

I am an attorney in Massachusetts who specializes in computer law, amongst other things. I have followed court cases and state statutes about junk e-mail (commonly called "spam") since 1996.

During December 2003, I received an average of 93 junk e-mails each day, so I am significantly and personally affected by the problem of junk e-mail.

I agree with the FTC's proposal to require sexually-oriented e-mail to include the exact phrase "SEXUALLY-EXPLICIT-CONTENT: "

in both the subject line of the e-mail and somewhere in the text of the e-mail.

The FTC should require that this exact phrase be easily visible (e.g., not white text on a white background) and at least normal size type in HTML or at least 11 point type.

The definition of sexually-oriented e-mail should include all of the following content:

- (1) links (or URL in text) to websites that contain pictures of nude people
- (2) advertisements for products to enlarge the penis,
- (3) advertisements for products to enlarge breasts,
- (4) advertisements for products that allegedly increase sexual desire,
- (5) advertisements for services that purport to introduce the recipient to other people for either sexual or erotic activities

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