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VALUE VISION
FIGHT THE FAT

DATE: RECORDED JUNE 6, 2000

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PROCEEDINGS

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FEMALE HOST: Those ten pounds have crept up and you just cannot maintain. Maybe you go on a fad diet, you lose the five pounds, you lose the ten pounds and you can't maintain it. No matter what your age, no matter what your lifestyle, no matter what your eating habits are, this system will help you lose weight. It will quite literally melt the pounds off you.

I want to introduce FTF, but before we do, I want you to listen to a gentleman named Randy --

MALE HOST: No, that's the --

FEMALE HOST: Oh, that's the next one, I'm sorry.

MALE HOST: That's okay.

FEMALE HOST: Everyone is going to listen to two women.

MALE HOST: This is going to be two women right now.

FEMALE HOST: Two women.

MALE HOST: Who will tell you about FTF. It's perfect.

FEMALE HOST: Ahhh, take a look at these testimonials and then we'll talk so much about really the breakthrough technology you're getting.

(Testimonials)

ON SCREEN: Leann L. Individual results may vary

LEANN L.: Well, I think FTF is definitely a dieter's dream. It is the most easy and convenient product that you could ever hope to use. I put the FTF in my purse, I put a few drops in my drink, I don't have to think about, you know, planning, I don't have to plan taking it ahead of time.

I can take it before or I can take it after a meal. It has go to be

1 absolutely the easiest product to use that's on the market today.

2 **ON SCREEN: Cam C. Individual results may vary**

3 CAM C.: Okay. FTF allows me to eat chocolate and I'd say most of
4 my fat is in the foods that I really enjoy, and if I forget to take it before a meal, I can
5 always take it after. And I've lost, oh, about eight and a quarter pounds in the last two
6 weeks and I really haven't changed my eating habits that much.

7 FEMALE HOST: All right. Who's addicted? Chocolate --

8 MALE HOST: Chocolate, me.

9 FEMALE HOST: -- butter, salt, chips. These are foods you can
10 continue to eat, continue to enjoy on July 4th, on your birthday parties, every single
11 day if you want to because this product will take the fat components, from what I
12 understand --

13 MALE HOST: Right.

14 FEMALE HOST: -- in whatever food you're
15 eating --

16 MALE HOST: In whatever you're eating.

17 FEMALE HOST: -- and just escort it right out of your body.

18 MALE HOST: Before it can stick to your chin, to your jowls, to your
19 belly, to your buttocks. It is an amazing product. Now, you may have heard of
20 something called chitosan.

21 **ON SCREEN: FTF Value Vision Showcase**

22 **C-17291**

23 **S&H \$3.99**

24 **\$34.95**

25 **Fight the Fat**

26 **1-800-788-2454**

27 FEMALE HOST: Um-hum.

1 MALE HOST: What FTF is is a refined form of chitosan, okay? It's
2 taken the active ingredients in chitosan --

3 FEMALE HOST: Um-hum.

4 MALE HOST: -- and it has concentrated them, made them super-
5 powerful. We've done a -- we had an independent laboratory test, FTF, and what they
6 found is it actually absorbs 16 -- over 16 times its weight in fat.

7 FEMALE HOST: Wow.

8 MALE HOST: So, drop for drop, think about that. We have some
9 pictures that we're going to show you that have absolutely -- that show you -- the
10 American staple is the hamburger, right?

11 **ON SCREEN: Value Vision Showcase**

12 **C-17291**

13 **Fight the Fat**

14 **12-14 drops will absorb up to 16 times its weight in dietary fat**

15 **All natural**

16 **Does not contain stimulants or drugs**

17 **Should not be taken by pregnant women, children or anyone**
18 **allergic to shellfish**

19 **1-800-788-2454**

20 FEMALE HOST: Incredible. Take a look at this, 12 to 14 drops --

21 MALE HOST: Right.

22 FEMALE HOST: -- of this product will absorb up to 16 times its
23 weight in dietary fat. Think about that for just a second. It will actually absorb that
24 fat from the grams of fat that you're consuming and escort them right out your body.
25 It's all-natural. It does not contain any stimulants or any drugs. The only people that
26 really shouldn't be taking this -- but of course ask your doctor about it -- are pregnant
27 women, children or anyone allergic to shellfish.

1 MALE HOST: Right. That's because --

2 FEMALE HOST: That's an ingredient?

3 MALE HOST: -- the main ingredient is based from shellfish.

4 FEMALE HOST: Okay.

5 **ON SCREEN: FTF Value Vision Showcase**

6 **C-17291**

7 **S&H \$3.99**

8 **\$34.95**

9 **Fight the Fat**

10 **1-800-788-2454**

11 MALE HOST: One of the things that we do know, that the way to lose

12 weight is exercise. We do encourage you to exercise because if you exercise, just a

13 simple walk around the block every day, is going to help you lose fat even faster when

14 you use FTF. The other item is that you need to reduce your fat caloric intake.

