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Stephen L. Cohen Catherine Harrington-McBride Federal Trade Commission 600 Pennsylvania Ave., NW Washington, DC 20580 202-326-3222; 326-2452; 326-3395 (fax) LUTHER D. 1 HUMMAS, Clark
By: Deprey Clark

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

1268957 ONTARIO INC.,
1371772 ONTARIO INC.,
both doing business as
NATIONAL DOMAIN NAME
REGISTRY, ELECTRONIC DOMAIN
NAME MONITORING, AND
CORPORATE DOMAIN NAME
MONITORING, AND
DARREN J. MORGENSTERN,
individually and as officer and director
of 1268957 Ontario Inc. and 1371772
Ontario Inc.,

Defendants.

Civil Action No.

1 U1-CV 0423

COMPLAINT FOR PERMANENT INJUNCTION AND OTHER EQUITABLE RELIEF

Plaintiff, the Federal Trade Commission ("FTC" or "the Commission"), for its complaint alleges as follows:

JURISDICTION AND VENUE

- 1. This Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 1331, 1337(a), and 1345, and 15 U.S.C. §§ 45(a) and 53(b).
- 2. Venue in the United States District Court for the Northern District of Georgia, Atlanta Division is proper under 28 U.S.C. §§ 1391 (a), (b), and (d), and 15 U.S.C. § 53(b).

PLAINTIFF

- 3. Plaintiff, the Federal Trade Commission, is an independent agency of the United States government created by statute. 15 U.S.C. §§ 41 et seq. The Commission, inter alia, enforces Section 5(a) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 45(a), which prohibits unfair or deceptive acts or practices in or affecting commerce. The Commission has the authority to initiate federal district court proceedings, by its own attorneys, to enjoin violations of the FTC Act in order to secure such equitable relief as may be appropriate in each case. 15 U.S.C. §§ 53(b), 56(a)(2).
- 4. The Commission brings this action under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), to secure preliminary and permanent injunctive relief, rescission of contracts, restitution, disgorgement, and other equitable relief for defendants' deceptive and unfair acts and practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

DEFENDANTS

5. Defendant 1268957 Ontario Inc., doing business as National Domain Name Registry ("NDNR"), Electronic Domain Name Monitoring ("EDNM"), and Corporate Domain

Name Monitoring ("CDNM") is an Ontario corporation with a registered office at 2300 Yonge Street, Suite 907, Toronto, Ontario, Canada M4P 1E4. It transacts or has transacted business in this District and throughout the United States from its offices at 5555 Glenridge Connector, Suite 200, Atlanta, Georgia 30342.

- 6. Defendant 1371772 Ontario Inc., doing business as NDNR, EDNM, and CDNM is an Ontario corporation with a registered office at 2300 Yonge Street, Suite 907, Toronto, Ontario, Canada M4P 1E4. It transacts or has transacted business in this District and throughout the United States from its offices at 5555 Glenridge Connector, Suite 200, Atlanta, Georgia 30342.
- 7. Defendant Darren J. Morgenstern ("Morgenstern") is a director or officer of both 1268957 Ontario Inc and 1371772 Ontario Inc. He resides at 39 Roehampton Avenue, Toronto, Ontario, Canada M4P 8P9. At all times material to this complaint, acting alone or in conjunction with others, he has formulated, directed, controlled, or participated in the acts and practices of NDNR, EDNM, and CDNM, including the acts and practices set forth in this complaint. Morgenstern transacts or has transacted business in this District and throughout the United States.

COMMERCE

8. At all times relevant to this complaint, defendants have maintained a substantial course of trade, advertising, offering for sale, and selling of information and services by facsimile and via the Internet in or affecting commerce as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

DEFINITIONS

9. "Domain Name" means a globally unique means to identify a specific Web site using standard Internet protocols. All presently-available commercial domain names in the United States end with a suffix of .com, .net, or .org.

