

FOR IMMEDIATE RELEASE

Company background: Kwikset Corporation

As the largest manufacturer of residential locksets in the United States, Kwikset Corporation habeen an industry leader since its founding in 1945.

Kwikset's long, successful track record of significant contributions to the industry has earned th company an unparalleled reputation for manufacturing products that offer customers superior quality and outstanding value. Ever since the company's founders, Adolf Schoepe and Karl Rhinehart, revolutionized the residential lockset industry when they invented the tubular desigr to replace the old-fashioned mortise lock, Kwikset has never looked back, maintaining a positio of leadership within the industry. Since 1957, Kwikset has been the number one manufacturer of residential locksets.

A Black & Decker company since 1989, Kwikset markets products under the KWIKSET, TITAN and BLACK & DECKER brands. Its full line of residential door hardware includes: handlesets, knobsets, deadbolt locks, and leversets. Additionally, the company manufactures key-in-levers for the light commercial market.

Kwikset has long been a supporter of law enforcement and crime prevention groups. For many years, the company has distributed security demonstration kits free of charge for use in community education programs. Kwikset is also a supporter of the California Police Athletic Federation, which promotes better health and physical fitness among law enforcement personnel through amateur athletic competition.

The addition of the AccessOne Remote Lighting Module to TITAN's AccessOne line allows homeowners to get the most use out of their TITAN AccessOne remote control. The AccessOne Remote Lighting Module allows remote control activation of house lights and maximizes the capability of the AccessOne remote control. All AccessOne home security products utilize rolling code technology which prevents code-grabbers from gaining electronic access to the home. Wit more than four billion possible combinations, this technology provides the highest level of home security available.

The Society Brass Collection of handlesets, interior knobs and levers features elegant touches

and finishes which create a dramatic first impression for any door.

Headquartered in Irvine, California, Kwikset produces all of its products in the United States at four manufacturing facilities, employing more than 2,700 people.

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wikset, America's lockset leader, proudly presents its opening price-point line of security hardware, represented in the Kwikset product line. Here you'll find everything from knobs in a range of styles and finishes to quality, solid-forged entry handlesets. The line includes single- and double-cylinder deadbolts, one-sided deadbolts for residential and light commercial applications, plus three knob designs, and three newly redesigned solid-forged handlesets.

In the Kwikset product line you'll discover our commitment for over half a century of providing stylish function and quality products at an affordable price. All are easy to install in three simple steps and reversible to install on leftor right-handed doors.

Kwikset Knobs Exceptional Value

- Quality Products at Great Prices
- Traditional and Contemporary Styles
- Wide Selection of Finishes
- Versatilé—Carrying a Matching Theme Throughout the Home

Kwikset Deadbolt Security

- Tough Protection at an Affordable Price
- Full 1" Throw Deadbolt
- Tapered Cylinder Guard Resists Wrenching
- Large Interior Turnpiece

Kwikset Quality

- 10 Year Mechanical Warranty
- 5 Year Finish Warranty
- Toll-Free Installation Hotline (1-800-327-LOCK)

THE USA

Kwikset Convenience

- Full Range of Functions
- Fits Most Doors, Standard Door Preparation
- Reversible for Left- or Right-Handed Doors
- Easy 3-Step Installation

To help our customers gain an edge over the competition and increase profits, Kwikset offers knobsets, deadbolts and handlesets designed to protect and enhance any residential application. The 660 deadbolt is Kwikset's most popular deadbolt-quality product at a great price. Offering exceptional value is what has made Kwikset number one year after year.

The Kwikset line of products displays design variety complimented by an array of durable, beautiful finishes. With a premium on quality, not price, the opening price point locksets demonstrate how they mesh perfectly with any builders market.

We stand behind our products with a 10 year mechanical warranty and a 5 year finish warranty.



ver Fifty Years of Quality in Every Lock For over half a century, Kwikset Corporation has manufactured quality home security products that have earned it over five decades of industry leadership. It all began with entrepreneurs Adolf Schoepe and Karl Rhinehart.

1946 Schoepe and Rhinehart revolutionized residential lock design by pioneering a tubular lock–named "Kwikset" to underscore its speedy installation.

1948 A state-of-the-art manufacturing facility is constructed to meet post-war housing boom needs for a fast, dependable, and easily installed lockset.