15 FEMALE HOST: Um-hum.

16 MALE HOST: FTF does that, and as we get older, sometimes your

17 cholesterol level goes up.

18 FEMALE HOST: Um-hum.

19 MALE HOST: Well, I'm going to tell you, if you take FTF regularly,

20 your cholesterol will drop. It will go down, studies conclusively prove that.

21 FEMALE HOST: Take a look at this. Let's take a look at the kind of

22 foods we eat especially this time of year. I have grilled out for the last two weeks and

23 I've had plenty of hamburgers.

24 MALE HOST: Absolutely. It's an American staple.

25 FEMALE HOST: I love meat. I'm just one of those people that I

26 crave having beef. Take a look at what's going to happen if you eat your one

27 hamburger. 31 grams of fat, right?

1 **ON SCREEN: Value Vision Showcase**
2 **One Hamburger Has 31 Grams of Fat**
3 **2 Squirts of FTF will absorb 24 Grams of Fat versus 24 capsules of**
4 **Chitosan**
5 **1-800-788-2454**
6 MALE HOST: That's right.
7 FEMALE HOST: All you need are less than two squirts, is that about
8 the 14 drops?
9 MALE HOST: About 14 to 20 drops of FTF.
10 FEMALE HOST: Okay.
11 MALE HOST: And I'm going to show you how easy it is to use
12 because you just -- I mean, we're talking drops.
13 FEMALE HOST: Let's take a look at it.
14 MALE HOST: Let's --
15 FEMALE HOST: Let's take a look at what it will do.
16 **ON SCREEN: FTF Value Vision Showcase**
17 **C-17291**
18 **S&H \$3.99**
19 **\$34.95**
20 **Fight the Fat**
21 **1-800-788-2454**
22 MALE HOST: I stole the bottle. I'm sorry, I didn't mean to do that.
23 FEMALE HOST: That's all right. You can steal all you want.
24 MALE HOST: Okay, here we go. I'm going to move the potato chips.
25 FEMALE HOST: Um-hum.
26 MALE HOST: Okay. This is some peach nectar --
27 FEMALE HOST: Okay.

1 MALE HOST: -- and we're going to just drop -- I'm going to take -- I
2 had a steak for dinner tonight.

3 **ON SCREEN: Value Vision Showcase**

4 **Pizza Has 20 Grams of Fat**

5 **Just 14 drops of FTF will absorb the Fat**

6 **Versus 12 capsules of Chitosan**

7 **1-800-788-2454**

8 FEMALE HOST: What do I drop this into safely?

9 MALE HOST: So, one, two, three, four, five, six. You can take this
10 into any kind of fruit juice, grape juice is my personal favorite.

11 FEMALE HOST: Um-hum.

12 MALE HOST: Orange juice, soda pop, tea, water. It has very little
13 taste. You will not even notice it. Now, you can't use it in coffee because coffee has
14 some fat in the beans.

15 FEMALE HOST: Interesting.

16 **ON SCREEN: FTF Value Vision Showcase**

17 **C-17291**

18 **S&H \$3.99**

19 **\$34.95**

20 **Fight the Fat**

21 **1-800-788-2454**

22 MALE HOST: You can't put it in milk, you can't put it in anything
23 that contains fat. It will bind the fat causing it to appear to curdle. Now --

24 FEMALE HOST: Now, how many times a day do I do this?

25 MALE HOST: Twice a day.

26 FEMALE HOST: Okay.

27 MALE HOST: I just -- I am just taking out the fat right now from the

1 filet mignon that I had at dinnertime.

2 FEMALE HOST: That's amazing.

3 MALE HOST: It is absolutely amazing, and it works, folks. The thing
4 is that it is just that easy. What, ten seconds it took me? Ten seconds and I'm going
5 to lose the fat from the steak that I had at dinnertime. It is an amazing product and
6 you need to order it right now.

7 FEMALE HOST: Take a look at that burger graphic one more time,
8 and then we'll show you a couple other of your favorite foods.

9 Get the two pack. Put one in your purse so you've always got it, you
10 never have an excuse not to get rid of the fat you're ingesting.

11 **ON SCREEN: Value Vision Showcase**

12 **One Hamburger Has 31 Grams of Fat**

13 **2 Squirts of FTF will absorb 24 Grams of Fat versus 24 capsules of**

14 **Chitosan**

15 **1-800-788-2454**

16 FEMALE HOST: Two squirts will automatically absorb 24 of those
17 31 grams of fact from that hamburger and escort those 24 grams of fat right out your
18 body before they even have a chance to attach to wherever it is you're putting the fat.

19 MALE HOST: Wherever it -- think about this, including your arteries,
20 your veins. Okay? So that it's not going to stick there either. So, it's going to make
21 you healthier all around. It's very, very important to be healthy.

