

While I am in complete agreement with the proposed mark and feel that it doesn't place an undue burden on any entities, I am concerned that the rule appears to be directed only at those messages which actually contain explicit images. I hope my interpretation is wrong as I feel the rule should apply to ALL messages of an explicit nature. This includes messages promoting explicit websites and/or selling explicit products and services.

I am also concerned with the opt-out nature of the rule. Many spammers operate under multiple names, etc. I believe the entire CAN-SPAM act should be based on an opt-in approach.