FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

# NOTICE OF APPEARANCE



CASE NAME
In the Matter of
BASIC RESEARCH, LLC, ET AL

FILE/DOCKET NUMBER

9318

Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

 $\sqrt{K}$  counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

#### 1. COUNSEL OR REPRESENTATIVE

Include name, address and telephone of each

Richard D. Burbidge Jefferson W. Gross Andrew J. Dymek

BURBIDGE & MITCHELL

215 South State, Suite 920 Salt Lake City, Utah 84111 Telephone: (801) 355-6677 Facsimile: (801) 355-2341

E-mail: rburbidge@burbidgeandmitchell.com

2. RESPONDENTS

Include address and telephone numbers of all persons, partnerships, corporations, or associations

Dennis Gay

c/o Basic Research, LLC 5742 West Harold Gatty Drive Salt Lake City, Utah 84116 Telephone: (801) 517-7007 Facsimile: (801) 517-7108

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL

<del>dard D.) Bur</del>bidge

5. DATE SIGNED 7-5-04

Return this form to:

H-159

Federal Trade Commission 600 Pennsylvania Ave. NW Washington, D.C. 20580

# UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of	)
BASIC RESEARCH, L.L.C., A.G. WATERHOUSE, L.L.C., KLEIN-BECKER USA, L.L.C., NUTRASPORT, L.L.C., SOVAGE DERMALOGIC LABORATORIES, L.L.C., d/b/a BASIC RESEARCH, L.L.C., OLD BASIC RESEARCH, L.L.C., BASIC RESEARCH, A.G. WATERHOUSE, BAN, L.L.C., d/b/a KLEIN-BECKER USA, NUTRA SPORT, and SOVAGE DERMALOGIC LABORATORIES, DENNIS GAY, DANIEL B. MOWREY, d/b/a AMERICAN PHYTOTHERAPY RESEARCH LABORATORY, and MITCHELL K. FRIEDLANDER	) ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) )

### **DECLARATION OF RICHARD D. BURBIDGE**

- I, Richard D. Burbidge declare as follows:
- 1. I am an attorney with the law firm of Burbidge & Mitchell, counsel for Dennis Gay. I make this declaration pursuant to Rule 4.1(d) of the Federal Trade Commission's Rules of Practice.
- 2. I am a member in good standing of the Utah State Bar (#0492) and the California State Bar (#53246) and am admitted to practice in the following courts: the U.S. District Court, all districts of California, the U.S. Court of Appeals, Ninth Circuit; the U.S. District Court, District of Utah; U.S. Court of Appeals, Tenth Circuit; U.S. Court of Appeals Federal Circuit, and United States Supreme Court. I further attest that I am in good standing within the legal profession.

I declare under penalty of perjury that the foregoing is true and correct.

Executed: July 19, 2004

Richard D. Burbidge

### UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of	) )
BASIC RESEARCH, L.L.C., A.G. WATERHOUSE, L.L.C., KLEIN-BECKER USA, L.L.C., NUTRASPORT, L.L.C., SOVAGE DERMALOGIC LABORATORIES, L.L.C., d/b/a BASIC RESEARCH, L.L.C., OLD BASIC RESEARCH, L.L.C., BASIC RESEARCH, A.G. WATERHOUSE, BAN, L.L.C., d/b/a KLEIN-BECKER USA, NUTRA SPORT, and SOVAGE DERMALOGIC LABORATORIES, DENNIS GAY, DANIEL B. MOWREY, d/b/a AMERICAN PHYTOTHERAPY RESEARCH LABORATORY, and MITCHELL K. FRIEDLANDER	) ) ) ) ) ) ) ) ) DOCKET NO. 9318 ) ) ) ) ) )

#### **DECLARATION OF JEFFERSON W. GROSS**

- I, Jefferson W. Gross declare as follows:
- 1. I am an attorney with the law firm of Burbidge & Mitchell, counsel for Dennis Gay. I make this declaration pursuant to Rule 4.1(d) of the Federal Trade Commission's Rules of Practice.
- 2. I am a member of the Utah State Bar (#8339) and the California State Bar (#167325) and am admitted to practice in the following courts: U.S. District Court, Central District of California and U.S. Court of Appeals, Ninth Circuit; U.S. District Court, Northern District of California; Utah and U.S. District Court, District of Utah; U.S. Court of Appeals, Tenth Circuit. California, U.S. District Court, Central District of California and U.S. Court of Appeals, Ninth Circuit; Utah and U.S. District Court, District of Utah; U.S. Court of Appeals,

Tenth Circuit; and U.S. Court of Appeals for the Federal Circuit. I further attest that I am in good standing within the legal profession.

I declare under penalty of perjury that the foregoing is true and correct.

Executed: July 9,2004

Jefferson W. Gross

# **CERTIFICATE OF SERVICE**

I hereby certify that on this 20th day of July, 2004, I caused the foregoing Notice of Appearance to be filed and served as follows:

(1) an original and two paper copies filed by hand delivery and one electronic copy in PDF format filed by electronic mail to:

Donald S. Clark, Secretary
Federal Trade Commission
600 Pennsylvania Avenue, NW, Room H-159
Washington, DC 20580
Email: secretary@ftc.gov

(2) one paper copy served by hand delivery to:

The Honorable D. Michael Chappell Administrative Law Judge 600 Pennsylvania Avenue, NW, Room H-106 Washington, DC 20580

one paper copy by first class U.S. mail and one electronic copy in PDF format by electronic mail to:

Laureen Kapin
Walter C. Gross
Joshua S. Millard
Robin F. Richardson
Laura Schneider
Federal Trade Commission
600 Pennsylvania Avenue, NW, Suite NJ-2122
Washington, DC 20580
email: lkapin@ftc.gov

(4) one paper copy by first class U.S. mail

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Counsel for Respondent Daniel B. Mowrey

Mitchell K. Friedlander c/o Compliance Department 5742 West Harold Gatty Drive Salt Lake City, UT 84116

I further certify that the electronic copies sent to the Secretary of the Commission are true and correct copies of the paper originals, and that paper copies with original signatures are being filed with the Secretary of the Commission on the same day by other means.

Richard D. Burbidge Jefferson W. Gross Andrew J. Dymek

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