

I want to express my joy and appreciation towards those that have or had a part making up the proposed Adult Content Spam Rule. I have no complaints at all towards the proposed rule; frankly it's about time.

This will give the general public some control over what they read. The electronic inbox is one place there has been little to no control over what one actually has to endure reading or seeing. No where else in society am I basically forced to look at content I don't desire to see. Pornography magazines at least have covers, satellite broadcasts have subscriptions and controls, but the inbox has had very little ability to actually give control over such content.

Thank you for what is being proposed – please see to it that it happens (the sooner the better). Also, put some teeth into it; make the encouragement (punishment) to pornography content suppliers strong enough if rule is not followed.

My only concern is that the policing of the proposed rule will not be adequate as police departments are already overloaded. However, the rule would at least lay the foundation.

We are just starting our family and this rule would allow us to at least lessen exposure to inappropriate material via the family inbox.

Again, thank-you!

Sincerely,

Loren Bordeaux

PS: I am also a IT director and this would be a huge help to the corporate environment as well and I don't see anything in the present rule that would cause significant technical issues.