1957 Kwikset merges with American Hardware Corporation (AHC) of New Britain, Conn. AHC leads the commercial and industrial lockset industry, while Kwikset continues to forge ahead with the residential market. Kwikset becomes the number one manufacturer of residential locksets, a title it has held ever since.



wilders and consumers nationwide choose Kwikset's best hardware, represented in the TITAN product line. Designed for the discriminating customer, TITAN products are the most dufable Grade Products are the most dufable deadless and double-cylinder, unbeatable-security deadbolts, plus six knob designs, five lever styles, and eight solid-forged handlesets.

All are keyed 6-pin for over 30,000 more keying combinations than standard 5-pin systems . . . which means greater security. The TITAN product line has been constructed with features that have come to represent greater durability and security than standard residential locksets.

TITAN Durability

- 200% more durable than Grade 3
- Nickel-Plated Bolt
- Steel Latch Face and Strike
- Steel Rack and Pinion
- Solid-Forged Construction
- Split Lock Washers
- Interior Torque Spring

TITAN Security

- Steel Anti-Pry Shield
- 6-Pin Cylinder
 (Six times the security combinations)
- Professional Grade 2 (200% stronger than residential locksets)
- Heavy-Duty 1" Throw Steel Deadbolt
- Four 3" Hardened Steel Screws

TITAN Quality

- Lifetime Mechanical Warranty
- Lifetime Finish Warranty-A Patented Lifetime Finish process option for entry locksets.
- Standard 10 Year Finish Warranty
- Toll-Free Installation Hotline (1-800-327-LOCK)
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TITAN Convenience

- Fits Most Doors
- Universal Keying
- Easy 3-Step Installation

Nothing comes close to TITAN strength, durability, convenience or styling. This line of hardware has passed the most stringent tests imposed by the American National Standards Institute (ANSI). TITAN achieves a Grade 2 rating—the highest performance rating in residential hardware.

TITAN quality begins with highly advanced engineering and design. Built with heavy-duty metal components and solid, tight-fitting construction, these products are the most durable you'll find. They're the easiest to install, too, with screw guides and factory preset screws. And they come equipped with front removable cylinders, so they're easy to rekey. TITAN has set a new standard of style, with designs to enhance a vast array of home decor.

We stand behind the TITAN line with a Lifetime mechanical warranty and a 10 year finish warranty. The optional Lifetime finish, achieved by a patented manufacturing process, ensures life-long performance and beauty.



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wikset, America's lockset leader, proudly presents the Kwikset PLUS line of security hardware, with exciting new styles and features you've been wanting. Here you'll find everything from knobs in a range of styles and finishes to quality, solid-forged entry handlesets. The line includes single- and double-cylinder deadbolts, plus three knob designs, five lever designs including the three with keyed entry functions, and four solid-forged handlesets.

In the Kwikset PLUS product line you'll discover our commitment for over half a century of providing stylish function and quality products at an affordable price. Grade 3 keyed levers and Lifetime Finish option introduce convenience and durability features at an exceptional value.

Kwikset PLUS knobs, levers, and handlesets

- Quality Products at Great Prices
- Heavy-Duty Dual Torque Springs for Extra Durability
- Wide Selection of Finishes
- Levers with the Fit, Feel, and Improved Durability of Premium Levers

Kwikset PLUS Deadbolt Security

- Tough Protection at an Afford the Price
- Heavy-Duty Adjustable Bolt
- Full 1" Throw Deadbolt
- Large Interior Turnpiece
 Meets ADA Requirements

Kwikset PLUS Quality

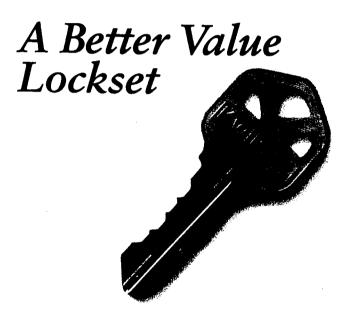
- 25 Year Mechanical Warranty
- 5 Year Finish Warranty
- Optional Lifetime Finish Warranty
- Toll-Free Installation Hotline (1-800-327-LOCK)
- · Made in the U.S.A.

