

**OFFICIAL TRANSCRIPT PROCEEDING**

**FEDERAL TRADE COMMISSION**

**MATTER NO. P024204**

**TITLE ELECTRONIC MUSCLE STIMULATORS**

**DATE RECORDED: DATE UNKNOWN  
TRANSCRIBED: MARCH 22, 2002**

**PAGES 1 THROUGH 7**

**FAST ABS WEB INFOMERCIAL**

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FEDERAL TRADE COMMISSION

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VIDEOTAPE:

PAGE:

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Fast Abs Web Infomercial

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Electronic Muscle Stimulators ) Matter No. P024204  
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Date Unknown

The following transcript was produced from a  
live videotape provided to For The Record, Inc. on March  
18, 2002.

## P R O C E E D I N G S

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## FAST ABS WEB INFOMERCIAL

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4 **ON SCREEN: Tired of Old Workouts?**

5 MALE ANNOUNCER: Are you tired of the same old  
6 ab workouts that don't give you the results you want?

7 Do you want rock-hard abs, taut, toned muscles  
8 without sweating for hours?

9 MALE ANNOUNCER: Well, now, you can.

10 **ON SCREEN: Fast Abs No Sweat Workout!**

11 MALE ANNOUNCER: Introducing Fast Abs, the  
12 complete no-sweat workout system. It's the fast, easy,  
13 effective way to get --

14 **ON SCREEN: Guaranteed results. Print at**  
15 **bottom of screen is unintelligible.**

16 MALE ANNOUNCER: -- amazing results guaranteed.

17 **ON SCREEN: Electronic Muscle Stimulation**

18 MALE ANNOUNCER: The secret behind Fast Abs is  
19 EMS, electronic muscle stimulation. Simply slip the Fast  
20 Abs belt around the desired muscle group and the Fast Abs  
21 microprocessor sends out safe, gentle, massage-like  
22 impulses that stimulate muscle contraction to tone and  
23 firm muscle.

24 **ON SCREEN: Up to 600 muscle contractions in**  
25 **just 10 min.**

1 MALE ANNOUNCER: Just 10 minutes with Fast Abs  
2 is the equivalent of up to 600 muscle contractions, all  
3 with just a touch of a button.

4 ON SCREEN: 6 different workouts!

5 MALE ANNOUNCER: Fast Abs even offers six  
6 different customized work-out and massage programs.

7 ON SCREEN: No Sweat Workout!

8 MALE ANNOUNCER: Now, you can have rock hard  
9 abs with no sweat.

10 ON SCREEN: Tone arms

11 MALE ANNOUNCER: Tone arms and shoulders --

12 ON SCREEN: Hips & Thighs

13 MALE ANNOUNCER: -- define hips and thighs, all  
14 in just minutes a day.

15 ON SCREEN: Fast Abs does all the work!

16 MALE ANNOUNCER: Fast Abs does all the work for  
17 you.

18 ON SCREEN: Fast Abs Goes Anywhere!

19 MALE ANNOUNCER: And it's so small and compact,  
20 you can use it anywhere --

21 ON SCREEN: Fast Abs at Home!

22 MALE ANNOUNCER: -- at home, at the office --

23 ON SCREEN: Fast Abs in the Car!

24 MALE ANNOUNCER: -- even in the car.

25 ON SCREEN: Price tag with \$ \$ \$ (X'd out)

1 MALE ANNOUNCER: Complex electronic muscle  
2 machines can cost hundreds of dollars, but not Fast Abs.

3 ON SCREEN: Call Now! Only \$39.95 Print  
4 unintelligible. Click to order

5 MALE ANNOUNCER: Call now and the complete Fast  
6 Abs System, including this handy travel case, can be  
7 yours for the lowest price ever offered, just \$39.95.

8 ON SCREEN: 2nd Belt No Extra Charge! Call in  
9 the next 10 minutes! Click to order

10 MALE ANNOUNCER: Call in the next 10 minutes  
11 and we'll include a second adjustable Fast Abs fitness  
12 belt at no extra charge.

13 ON SCREEN: Total Body Workout! Click to order

14 MALE ANNOUNCER: Now, you can work out all  
15 major muscle groups at Fast Abs speed.

16 ON SCREEN: 5 Secrets to Fat Loss! Click to  
17 order

18 MALE ANNOUNCER: We'll also add the Fast Abs  
19 Food Plan, including the five secret steps to fast action  
20 fat loss, plus the Fast Abs target toning chart to help  
21 maximize loss of inches quickly.

22 ON SCREEN: Fast Abs Firming Gel Click to  
23 order

24 MALE ANNOUNCER: And you'll even get the Fast  
25 Abs firming gel. Simply apply before using Fast Abs for

1 maximum results in minimum time.

2 ON SCREEN: Over \$40 in Bonuses Free! Call  
3 Now! Click to order

4 MALE ANNOUNCER: These bonuses, a more than \$40  
5 value, are yours free if you call now.

6 (The web infomercial was concluded.)  
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TRANSCRIPTION DATE: MARCH 22, 2002

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

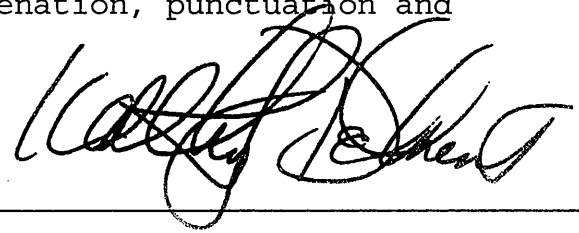
DATED: MARCH 22, 2002



ELIZABETH M. FARRELL

C E R T I F I C A T I O N   O F   P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.



KATHY J. DE MENT