The proposed label is a good one. The 27 character string should technically keep the legitimate emails addressing sexually explicit content from suffering a premature quarantine or deletion by email filters and ISPs. However I worry that the definition of "sexually oriented" would have to be tight enough to preclude abusers from legitimately ignoring the use of the label in order to promote their activities. Also, that foreign based operations would be included in any penalty proceedings.

All that being said, I'm sure that there will still be plenty of abuse as the spammers find other ways to distribute their information. Perhaps a national "no sexual content" database is the answer. Thereby allowing the spammers to send their emails freely to those who do not object to the content.

Thank you for considering this important issue.

Sincerely,

Alison Simon-Kissel VA