Kwikset PLUS Convenience

- Full Range of Functions
- Fits Most Doors, Standard Door Preparation
- Easy 3-Step Installation

To help our customers gain an edge over the competition and increase profits, Kwikset PLUS offers knobsets, leversets, deadbolts, and handlesets designed to protect and enhance any residential application. The upgrade features in the lever series and durability components incorporated across the product line provide step-up options. Offering exceptional value is what has made Kwikset number one year after year.

The Kwikset PLUS line of products display design variety complimented by an array of durable, beautiful finishes. We stand behind our products with a 25 year mechanical warranty, 5 year finish warranty, and an optional Lifetime Finish warranty on selected styles.



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Kwikset

COMPORATION

BLACKS DECKER

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Kwikset.

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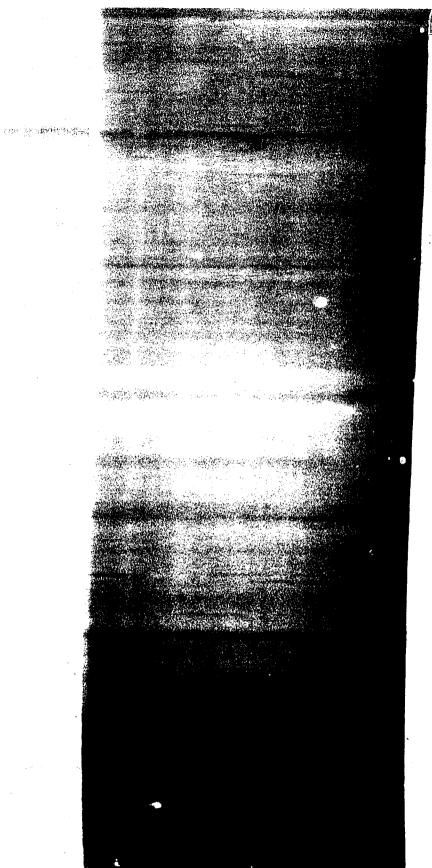
America's Largest Selling Residential Locksets

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Largest Sellin Residential Locksets America's Largest Selling Residential Locksets



FOR MORE FASHIONABLE DOORWAYS USE KWIKSET DECORATIVE HANDLES

Decorate your doorways by highlighting the beauty of the lockset design with Kwikset Decorative Handles. They are custom-crafted from the finest materials and their lustrous finishes are protected with Kwikset's durable coating to assure lasting beauty.

The use of this inexpensive styling feature will add a touch of elegance to entryways and give your home that distinctive difference. See the easy installation instructions below.

TO REMOVE YOUR EXISTING LOCKSET

Kwikset, Kwikset Plus, TITAN or Tubular Locksets

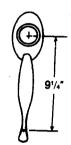
- 1. Remove interior screws.
- 2. Remove exterior and interior lockset assemblies.

Other types of cylindrical Locksets

- Depress slot or button in neck of interior knob and pull knob from spindle.
- 2. Snap off rose cover with screwdriver inserted in slot in rose.
- Remove screws from mounting plate or liner and disengage lockset mechanism from latch by pulling straight out from door.

DECORATIVE HANDLE INSTALLATION INSTRUCTIONS

- Remove Decorative Handle from card by tearing off protective film.
- Measure from center hole where lockset was removed 9½" (235 mm) down door face and mark with pencil or other sharp instrument for drilling.
- 3. Drill 3/16" (8 mm) diameter hole through door.
- 4. Reassemble, insert lockset mechanism through center hole in decorative handle. Insert lockset stems through holes in installed latch. Press lockset and decorative handle flush against door.
- Insert sex nut through bottom of handle and door, and secure with interior washer and screw provided.
- Install interior knob assembly of lockset.



DECORATIVE HANDLE



Made in USA





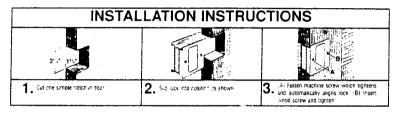


SLIDING/POCKET DOOR LOCKS

Kwikset sliding door locks are distinctively styled from the finest material and can be installed onto pocket type sliding interior doors with a single cut in door edge. Both privacy Model No. 333 with locking turn button and non-locking passage Model No. 332 fit doors 13/6" thick.

Passage Lock Model No. 332

- For passage doors where locking is not required plain front both sides
- Equipped with edge pull



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KWIKSET CORPORATION Anaheim. California U.S.A 1-800-327-LOCK

Made in USA

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