DEFENDANTS' COURSE OF BUSINESS

- attached to this Complaint as Attachment A, to business owners and other consumers who currently possess a domain name related to their business or enterprise. Defendants' faxes, sent under both the EDNM and CDNM logos, claim that an undisclosed third party has applied for a domain name that is identical (other than the final suffix) to the domain name already owned by the targeted consumer. According to defendants' faxes, ignoring defendants' notice may result in defendants assigning the domain name in question to someone else. Defendants urge consumers to "secure this domain name" by sending them a fee of \$70 U.S.
- 11. If consumers do not respond to defendants' initial fax, defendants send a second fax, headlined FINAL NOTICE. This second fax is usually sent one or two days after the initial fax and contains the same false statements as the initial fax. None of these unsolicited faxes displays the telephone number from which they are transmitted.

VIOLATIONS OF THE FTC ACT

COUNT I

- 12. In the course of advertising, offering for sale, and selling domain name monitoring services, defendants have represented, expressly or by implication, that an undisclosed third party has applied for a domain name that is identical or similar to a domain name owned by the targeted consumer.
- 13. In truth and in fact, in numerous instances, no third party has applied for a domain name that is identical or similar to a domain name owned by the targeted consumer.
- 14. Therefore, defendants' representation, as set forth above, is false and misleading and constitutes deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

COUNT II

- 15. In the course of advertising, offering for sale, and selling domain name monitoring services, defendants have represented, expressly or by implication, that they are monitoring or have the ability to monitor applications for domain names by third parties.
- 16. In truth and in fact, defendants are not monitoring, nor do they have the ability to monitor applications for domain names by third parties.
- 17. Therefore, defendants' representation, as set forth above, is false and misleading and constitutes deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

CONSUMER INJURY

18. Consumers throughout the United States have been injured as a result of defendants' unlawful acts or practices. Absent injunctive relief by this Court, defendants are likely to continue to injure consumers and harm the public interest. By granting the requested injunctive relief, the Court can immediately halt defendants' law violations.

THIS COURT'S POWER TO GRANT RELIEF

- 19. Section 13(b) of the FTC Act, 15 U.S.C.§ 53(b), empowers this Court to grant injunctive and other ancillary relief, including consumer redress, disgorgement and restitution, to prevent and remedy any violations of any provision of law enforced by the FTC.
- 20. This Court, in the exercise of its equitable jurisdiction, may award other ancillary relief to remedy injury caused by defendants' law violations.

PRAYER FOR RELIEF

WHEREFORE, plaintiff, the Federal Trade Commission, requests that this Court, as authorized by Section 13(b) of the FTC Act, 15 U.S.C. §53(b), and pursuant to its own equitable powers:

- 1. Award plaintiff such temporary and preliminary injunctive and anciliary relief as may be necessary to avert the likelihood of consumer injury during the pendency of this action and to preserve the possibility of effective final relief;
- 2. Permanently enjoin the defendant(s) from violating the FTC Act, as alleged herein;

- 3. Award such relief as the Court finds necessary to redress injury to consumers resulting from the defendants' violations of the FTC Act including, but not limited to, refund of monies paid, recission of contracts, and the disgorgement of ill-gotten gains; and
- 4. Award plaintiff the costs of bringing this action, as well as such other and additional relief as the Court may determine to be just and proper.

Dated: $212/\alpha$

Respectfully Submitted,

DEBRA A. VALENTINE General Counsel

Stephen L. Cohen

Catherine Harrington-McBride

Attorneys for the Federal Trade Commission

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NTIA/OIA

FROM: Wendy Lee@Sobi-Sky

PHONE NO. : 18189960941

NON Registry To:Sobi Sky Indian Arts & Mears (18189960941)