22 **ON SCREEN: Value Vision Showcase**

23 **Pizza Has 20 Grams of Fat**

24 **Just 14 drops of FTF will absorb the Fat**

25 **Versus 12 capsules of Chitosan**

26 **1-800-788-2454**

27 MALE HOST: Now, we're getting into the summer months, and as we

1 get into the summer months, people start shedding clothing, right?

2 FEMALE HOST: Absolutely.

3 MALE HOST: Women are going to start wearing bikinis, guys are
4 going to wear those short swimming trunks.

5 FEMALE HOST: Um-hum.

6 **ON SCREEN: FTF Value Vision Showcase**

7 **C-17291**

8 **S&H \$3.99**

9 **\$34.95**

10 **Fight the Fat**

11 **1-800-788-2454**

12 MALE HOST: You've got to get in shape. Now, how do you do that?
13 Well, you eat less, you exercise and you probably need a little -- maybe a secret.

14 FEMALE HOST: Um-hum.

15 MALE HOST: And a secret is FTF. If you take FTF, if you use FTF
16 on a regular basis, you're going to see amazing results, it's going to be fast, it's going
17 to be easy. It is not a diet. This is a food supplement. It's going to work for you.
18 And if you've used the product, call us up, tell us about your successes because I
19 know that there are thousands of people in this country who have used FTF and that
20 you can share your results with us right now.

21 FEMALE HOST: This is a dream come true for those of you that don't
22 want to have to work for it, for those of you like me that have a very busy lifestyle, I
23 work full-time, I'm a full-time mom, I have an almost two-year old.

24 MALE HOST: Oh, boy.

25 FEMALE HOST: And you can only imagine how busy she's keeping
26 me. I do not have time to plan meals. I have been trying to put my husband and I on
27 a diet for -- since I had the baby, which was two years ago. It hasn't happened in two

1 years, and if it's not happened yet, it's just not going to happen.

2 This is as easy as putting one of these on my counter in my kitchen,
3 another one of these in my purse. I do a couple of drops at lunch, I do a couple of
4 drops at dinner and that's all I have to do and the fat that I'm eating will automatically
5 leave my body without really having to work for it.

6 Now, as Mark has mentioned, we do recommend that you eat a healthy
7 lifestyle or --

8 MALE HOST: Right.

9 FEMALE HOST: -- at least try to. We do recommend that you get
10 some exercise. But for a busy full-time working mom, let me tell you what, this is
11 absolutely positively a dream come true. Now, this is breakthrough technology.

12 I want to show you a little bit of footage and I want to have Mark
13 explain --

14 MALE HOST: Okay.

15 FEMALE HOST: -- what you're seeing here because I know a lot of
16 you have heard of chitosan products and chitosan-based products, and you've heard of
17 them somehow melting the fat and taking it out of your body. Take a look at what
18 this product scientifically does. What are we looking at, Mark?

19 MALE HOST: Okay. We have two beakers. In both beakers we put
20 water. The water has been chemically treated to appear to be -- to act as if it were the
21 contents -- the chemical composition of a normal human stomach.

22 FEMALE HOST: Um-hum.

23 MALE HOST: We've just added chitosan to that and we're stirring it
24 in.

25 FEMALE HOST: On the right hand side?

26 MALE HOST: On the right hand side --

27 FEMALE HOST: Okay.

1 MALE HOST: -- as we're watching. It will take these capsules
2 anywhere from two to four hours to begin to work.

3 **ON SCREEN: Capsules Take 2-4 Hours to Work**

4 FEMALE HOST: Oooh.

5 MALE HOST: To begin to work.

6 FEMALE HOST: So, you have to plan on what you're going to eat
7 two to four hours ahead of time.

8 MALE HOST: You have to take -- right.

9 FEMALE HOST: It's like, oh my gosh.

10 **ON SCREEN: Actual Time: 20 Seconds**

11 MALE HOST: So, at 9:00 in the morning, you have to take it because
12 you may be eating a hamburger at lunch three hours later. Maybe.

13 FEMALE HOST: See, I'm not -- I don't plan like that.

14 **ON SCREEN: Works Almost Instantly**

15 **FTF Absorbs Fat Faster and Quicker**

16 **Capsules**

17 MALE HOST: I can't do it. Now, watch this, within 20 seconds -- we
18 did the same thing, we've added drops of the FTF.

19 FEMALE HOST: Um-hum.

20 MALE HOST: Watch what happens. It starts clearing at the bottom
21 because what happens is that the FTF works instantly.

22 FEMALE HOST: Oh, my gosh.

23 MALE HOST: Within 20 seconds, it has taken the fat and it has made
24 it bio-unavailable. Bio-unavailable, a very important word. What bio-unavailable
25 does to you and your body, it takes the fat that you're eating in your steaks, your pizza,
26 your hamburgers, your cheese, your macaroni and cheese.

27 FEMALE HOST: Chocolate.

1 MALE HOST: Chocolate, which I like, too.

2 FEMALE HOST: Butter.

3 MALE HOST: Butter, all those --

4 FEMALE HOST: Bread.

5 MALE HOST: -- and it makes it so it doesn't stick to your chin, to
6 your stomach, to your derriere, to your thighs. I mean, this is a breakthrough
7 technology, folks.

