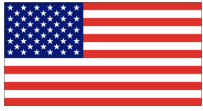


**Attn: International Marketing/Sales Managers
join the
U.S. Department of Commerce**



**at
A PRODUCT LITERATURE/
SAMPLE CENTER AT
WINTER ISPO 2005
MUNICH, GERMANY
FEBRUARY 6-9, 2005**

The U.S. Department of Commerce will be participating for the 2nd time at this popular winter sport trade fair.

This is a great opportunity for small and medium sized companies to reach out into the export market without investing considerable amounts of money and time. A large booth is reserved for us at this show.

The fee of \$550.00 includes the following:

- ! Shelf and floor space in our booth.
- ! For less than the price of an ad, your product is marketed and seen by many trade visitors who attend the show. **Winter ISPO 2004 attracted over 30,000 trade visitors.**
- ! Our booth is staffed by professional trade show employees. They include a Commercial Service specialist from Germany, an interpreter, and an export promotion employee from the U.S. Department of Commerce.
- ! Let us introduce your product to representatives/distributors at the show. We bring you back qualified leads for your specific company and product. We mail these out to you within a week of our return.
- ! We will research the market in sporting goods and recreation equipment and send you the survey.

In order to fully represent our US companies, we will limit how many companies can participate.

View pictures of past shows at: www.export.gov/ocg/tppics.htm <http://www.export.gov>
www.ispo.com

ALL PRODUCTS MUST HAVE U.S. CONTENT REPRESENTING 51% OF VALUE OF FINISHED GOODS/SERVICES

For more information, contact Ms. Amanda Ayvaz, Office of Consumer Goods,
T: 202-482-0338, F: 202-482-3981, E-mail: Amanda.Ayvaz@mail.doc.gov

**To be removed from our mailing list please return this fax with your
Company name and fax number**