and Burst of Orange Natural Flavors.

Available Only at Your Local Health Food Store. Manufacturer's Coupon







## Supplements Healthy Brain Function

Pedi-Active A.D.D. Chewables



Pedi-Active A.D.D. Chewables Product No. 3000

Pedi-Active A.D.D. is a precisely calibrated formula designed for the active child. Each naturally sweetened, delicious chewable tablet supplies a complete profile of the most advanced neuronutrients available, including a diversified combination of phosphatidylserine, DMAE and activated soy phosphatides. Pedi-Active A.D.D. is a state-of-the art nutritional supplement that naturally complements an active child's delicate system. Choose the Pedi-Active A.D.D. tablets or the convenient Pedi-Active Liposomal Spray, and supplement either with the naturally delicious Pedi-Active Bar

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

## **Sizes Available:**Bottles of 60 #3000 - 120 #3001

Two chewable tablets contain		
LECI-PS (phosphatidylserine-rich purified lecithin concentrate) (supplying activated phosphatides: phosphatidylserine [PS] [20 mg], phosphatidylcholine [PC] [20 mg], cephalin [phosphatidylethanolamine] [12 mg] and phosphoinositides [6 mg])	100 mg	

Find	Supp	lement	by Key	word

Enter your search keyword(s) separated by commas, then click Search.

ス Search

EXHIBIT D

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