8 FEMALE HOST: Um-hum.

9 MALE HOST: It is not magic, it just appears to work like magic. It is
10 easy, it is fast and you need to order right now.

11 FEMALE HOST: Oh. If we can see that -- if we can see that one
12 more time because I know a lot of you didn't believe your eyes. If we can rewind that
13 and show that B-roll one more time and show you what this is going to do for you.

14 MALE HOST: Right.

15 FEMALE HOST: I know a lot of you take chitosan, a lot of you are
16 taking what you're seeing on the right, and that is the capsules.

17 MALE HOST: And what they --

18 FEMALE HOST: How many capsules do I need to take in a day,
19 Mark?

20 MALE HOST: Well, every time you're going to take maybe 12 to 14
21 grams of fat, you're going to need to take anywhere from 20 to 24 pills.

22 Now, there's a couple of problems with this, it takes two to four hours
23 for the capsules to work, two to four hours to work. It's not my words, these are --
24 this is what the research indicates.

25

26 **ON SCREEN: Capsules Take 2-4 Hours to Work**

27 FEMALE HOST: Um-hum.

1 MALE HOST: It also means that your food could be gone by the time
2 you're -- the chitosan is ready, so that there's nothing for it to react to, so it's just
3 pushed through the body, it doesn't actually work.

4 **ON SCREEN: Actual Time: 20 Seconds**

5 **Works Almost Instantly**

6 **FTF Absorbs Fat Faster and Quicker**

7 **Capsules**

8 MALE HOST: What actually happens with the FTF, because it is a
9 liquid, it instantly binds with the food and within seconds, as you see here in the
10 beaker, it starts clearing from the bottom --

11 FEMALE HOST: Um-hum.

12 MALE HOST: -- and works its way up and within 20 seconds or so, it
13 absorbs the fat. It is faster, it is quicker, it is a lot less expensive, it won't irritate your
14 stomach. If you took 24 capsules, I am going to tell you, you have the possibility of
15 having --

16 FEMALE HOST: I couldn't.

17 MALE HOST: -- some kind of gastroenterology -- FEMALE
18 HOST: I couldn't take 24 capsules.

19 MALE HOST: No. Twice a day.

20 FEMALE HOST: In one sitting? You're kidding.

21 MALE HOST: In one sitting.

22 FEMALE HOST: I would imagine that the expense would be
23 enormous in taking that many capsules over the course of a day.

24 MALE HOST: Absolutely. There is no question. There is absolutely
25 no question. One bottle, one little tiny bottle of FTF has the same fat fighting power
26 as four to six bottles of regular chitosan.

27 Now, what this is -- what FTF is is they take all the active ingredients

1 in chitosan --

2 FEMALE HOST: Okay.

3 MALE HOST: -- they condense them.

4 FEMALE HOST: Um-hum.

5 MALE HOST: They make it super-powerful and then they put it in

6 this little bottle just for you.

7 FEMALE HOST: How long will this bottle last me?

8 MALE HOST: About a month.

9 FEMALE HOST: This is a good -- this is a good two fluid ounces.

10 MALE HOST: Yes. It is -- it will last about a month. We recommend

11 that you take it, as I said, lunch and dinner.

12 FEMALE HOST: Um-hum.

13 MALE HOST: We don't recommend you take it three times a day

14 because it does take -- what it does do is it takes fat, all fats out. So, we want you to

15 take a multiple vitamin in the morning, we want you to be over the age of 16, we don't

16 want you to be pregnant or a nursing mom.

17 FEMALE HOST: Okay.

18 MALE HOST: Or allergic to shellfish.

19 FEMALE HOST: All right. Other than that, you're set to go. Get the

20 double pack. Please call. If we can show the graphic for the double pack real

21 quickly, guys.

22 **ON SCREEN: Value Vision Showcase**

23 **C-17357**

24 **S&H \$3.99**

25 **\$65.95**

26 **Fight the Fat - Two Pack**

27 **1-800-788-2454**

1 FEMALE HOST: Not only are you going to save money on the double
2 pack, but in addition to that, the shipping and handling for the double pack is exactly
3 the same as the single pack. So, share it with a friend, share it with a mom, share it
4 with a sister, have one in your purse and one at home, have one in your briefcase if
5 you travel a lot and one at the office, perhaps.

6 \$65.95. It is as easy as at lunch and at dinner -- does it matter if I do it
7 before lunch, during lunch, after lunch?

8 MALE HOST: No, this is one of the things that's so interesting. With
9 the regular old-fashioned powdered capsule chitosan, you have to take this in
10 advance.

11 FEMALE HOST: Okay.

12 MALE HOST: But with the FTF, you take it before lunch, before
13 dinner, during dinner or after dinner. It does not matter. I prefer taking it just after
14 dinner. I don't know why I do it, but that's how I take it.