May. 18 2000 12:39PM P1 11:59 05/18/08 EST P3 1-1

ELECTRONIC DOMAIN NAME MONITORING

5555 Glandidge Connector, Suite 200, Atlanta, Georgia 30342 Toll-Free: 1.877.450.0607

DOMAIN NAME APPLICATION	
www.50BI-SKY.net	DATE REPLY DEADLINE 2000/05/18 2000/05/18
URGENT NOTICE OF IDENTICAL DO	DMAIN NAME APPLICATION BY A THIRD PARTY
ATTNI BUSINESS OWNER OR MANAGER	TRACKING NUMBER: 92316
Sobi Sky Indian Arts & Wears 18141 Hatton St Resede California	RÉGARDING: ELECTRONIC DOMAIN NAME MONITORING (EDNM)
Tel: 818 345-6832 Fax: 18189960941	7 (G) 031 016

PLEASE BE ADVISED THAT THE ABOVE NOTED DOMAIN NAME HAS BEEN SUBMITTED TO THE NATIONAL DOMAIN NAME REGISTRY (NDNR) FOR REGISTRATION, CONSEQUENTLY, IT IS OUR OPINION THAT THIS APPLICATION MAY HAVE BEEN SUBMITTED IN BAD FAITH FOR ONE OR MORE OF THE FOLLOWING REASONS:

EVIDENCE OF REGISTRATION AND USE IN BAD FAITH — The following circumstances, in particular but without limitation shall be evidence of the registration and use of a domain mame in bad faith:

- (i) circumstances indicating that the domain name has been applied for primarity for the purpose of seiling, renting, or otherwise transferring the domain hame registration to the authorized entity who is the owner of the trademark or service mark or to a competitor of that entity, for valuable consideration in excess of documented costs directly related to the domain name; or,
- (ii) the domain name has been registered in order to prevent the owner of the trade mark or service mark from reflecting the mark in a corresponding domain name; or,
- the domain name has been registered primarily for the purpose of disrupting the business of a competitor; or.
- by using the domain name, applicant has intentionally attempted to attract, for commercial gain, intermet users to their web site or other online location, by creating a likelihood or confusion with the owner's mark as to the source, sponsorable, affiliation, or endersement of a website or location, or of a product or service on a web site or location.

In addition to remedies provided for by the Uniform Domain Name Dispute Policy, Section 4a (1)(2)(3) & b(1)(2)(3)(4), NDNR provides trademark or service mark owners with a first-right-to-use preference on domain names which are identical or confusingly similar to their own.

YOU ARE REQUIRED TO SUBMIT TO NONR YOUR OPPOSITION TO THE THIRD PARTY DOMAIN NAME REGISTRATION CONTEMPLATED HEREIN AND EXPRESSLY ADVISE US OF YOUR INTENT TO LICENSE THIS DOMAIN NAME PRIOR TO THE EXPIRATION OF THIS NOTICE.

NOTE: YOU MAY DISREGARD THIS NOTICE. IF YOU DISREGARD THIS NOTICE OR FAIL TO REPLY BY THE DEADLINE INDICATED ABOVE; (A) NONR MAY ASSIGN THE LICENSING RIGHTS OF THIS DOMAIN NAME TO ANY APPLICANT; (B) NONR WILL NOT BE LIABLE FOR LOSS OF DOMAIN NAME LICENSE; IDENTICAL OR CONFUSINGLY SIMILAR USE OF YOUR COMPANY'S NAME; OR INTERRUPTION OF BUSINESS LOSSES.

TO SECURE THIS DOMAIN NAME, COMPLETE BELOW AND FAX TO (1).877.460.0598				
[X] I OPPOSE ANY THIRD PARTY REGISTRATION OF THE ABO SECURE THIS DOMAIN NAME ON MYIOUR BEHALF, INTERNIC,	OVE NOTED DOMAIN NAME. ACCORDINGLY, PLEASE RIGHT-TO-LISE FEE APPLIES. \$380 YR (MIN 2 YEARS).			
NAME OF AUTHORIZED COMPANY REPRESENTATIVE	CONTACT TEL NO.			
SIGNATURE AND TITLE	CONTACT FAX NO.			