15 FEMALE HOST: Um-hum.

16 MALE HOST: And at lunchtime I take it either during or just after.
17 It's my personal preference. It works quickly, fast. It is safe. There are no medical
18 interactions. You know, there are some medical drugs that are available now.

19 FEMALE HOST: Okay.

20 MALE HOST: And the side effects from some of these --

21 FEMALE HOST: Absolutely.

22 MALE HOST: -- which grab the fat in your food are horrendous.

23 FEMALE HOST: Um-hum.

24 MALE HOST: First of all, some of them can be embarrassing and you
25 can suffer some very, very serious consequences. Why not, for less money, try FTF?
26 Because we know that you'll be very happy with it. Look, Americans love this stuff.

27 FEMALE HOST: Oh -- I mean, who put the chocolate in front of me?

1 MALE HOST: Yeah, exactly.

2 FEMALE HOST: Who did this? Who did -- see, this is mine. Some
3 people, it's the chips and the salt and the fat. Me, it's the chocolate chip cookies.

4 MALE HOST: I can't believe I'm eating again.

5 FEMALE HOST: I'm never giving these up and FTF will allow me to
6 not have to ever. Now, this is scientific fact. We're just going to briefly put up two
7 studies on the screen for you. There are two studies that have proven that this concept
8 works. Anything that is chitosan-based, all right, is going to help to escort the fat out
9 of your body.

10 **ON SCREEN: Value Vision Showcase**

11 **Helsinki Study**

12 **Chitosan group averaged: 15 lbs. weight loss**

13 **Placebo group averaged: 5 lbs. weight loss**

14 **Source: Study performed at the ARS Medicine in Helsinki,**
15 **Finland from mid August - October 1994**

16 **1-800-788-2454**

17 FEMALE HOST: What FTF is, it is the purest form, it's the most
18 concentrated form, it is the safest and most natural form, no side effects, no
19 stimulants, no drugs. It's not going to change what happens to you over the course of
20 the day other than the elimination of the fat, which is fabulous, and I'll tell you right
21 here, it's proven, look at that, from 15 to 5 pounds.

22 MALE HOST: Exactly. What happened is --

23 FEMALE HOST: Oooh.

24 MALE HOST: -- that the chitosan worked. It does work. And in the
25 control group or the placebo group, they only lost five pounds. FTF takes the same
26 fat fighting power that is found in chitosan and superfies it if you will, and the fat
27 rolls off just like magic. It's very, very interesting.

1 **ON SCREEN: Make-Up Brush Kit**

2 FEMALE HOST: I don't know what the make-up brush kit is all
3 about.

4 MALE HOST: I don't either.

5 FEMALE HOST: But we're not selling that today.

6 MALE HOST: No.

7 FEMALE HOST: At any rate, here's what I want to do. If we can
8 show you the value page. If we can show the value page of how much money you're
9 saving to get the double pack today. The phone lines have just exploded. I want to
10 also get that automated ordering number up on the screen.

11 **ON SCREEN: Value Vision Showcase**

12 **New Zealand Study**

13 **Lowered Cholesterol Lost Inches On Waist**

14 **Lost Weight**

15 **Source: Dr. David Gligen, New Zealand Medical Journal,**

16 **January 1997**

17 **1-800-788-2454**

18 FEMALE HOST: This is dedicated truly to all of you who not only
19 want to lose fat, but want to lower your cholesterol, that want to lose inches, that want
20 to lose weight. This will give you all of those effects. My husband has scary
21 cholesterol.

22 MALE HOST: Oooh.

23 FEMALE HOST: He eats well. He really does eat well. It's
24 hereditary and there's not a lot that he can do about it. This will help in that fight?

25 MALE HOST: Absolutely. He should exercise, of course.

26 FEMALE HOST: Right.

27 **ON SCREEN: Value Vision Showcase**

1 **C-17357**

2 **Fight the Fat 2-Pack**

3 **1 bottle of FTF \$34.95**

4 **FTF 2-Pack \$65.95**

5 **(that's just \$32.98 a bottle)**

6 **You save \$3.95**

7 MALE HOST: We always recommend that you exercise. We also
8 recommend that you watch what you eat. I mean, this is not a panacea, folks. You
9 can't eat ribs and chips and potato chips every day.

10 FEMALE HOST: Um-hum.

11 MALE HOST: You can't do it. But what you
12 can do is that if you do eat it on a regular basis, because we -- we in America love
13 fatty foods.

14 FEMALE HOST: Um-hum.

15 MALE HOST: If you use FTF on a regular basis, it's going to take
16 those inches off just like it did in the study that we showed you just a moment ago
17 from New Zealand.

18 **ON SCREEN: Value Vision Showcase**

19 **C-17357**

20 **S&H \$3.99**

21 **\$65.95**

22 **Fight the Fat - Two Pack**

23 **1-800-788-2454**

24 FEMALE HOST: Now, you know what, if we could show that page
25 one more time, guys? There are not enough of you getting the double pack, and here's
26 what's going to happen. That month is going to fly by and then you're going to have
27 two or three weeks because you're going to have forgotten to reorder it.

1 **ON SCREEN: Value Vision Showcase**

2 **C-17357**

3 **Fight the Fat 2-Pack**

4 **1 bottle of FTF \$34.95**

5 **FTF 2-Pack \$65.95**

6 **(that's just \$32.98 a bottle)**

7 **You save \$3.95**

8 MALE HOST: Right.

9 FEMALE HOST: Here's what you need to do right now. Now, if you
10 want to order one bottle, it's \$34.95. If you order the two pack, it is \$65.95. You're
11 automatically saving money because you're only paying \$32.98 a bottle, plus you're
12 saving on the shipping and handling, because the shipping and handling, whether you
13 choose one bottle or two bottles today, is the same amount of money.

14 This is a dream product. It is going to help reduce calories, lower
15 cholesterol, block the fat, grab it, tackle it and escort it out your body before it's able
16 to do any damage.

17 How long is this going to take to work? How many pounds am I going
18 to lose and when?

19 **ON SCREEN: Value Vision Showcase**

20 **C-17357**

21 **S&H \$3.99**

22 **\$65.95**

23 **Fight the Fat - Two Pack**

24 **1-800-788-2454**

25 MALE HOST: You're going to watch the fat start rolling off almost
26 immediately, within days.

27 FEMALE HOST: Wow.

1 MALE HOST: And that's something that's really amazing. Can you
2 imagine if you're a new mom, okay, and you have a baby say maybe a year old, and
3 you've been trying to lose that last 10 or 15 pounds. And I know you can relate to me,
4 right? Yeah, I'm talking to you.

5 And what that is is you just -- you've tried everything. You can't seem
6 to lose those pounds. FTF is going to help you. If you've been struggling with weight
7 all your life, if you are very, very overweight, FTF is going to help give you the
8 motivation to get started on an exercise program because you are going to see results
9 immediately.

10 Now, this is -- again, I don't want you to go out and say, I'm going to
11 change my eating habits and eat everything in sight. No, no. This is to help you start
12 on a new healthier way of living.

13 FEMALE HOST: If you've been roller-coasting, if you've been
14 overweight your entire life, if you've just turned that 35, just turned that 40 and you've
15 found that those 5 pounds have crept on you, and perhaps you've tried that fad diet for
16 a couple of weeks and you've lost it and then it comes right back, you're not able to
17 maintain, take a look at what this product can do for you today.

18 This is breakthrough technology, and yet, it really doesn't mean that
19 you have to take any time -- there's no planning, there's no effort, there's no diet. You
20 don't have to change what you eat, you don't have to change what your cravings are,
21 and you know what, the pounds melt off not a month from now, not two months from
22 now, immediately.

23 **ON SCREEN: Capsules Take 2-4 Hours to Work**

24 MALE HOST: Immediately. Watch how fast it works. The capsules
25 take two to four hours to begin to work. They have to liquify in your stomach before
26 they can grab the fat. However, FTF, because it's pure and all-natural, it actually
27 takes seconds. Look at this beaker, we've just put the fat in it. We've mixed in the

1 chitosan droplets, and within 20 seconds, watch from the bottom of that beaker.

2
3 **ON SCREEN: Actual Time: 20 Seconds**

4 **Works almost instantly**

5 **FTF Absorbs Fat Faster and Quicker**

6 **Capsules**

7 FEMALE HOST: It's amazing.

8 MALE HOST: It is absolutely amazing. It's almost like a magic trick.

9 FEMALE HOST: Is this the only concentrated form that's out there?

10 **ON SCREEN: Value Vision Showcase**

11 **C-17357**

12 **S&H \$3.99**

13 **\$65.95**

14 **Fight the Fat - Two Pack**

15 **1-800-788-2454**

16 **Automated ordering 1-800-788-2452**

17 MALE HOST: Absolutely. This is the only concentrated form. It is
18 the only form of chitosan and it is a form of chitosan, it's not chitosan --

19 FEMALE HOST: Um-hum.

20 MALE HOST: -- that is considered a food grade. In other words, the
21 Food and Agricultural Department have said this is a food grade product. This is a
22 food supplement. It will not interact with any drugs you're taking, it will not hurt you
23 in any way, shape or form, and I'm going to tell you something else, it -- you can't take
24 too much of it. You cannot take too much of it. It will work for you. It's worked for
25 me and I know it will work for you.

26 FEMALE HOST: It's pure, it is natural. So, you don't have to worry
27 about it at all. There are a lot of you out there taking chitosan tablets right now. Are

1 you enjoying taking 20 to 30 capsules at a sitting? I would gag after the fifth pill.