CDNM1044 1988 .. SUPPLEMENTARY - WEBSITE: CONMONITORING COM CORPORATE DOMAIN NAME MONITORING

5555 Gienridge Connector, Buite 200, Atlanta, Georgia 30342 Toll-Free: 1,888-886-7088 120 Egilinton Ave. E., Suita 500. Toronto, Canada M4P1E2 Toll-Free Pax: 1,888-898-2768

DOMAIN	NAME	APPL	JCATION
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DATE

REPLY DEADLINE

WWW. BEERNTSEN net

1/24/2001

1/25/2001

URGENT NOTICE OF IDENTICAL DOMAIN NAME APPLICATION BY A THIRD PARTY

ATTN: BUSINESS OWNER OR MANAGER

TRACKING NUMBER: 528616

Beemitsen Candy Snop

200 N Broadway

Green Bay, WI 54303

Tel: 92043744C0

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Fax: 19204374481

REGARDING:

CORPORATE DOMAIN NAME MONITORING (CONM)

(G)

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DIE

PLEASE BE ADVISED THAT THE ABOVE NOTED DOMAIN NAME HAS BEEN SUBMITTED FOR REGISTRATION. CONSEQUENTLY, IT IS OUR OFINION THAT THIS APPLICATION MAY BE SUBMITTED IN BAD FAITH FOR ONE OR MORE OF THE FOLLOWING REASONS:

EVIDENCE OF REGISTRATION AND USE IN BAD FAITH - The following circumstances, in particular but without limitation shall be evidence of the registration and use of a domain name in bad faith:

- (i) circumstances indicating that the domain name has been applied for primarily for the purpose of selling, renting, or otherwise transferring the domain name registration to the authorized entity who is the owner of the trademark or service mark or to a compatitor of that entity, for valuable consideration in excess of documented coats directly related to the domain name, or,
- (ii) the domain name has been registered in order to prevent the owner of the trade mark or service mark from reflecting the mark in a corresponding domain name; or
- (iii) the dornern name has been registered primarily for the purpose of disrupting the business of a competitor; or,
- by using the domain name, applicant has intentionally attempted to attract, for commercial gain, (M) Internet users to their web site or other online location, by creating a likelihood of confusion with the owner's merk as to the source, sponsorship, affiliation, or endorsement of a website or location, of of a product or service on a web site or location,

In addition to remedies provided for by the Uniform Domain Name Dispute Policy, Section 4a (1)(2)(3) & b (1)(2)(3)(4) CDNM provides existing registrants, trademark and service mark owners with a firstright-to-use preference on domain names which are identical or confusingly similar to their own.

YOU ARE REQUIRED TO SUBMIT TO US YOUR OPPOSITION TO THE THIRD PARTY DOMAIN NAME REGISTRATION CONTEMPLATED HEREIN AND EXPRESSLY ADVISE US OF YOUR INTENT TO LICENSE THIS DOMAIN NAME PRIOR TO THE EXPIRATION OF THIS NOTICE.

NOTE: YOU MAY DISREGARD THIS NOTICE IF YOU DISREGARD THIS NOTICE OR FAIL TO REPLY BY THE DEADLINE INDICATED ABOVE: (A) COMM MAY ASS ON THE LICENSING RIGHTS OF THIS DOMAIN NAME TO ANY APPLICANT; (B) CONM WILL NOT BE LABLE FOR LOSS OF DOMAIN NAME LICENSE. IDENTICAL OR CONFUSINGLY SIMILAR USE OF YOUR COMPANYS NAME: OR INTERRUPTION OF Business activity or Business Losses.

PLEASE READ CAREFULLY:

UPON EXPIRY, THIS DOMAIN NAME MAY BE REGISTERED BY ANY THIRD PARTY WITHOUT FURTHER NOTICE ACCORDINGLY, PROMPTLY ADVISE US OF YOUR INTENT TO (2) SECURE THIS DOMAIN NAME OR, (b) OPPOSE THE THIRD PARTY APPLICATION CONTEMPLATED HEREIN. CALL (1) 888.886,7088

Note: You are not required to contact network rolutions. This notice is conveyed in accordance to domain names, trademarks and service marks that remain available as at the reply deadline indicated above. Internic right-to-use pee applies.