2 MALE HOST: Oh, absolutely.

3 FEMALE HOST: I'm sorry.

4 MALE HOST: And probably you're not taking 20 or 24 capsules
5 because --

6 **ON SCREEN: Value Vision Showcase**

7 **One Hamburger Has 31 Grams of Fat**

8 **2 Squirts of FTF will absorb 24 Grams of Fat versus 24 capsules of**
9 **Chitosan**

10 **1-800-788-2454**

11 FEMALE HOST: You're not taking enough of them.

12 MALE HOST: You're not taking enough.

13 FEMALE HOST: Okay.

14 MALE HOST: And you probably have noticed that your weight loss
15 isn't going the way you want it to.

16 FEMALE HOST: Um-hum.

17 MALE HOST: Well, that's because you can't -- you need to be careful
18 in taking all those pills. This is the way to get around that. FTF will take the fat out.
19 I mean, we all eat hamburgers. I mean, I'm busy during the week and I have to say I
20 stop at every fast food place along the way.

21 **ON SCREEN: Value Vision Showcase**

22 **Pizza Has 20 Grams of Fat**

23 **Just 14 drops of FTF will absorb the Fat**

24 **Versus 12 capsules of Chitosan**

25 **1-800-788-2454**

26 FEMALE HOST: Especially when you've got a two-year old.

27 MALE HOST: Absolutely. Or --

1 FEMALE HOST: McDonald's is very attractive when you've got a
2 two-year old.

3 MALE HOST: Exactly. I have a 17-year old and a McDonald's or a
4 Wendy's or whatever they are, we have to get those a couple of times a week.

5 FEMALE HOST: Um-hum.

6 MALE HOST: Pizza is a big thing.

7 FEMALE HOST: Yeah, huge.

8 **ON SCREEN: Value Vision Showcase**

9 **Fried Chicken has 21 Grams of Fat**

10 **Just 14 drops of FTF will absorb the Fat**

11 **Versus 12 capsules of Chitosan**

12 **1-800-788-2454**

13 MALE HOST: It's a real big thing in this country and I'm going to tell
14 you it is all fat. Well, I'm going to tell you also, fried chicken, a great staple of the
15 Southern part of this country, it's popular throughout the country. FTF will remove
16 the fat in that chicken before it sticks to your thunder thighs, your big derriere or your
17 chin.

18 FEMALE HOST: Um-hum, wherever, wherever.

19 **ON SCREEN: Value Vision Showcase**

20 **C-17357**

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25 **Automated Ordering 1-800-788-2452**

26 MALE HOST: And it will push the fat through, it will bio-unavailable
27 and you will lose weight because you are reducing your fat calorie intake.

1 FEMALE HOST: If we could, guys, I'd love to get a two-minute clock
2 on the screen. When that two-minute clock runs out, we're going to show you another
3 set of testimonials, and then when we come back, we're going to talk about alleviating
4 pain.

5 Because chances are, if you're over 30, over 35, over 40, and in
6 addition to have turning that milestone have been a little overweight, let me tell you,
7 the effects of gravity have probably caused a little bit of creakiness, a little bit of
8 aches and pains, I'm talking anywhere from my shoulder, from carrying my two-year
9 old around all day long, to the knees, to the elbows, depending on what you do for a
10 living and what you've done over the course of your life, we are going to help to
11 alleviate pain. For those of you that have really suffered from osteoarthritis over the
12 course of the years, we have a dream product for you next.

13 But right now, take it into your own hands, don't wait to have someone
14 else tell you what diet you need to be on, what food you need to -- I mean, I've got a
15 two-year old, I've got a husband that travels a lot, he's in sales, I work full-time and
16 I'm a full-time mom, I haven't had time to get through this diet book that I want to, let
17 alone plan out the meals, count the calories, count the fat. There's no counting
18 involved here.

19 MALE HOST: And you don't have to do it.

20 FEMALE HOST: Except for counting drops, right?

21 MALE HOST: Counting drops. And listen, this is not a diet. This is
22 not a diet at all. This is a way of life.

23 FEMALE HOST: Um-hum, absolutely.

24 MALE HOST: Okay. If you are on a diet, it doesn't matter if you're on
25 a high protein diet, I don't care if you're on a -- whatever kind of diet you're on.

26 FEMALE HOST: It works with it?

27 MALE HOST: It works with it. So, if you're on any other kind of diet

1 program or diet system, you can use FTF -- you could cheat a little, if you will, and
2 you can use FTF alongside any other regimen that you're doing and you will lose
3 weight faster, quicker, and I might say healthier as well.

4 Let me tell you one other thing about the capsule chitosan.

5 FEMALE HOST: Please.

6 MALE HOST: And that is that there's a lot of heavy metals in there.

7 Those are unhealthy.

8 FEMALE HOST: Really?

9 MALE HOST: There's lead, there's mercury.

10 FEMALE HOST: Why?

11 MALE HOST: Because it's a natural product.

12 FEMALE HOST: Fillers?

13 MALE HOST: It's not -- this is all removed in the FTF, and yes,
14 you're right -- the fillers -- when you buy a bottle of chitosan, over 50 percent, over
15 half in some brands are filler.

16 FEMALE HOST: Is filler, yeah.

17 MALE HOST: That's amazing. This is 99 percent pure. One percent
18 is used -- is ascorbic acid. That's Vitamin C.

19 FEMALE HOST: If we can show you the value page one more time
20 and then we'll get into the testimonials. Here's what happened. On our single bottles
21 of FTF, over half sold out. We're looking at only about 100 bottles remaining and
22 that is all.

23 Here's what I recommend that you do, right here on your screen, C-
24 17357, a two pack. If you get the two pack, one bottle is about one month's supply,
25 all right. If you get the two pack, you will never have any excuses, because you've got
26 one bottle in your purse or guys one bottle in your briefcase.

27 **ON SCREEN: Value Vision Showcase**

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C-17357

Fight the Fat 2-Pack

1 bottle of FTF \$34.95

FTF 2-Pack \$65.95

(that's just \$32.98 a bottle)

You save \$3.95

MALE HOST: Right.

FEMALE HOST: And you've got one bottle at home. And you've got a two month's supply. Not only are you going to have it, but you are going to have it at \$32.98 a bottle rather than \$34.95 a bottle and whether you choose the single bottle or the double pack, the shipping and handling is the same. So, we're saying, I think, some extra dollars on the shipping and handling, \$4 or so if you get the two pack today.

Do this for yourself, do it for your sanity. I mean, we all get so stressed out about our weight and -- I mean, I've been totally stressed over the last couple of months.

ON SCREEN: Value Vision Showcase

C-17357

S&H \$3.99

\$65.95

Fight the Fat - Two Pack

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MALE HOST: Oh, absolutely.

FEMALE HOST: I come home and my husband is like, did you get that diet ready yet, I need to start eating right. I'm like, yeah, right, you know, next week sometime.

1 MALE HOST: It is hard to lose weight --

2 FEMALE HOST: It is --

3 MALE HOST: It is hard to lose weight when you have to be
4 controlled, if you will, okay?

5 FEMALE HOST: Oh, forget about it.

6 MALE HOST: But with FTF, you've got two times -- two times a day.
7 Can you afford to give us ten seconds twice a day? Twenty seconds a day, the pounds
8 are going to start dropping off. Six to 12 drops in your drink and I am telling you,
9 you're going to feel better because you're going to look better.

10 FEMALE HOST: Um-hum.

11 MALE HOST: Get up and walk around the house a little bit. Get up
12 and walk around the block. Start a little bit of an exercise routine, it's going to help.

13 FEMALE HOST: Um-hum.

14 MALE HOST: You're going to drop weight because you're going to be
15 reducing your fat calorie intake because the fat is now bio-unavailable. Give us a call
16 now. Order the product. It's going to change your life, I guarantee it.

17 FEMALE HOST: Once at lunch, once at dinner. It's tasteless, it's
18 odorless, you're not even going to know it's there except for by your pants size fitting
19 you a little bit better.

20 MALE HOST: That's right.

21 FEMALE HOST: Which is great.

22 Now, here's what I want to do, I'm going to show you some more
23 testimonials, and when we come back, how many of you have been feeling the affects
24 of gravity and have some aches and pains? We're going to take care of that, too, when
25 we come back.

26 **(Testimonials)**

27 **ON SCREEN: Barbara K. Individual Results May Vary**

1 BARBARA K.: It's great. It melted the last five pounds away. I've
2 been trying for months and FTF did it. It's great. I love it. I'm happy. I'll recommend
3 it to all my friends. It's great.

4 **ON SCREEN: Robbie D.**

5 ROBBIE D.: If you have any type of fat problem at all, I would
6 recommend you use FTF. It will make you lose weight. That's it. I don't have any
7 big scientific explanation for it except I was a 16, eight weeks later I am a 14 going
8 toward a 12. It works.

9 **ON SCREEN: Value Vision Showcase**

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16 FEMALE HOST: All right. What happens to that fat after the product
17 takes hold of it and escorts it out of your body? Well, the only way I know of it
18 escorting out of your body is in waste. Does it come out in your waste?

19 MALE HOST: That's it. Yeah, you --

20 FEMALE HOST: You don't sweat it out, right?

21 MALE HOST: No, you don't sweat it out. You kind of poop it out.

22 FEMALE HOST: You poop it out.

23 MALE HOST: You poop it out.

24 FEMALE HOST: It's as simple as that.

25 MALE HOST: But it's not a big ton and it's not going to -- it doesn't --
26 no, I mean, you know, you're asking the question, I'm going to tell you.

27 FEMALE HOST: Yeah.

1 MALE HOST: You know, you're not going to get diarrhea from this,
2 you won't get the runs. It's not going to happen all of a sudden. It just -- it flows.
3 Trust me, folks, it's easy. It's very, very easy.
4